

The Christmas Seal Catalog

of
U.S. National Christmas Seals



Early Santa Seals 1912, 1914, 1915, and 1916

2014 edition

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The Christmas Seal Catalog

The Christmas Seal Catalog is a simplified version of Green's Catalog of TB Seals of the World, part 1, U.S. National Christmas Seals. This volume, however, is far from simple, and includes all the details in Green's on regular issue seals.

Due to the growing size of Green's, *Design Experiment*, and *Spring Issues* were removed. Also, because of the rarity and complexity of true printers proofs, the *Negative Maker's Proofs*, *Die Proofs*, and *Essays*, they too were removed. Items included in this volume not found in Green's part 1 include *U.S. Lookalike Seals* from Canada, Bermuda, and Puerto Rico, etc., as well as U.S. National seals overprinted for local and foreign use.

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History of Christmas Seals

The first tuberculosis Christmas Seal was Denmark 1904, closely followed by Sweden and Iceland, the same year. The Christmas Seal is a combination of two ideas:

- 1) a fundraising seal to fight the dreaded disease of tuberculosis, and;
- 2) and a seal issued at Christmas time during the season of giving.

America was not far behind. In 1907 Emily Bissell was responsible for designing, and with the help of Philadelphia newspaperman Leigh Mitchell Hodges, promoting the first U.S. National Christmas Seal. Bissell's inspiration came from a need to raise \$300 to save a small tuberculosis hospital in the State of Delaware.

Our National Christmas Seal issuing society has changed it's name over the years as follows:
1907 - American Red Cross, Delaware Chapter
1908 through 1910 - American Red Cross

1911 through 1917 - Sponsored and publicized by the American Red Cross, but sold by the National Association for the Study and Prevention of Tuberculosis

1918 - American Red Cross; given to those who joined the Red Cross Roll Call

1919 through 1968 - National Tuberculosis Association

1969 through 1972 - National Tuberculosis and Respiratory Disease Association

1973 onward - The American Lung Association.

The Double-Barred Cross

Most tuberculosis seals include the red double-barred "*Lorraine*" Cross, adopted by many countries as the international symbol of the crusade against TB. This cross was added to our National Christmas Seals in 1919, and has been used ever since.

The double barred cross was originally the coat of arms of Godfrey of Bouillon, Duke of Lower Lorraine, a leader of the first crusade and elected ruler of Jerusalem after its capture. Having refused the title of King on religious grounds, he was designated Defender of the Holy Sepulcher.

Godfrey was distinguished for his piety and simplicity. As the first Latin ruler of Jerusalem, he became the central figure of various legends, and his deeds were glorified in the *chansons de geste*. His brother, Baldwin I, succeeded him as ruler of Jerusalem and took the title king.

Types of Listings

- p) Proof, usually imperforate
- pcp) Progressive Color Proofs
- px) Proof sheet
- x) Sheet of seals

Pricing and Condition

The Christmas Seal Catalog is intended to show net retail prices. Prices for *singles and blocks* are for full-perf (if possible) fault-free seals with original gum and, except for 1910, "fine" centering (perforations clear of the design on all sides).

Older seals (up to 1926, and particularly 1909, 1910, and 1914 to 1917) are difficult to find well centered, and very fine copies often sell at a premium of 50% or 100% or more. Seals with no gum or straight edges typically sell at half of catalog value. Specimens with missing perfs, thins, creases, or other faults sell for 25% or less, depending on the degree of damage.

Prices for *sheets* are for full gum, never hinged sheets with no separation starting in 1927. (Eureka and Specialty sheets of the 1960's and 1970's are an exception. Due to thin, brittle paper and large perforation holes, these sheets are typically very weak or slightly separated at the folds.) Before 1927, sheets may show separation or reinforcement and may be hinged or have some gum disturbance. The vast majority of sheets since the 1950's have been folded by the printer when they were made. Prices are therefore for sheets that have been folded. Fresh sheets from before 1927 and unfolded Eureka sheets from the 1960's and 1970's sell for a premium. Self-adhesive seals are priced in full sheets only.

In nearly all full sheets at least some seals are poorly centered; catalog values are for sheets in which most of the seals are reasonably centered.

Seals with indistinct cancellations are generally treated as "faulty", though an off-cover seal showing a readable date and town may command a premium. **Tied-ons** (seals connected to a card or envelope by a cancellation, thus proving they originated there) and dated during the normal period of usage usually sell for substantially more than a mint seal. Guideline prices are included in this catalog.

In the case of very common seals, this represents largely a dealer's time and expense in sorting, storing, retrieving, packaging and mailing a small number of seals or sheets. Significant discounts may be available to customers who buy several items at one time.

Abbreviations

For more details, see the separate sections below (e.g. Gum, Separation, Paper, Printing, etc)

ALA	American Lung Association
Bg	Broken gum
E&D	Edwards and Deutsch Litho. Company
EKU	Earliest Known Usage
Electro	Electrotype
horiz	Horizontal or horizontally
HBg	Horizontally Broken gum
imperf	Imperforate
L	Left
Litho	Lithography or lithographer or lithographed
pcp	Progressive color proof
perf	Perforated or perforation(s)
PM	Perforated Margin
R	Right
roul	Roulette or rouletted
SE	Straight Edge
SqBg	Square Broken Gum
TB	Tuberculosis
Typo	Typography or typographer or typographed
USPL	United States Printing and Lithograph Company
UV	Ultraviolet
vert	Vertical or vertically
VBg	Vertically Broken gum
VM	Varying Margin
3S	Three Sides
4S	Four sides

Technical Terms

Many words commonly used in describing postage stamps also apply to Christmas seals. However, other terms seldom encountered by most philatelists but used for Christmas seals are described below.

Gum

Broken Gum

This is an impression on the gum intended to prevent curling of the paper. In some sheets, many seals may show only a faint impression or none at all (sometimes called **flowed gum**).

Reflecting light off the gum at a shallow angle may make the breakers more visible. Three types of broken gum have been used:

HBg (Horizontally Broken Gum) shows lines crossing at oblique angles forming diamonds wider than they are tall (used by Eureka between 1919 and 1931)

SqBg (Square Broken Gum) shows a web of lines crossing at right angles forming squares (used by Leonhardt in 1908 and Eureka in 1922)

VBg (Vertically Broken Gum) shows lines crossing at oblique angles forming diamonds with the long dimension of the diamonds vertical to the seal design (used by Eureka between 1922 and 1932)

Dull Gum

This is also sometimes called "tropical" or "dry" gum and was used beginning in 1963 on some seals intended for Puerto Rico and other humid climates. Seals with this gum appear to be ungummed, though the tiny gum crystals (rather than paper fibers) can usually be seen under magnification. Blue coloring is sometimes added to assure users that gum is actually present.

Low-Gloss Gum

This has a frosty or satin appearance. It is shinier than dull gum but less reflective than traditional shiny gum.

Self-Adhesive

These seals may be used without moistening. They are issued on backing paper, sometimes with slogans or other information printed on the backing paper. They were first tested in 1972. Self-adhesive test designs, Spring seals and Christmas seals have been issued since 1989.

Smooth Gum

Shiny and smooth gum should be assumed if it is not specifically mentioned. See also the above note on Broken Gum.

Separation

Comb Perforation

Beginning in 1932, the Eureka Specialty Printing Company used a comb perforating machine with perforating pins built around each seal in two vertical columns, except for the right

side of the right column. The overall pattern thus resembles a comb.

Five operations are necessary to perforate ten rows of a sheet. In each operation, the column of perforations at the far left fills in the missing row at the right, and no perforations overlap. Within each comb, the horizontal and vertical lines of perfs intersect to form a perfect *bullseye*. However, sheets can be found in which the separate applications were not aligned correctly and the individual combs are evident.

The distinctive appearance of Eureka seals during this period makes them easy to distinguish even without the aid of a perforation gauge. Where very accurate gauges are needed, take care not to measure perfs across two different combs.

Die cut

This refers to a cut through the seal paper (but not through the backing paper) of self-adhesive seals. This may be *straight line die cut* (producing seals that appear to be imperforate when separated) or *serpentine die cut* (producing rounded teeth which resemble perforations when the seals are separated). The gauge of the latter may be measured as for perforated seals. When the die cutting is discontinuous and tiny bridges of paper remain between adjacent seals, this may be called *roulette die cut*, with the gauge being measured as for perforations.

Imperforate

These seals or sheets have no perforations or rouletting at all. Proofs and essays are often imperf. In addition, due to collector demand, imperf sheets were regularly issued for a number of years.

Line Perforation

This is a method of perforating where all parallel rows of perforations are done at the same time. This is the most common method of perforating seals. In contrast to comb perforations, the horizontal and vertical perfs intersect randomly.

Perf 12:00/Perf 14:00

Perf 12:00 means that although most of the perforations are gauge 12, these are interrupted by two (or sometimes one or three) larger and wider spaced perforations about once per seal.

Typically, eleven regular perf 12 holes are between each pair of large holes, though examples may be found where the middle hole of the eleven normal perfs is also large.

Similarly, *perf 14:00* seals typically have thirteen normal perf 14 holes between each pair of large holes. Perf 14:00 was used only in 1925.

Perf 12T

This refers to perforations created on a line-perforating machine in which parallel rows of horizontal and vertical perforations were applied in separate operations. For one of these operations, pins were removed so that only a single perf (rather than the normal overlapping double perfs) occurs where the rows cross. This variety occurs on 1930 and 1931 booklet panes made by Eureka Specialty Printing Company.

Roulette

Rouletted seals are separated by means of rows of tiny slits. These are intended to cut all the way through the seal paper (and in some cases, the self-adhesive backing paper as well), but remove no paper from the sheet. The gauge of a roulette is measured, as for normal perforations, by looking at the spacing of the alternating cuts and bridges.

Simulated Perforations

These are rows of tiny circles printed in white, gray, black, or another contrasting color to give the appearance of perforations, but no paper is actually removed. The seals are usually separated by means of roulettes or die cuts, which may not line up with the simulated perfs.

Skip Perfs

This variety of syncopated perforations has been used since 1986 to reduce the likelihood of sheets unintentionally separating along the perforations on which they are folded. Typically, every third pin is removed, creating wider paper bridges between the perforations.

Paper

Unless otherwise stated, seals are printed on plain white paper.

Types of Paper

Backing Paper: Paper on which self-adhesive seals are issued, usually brown or white, printed or plain

Chalky Paper: Paper that has a chalky feel due to a coating of a solution to fill spaces between paper fibers and enable printing in greater detail; used 1917-21

Coated Paper: Paper coated with a glazing mixture to produce a hard, reflective surface

Dead Paper: Paper that does not fluoresce under long-wave UV light (see section on Fluorescence)

Dull Paper: Ordinary unsurfaced paper with little or no gloss

English Finish Paper: A kind of dull paper, used 1954-1958

Foil Paper: Stiff and shiny paper with a solid metal surface (see section on Metalized Paper and Foil)

Surfaced Paper: Paper with a shiny smooth reflective surface

Heavy Paper: Paper that is thicker than ordinary paper

Hi-bright paper: Paper that fluoresces under UV light (see section on Fluorescence)

Mottled Paper: Paper with a faint speckled pattern

Shiny Paper: Highly surfaced paper which appears slightly reflective

Thin Paper: Paper that is thinner than ordinary paper

Uncoated Paper: Ordinary paper

Watermarked Paper: Paper that has a design impressed into it. When viewed against a black background, the design will appear darker than the surrounding paper because it is slightly thinner. Used in 1908.

Sizing and Varnish

Between 1917 and 1921, a yellow or colorless sizing (or varnish) was printed under or on top of the red parts of the design to give it a gloss. The yellow sizing can be seen as a transparent yellow printed on the seals. Colorless sizing can usually be seen as a shiny area on the duller paper.

Fluorescence

Since the late 1950's, some papers contain optical brighteners that make them fluoresce purplish-blue when viewed under long-wave ultra-violet light. This *Hi-Bright Paper* is not

apparent under normal light, when it appears similar to *Dead Paper*, which does not fluoresce under long-wave ultra-violet light. Many variations of brightness may exist. Even the same printer in the same year may use different batches of paper containing varying amounts of brightener. Though these variations are of interest to specialists, such differences have been noted in this catalog only when they are obvious and consistent.

Metalized Paper, Foil and Silver Ink

In 1985 *gold and silver foil* were tested in an effort to encourage larger donations. *Silver Foil* seals were available from 1986 - 1991 as a special order item and so are listed as a variety of the National Seal in those years. *silver ink* was used beginning in.

