

1933 CHRISTMAS SEAL

THE design for the 1933 Christmas Seal is most attractive. It is simplicity in itself, being composed of four colors which blend together in perfect harmony, a picture



of three figures bringing in a yule-log. The artist, Hans Axel Wallen, of South Norwalk, Conn., has brought into the composition the spirit of Christmas with the silhouette in black of the three figures and yule-log against a sky background of red-orange and pale yellow which gives warmth to the picture. "Christmas Greetings" in old English type, printed in green and the double-barred cross emblem of the National Tuberculosis Association, printed in red-orange, is on a foreground of pure white unbroken snow. In the upper right is the date "1933" in white numerals. The three figures are very fitting as they represent three stages of life: childhood, youth and old age, and each show vigor at their respective ages. The double-barred cross, upright, strong and balanced, seems to say: "Here I am—At Your Service."

The seals were printed by four printers this year, by the offset printing process, and each printer has his identification mark on each sheet of 100 seals. On the bottom perforated margin is printed in black "Tuberculosis Is Preventable Buy Christmas Seals Tuberculosis Is Curable."

The Eureka Specialty Printing Co. have placed their identification marks on seals in positions No. 11-20-91 and 100 which is the joining of the rope to the elbow of figure at left. To date they are known to come: imperforate proofs, progressive color proofs in set of seven perforated 12x12 and the issued seal perforated 12x12, all of which are on smooth gummed paper.

The Strobbridge Lithographing Co. have their usual identification mark of two dashes which is printed in black

on seal in position No. 100 just under the "S" of "Greetings." To date they are known to come: imperforate proofs and issued seal perforated 12½ x 12½.

The United States Printing & Lithographing Co. have placed their identification mark, which is a green dot, under the "S" of "Greetings" on seal in position No. 55. To date they are known to come: imperforate proofs and issued seal perforated 12½ x 12½. The seals of this company, which the writer has seen, are printed in a deeper color of red-orange than the other three companies.

The Columbia Bank Note Co. have their identification mark on the perforated margin at bottom under seal in position No. 93 and which is an uncolored "C" directly under the double-barred cross. To date they are known to come: imperforate proofs and issued seal perforated 12½ x 12½.

The original plate had a flaw on seal in position No. 76 which shows on all sheets from the four printers. It is a break in the black in the stomach of the figure at left. The United States Printing & Lithographing Co. evidently discovered the flaw and retouched their plate so that it hardly shows.

—DORSEY F. WHEELS.

(Another article on Christmas Seals will appear in our next issue.)

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