Sizes and Format

As is traditional in philately, the gauge of horizontal perfs precedes the gauge of vertical perfs. Similarly, in this catalog when the size of a seal is given, or the layout of a sheet of seals is described, the horizontal dimension is stated first. Thus, for example, "5×9" indicates that there are five seals (or seals plus gift tags combined) in each horizontal *row* and nine seals or tags in each vertical *column*. The selvage or margin that may exist on one or more sides of the sheet is not included in this count.

Gift Tag Pair

A gift tag pair indicates a gift tag plus a single regular seal. Gift tags have been included in some seal sheets since 1981.

Margins

Margins refer to the selvage or extra paper surrounding the seals. For many years, seals were issued with only one margin. Since there was usually a row of perforations separating the margin from the seals, this is referred to as a *Perforated Margin (PM)*. Many of the characteristics that distinguish one sheet of seals from another may be found in the margin; the size of the margin and its inscriptions (for example, see below).

A *Varying Margin (VM)* occurs when the press sheet is fully perforated (including some of the gutter between panes which will later be cut) before being cut apart. After cutting, the

appearance of the margins varies depending on where the cutting knife falls in relation to the perforations. Some sheets may be SE on all sides, others will have perforations on one or two sides. Sheets from the Eureka comb perforator show varying margins. These are also of interest for 1918 booklet pane varieties.

Marginal Inscriptions

Union Label

The *union label* is a logo, usually near one end of the margin, that tells which printing union printed the seals. It also indicates where the seals were printed and by which printer. See the table at the end of this Introduction section.

Stock Numbers

This is a series of numbers and/or letters printed on the margin (or occasionally on the backing paper of self-adhesive panes) that are used by the ALA to identify various types of seals. They are usually of the format "8003" and are sometimes the major distinguishing characteristic of seal sheet varieties.

Recycle Logo

This is the small 6-sided design of 3 arrows that denotes seals printed on recycled paper, used since 1991.

Folding Dots

These are tiny dots printed on the columns of perforations. They may have been used to indicate where the sheets were to be folded in order to fit into an envelope or may have been used in stacking the sheets. *Faded Folding Dots* are known on some years. These appear to have been printed by a separate plate or they may have been caused by plate wear. Used from 1967-69.

Types of Seals

Portrait Seals have pictures of people famous in the fight against TB. They were used in 1938 and 1946.

Slogan Seals contain advice and warnings about TB, or more recently, other lung diseases. They were used between 1935 and 1940.

Text Seals are used to give information of the type that would normally be on the margin. See the 1995 seals for examples.

Designer Seals tell who designed the seal. See position #100 of seals of 1972 and 1973 for examples.

Printer's Mark

In 1926 the seals from the two printers were so nearly alike that the society decided, after most of the seals had been printed, that a *printer's mark* should be placed on all sheets to identify the printer, and such marks were used for most seals until 1997. The mark may be placed on the printer's copies of the master negative, in which case it is uniform on all sheets from one printer, but sometimes it is inserted by hand on each position on the zinc plate, and then differs on different sheets within the press sheet.

From 1926 until 1935, each printer marked their own plates with a variety of tiny marks or letters. From 1936 to 1974, each printer used a unique letter usually somewhere on seal #56. (See "*How to Determine Seal Numbers*" below.) With larger seals starting in 1975, the printer's mark was placed on seals, usually near the center of the sheet. See *Table of Printers, Printer's Marks and Union Labels* below for the letter used by each printer.

How to Determine Seal Positions

Seals are numbered consecutively starting with #1 in the upper left corner and continuing as you would read a book. For 1921 (diamond shaped seals), tilt the sheet to the left so that the top corner is in position #1.

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	61	62	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100

Printers, Printer's Marks and Union Labels

The following page contains a table of all printers who manufactured normally-issued US National Christmas Seals, as well as those who

made negatives, essays, test designs and so forth, where known.

In some years only a very few sheets had a printer's mark; these are not documented in this table. Similarly, the "pm" column does not indicate the design types or constant flaws which distinguish certain printers. Also in some cases, the symbols used in the table do not show the actual shape of the printer's mark; please see the more detailed descriptions in the body of this catalog.

There are entries in the last two columns only if a Union Label appears on the sheets of seals. The "Number" indicated is the relatively large number outside the union label itself. It is useful for identifying seal varieties. It may be the number of the union, the local, or some other sub-division. Smaller numbers within the actual union label are not documented in this table.

The following abbreviations are used in the table:

- ALoA = Amalgamated Lithographers of America
- APTC = Allied Printing Trades Council
- GAU = Graphic Arts International Union
- GCIU = Graphic Communications International Union
- ITU = International Telecommunications Union
- LPIU = Lithographers and Photoengravers International Union
- PPAA = Professional Printing Association of Arbitus

Table of Printers, Printer's Marks and Union Labels

Printer	Years	pm	Location	Union	Number
American Bank Note Company	1908, 13	none	New York, NY		
Andrew B. Graham Company	1915	none	Washington, DC		
Barton-Cotton Company	1977-79	B	Baltimore, MD	LPIU	621
Same	1980	B	same	APTC	3
Same	1980-85	B	same	PPAA	-
Berlin Lithography Company	1956-65	B	Chicago, IL	ALoA	10
Same	1966-70	B	Chicago, IL	LPIU	10
Bingham Photo Engraving Company, NY	1942, 44	none	?		
Bradford-Robinson Printing Company	1957-64	R	Denver, CO	ALoA	4
Color Plate Engraving Company	1943	none	New York, NY		
Colorform	1995	none	New York, NY		
Columbian Bank Note Company	1932-33, 35	C	?		
Commandy-Roth Company	1938	none	New York		
Connecticut Color	1993-95	C	West Haven, CT		
Cyril Scott Company	1987-88, 90-92	C	?		
Dittler Brothers, Inc.	1998	none	Atlanta, GA	ITU	48
Edwards and Deutsch Lithography Co.	1924-26	none	Chicago, IL		
Same	1927-30, 32, 34	•	same		
Same	1936-51	D	same		
Same	1952-65	D	same	ALoA	111
Same	1966-68	D	same	LPIU	111
Eureka Specialty Printing	1911, 17-20	none	Scranton, PA	Allied	-
same	1921-23, 25, 27, 29, 31	none	same		
same	1928, 32, 35	'	same		
same	1930, 33	-	same		
same	1934	★	same		
same	1936-51	E	same		
same	1952-64	E	same	ALoA	2
same	1965-74	E	same	LPIU	2
Fleming-Potter Company	1950-51	F	Chicago, IL		
same	1952-64	F	same	ALoA	108
same	1965-72, 74	F	same	LPIU	108
same	1972	none	same	LPIU	5
same	1973, 75-84	F	same	GAU	108
same	1985-86	F	same	GCIU	108
same	1987	F	same		
same	1988-94	F	same	GCIU	108
same	1995-98	none	same	GCIU	108
Gugler Lithographic Company	1925	none	Milwaukee, WI		
I. S. Berlin Press (was Berlin Litho. Co.)	1971-72	B	Chicago, IL	LPIU	10
same	1973-76	B	same	GAU	10
Inline Moore Marketing	1997	none	Green Bay, WI		
Inline Products (?)	1994	I	?		
Macben Press	1944	none	New York, NY		
Midland Lithography Company	1985	M	Kansas City, MO	APTC	7
same	1986	M	New York, NY	ALoA	-
Moore Response Marketing Services	1998	none	Green Bay, WI		
R. R. Heywood Company, Inc.	1929	•	NY		
Sale Niagara Inc.	1976	N	Buffalo, NY	GAU	-
Specialty Printers of America (was Eureka)	1975	S	Scranton, PA	LPIU	4
same	1975	S	E. Stroudsburg, PA	APTC	-
same	1975-92	S	Scranton, PA	APTC	7
Stevenson Photo Color Separation Co.	1945-55, 57-59	none	Cincinnati, OH		
Strobridge Lithographing Company	1909-10, 12, 14, 16, 18-21, 24	none	Cincinnati, OH		
same	1928, 30-31, 33-35	"	same		
same	1936-53	S	same		
same	1954-58	S	same	ALoA	11
Theodore Leonhardt & Son	1907-08	none	Philadelphia, PA		
United States Printing and Lithograph Co.	1924, 26-27	none	Brooklyn, NY		
same	1929, 32-33, 35	•	same		
same	1930	'	same		
same	1934	★	same		
same	1936-51	U	same		
same	1952-58	U	same	ALoA	14
Webcraft	1995-98	none	New Brunswick, NJ		
Western Lithographing Co.	1954-64	W	Los Angeles, CA	ALoA	55
Same	1965-66	W	same	LPIU	55
Western Lithography Co.	1967-70	W	same	APTC	-
Zeese-Wilkinson Company, Inc.	1921	None	?		

Seals issued and sold by the Delaware Chapter of the American Red Cross.

1907



Type 1

Type 2

Designed by Emily P. Bissell. Realized about \$3,000.

Type 1 - "MERRY CHRISTMAS" constant flaw in seal #152, Nick in right frame near bottom.

Type 2 - "MERRY CHRISTMAS / HAPPY NEW YEAR"

Lithographed by Theodore Leonhardt & Son

- 7-1 Type 1, carmine, 19×19mm, perf 14 15.00
 - x1 sheet of 228 (19×12), PM at bottom 2,500.00
 - x2 sheet of 228 (19×12), PM at L and bottom
 - x3 sheet of 228 (19×12), PM at L, R and bottom
 - x4 sheet of 228 (19×12), PM 4S
- .2) thin paper 20.00
 - x) sheet of 228 (19×12) 3000.00

- 7-2 Type 2, carmine, 19×19mm, perf 14 15.00
 - x1 sheet of 228 (19×12), PM at bottom 4000.00

Seals issued and sold by the American National Red Cross.

1908



Type 1A

Type 1B



Type 2

Designed by Howard Pyle. Realized \$135,000.

- Type 1A: square cornered frame, holly leaves printed in green only, ear of "8" separate from body of figure
- Type 1B: same as 1A, but ear of "8" is joined to figure.
- Type 2: round cornered frame, leaves printed in green with red veining

Lithographed by Theodore Leonhardt & Son

- 8-1A Type 1A carmine and green, 25½×26½mm, perf 14, smooth gum 45.00
 - x1 sheet of 252 (14×18), PM at L with blank spaces in positions 113 and 239 to make 250 seals in the sheet
 - x2) booklet pane of 6 (3×2), PM at L 350.00
 - x3) booklet pane of 3 (3×1), PM at L 500.00
- .2) as 8-1A but SqBg 100.00
 - x1 sheet of 252 (format as 8-1Ax1 with 250 seals + 2 blanks)
 - x2) booklet pane of 6 (3×2), PM at L 500.00
- .4) as 8-1A, but perf 12, smooth gum 55.00
- .6) as 8-1A, but perf 12 and SqBg 100.00
 - x1 sheet of 252 (250 seals + 2 blanks)

- 8-1B. Type 1B carmine and green, 25½×26½mm, perf 14, smooth gum 55.00
 - x1 sheet of 252, format like 8-1Ax1 (250 seals + 2 blanks)
- .2) as 8-1B but SqBg 100.00
 - x1 sheet of 252 (format like 8-1Ax1)
- .4) as 8-1B but perf 12 75.00
 - x1 sheet of 252, (format like 8-1Ax1)
- .6) as 8-1B but perf 12 and SqBg 60.00

Litho. by the American Bank Note Company

- 8-2 Type 2, red and green, 25½×26½mm, smooth gum, perf 12 30.00
 - x1 sheet of 100 (10×10), SE 4S
 - x2) booklet pane of 6 (3×2), PM at L 200.00
- .1) as 8-2 but SE at R and L 50.00
 - x3) booklet pane of 3 (1×3), PM at top 175.00
- .2) as 8-2 or 8-2.1 but on watermarked paper 75.00
- x4) as x2 but one or more seals watermarked 250.00

1909



Designed by Carl Wingate. Realized \$250,000.

Lithographed by Strobridge Lithographing Co.

- 9-1 Carmine and green, 23×23mm, perf 12 1.50
 - x) sheet of 100 (10×10), SE 4S 60.00
- U.S. Local # 1421, 1909-1 National seal with "New Hampshire" overprint 7.50
 - x) sheet of 100, as 9-1x, with overprint 500.00

1910



Designed by Frances Thompson. Realized \$300,000.

Lithographed by Strobridge Lithographing Co.

10-1 Red and green, 22×22mm, perf 12 15.00
x) sheet of 100 (10×10), SE 4S 900.00

Seals issued by the American National Red Cross but sold by the National Association for the Study and Prevention of Tuberculosis

1911



Type 1

Type 2

Type 3

Designed by Anton Rudert. Realized \$320,000.

Type 1: circular frame 22mm in diameter, end of house solid green, heavy red circle

Type 2: thinner circle 22mm in diameter, end of house shaded with white lines

Type 3: similar to Type 2, circle 20mm, shaded end of house

Typographed by Eureka Specialty Printing Co.

11-1 Type 1, red and slightly olive green, perf 12 50.00
x) sheet of 100 (10×10), PM at top with imprint in red: "Eureka Specialty Printing Co., Scranton, Pa." and union label in top margin above seals #5 and #6 5,000.00

11-2 Type 2, carmine and dark green, perf 12 90.00
x) sheet of 100 (10×10), PM at L with imprint of union label only in green, left of seal #11

11-3 Type 3, carmine and dark green, horizontal coil perf 8½ vertical 60.00
x) coil probably of 500×1, SE at top and bottom

1912



Designed by John H. Zeh. Realized \$402,256.

Lithographed by Strobridge Lithographing Co.

12-1 Red, green and black, 22×22mm, perf 12 10.00
x) sheet of 100 (10×10), SE 4S 750.00

1913



Type 1

Type 2.2



Type 3

Designed by Charles J. Budd. Realized \$449,504.

Type 1: poinsettias in side panels, green circles around crosses at either side

Type 2: as Type 1 but poinsettias have been cut away leaving green circles around crosses.

Type 3: as Type 2 but green circles have also been cut away, leaving no green design in side panels

Lithographed by the American Bank Note Company

13-1 Type 1, carmine and green, 35½×22mm, perf 12 750.00
x) sheet of 100 (10×10), PM 4S. It is believed that not more than one sheet ever existed.

13-2 Type 2, carmine and green, 35½×22mm, perf 12 5.50

.1) Bottom left of upper ribbon with "American Red Cross" has closed curl (filled in green). From top position in press sheet.

x) sheet of 100 (10×10), PM 4S 400.00

.2) Bottom left of upper ribbon with "American Red Cross" has open curl (filled in red). From bottom position in press sheet.

x) sheet of 100 (10×10), PM 4S 400.00

13-3 Type 3, carmine and green, 35½×22mm, perf 12 6.50
x1) sheet of 100 (10×10), PM 4S 900.00



Designed by Benjamin S. Nash. Realized \$555,854.

Lithographed by Strobridge Lithographing Co.

14-1 Red, green and black, 19×19mm, perf 12 9.00
x) sheet of 100 (10×10), SE 4S 600.00



Designed by Benjamin S. Nash. Realized \$760,000.

Lithographed by Andrew B. Graham Company

15-1 Red, green and black, 19×19mm, perf 12½ 9.00
x) sheet of 100 (10×10), SE 4S 600.00
.5) as 15-1 but perf 12 125.00
.6) as 15-1 but combinations of perf 12 and 12½ 100.00



Designed by Thomas M. Cleland. Realized \$1,040,810.

Lithographed by Strobridge Lithographing Co.

16-1 Red and green, 20×21mm, perf 12 5.00
x) sheet of 100 (10×10), SE 4S 400.00
.2) as 16-1 but perf 12×12½ 6.00
x) sheet of 100 (10×10), SE 4S 750.00
.4) as 16-1 but perf 12½×12 15.00
x) sheet of 100 (10×10), SE 4S
.6) as 16-1 but perf 12½ 15.00
x) sheet of 100 (10×10), SE 4S 900.00

1917



Designed by Thomas M. Cleland. Realized \$1,815,109.

There are 3 sizes of plates, not of sufficient difference to be measured easily on a single seal, but distinguishable in a block or sheet. The following numbers measure the width of the red design (the width of the green design) × height of green design in millimeters.

	Sheet of 100	Block of 4
Plate A (large)	221 (217)×239	42½ (38½) × 46 scarce
Plate B (medium)	219 (215½)×240	41¾ (38¼) × 46
Plate C (small)	217 (213)×235	41½ (38) × 45½

Plate A: Seals show lettering "AMERICAN RED CROSS" well formed and clear cut, with sharp corners.

Plates B and C: Letters of "AMERICAN RED CROSS" appear worn, with rounded corners, with bars of the "E"s worn shorter, etc.

Plate C: Flaws that will help to identify it:

Seal #19: there is a green dot, like an ornament hanging from the tree, at the upper right corner of the shield

Seal #75: there is a diagonal green dash to the left of "17" on all sheets

Green Dash: there is a horizontal green dash in the top of the red cross, in several positions noted below. See 17-3x2 through 17-3.2x11.

In 1917 and several later years, a colorless or yellowish sizing was printed under or on top of the red parts of the design to give it a gloss.

Typographed by Eureka Specialty Printing Co.

17-1 Plate A, red and green on chalky paper, 20×22mm, perf 12 2.00
x) sheet of 100 (10×10), SE 4S
.2) plate A, perf 12×12:00 5.00
x) sheet of 100 (10×10), SE 4S
.4) plate A, perf 12×12½ 20.00
x) sheet of 100 (10×10), SE 4S
.6) plate A, perf 12½ 15.00
x) sheet of 100 (10×10), SE 4S

17-2 Plate B, red and green on chalky paper, 20×22mm, perf 12×12:00 5.00
x) sheet of 100 (10×10), SE 4S

17-3 Plate C, red and green, on chalky paper, 20×22mm, perf 12 .50
x) sheet of 100 (10×10), SE 4S 50.00
.1) as 17-3 but with horizontal green dash in cross near top, single 7.50
.2) as 17-3 but perf 12×12:00 .75

- x) sheet of 100 (10×10) 100.00
 4) as 17-3 but perf 12:00×12:00

Seals issued by the American National Red Cross but sold by the National Tuberculosis Association.

1918



Type 1

Type 2

Type 3

Designed by Charles A. Winter. Realized \$2,500,000.

To avoid competition with other fund drives in progress during World War I, the regular seal sale was suspended. Everyone joining The Red Cross Roll Call was given one or more panes of 10 seals. It is not known if any sheets of 100 seals were regularly issued, and all sheets should perhaps be considered essays.

Types

Type 1: Circles (or large dots) between figures in date, flame of torch unsymmetrical as though blown to left, curved frame line around flame is closed at bottom by an irregular line, space within the curved line is irregularly shaded, yellow sizing under red.

Type 2: Small dots between figures in dates, flame of torch is upright, curved line is open at bottom and space within it is evenly shaded, no sizing under red.

Type 3: Small dots between figures, flame leans slightly to left, curved line is open at bottom and has no shading within it, there is much less shading on face and shield than on other types, no sizing under red. Design is wider than Types 1 or 2.

Typographed by Eureka Specialty Printing Co.

- 18-1 Type 1, red, green and brown on chalky paper, 18×23mm, perf 12, from sheet of 100, perf 4S single** 7.50
- x1) sheet of 100 (10×10), wide margin SE 4S, union label above seal numbers 5-6 1200.00
 - x2) pane of 10 (2×5), SE 4S 2.00
 - x3) pane of 10 (2×5), PM at top
 - x4) pane of 10 (2×5), PM at bottom 100.00
- .2) as 18-1 but perf 12×12:00 from sheet of 100 without straight edge, perf 4S, single 10.00
- x1) sheet of 100 (10×10), PM 4S, with union label above seals #5-6 900.00
 - x2) pane of 10 (2×5), SE 4S 3.00
- .4) as 18-1 but perf 12:00×12 10.00
- x2) pane of 10 (2×5), SE 4S 100.00
- .6) as 18-1 but perf 12:00×12:00 .50
- x2) pane of 10 (2×5), SE 4S 2.50
 - x3) pane of 10 (2×5), PM at top
 - x4) pane of 10 (2×5), PM at bottom

Lithographed by Strobridge Lithographing Co.

- 18-2 Type 2, red, green and brown, 18¾×23mm, perf 12½, SE single** .40
- x2) pane of 10 (2×5), SE 4S 15.00
 - x3) pane of 10 (2×5), PM at top 2.50
 - x4) pane of 10 (2×5), PM at top, VM at R and L 100.00
 - x5) pane of 10 (2×5), PM at left
 - x7) pane of 10 (5×2), PM at right 100.00
 - x8) pane of 10 (5×2), PM at top, roul margin at left
 - x10) pane of 10 (2×5), PM at bottom 100.00
- .2) as 18-2 but perf 12½× roul 9½ .60
- x3) pane of 10 (2×5), PM at top 4.00
 - x4) pane of 10 (2×5), PM at top, VM at R & L 50.00
- .4) as 18-2 but roul 9½× perf 12½ 5.00
- x3) pane of 10 (2×5), PM at top
 - x4) pane of 10 (2×5), PM at top, VM at sides 50.00
 - x7) pane of 10 (5×2), PM at right
- .6) as 18-2 but roul 9½× perf 12½ and roul 12½
- x4) pane of 10 (2×5), PM at top, VM at sides. This pane is roul 9½ horizontal, roul 12½ at left, and perf 12½ through center and at the right.
- .8) as 18-2 but perf 12½×12
- x3) pane of 10 (2×5), PM at top
- .9) as 18-2 but perf 12½×12 & 12½
- x8) pane of 10 (5×2), PM at top and right

- 18-3 Type 3, red, green and brown, 20½×23mm, perf 12½, 7.50**
- x1) sheet of 100 (10×10), PM at top & R 500.00

1919



Type 1

Type 2

Designed by Ernest Hamlin Baker. Realized \$3,872,533.

Type 1: White plume to left of Santa's cap, no dot on front. The red color on the seals varies from a dull gloss to a brilliant gloss.

Type 2: No white plume, white dot on front of cap.

Typographed by Eureka Specialty Printing Co.

- 19-1 Type 1, carmine and blue on chalky paper, 18×22mm, perf 12** .40
- x) sheet of 100 (10×10), PM at L, union label left of seal #41 40.00
- .2) as 19-1 but perf 12½×12 .50
- x) sheet of 100 45.00
- .3) as .2 but on very thick paper (.0085- .014 thousands of an inch), possibly a proof 2.50
- x) sheet of 100
- .4) as 19-1 but perf 12×12:00 .50
- x) sheet of 100, PM at L, union label L of #41 45.00

- .9) as 19-1 but perf 12½×12:00 3.00
 x) sheet of 100 200.00
 .10) as 19-1 but perf 12, HBg, heavy linenized paper.

Lithographed by Strobridge Lithographing Co.

- 19-2 Type 2, carmine and blue on chalky paper,**
18×22mm, perf 12½ .45
 x) sheet of 100 (10×10), SE 4S 45.00
 .1) as 19-2 but perf 12×12½ 40.00
 .2) as 19-2 but uncoated paper 20.00
 .3) thick paper 10.00
 .4) as 19-2, but perf 9½×12½ 10.00
 x) sheet of 100 500.00
 p1) proof, as 19-2 but roul 9½ × perf 12½ 10.00
 x) sheet of 100 500.00

Seals issued and sold by the National Tuberculosis Association.



Designed by Ernest Hamlin Baker. Realized \$3,667,834.

Type 1: The loop of the "9" of "1920" is large, the tail is small and tapers to a point below the center of the figure.

Type 2: The loop of the "9" is small, the tail is not tapered and extends the full width of the figure. This type was produced by two methods:

Plate A, lithographed, sheet about 203×253mm, block 39×49mm

Plate B, offset printed, sheet about 205×252mm, block 39¼×49mm

It is difficult to measure the small difference in blocks.

Identifying the Plates of Type 2 by Flaws

Variations of ink and shade are not dependable. The following flaws will help in identification:

Plate A: seals #7, 17, 27, 40, 57, 67, 77, and 90 show a larger than normal dent in Santa's cuff to the right of the boy's elbow. On #23, and 73 Santa's right eye is almost missing. On #36, and 86 there is a blue dot on the boy's shoulder above Santa's hand.

Plate B: #34, 35, 84, and 85 the left end of the lower arm of the cross is rounded. On #35, and 85 there is a spur on the first wrinkle of Santa's left coat sleeve, near the right side of the seal. The double-barred cross as on plate A, but also thinner.

Typographed by Eureka Specialty Printing Co.

- 20-1 Type 1, red, green and blue, 18×22mm, perf 12** .50
 x1) sheet of 100 (10×10), PM at L, union label and four circles at left of seals #31, 41, 51, and 61 55.00
 .2) as 20-1 but perf 12×12½ .60
 x1) as 20-1x1 55.00
 x2) as 20-1.2x1 but two additional circles at the left of seal #1 and two at the left of seal #91 60.00
 x3) as 20-1.2x2 but with only one circle at the left of seal #91 60.00
 .3) as 20-1, but olive green 5.00
 x) sheet of 100
 .4) as 20-1 but perf 12½×12 20.00
 x) sheet of 100
 .6) as 20-1 but perf 12½ 20.00
 x) sheet of 100

Lithographed by Strobridge Lithographing Co.

- 20-2A. Type 2A, red, green and blue, 18½×23mm, perf 12½** .50
 x) sheet of 100 (10×10), SE 4S 50.00
 .2) roul 9

Offset by Strobridge Lithographing Company

- 20-2B. Type 2B, red, green and blue, 18½×23mm, perf 12½** .45
 x) sheet of 100 (10×10), SE 4S 45.00

1921



Designed by George V. Curtis. Realized \$3,520,303.

Type 1: The dots of the red shading on chimney and faces are arranged in diagonal rows. There is a heavy red line between the two top rows of bricks.

Certain flaws will help to identify this Type:

Seal #36: a blue dot above the "1" of "19"

Seals #76 and 77: a green dot above and right of the cross

Seal #88: the cross is broken at the top

Seal #95: the cross is square at the top.

Type 2: The dots in the red shading are arranged in horizontal rows.

Type 3: Same as Type 1, but without the heavy red line between the top two rows of bricks. The red line is not always obvious; if measured accurately, the different perforation gauge may be a more reliable test.

Certain flaws will help to identify this Type:

Seals #1, 10, 47 and 92: the cross is square at the bottom

Seal #44: a blue dash between the "H" and "Y" of "HEALTHY"

Seal #49: a dent in the cross at top left

Seal #51: the lower arm of the cross is broken or pointed at the left

Typographed by Eureka Specialty Printing Co.

21-1 Type 1, green, blue and red, 19×19mm, perf 12½, chalky paper 1.00
 x) sheet of 100 (10×10), SE 4S 100.00
 Offset by Strobridge Lithographing Company

21-2 Type 2, same colors and size as 21-1, perf 12½ .50
 x) sheet of 100 (10×10), SE 4S 60.00

Typographed by Zeese-Wilkinson Company, Inc.

21-3 Type 3, same colors and size as 21-1, perf 12 .50
 x) sheet of 100 (10×10), SE 4S 45.00

1922



Designed by Thomas M. Cleland. Realized \$3,857,085.

Typographed by Eureka Specialty Printing Co.

22-1 Blue, red and yellow, 19×23mm, perf 12½, SqBg .75
 x) sheet of 100 (10×10), SE 4S 60.00
 .2) as 22-1 but perf 12 3.00
 x) sheet of 100, SE 4S 200.00
 .4) as 22-1 but perf 12×12½ 7.50
 x) sheet of 100, SE 4S
 .6) as 22-1 but VBg 2.50
 x) sheet of 100, SE 4S 200.00

1923



Designed by Rudolph Ruzicka. Realized \$4,529,660.

Typographed by Eureka Specialty Printing Co.

23-1 Carmine and green, 18×24mm, perf 12½, VBg .30
 x) sheet of 100 (10×10), SE 4S 25.00
 .2) as 23-1 but perf 12, VBg 1.00
 x1) sheet of 100, SE 4S 150.00
 x2) proof, booklet pane of 10 (5×2), PM at L 250.00
 .3) as 23-1 but perf 12, HBg 3.00
 x) sheet of 100, SE 4S 200.00
 .4) as 23-1 but perf 12½×12, VBg 5.00
 x) sheet of 100, SE 4S 375.00
 .6) as 23-1 but perf 12×12:00, VBg
 x) sheet of 100, SE 4S
 .8) as 23-1 but perf 12:00×12, VBg
 x) sheet of 100, SE 4S
 .10) as 23-1 but imperf pair 30.00

1924



Designed by George V. Curtis. Realized \$4,937,786.
 Issued in sheets of 100 (10×10), SE 4S, blue, red and yellow, perf 12½. Size: 18×24mm.

The three printings are almost identical, but minor constant flaws differ. In 1924 the design was transferred in groups of 50 seals (10×5), and we may regard a flaw that occurs in the same position in both the upper and lower halves of the sheet as a constant flaw. Some sheets lack one or more of the identifying flaws, but all known sheets show enough flaws to permit identification.

1924 Plates

The term "plate" is used somewhat loosely to subdivide a printing where the sheets show different sets of flaws. These plates may be different large printing plates (usually 1200 or 1600 seals) or may be different panes in one large plate.

Printing I: Strobridge.

Plate A: Seals #4 and #54 have a blue mark on the arm at lower edge of wing; #6 and #56, dent in blue field on left side near top; #23 and #73, red spur on cross at right side of foot.

Plate B: #13 and #63, white dot below "r"; #50 and #100, defect in red frame on right side near bottom. The colors of this printing are usually very deep; the paper very heavily surfaced.

Printing II: Edwards and Deutsch. Seals #1 and #51, a tiny break in red frame line at top near right corner; #13 and #63, red spur on right side of cross near bottom; #31 and #81, red spur on top of left side of top arm of cross; #39 and #89, break in frame line of shield at lower left. Colors are usually rather pale and dull, ordinary paper lightly surfaced.

Printing III: USPL. Seals #3 and #53, red spur in shield below and right of cross; #29 and #79, blue spur in top of shield near right; #38 and #88, three tiny blue dots in top of shield. Medium colors on lightly surfaced paper.

Offset by Strobridge Lithographing Company

24-1 Printing I-A or I-B, perf 12 ½	.25
xA) sheet of 100, plate A	40.00
xB) as above but plate B	40.00

Offset by Edwards and Deutsch Litho., Chicago

24-2 Printing II, perf 12 ½	.25
x) sheet of 100	35.00

Offset by United States Printing and Litho. Co.

24-3 Printing III, perf 12 ½	.25
x) sheet of 100	40.00

1925



Designed by Robert G. Eberhard. Realized \$4,937,786.
Issued in sheets of 100 (10×10), SE 4S, green, red and pale green. Size: 18×24mm.

Type I: The red line around "1925" stops at the green line at the top of the bottom panel and does not join the red background below. The rays around the flames are like the Type II in early impressions, but more frequently show signs of wear, are only slightly tapered, and are blunt at the tips. Rays mostly alternate long and short.

Type II: The red line around "1925" crosses the green line and joins the red background of the bottom panel. Rays are tapered and sharp pointed, mixed long and short as Type I.

Type III: Similar to Type I but rays around flames are shorter and of a more even length, and usually have sharper portraits. Letters "ea" of "Health" are smaller and more nearly closed. They come in two types of letters, one with heavy "rr" and the other with thin "rr" in "Merry".

Typographed by Eureka Specialty Printing Co.

25-1 Type I, VBg, perf 12½	.25
x) sheet of 100	25.00
.2) perf 12 5.00	
x) sheet of 100	250.00
.3) perf 12×12½	.40
x) sheet of 100	40.00
.4) perf 12:00×12½	100.00
x) sheet of 100	

Offset by Edwards and Deutsch Litho.

25-2 Type II, perf 12½, smooth gum	.25
x) sheet of 100	35.00

Lithographed by Gugler Lithographic Company

25-3 Type III, perf 12½, smooth gum	.75
x) sheet of 100	75.00

1926



Designed by George V. Curtis. Realized \$5,121,871.

Issued in sheets of 100 (10×10), SE 4S, blue, red, yellow and black. Size: 18×24mm.

Note: The master negative sent to both printers had breaks or weak places in the bottom frame line on seals #9, #22, #23, #59, #72, #73

Edwards and Deutsch: All E&D sheets have weak frame lines retouched.

Seals #22 and #72: the retouched line is straight and even
Seals #9, #23, #59, and #73: the retouches are irregular and thicker than a normal frame line.

Minor flaws will verify the identification:

Seal #8 and #58: a blue dot in the top of the figure "1" of "1926"
Seal #41 and #91: a black dot on the arm of the central figure.

A red flaw on #49, and #99, shaped like a jester head on the bottom of the coat of the left figure, is present on all E&D sheets but also on some USPL sheets, so will not identify the printer.

Printer's Mark:

Sheet A is without printer's mark.
Sheet B is the same but with the printer's mark, a large red dot above the upper right corner of seal #91. The printer's mark is found on very few sheets and must have been inserted after most of the sheets were printed.

United States Printing and Litho.

The weak frame lines have not been retouched. Minor flaws: #21, and #71, a white fleck in the blue background against the right frame line near the top; #8, and #58, a small nick in the black top frame line near the right corner. Some USPL sheets have the jester head on #49 and #99 and some do not.

Printer's Mark:

Sheet A is without printer's mark.

Sheet B is with the printer's mark, a small black dot above the upper left corner of seal #56. This mark is found on very few sheets.

Offset by Edwards and Deutsch Litho.

26-1 Perf 12½	.25
x) sheet of 100, without printer's mark	40.00
.A) block with identifying flaws	10.00
x)B) same, with printer's mark	60.00
.B) block with printer's mark	30.00

Offset by United States Printing & Lithograph Co.

26-2 Perf 12½	.25
x)A) sheet of 100, without printer's mark	35.00
.A) block with identifying flaws	10.00
x)B) sheet as 26-2xA but with printer's mark	50.00
.B) block with printer's mark	25.00

1927



Designed by John W. Evans. Realized \$5,419,959. Santa, sleigh and reindeer, sheet of 100 (10x10), SE 4S, black, red, yellow, and blue. Size: 24½x18mm.

Eureka. Most seals may be identified by the gauge 12 perf and HBg. There is a flaw on seals #45 and #50, a vertical blue line below the forefoot of the lead deer. Some sheets have an angle mark in the gutter between seal #6 and seal #7.

Printer's mark: no printer's mark

Edwards and Deutsch.

Printer's mark: seal #92 has a red dot at the knee of the lead deer.

United States Printing and Litho. All seals have a minute red dot about 1mm above the dashboard of the sleigh.

Printer's mark: two red dots in the center of the sheet between seals #45, 46, 55, 56, and one red dot in the outer margin, either at the lower left corner of #41 or at the upper right corner of #60.

Offset by Eureka Specialty Printing Company

27-1 Perf 12, HBg	.10
x) sheet of 100	4.00
.1) smooth gum	2.50
x) sheet of 100	125.00
p1) proof, as 27-1 but imperf pair	10.00
x) sheet of 100, wide margins	

Offset by Edwards and Deutsch Litho Company

27-2 Perf 12½	.15
x) sheet of 100	4.50

Offset by United States Printing and Litho. Co.

27-3 Perf 12½	.15
x) sheet of 100	5.00
.2) as 27-3, but gray paper	
p) proof, as 27-3 but imperf pair, smooth gum	4.00
x) sheet of 100	150.00
pcp) set 1) yellow, 2) yellow and black, 3) yellow, black and red, 4) complete design, all perf 12 1/2	20.00
x) set of 4 sheets of 100, wide margin	

U.S. Lookalikes

Canada #1, similar to U.S. issue, but body of sleigh darker green. Printed by the Canadian Bank Note Co., perf. 12	1.50
x) sheet of 100 (10x10)	100.00
Canada #2 French text, "Bonne Sante" added	1.50
x) sheet of 100 (10x10)	100.00

1928



Designed by John W. Evans. Realized \$5,465,738. Ship sailing in sea, sheet of 100 (10x10), SE 4S, yellow, red, black, and blue. Size: 18x24mm.

Eureka. Shading on sails broken and incomplete.

Printer's mark: a blue line on margin above "N" of "GREETINGS" on seal #10

Flaws: #8, a horizontal red mark on foresail; #76, red streak on main sail; #95, a red dot on foresail. VBg will identify, but is sometimes hard to see.

Strobridge. Shading on sails broken. Shading on flag spotted and irregular, while on other printings it is fairly even.

Printer's marks:

McLauren Jones paper: two vertical dashes below the lower right corner of #100

Mid States paper: same, and in addition a cross mark below lower left corner of #91

Edwards and Deutsch. Shading on sails even, unbroken.

Printer's mark: #92, a red dot in the crest of the left wave

Offset by Eureka Specialty Printing Company

28-1 Perf 12½, VBg	.10
x)A) sheet of 100, vertical mark above #10	4.00
x)B) same, but mark above #10 is slanted	4.00
x)C) same, but vertical mark above seal #10 is black and blue	100.00
x)D) same, no printer's mark (flaws will identify)	5.00
x)E) set of 7 sheets of 100, vertical mark on #10. This is the only Eureka plate known without the flaw on #76.	
p1) proof, as 28-1 but greenish blue, perf 12	.75
x)D) sheet of 100, no printer's mark	

p2) proof, as 28-1 but imperf pair, VBg	5.00
xB) sheet of 100, slanted mark above #10	
pcp1) set of 7 perf 12½, VBg: 1) yellow 2) red 3) yellow and red 4) black 5) yellow, red and black 6) blue 7) complete design	15.00
xA) set of 7 sheets of 100, no printer's marks	
pcp2) set of 7, perf 12, VBg: 1) yellow, 2) red, 3) yellow and red, 4) black, 5) yellow, red and black, 6) blue, 7) complete design	3.00
x) set of 7 sheets of 100	60.00

Offset by Strobridge Lithographing Company

28-2 Perf 12½	.20
xA) sheet of 100, mark below #100	7.50
xB) same, mark below #100 and cross below #91	15.00
p2) proof, as 28-2 but imperf pair	6.00
xA) sheet of 100, mark below #100	150.00

Offset by Edwards and Deutsch Litho.

28-3 Perf 12½	.10
x) sheet of 100	4.00

U.S. Lookalikes

Canada #3, similar to U.S. issue, but red pennant in main mast is wider. Printed by the Copp Clark Co., perf. 12 ½	.75
x) sheet of 100 (10x10)	50.00
Canada #4 French text, "Bonne Annee 1929" that's right, 1929	.75
x) sheet of 100 (10x10)	50.00

1929



Designed by George V. Curtis. Realized \$5,546,146. Bell ringer design, sheet of 100 (10x10), SE 4S, blue, red, and yellow. Size: 18x23mm.

Eureka. Identifying flaw: on the forked blue line on the cap, close to the face, the right prong is broken, making it shorter than the left prong, but with a dot above it. A few positions in the bottom row of some sheets have the right prong unbroken. In the other three printings, the long right prong is always unbroken.

Printer's Mark: No printer's mark.

Edwards & Deutsch.

Printer's Mark: a dark dot in the lower left hand corner of seal #92.

United States Printing and Litho.

Printer's Mark: a blue dot above the upper left corner of seal #56.

Heywood.

Printer's mark: a blue dot to right of lower right corner of seal #100.

Note: It is impractical to identify ordinary singles or blocks of these three printers.

Offset by Eureka Specialty Printing Company

29-1 Perf 12½, VBg	.10
x) sheet of 100	4.00
.1) perf 12 1.25	
x) sheet of 100	60.00
.2) perf 12½x12	2.00
x) sheet of 100	90.00
.3) as 29-1, but deep ultramarine color, perf 12, red on face and hands is strong and even	2.00
x) sheet of 100	90.00
pcp) set 1) yellow, 2) red, 3) red and yellow 4) deep ultramarine, 5) complete design, imperf pairs, VBg	30.00
x) set of 5 sheets of 100, no guide lines, plate of 200	

Offset by Edwards and Deutsch Litho.

29-2 Perf 12½	.15
x) sheet of 100	5.00
p1) as 29-2, but perf 14, single with gum	3.00
x) sheet of 100	100.00
p2) as 29-2, but imperf pair with gum	5.00
x) sheet of 100	100.00
pcp1) set: 1) yellow, 2) red and yellow, 3) complete design, perf 12½	10.00
x) set of 3 sheets of 100	200.00

Offset by United States Printing and Litho. Co.

29-3 Perf 12½	.25
x) sheet of 100	10.00
p) as 29-3, but imperf pair	5.00
x) sheet of 100	180.00

Offset by R. R. Heywood Company, Inc.

29-4 Perf 12½	.75
x) sheet of 100	40.00
p) as 29-4, but imperf pair	5.00
x) sheet of 100	180.00

U.S. Lookalikes

U.S. Local #1175 National seal 29-2 with "Air Delivery" overprint. Used by Michigan anti TB Assoc.	10.00
Canada #5, similar to U.S. issue, but "Christmas Greetings". Printed by the Copp Clark Co., perf. 12 ½	.75
x) sheet of 100 (10x10)	50.00
Canada #6 French text, "Bonne Sante"	.75
x) sheet of 100 (10x10)	50.00

1930



Designed by John W. Evans. Realized \$5,309,352.

Santa with tree, sheet of 100 (10x10), SE 4S, gray, red, and green. Size: 18x22mm.

Eureka. VBg will identify.

Printer's mark: A green dot in the base of the "M" of "MERRY" on seal #1

Strobridge.

Printer's mark: Two vertical dashes under "LL" of "ALL" on seal #100

Edwards and Deutsch.

Printer's marks:

A) Nashua paper: a dark spot in lower right corner of seal #92

B) Gummed Products paper: similar dots on #91 and 92

Flaws: #87 has a break in the right frame line on both A and B

United States Printing and Litho.

Printer's marks:

A) a vertical dash joins tree top to frame on #55

B) a small green dot at left of seal #56

C) no printers mark: formerly listed as an advance sample, now listed as proof. See 30-4p2)

Flaws: #10, a green line ties the "T" of "TO" to the bottom frame line #75, a break in the top frame line

Offset by Eureka Specialty Printing Company

30-1 Perf 12½, VBg	.15
x) sheet of 100	6.00
.1) perf 12 1.00	
x) sheet of 100	50.00
.2) perf 12:00x12	1.25
x) sheet of 100	60.00
.3) perf 12½x12	4.00
x) sheet of 100	250.00
.4) perf 12 HBg, SE only	.15
xA) booklet pane of 10 (5x2), PM at left, no guide marks	1.00
xB) booklet pane, guide marks at left of #6, position 3 only	3.00
.5) as 30-1.4, but vertical pair perf 12x12T, HBg, SE only	
x) booklet pane of 10 (5x2), PM at left, position 4 only	8.00
p) proof, as 30-1, but imperf pair	1.00
xA) sheet of 100 (10x10), printer's mark on #1	25.00
xB) sheet of 100 (10x10), without printer's mark, pale yellow green	

Offset by Strobridge Lithographing Company

30-2 Perf 12½	.15
x) sheet of 100	5.00
p) proof, as 30-2, but imperf pair	.75
x) sheet of 100	27.50

Offset by Edwards and Deutsch Litho.

30-3 Perf 12½	.15
xA) sheet of 100, Nashua paper	5.00
xB) sheet of 100, Gummed Products	8.00
p) as 30-3, but imperf pair	.75
xA) sheet of 100, Nashua paper	60.00
xB) sheet of 100, Gummed Products	30.00

Offset by United States Printing and Litho. Co.

30-4 Perf 12½	.10
xA) sheet of 100, printer's mark A	4.00
xB) sheet of 100, printer's mark B	
p1) proof, as 30-4, but imperf pair	1.00
xA) sheet of 100, printer's mark A	75.00
xB) sheet of 100, printer's mark B	125.00
pcp) set 1) gray, 2) red, 3) green, 4) complete design, perf 12½	4.00
x) set of 4 sheets of 100, printer's mark A	

U.S. Lookalikes

U.S. Local #281 National Seal 30-4 with "Cambridge Mass."

Overprint.50

x) sheet of 100 50.00

Canada #7, similar to U.S. issue, but "Merry Christmas", and red margins. Printed by the Copp Clark Co., perf. 12 ½

x) sheet of 100 (10x10) .75

Canada #8 French text, "Bonne Sante" .75

x) sheet of 100 (10x10) 50.00

1931



Designed by John W. Evans. Realized \$4,526,188. Carriage and horses, sheet of 100 (10x10), SE 4S, cream, red, black, green. Size: 24x18mm.

Eureka - Printing 1A. There is a vertical green dash in the center of the bottom frame line on each seal in the sheet except the two bottom horizontal rows and the outer right and left columns. Cream background is in rectangles the size of the seal. Formerly called advance sample.

Printer's mark: None.

Eureka - Printing 1B. No green dash as on Printing 1A. Cream color is solid over the sheet except on the pcp set where it is rectangles as in Printing 1A. Two different green

and two black plates were used which can be distinguished by these constant flaws:

Green Plate C: #94 has a projection above the right window.

This flaw does not appear on all sheets; if the Plate D flaw is missing, the sheet is from Plate C.

Black Plate C: #95 has a dot above the "R" of "CHRISTMAS"

Green Plate D: #25 has left window broken

Black Plate D: #44 has a dot between "T" and "I" of "GREETINGS"

"Plate E" indicates that Green Plate C was used with Black Plate D.

Printer's mark: None.

Strobridge. No green dash.

Printer's mark: Two black vertical dashes below the lower right corner of seal #100. Cream color is solid over the sheet.

Offset by Eureka Specialty Printing Company

31-1A. Perf 12½, HBg	5.00
x) sheet of 100	500.00
p) proof, perf 12, VBg	1.00
x) sheet of 100	25.00
p1) proof, perf 12, HBg	7.50
x) sheet of 100	
p2) proof, as 31-1A, but imperf pair, smooth gum	.50
x) sheet of 100, guide lines by each marginal seal	
31-1B. Perf 12½, HBg	.10
xC) sheet of 100, plate C	4.00
xD) sheet of 100, plate D	4.00
xE) sheet of 100, green plate C with black plate D ("Plate E")	4.00
.1) perf 12×12½, HBg	.75
xC) sheet of 100, plate C	35.00
xD) sheet of 100, plate D	35.00
.2) perf 12:00×12½, HBg	3.00
xD) sheet of 100, plate D	200.00
.3) perf 12 HBg	2.00
xC) sheet of 100, plate C	100.00
xD) sheet of 100, plate D	100.00
.5) booklet pane of 10 (2×5), PM at top, perf 12, VBg	1.00
x) complete transfer of 60 (12×5)	400.00
.7) booklet pane of 10 (2×5), PM at top, perf 12×12:00, VBg	1.50
.8) booklet pane of 10 (2×5), PM at top, perf 12T×12:00, VBg	8.00
.9) same as last, but perf 12T×12, VBg	8.00
.10) as 31-1-B, but perf 12.00×11¾, HBg	10.00
xD) sheet of 100, plate D	
p1) proof, as 31-1-B, but imperf pair, HBg	.75
xC) sheet of 100, plate C	22.50
xD) sheet of 100, plate D	22.50
p2) proof, as 31-1-B, but imperf pair, smooth gum	
xD) sheet of 100, plate D	30.00
pcp) set of 7, perf 12, smooth gum: 1) cream in rectangles,	
2) red, 3) cream & red, 4) black, 5) cream, red, & black,	
6) green, 7) complete design	1.50
x) set of 7 sheets of 100, plate B	60.00

Offset by Strobridge Lithographing Company

31-2 Perf 12½, smooth gum	.10
x) sheet of 100	3.00
p) proof, as 31-2, but imperf pair	.75
x) sheet of 100	27.50

U.S. Lookalikes

U.S. Local #282 National Seal 31-1-A with "Cambridge Mass." Overprint	.35
x) sheet of 100	50.00

1932



Designed by Edward F. Volkmann. Realized \$3,470,636. Carolers in snow, sheet of 100 (10×10), yellow, red, blue, and ultra sheet of 100 (10×10). Size: 18×24mm. Two master negatives were used in making the red printing plates.

Plate A: The inner frame at the lower left corner of the seal is smooth, except that in some instances there is just a vestige of the spur described in plate B.

Plate B: There is a spur projecting downward from the inner frame line at the lower left corner of each seal. USPL used both plates, the other printers only one.

Eureka. Plate B only, perf 12½×12¾ on a comb machine.

Printer's mark: A diagonal red line across the white frame at the four corners of the sheet, on the outer corner or seals #1, 10, 91, and 100.

Edwards and Deutsch. Plate A only. Perf 12 will help to identify.

Printer's mark: A blue dot in the lower left corner of seal #91.

United States Printing and Litho. Plates A & B.

Printer's mark: A dark dot over the post on seal #56

Columbian. Plate B only.

Printer's mark: A blue "C" on the girl's skirt on seal #82

Offset by Eureka Specialty Printing Company

32-1 Plate B, perf 12½×12¾, smooth gum	.10
x) sheet of 100, SE at top & bottom, VM at sides	1.75
.2) as 32-1, but VBg	1.00
x) sheet of 100	40.00
p) proof, as 32-1, but imperf pair	1.00
x) imperf sheet of 100	37.50
pcp) set 1) yellow, 2) red, 3) yellow and red, 4) pale blue, 5) yellow, red, and blue, 6) deep ultramarine,	
7) complete design, perf 12½×12¾, smooth gum	1.50
x) set of 6 sheets of 100	60.00

Offset by Edwards and Deutsch Litho.

32-2 Plate A, perf 12	.10
x) sheet of 100, SE 4S	2.00
p1) proof, plate B, perf 12	
p2) proof, plate A, imperf	
x) imperf sheet of 100	37.50
p3) proof, but plate B, imperf	

Offset by United States Printing and Litho. Co.

32-3 Plate A, perf 12½	.10
x) sheet of 100, SE 4S	1.75
.1) plate B, perf 12½	.10
x) sheet of 100, SE 4S	3.00
p1) proof, plate A, but imperf pair	45.00
p2) proof, plate B, imperf pair	45.00

Offset by Columbian Bank Note Company

32-4 Plate B, perf 12½	.10
x) sheet of 100, SE 4S	4.00
p1) proof, perf 12	
x) sheet of 100, sheets are known with printer's marks on seals # 83, 92, and 93, due to wrong cutting of sheets	
p2) proof, imperf pair	
p3) proof, ultramarine omitted, imperf pair	5.00
pcp) set of 5 imperf pairs: 1) yellow, 2) red, 3) blue, 4) ultramarine, 5) complete design	15.00
x) set of 5 sheets of 100	

U.S. Lookalikes

U.S. Local #283 National Seal 32-3-A with "Cambridge Mass." Overprint	.50
x) sheet of 100	75.00

1933



Designed by Hans Axel Walleen. Realized \$3,429,310. Pulling a sled in snow, sheet of 100 (10×10), orange, yellow, green, black. Size: 23×17mm. SE 3S, perforated margin at bottom with black inscription: "TUBERCULOSIS IS PREVENTABLE BUY CHRISTMAS SEALS TUBERCULOSIS IS CURABLE".

Eureka. Comb perfs do not traverse the bottom margin. Some sheets have a plate variety on seal #15, which shows a man with a very long coat. All sheets have the center figure with a bulging pack on seal #29.

Printer's mark: The rope in hands of the leading figure is joined to elbow on seals #11, 20, 91, and 100.

Strobridge.

Printer's mark: Two black vertical dashes below the "S" of "Greetings" on seal #100.

United States Printing and Litho.

Printer's mark: A green dot under the "s" of "Greetings" on seal #55.

Flaws: #12, cap on first figure joins that of second figure; #19, a small break in the top right arm of cross; #25, a spur below cross; #50, a green dot before "G"; #55, an orange dot under "Ch". The presence or absence of this flaw is used to distinguish two different orange plates.

Columbian.

Printer's mark: A white "C" on margin below the cross on seal #93.

Note: The green lettering on USPL and Columbian seals is slightly heavier than on Eureka and Strobridge seals.

Offset by Eureka Specialty Printing Company

33-1 Perf 12	.10
x) sheet of 100	1.50
p) proof, as 33-1 but imperf pair	.75
x) imperf sheet of 100	22.50
pcp) set 1) orange, 2) yellow, 3) orange and yellow, 4) green, 5) orange, yellow, and green, 6) black, 7) complete design, perf 12	1.50
x) set of 7 sheets of 100	60.00

Offset by Strobridge Lithographing Company

33-2 Perf 12½	.10
x) sheet of 100, SE at top & bottom, VM at sides	1.50
p) proof, imperf pair	1.50
x) imperf sheet of 100	45.00

Offset by U. S. Printing and Lithograph Company

33-3 Perf 12½	.10
xA) sheet of 100, printer's mark on #55	2.25
xB) sheet of 100, no printer's mark	10.00
xC) sheet of 100, no printer's mark, orange dot on #55	4.00
xD) sheet of 100, printer's mark on #55 and orange dot on #55	5.00
p) proof, imperf pair	.75
xA) imperf sheet of 100, as 33-3xA	22.50
xB) imperf sheet of 100, as 33-3xB	
xC) imperf sheet of 100, as 33-3xC	

Offset by the Columbian Bank Note Company

33-4 Perf 12½	.10
xA) sheet of 100, printer's mark below #93	1.75
p) proof, imperf pair	1.50
xA) imperf sheet of 100, as 33-4xA	45.00
xB) imperf sheet of 100, no printer's mark	45.00

1934



Designed by Herman D. Giesen. Realized \$3,701,344. Trudeau TB Sanatorium, sheet of 100 (10×10), SE 3S, perforated margin at bottom with inscription "TRUDEAU TUBERCULOSIS SANATORIUM (1885) NOW OVER 600 SANATORIA IN U. S. A.", in ultramarine. Red, blue and ultramarine, red margins. Size: 18×24mm.

Light Blue Plate Stages

There are four stages of the light blue plate:

- 1) "SEASON'S GREETINGS 1934" is in characters slightly larger than on the ultramarine plate
- 2) "SEASON'S GREETINGS" has been cut away leaving a white panel in its place, but "1934" is still as in stage 1
- 3) "1934" has also been cut away leaving a squat T-shaped white panel in place of lettering and date
- 4) The cross has also been cut away bringing the white panel to a point at about the center of the seal. The white panels are covered by the ultramarine screen in the complete seals, but show quite clearly through the screen.

Eureka. Light blue plate in stage 1. Comb perf 12½×12¼.

Printer's mark: An extra (fifth) star to the right of the cross on seal #10.

Strobridge. Light blue plate comes in stages 1, 3, & 4.

Printer's mark: A) Two vertical blue dashes in the lower left corner of seal #91; B) two vertical blue dashes in the lower right corner of seal #100. Also comes without printer's mark. Stage 3 may show printer's mark on #100 in red and blue. Flaws: #42, a red dot in foreground; #70, a blue dot in shadow in foreground; #89, a check mark on roof; #91, a dark dot by window.

Edwards and Deutsch. Light blue plate in stage 1.

Printer's mark: A red dot in the lower left corner of seal #99.

United States Printing and Litho. Light blue plate in stage 2.

Printer's mark: An extra (fifth) star to the left of the cross on seal #56.

Offset by Eureka Specialty Printing Company

34-1 Perf 12½×12¼, stage 1	.10
x) sheet of 100	
p) proof, imperf pair	.75
x) imperf sheet of 100	20.00
pcp) set of 7 perf 12½×12¼ 1) yellow, 2) red, 3) yellow and red, 4) blue, 5) yellow, red, and blue, 6) ultramarine, 7) complete design	1.50
x) set of 7 sheets of 100	75.00

Offset by Strobridge Lithographing Company

34-2 Light blue plate in stage 1, perf 12½	.10
xA) sheet of 100, printer's mark on seal #91	2.00
xB) sheet of 100, printer's mark on seal #100	27.50
.1) pale blue plate in stage 3, perf 12½	.10
xB) sheet as 34-2xB, printer's mark on seal #100	2.00
xC) sheet as last, but no printer's mark, note flaws (pane 2)	2.50
xD) sheet as last, but printer's mark on seal #100 in both red and blue (pane 15)	6.00
xE) sheet as last, but printer's mark on seal #100 in 3 blue dots (pane 16)	7.50
xB) sheet as 34-2xB, printer's mark on seal #100	
.4) as 34-2, but light blue plate in stage 4, perf 12½	10.00
xB) sheet as 34-2xB, printer's mark on #100	
p1) proof, as 34-2, but imperf pair	.50
x2A) imperf sheet of 100 (10×10), printer's mark on seal #91, first run	60.00
x2C) as last but no printer's mark, master negative	
p2) proof, as 34-2.1, but imperf pair	
x2B) imperf sheet of 100, printer's mark on #100	
x2C) sheet, as last, but no printer's mark, note flaws (pane 2)	
x2E) sheet, as last, but printer's mark on #100 in 3 blue dots (pane 16)	
p3) proof, as 34-2.4, but imperf pair	
x) sheet of 100, printer's mark on #99	

Offset by Edwards and Deutsch Litho.

34-3 Perf 12½, stage 1	.10
x) sheet of 100, as 34-1	1.75
p) proof, as 34-3, but imperf pair	
x) imperf sheet of 100, printer's mark on seal #99	60.00

Offset by United States Printing and Litho. Co.

34-4 Perf 12½, stage 2	.10
x) sheet as 34-1x	1.75
p) proof, as 34-4, but imperf pair	2.50
x) imperf sheet of 100	60.00

U.S. Lookalikes

U.S. Local #230 National Seal 34-1 with Allied Printing Trades Council union label overprint in black at the bottom of each seal.	.50
x) sheet of 100	35.00
Great Britain #3 British printing very similar to U.S., but darker colors and thinner paper	.75
x) sheet of 100 (10x10) without inscription on PM at bottom that appears on U.S. sheets	50.00

1935



Designed by Ernest Hamlin Baker. Realized \$3,946,497. Girl posting letter in snow with 4 slogan seals. Sheet of 100 (10×10), blue, green, red and brown. Size: 18×24mm. All sheets except Eureka are SE 4S.

Slogan Seals: The four corner seals on the 1935 sheet are different from the other 96 seals. They have the double-barred cross in red surrounded by a blue and green scalloped design on a brown background, with slogans at the bottom in blue, different in each corner as follows:

- Seal #1: "HELP FIGHT TUBERCULOSIS"
- Seal #10: "PROTECT YOUR HOME FROM TUBERCULOSIS"
- Seal #91: "TUBERCULOSIS IS PREVENTABLE"
- Seal #100: "TUBERCULOSIS IS CURABLE"

The 1935 *Slogan Seals* are usually collected in blocks of one *Slogan Seal* with three normal seals and are priced in this format.

Eureka. Perf 12½×12¼ and VM at top and bottom of sheet, which will help to identify.

Printer's mark: An extra row of vertical shading on the left of the girl's skirt on seal #60. Faint blue shading lines around the cross are omitted.

Flaw: Some sheets exhibit a constant flaw on seal #22, often referred to as "red bird on the mailbox".

Strobridge.

Printer's mark: Two vertical brown dashes below seal #100, added by hand, so size varies. Sheets of an early printing are without the vertical dashes.

Flaw: Post ring open at right on seal #8.

United States Printing and Litho.

Printer's mark: A blue dot under the post on seal #55. On other printings the white base on the four slogan seals has a brown outline at the top. On this printing, these top outlines are omitted.

Columbian.

Printer's mark: A blue "C" under the post on seal #99.

Offset by Eureka Specialty Printing Company

35-1 Perf 12½×12¼	.10
<i>Slogan Seals, 4 blocks of 4</i>	1.50
x) sheet of 100 (10×10), VM at top & bottom, SE at sides	1.75
p) proof, as 35-1, but imperf pair	.75
<i>Slogan Seals as 35-1 Slogan Seals, but imperf pairs</i>	17.50
x) imperf sheet of 100, as 35-1x	30.00
pcp) set of 7 perf 12½×12¼: 1) blue, 2) green, 3) blue and green, 4) red, 5) blue, green, and red, 6) brown, 7) complete design	1.50
<i>Slogan Seals as 35-1 set of 4 Slogan block sets</i>	65.00
x) all in sheets of 100, as 35-1x	80.00

Offset by Strobridge Lithographing Company

35-2 Perf 12½	.10
<i>Slogan Seals, 4 blocks of 4</i>	1.50
xA) sheet of 100, printer's mark on seal #100	1.50
xB) sheet as last but no printer's mark	
p) as 35-2, but imperf pair	1.50
<i>Slogan Seals as 35-2 Slogan Seals, but imperf pairs</i>	25.00
x) imperf sheet, as xB above, no printer's mark	45.00

Offset by United States Printing and Litho. Co.

35-3 Perf 12½	.10
<i>Slogan Seals, 4 blocks of 4</i>	1.50
x) sheet of 100	2.00
p) as 35-3, but imperf pair	1.25
<i>Slogan Seals as 35-3 Slogan Seals but 4imperf blocks of 4</i>	17.50
x) imperf sheet of 100	30.00

Offset by the Columbian Bank Note Company

35-4 Perf 12½	.10
<i>Slogan Seals 4 blocks of 4</i>	2.50
x) sheet of 100	5.00
p) proof, as 35-4, but imperf pair	
<i>Slogan Seals as 35-4 Slogan Seals but imperf</i>	
x) imperf sheet of 100	

U.S. Lookalikes

U.S. Local #146-164 National seal 35-3 with 4 styles of Overprints in black or blue, "Bartlett High School, Webster Mass." 100 sheets were overprinted. Common variety, block of 4	12.00
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1936



Designed by Walter I. Sasse. Realized \$4,522,268. Santa with candles. Issued as a se-tenant pair, side by side, with alternating frame colors throughout the sheet. There are 96 regular seals (48 se-tenant pairs) and four slogan seals. All seals have gray margins and all sheets have a dotted "i" in "HOLIDAY", on seal #71. Sheet of 100 (10×10), yellow, gray, red, and green. Size: 18×24mm. All sheets except Eureka are SE 4S.

Slogan Seals: The four corner seals are slogan seals, and show the double-barred cross, one or two candles, and wording as follows:

Seal #1: "TUBERCULOSIS IS PREVENTABLE"

Seal #10: "PROTECT YOUR HOME FROM TUBERCULOSIS"

Seal #91: "HELP FIGHT TUBERCULOSIS"

Seal #100: "TUBERCULOSIS IS CURABLE"

The 1936 *Slogan Seals* are usually collected in blocks of one *Slogan Seal* with three normal seals and are priced in this format.

Eureka.

Printer's mark: A green letter "E" in the lower right corner of seal #56.

Strobridge. There were three printings.

Printer's Marks:

A) A brownish gray "S" in lower right corner of seal #56, and two vertical green dashes on margin below right corner of seal #100

B) A small gray "S" on #56, and dashes under #100

C) A large gray "S" on #56, but no dashes under #100

D) No "S" of #56, with dashes under #100

Edwards and Deutsch.

Printer's mark: A green letter "D" in the lower right corner of seal #56.

United States Printing and Litho.

Printer's mark: A green letter "U" in the lower right corner of seal #56.

Offset by Eureka Specialty Printing Company

36-1 Perf 12½×12, pair	.15
<i>Slogan Seals, 4 blocks of 4</i>	1.50
x) sheet of 100 (10×10), VM at top & bottom, SE at sides	2.25
p1) proof, as 36-1, but imperf pair	
<i>Slogan Seals as 36-1 Slogan Seals but imperf</i>	
x) imperf sheet of 100, as 36-1x, but from plates of 100, with guide lines on four outer edges, wide margins and gray sheet border 4mm on four sides. Printer's mark "E" on seal #56.	
p2) proof, as 36-1, but cut from large (press) sheet of 1800, imperf	
<i>Slogan Seals, 4 blocks of 4</i>	17.50
x) imperf sheet of 100, as 36-1x	30.00
pcp) set of 7, perf 12½×12: 1) yellow, 2) gray, 3) yellow and gray, 4) red, 5) yellow, gray, and red, 6) green, 7) complete design	6.00
<i>Slogan Seals, 4 blocks of 4</i>	60.00
x) all in sheets of 100, as 36-1x	100.00

Offset by Strobridge Lithographing Company

36-2 Perf 12½, pair	.15
<i>Slogan Seals, 4 blocks of 4</i>	1.25
xA) sheet of 100, printer's mark A	15.00
xB) sheet of 100, printer's mark B	10.00
xC) sheet of 100, printer's mark C	2.25
xD) sheet of 100, printer's mark D	
p1) proof, as 36-1 but imperf	
<i>Slogan Seals as 36-2 Slogan Seals but imperf</i>	
xA) imperf sheet of 100, with two green dashes under seal #100. No printer's mark on seal #56.	45.00
xB) imperf sheet, as xA, with green dashes under seal #100, and with a red dot in gutter above seal #56. These dots are on the sheets in the 4 th and 8 th position in a large sheet.	
xC) imperf sheet, as xA, no printer's mark on #100, gray "S" on #56	75.00

Offset by Edwards and Deutsch Lithography Co.

36-3 Perf 12½, pair	.15
<i>Slogan Seals, 4 blocks of 4</i>	1.25
xA) sheet of 100	2.25
xB) sheet, as xA, but with the word "gripper" in the margin at the left of seal #91	25.00
p1) proof, as 36-3, but imperf pair	1.25
<i>Slogan Seals as 36-3 Slogan Seals, imperf set of 4</i>	17.50
xA) imperf sheet of 100, from large (press) sheet of 1600, as 36-3xA	30.00
xB) imperf sheet of 100, from large (press) sheet of 1600, as 36-3xB	
xC) imperf sheet of 100, 320×380mm, wide margins (55mm+) on all four sides, guide crosses at center of	

pane on all four sides, and guide lines at center and corners of each marginal seal. Green, red, and yellow trial color smears in lower left bottom margin.

Offset by United States Printing and Litho. Co.

36-4 Perf 12½, pair	.15
<i>Slogan Seals, 4 blocks of 4</i>	1.00
x) sheet of 100	1.50
p) proof, as 36-4, but imperf pair	1.00
<i>Slogan Seals as 36-4 Slogan Seals but imperf</i>	17.50
x) imperf sheet of 100	30.00

1937



Designed by A. Robert Nelson. Realized \$4,985,696. Town crier on 96 regular seals with four slogan seals. Sheet of 100 (10×10), yellow, black, red, blue. Size: 24×18mm. All sheets except Eureka are SE 4S.

Slogan Seals: There are four slogan seals in the following positions which show the double-barred cross and wording as follows:

- Seal #23: "Health for all"
- Seal #28: "Protect your home"
- Seal #73: "Preventable"
- Seal #78: "Curable"

Although sometimes collected in blocks of 9, prices below are for a set of 4 blocks of 4 (one slogan and 3 normal seals).

Eureka.

Printer's mark: A black "E" in the lower right corner of seal #56.

Strobridge.

Printer's mark: A red "S" in the lower right corner of seal #56.

Edwards and Deutsch

Printer's mark: A black "D" in the lower right corner of seal #56, also a red dot in the lower right corner of seal #55.

United States Printing and Litho.

Printer's mark: A black "U" in the lower right corner of seal #55. There were two printings which are easily distinguishable on seals #35 and #39. Some sheets of both printings have no printer's mark.

First Printing: seal #35 has a white line through "1937" and seal #39 has a white vertical scratch through the house and date.

Second Printing: both of these flaws have been retouched and almost effaced.

Offset by Eureka Specialty Printing Company

37-1 Perf 12×12½	.10
<i>Slogan Seals, 4 blocks of 9</i>	1.50
x) sheet of 100 (10×10), SE at top and bottom, VM at sides	2.25
p1) proof, as 37-1, but imperf pair	1.25
<i>Slogan Seals as 37-1 Slogan Seals, but imperf pairs</i>	17.50
xA) imperf sheet of 100	30.00
xB) early imperf sheet of 100, from large sheet; wide margins (18mm) with guide crosses at centers and corners of marginal panes. Seal #58 has no blue coloring in snow, it is all white.	
pcp) set of 7 perf 12×12½; 1) yellow, 2) black, 3) yellow and black, 4) red, 5) yellow, black, and red, 6) blue, 7) complete design	1.00
<i>Slogan Seals as 37-1 Slogan Seals, 4 sets of 7</i>	50.00
x) all in sheets of 100	80.00

Offset by Strobridge Lithographing Company

37-2 Perf 12½	.10
<i>Slogan Seals, 4 blocks of 9</i>	1.50
x) sheet of 100	1.75
p1) proof, as 37-2, but imperf pair	1.25
<i>Slogan Seals as 37-2 Slogan Seals but imperf</i>	17.50
x) imperf sheet of 100	30.00
p2) proof, as p1, but very light blue	
<i>Slogan Seals as 37-2 Slogan Seals but imperf</i>	
x) imperf sheet of 100	

Offset by Edwards and Deutsch Lithography Co.

37-3 Perf 12½	.10
<i>Slogan Seals, 4 blocks of 9</i>	1.50
x) sheet of 100	2.25
p1) as 37-3, but imperf pair	.80

<i>Slogan Seals as 37-3 Slogan Seals but imperf</i>	12.50
x) imperf sheet of 100	20.00

Offset by United States Printing and Litho. Co.

37-4 Perf 12½	.10
<i>Slogan Seals, 4 blocks of 9</i>	1.50
xA) sheet of 100, first printing, printer's mark on 55, flaws on #35 and #39	4.00
xB) sheet as last, but without printer's mark on #55	50.00
xC) sheet, as xA, second printing, with printer's mark on 55, flaws on #35 and #39 are removed	2.25
xD) sheet, as last, but printer's mark omitted	2.50
p1) as 37-4, but imperf pair	1.25
<i>Slogan Seals as 37-4 Slogan Seals but imperf</i>	17.50
xA) imperf sheet of 100, as 37-4xA	30.00
xB) imperf sheet of 100, as 37-4xB	
xC) imperf sheet of 100, as 37-4xC	30.00
xD) imperf sheet of 100, as 37-4xD	
xE) imperf sheet of 100, 355×295mm, with wide margins (36 to 54mm) on all four sides, guide lines at right and left corners of each seal, and at top and bottom at corners of each seal. Slate blue color, and printer's mark "U" on #55 is much larger than usual.	

1938



Seals Designed by Lloyd Coe. Mother and two children at window. *Portrait Seals* designed by Edward Mansfield with lettering by Earl Hoffman. Realized \$5,239,525. Sheet of 100 (10×10), brown, red, green, and black. Size: 17×22½mm. All sheets except Eureka SE 4S.

Portrait Seals in the four corner seals of these sheets are different from the other 96 regular seals, having portraits and names of four men active and outstanding in their respective countries in furthering the work and struggle to eradicate tuberculosis. They are:

Seal #1 shows Dr. Rene Laennec of France, who in 1819 invented the stethoscope

Seal #10 shows Dr. Robert Koch of Germany, who in 1882 discovered the tubercle bacillus and proved tuberculosis to be a germ disease

Seal #91 shows Dr. Edward L. Trudeau of New York, who in 1885 established the first tuberculosis sanatorium in the United States, at Saranac Lake, NY

Seal #100 shows Einar Holboll, the Danish postal clerk who in 1904 conceived the idea which started the sale of TB Christmas seals in Denmark.

Eureka.

Printer's mark: A brown "E" in the lower right corner under the cross on seal #56. Also identifiable by perf 12½×12.

Strobridge

Printer's mark: A brown "S" in the lower right corner under the cross on seal #56.

Edwards and Deutsch.

Printer's mark: A brown "D" in the lower middle right side above the cross on seal #56.

United States Printing and Litho.

Printer's mark: A brown "U" in the lower middle right side above the cross on seal #56.

Commandy-Roth Company

Deluxe pane. No printer's mark.

Offset by Eureka Specialty Printing Company

38-1 Perf 12½×12	.10
<i>Portrait Seals, 4 blocks of 4</i>	1.50
x) sheet of 100 (10×10), 96 seals + 4 portrait seals, VM at top & bottom, SE at sides	1.75
p) proof, as 38-1, but imperf pair	.60
<i>Portrait Seals as 38-1 Portrait Seal but imperf</i>	8.50
x) imperf sheet of 100	15.00
pcp) set of 7, perf 12½×12, 1) brown, 2) red, 3) brown and red, 4) green, 5) brown, red, and green, 6) black, 7) complete design	1.00
<i>Portrait Seals as 38-1 Portrait Seals, 4 sets of 7</i>	50.00
x) all in sheets of 100	80.00

Offset by Strobridge Lithographing Company

38-2 Perf 12½	.10
<i>Portrait Seals, 4 blocks of 4</i>	1.50
x) sheet of 100	2.00
p) proof, as 38-2, but imperf pair	1.25
<i>Portrait Seals as 38-2 Portrait Seals but imperf</i>	17.50
x) imperf sheet of 100	30.00

Offset by Edwards and Deutsch Litho Company

38-3 Perf 12½	.10
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<i>Portrait Seals, 4 blocks of 4</i>	1.50
x) sheet of 100	2.25
p) proof, as 38-3, but imperf pair	1.25
<i>Portrait Seals as 38-3 Portrait Seals but imperf</i>	17.50
x) imperf sheet of 100	30.00

Offset by United States Printing and Litho. Co.

38-4 Perf 12½	.10
<i>Portrait Seals, 4 blocks of 4</i>	1.50
x) sheet of 100	2.00
p1) proof, as 38-4, but imperf pair	1.25
<i>Portrait Seals as 38-4 Portrait Seals but imperf</i>	17.50
x) imperf sheet of 100	30.00

1939



Designed by Rockwell Kent. Slogan seals designed by Earl Hoffman. Realized \$5,593,399.

Angel with halo. The four center seals on the 1939 sheet are slogan seals. Sheet of 100 (10×10), red, ultramarine, pink, and light blue. Size: 17½×23mm. All except Eureka are SE 4S.

Slogan Seals: a double-barred cross in the upper left corner, "1939" in the upper right corner, and slogans as follows:

Seal #45: "HEALTH TO ALL"

Seal #46: "Protect Your Home From Tuberculosis"

Seal #55: "Tuberculosis Preventable Curable"

Seal #56: "Holiday Greetings"

Slogan Seals are normally collected in a block of 16 with 12 normal seals and are priced in this format.

Eureka.

Printer's mark: A red "E" in the lower right corner of seal #57.

Strobridge. There were three printings.

First Printing: No printer's mark, but has a break in the upper frame on seal #29.

Second Printing: Printer's mark: a red "S" in the lower right corner of seal #57, also the break in the upper frame on seal #29.

Third Printing: Printer's mark on seal #57, but the frame break on seal #29 had been retouched and effaced.

Edwards and Deutsch.

Printer's mark: an ultramarine "D" in the lower right corner of seal #57.

Flaw: Double eye-brow on seal #76 on all E&D sheets.

United States Printing and Litho.

Printer's mark: an ultramarine "U" in lower right corner of seal #57.

Offset by Eureka Specialty Printing Company

39-1 Perf 12½×12	.10
<i>Slogan Seals, block of 16</i>	1.50
x) sheet of 100 (10×10), VM at top & bottom, SE at sides	1.75
.2) as 39-1, but from booklet pane, perf 11¾×12	.10
x1) booklet pane of 20 (4×5), PM at top	.50
p) proof, as 39-1, but imperf pair	.75
<i>Slogan Seals as 39-1 Slogan Seals but imperf</i>	12.50
x) imperf sheet of 100 (10×10)	20.00
pcp) set of 7, perf 12½×12: 1) red, 2) ultramarine, 3) red and ultra, 4) pink, 5) red, ultra, and pink (this appears to be a complete design on the regular seals), 6) light blue (This color occurs only on 2 positions: #45 and #56. This stage appears blank everywhere else.), 7) complete design	1.50
<i>Slogan Seals as 39-1 Slogan Seals, 7 blocks of 4</i>	50.00
x) 7 sheets of 100 (10×10)	80.00

Offset by Strobridge Lithographing Company

39-2 Perf 12½	.10
<i>Slogan Seals, block of 16</i>	2.50
xA) sheet of 100, no printer's mark, frame break in upper left corner on #29	
xB) sheet of 100, with printer's mark, frame break in upper left corner on #29	15.00
xC) sheet of 100, with printer's mark, retouched frame break on #29	3.50
p) proof, as 39-2, but imperf pair	
<i>Slogan Seals as 39-21 Slogan Seals but imperf</i>	10.00
xA) sheet as 39-2xA, but imperf	35.00
xB) sheet as 39-2xB, but imperf	
xC) sheet as 39-2xC, but imperf	15.00

Offset by Edwards and Deutsch Lithography Co.

39-3 Perf 12½	.10
<i>Slogan Seals block of 16</i>	1.50
x) sheet of 100	1.75
p) as 39-3, but imperf pair	1.00
<i>Slogan Seals as 39-3 Slogan Seals but imperf</i>	12.50
x) imperf sheet of 100, as 39-3x	22.50

Offset by United States Printing & Lithograph Co.

39-4 Perf 12½	.10
<i>Slogan Seals block of 16</i>	1.25
x) sheet of 100	2.00
p) as 39-4, but imperf pair	1.25
<i>Slogan Seals as 39-4 Slogan Seals but imperf</i>	17.50
x) imperf sheet of 100	30.00

1940



Designed by Felix Martini. Realized \$6,305,978. Three children singing with three slogan seals. Sheet of 100 (10×10), yellow, blue, red, and ultramarine, green margins with underlying diagonal grill. Size: 17½×23mm. All except Eureka are SE 4S.

Slogan Seals: The other three seals are *Slogan Seals*, and show only one of the three children on each seal. The slogan is the same on each, "PROTECT US from TUBERCULOSIS", but the design differs:

Seal #23: girl

Seal #32: black-haired boy with green jacket

Seal #34: red-haired youngster with blue jacket

These *Slogan Seals* are priced in a block of 6 with three normal seals.

Printer's mark: A small ultramarine letter (E, S, D, U) in the yellow above the cross on seal #56. An early Strobridge printing had a white "S" in the ultramarine panel under the cross on seal #56, at times very faint.

Offset by Eureka Specialty Printing Company

40-1 Perf 12½×12	.10
<i>Slogan Seals, block of 6</i>	1.25
x) sheet of 100 (10×10), VM at top & bottom, SE at sides	2.25
.1) as 40-1, but perf 12½×12¾	.10
<i>Slogan Seals as 40-1 Slogan Seals</i>	1.00
x) sheet of 100, as 40-1	1.50
p) proof, as 40-1, but imperf pair	.60
<i>Slogan Seals as 40-1 Slogan Seals but imperf</i>	8.50
x) imperf sheet of 100	15.00
pcpA) set of 7, perf 12½×12: 1) yellow, 2) blue, 3) yellow and blue, 4) red, 5) yellow, blue, and red, 6) ultra, 7) complete design	1.00
<i>Slogan Seals as 40-1 Slogan Seals, 7 blocks of 6</i>	45.00
x) all in sheets of 100, as 40-1x, set of 7	80.00
pcpB) set of 7, perf 12½×12¾, colors as pcpA	1.50
<i>Slogan Seals as 40-1 Slogan Seals, 7 blocks of 6</i>	
x) set of 7 sheets of 100, as 40-1x	

Offset by Strobridge Lithographing Company

40-2 Perf 12½	.10
<i>Slogan Seals, block of 6</i>	1.25
xA) sheet of 100, printer's mark an ultramarine "S" on seal #56	2.25
xB) sheet of 100, printer's mark a faint white "S" on seal #56	3.50
p) proof, as 40-2, but imperf pair	1.25
<i>Slogan Seals as 40-2 but imperf</i>	17.50
xB) imperf sheet of 100, printer's mark a white "S" on #56 under cross	30.00
xC) imperf sheet of 100, printer's mark an ultramarine "S" on #56	30.00

Offset by Edwards and Deutsch Lithography Co.

40-3 Perf 12½	.10
<i>Slogan Seals, block of 6</i>	1.50
x) sheet of 100	2.50
p) proof, as 40-3, but imperf pair	1.25
<i>Slogan Seals as 40-3 Slogan Seals but imperf</i>	17.50
xB) imperf sheet of 100, cut from large press sheet of 1600 containing 16 sheets or panes of 10. There are 4 combinations of gutter widths (wide and narrow, vertical and horizontal) in cross gutter blocks.	30.00

Offset by United States Printing and Litho. Co.

40-4 Perf 12½	.10
<i>Slogan Seals, block of 6</i>	1.25
x) sheet of 100	2.25
p) proof, as 40-4, but imperf pair	1.25
<i>Slogan Seals as 40-4 Slogan Seals but imperf</i>	17.50
xC) imperf sheet of 100, cut from large press sheet of 1600 seals.	30.00

1941



Designed by Stevan Dohanos. Realized \$7,530,495. Lighthouse and snow, sheet of 100 (10×10), yellow, black, red, and blue. Size: 17½×22½mm. All except Eureka SE 4S. There are no Slogan Seals or Portrait Seals.

Printer's Mark: A tiny black letter (E, S, D, U) above the "M" of "MERRY" on seal #56.

Note: Some sheets of a later printing of Strobridge have the "S" in black and also a partial "U" (often faint, but sometimes fairly strong) in blue, as they were produced from a blue plate borrowed from USPL, after the Strobridge blue plate was damaged. Some sheets of USPL have no printer's mark.

Offset by Eureka Specialty Printing Company

41-1 Perf 12½×12	.10
x) sheet of 100 (10×10), VM at top & bottom, SE at sides	2.50
p) as 41-1, but imperf pair	.50
x1) imperf sheet of 100	12.50
pcp) set of 7, perf 12½×12: 1) yellow, 2) black, 3) yellow, and black, 4) red, 5) yellow, black, and red, 6) blue, 7) complete design	1.00
x) all in sheets of 100, set of 7	50.00

Offset by Strobridge Lithographing Company

41-2 Perf 12½	.10
xA) sheet of 100, printer's mark "S" on seal #56	1.75
xB) as xA, but printer's mark "S" and partial "U" on seal #56	20.00
.1) as 41-2, but on mottled paper, perf 12½	1.00
xA) mottled paper sheet of 100, printer's mark "S" on seal #56	40.00
xB) mottled paper sheet of 100, printer's marks "S" and "U" on seal #56	60.00
p) proof, as 41-2, but imperf pair	.60
x) imperf sheet of 100	15.00

Note: Mottled paper shows a faint grayish speckled pattern.

Offset by Edwards and Deutsch Lithography Co.

41-3 Perf 12½	.10
x) sheet of 100	1.50
p) proof, as 41-3, but imperf pair	.75
xB) sheet of 100	20.00

Offset by United States Printing and Litho. Co.

41-4 Perf 12½	.10
xA) sheet of 100	2.00
xB) sheet of 100, no printer's mark	
p1) proof, as 41-4, but imperf pair	.75
x) imperf sheet of 100 from press sheet of 1600 seals	20.00

1942



Designed by Dale Nichols. Realized \$9,390,117. Horse-drawn sleigh and house, sheet of 100 (10×10), yellow, black, red, and blue. Size: 23½×17½mm. All except Eureka are SE 4S. There are no slogan or portrait seals.

Printer's Mark: A tiny letter on seal #56 located:

Eureka: a white "E" in lower right corner.

Strobridge: a black "S" in lower right corner.

E&D: a tiny black "D" on side of house at right.

USPL: a very small black "U" on side of house at right.

Offset by Eureka Specialty Printing Company

42-1 Perf 12×12½	.10
xA) sheet of 100 (10×10), SE at top & bottom, VM at sides	1.75
p) proof, as 42-1, but imperf pair	.50
x) imperf sheet of 100	12.50
pcp) set of 7 perf 12×12½: 1) yellow, 2) black, 3) yellow and black, 4) red, 5) yellow, black, and red, 6) blue, 7) complete design	1.00
x) set of 7 sheets of 100	50.00

Offset by Strobridge Lithographing Company

42-2 Perf 12½	.10
x) sheet of 100	1.50
p) proof, as 42-2, but imperf pair	.75
x) imperf sheet of 100	20.00

Offset by Edwards and Deutsch Lithography Co.

42-3 Perf 12½	.10
x) sheet of 100	2.00
p) proof, as 42-3, but imperf pair	

x) sheet of 100

Offset by United States Printing and Litho. Co.

42-4 Perf 12½.10	
x) sheet of 100	2.25
p1) proof, as 42-4, but imperf pair	1.25
x) imperf sheet of 100	30.00

1943



Designed by Andre Dugo. Realized \$12,521,494. Girl watching reindeer and sleigh through window. Issued as a tenant pair, two different seals, side by side, with alternating frame colors throughout the sheet. Sheet of 100 (10x10), buff, black, red, and blue. Size: 16x22½mm. All except Eureka are SE 4S.

Printer's Mark: A tiny letter (white E, black S, D, U) on the curtain at the back of the girl's neck, on seal #56.

Offset by Eureka Specialty Printing Company

43-1 Perf 12½x12, pair	.15
x) sheet of 100 (10x10), VM at top & bottom, SE at sides	2.00
p) as 43-1, but imperf pair	.50
x) imperf sheet of 100	15.00
pcp) perf 12½x12, set of 7: 1) buff, 2) black, 3) buff and black, 4) red, 5) buff, black, and red, 6) blue, 7) complete design, set of pairs	3.50
x) 7 imperf sheets of 100	75.00

Offset by Strobridge Lithographing Company

43-2 Perf 12½, pair	.15
x) sheet of 100	1.50
p) proof, as 43-2, but imperf pair	
x) imperf sheet of 100	

Offset by Edwards and Deutsch Lithography Co.

43-3 Perf 12½, pair	.15
x) sheet of 100	2.50
p) proof, as 43-4, but imperf pair	
x) imperf sheet of 100	

Offset by United States Printing & Lithograph Co.

43-4 Perf 12½, pair	.25
x) sheet of 100	4.00
p) proof, as 43-4, but imperf pair	1.25
x) imperf sheet of 100	30.00

U.S. Lookalikes

Canada #33 Canadian printing with darker colors, and "Greetings 1943", perf 12 ½ pair, also used in Great Britain .20	
x) sheet of 100 (10x10)	10.00
Canada #34 Canadian printing with French text, "Joyeux Noel", perf 12 ½ pair	.20
x) sheet of 100 (10x10)	10.00

1944



Designed by Spence Wildey. Realized \$14,966,226. Postman in snow, sheet of 100 (10x10), yellow, gray, red, and blue. Size: 18x24mm. All except Eureka are SE 4S.

Printer's Mark: A small blue letter (E, S, D, U) in the lower right corner of seal #56. Initials "USA" appear on all seals for the first time. The printer's mark is omitted on some USPL sheets.

Offset by Eureka Specialty Printing Company

44-1 Perf 12½x12	.10
x) sheet of 100 (10x10), VM at top & bottom, SE at sides	2.75
p) as 44-proof, as 44-1, but imperf pair	.50
x) imperf sheet of 100, from press sheet of 1800 seals	12.50
pcp) set of 7, perf 12½x12: 1) yellow, 2) gray, 3) yellow and gray, 4) red, 5) yellow, gray, and red, 6) blue, 7) complete design	1.00
x) 7 imperf sheets of 100 (10x10)	50.00

Offset by Strobridge Lithographing Company

44-2 Perf 12½.10	
x) sheet of 100	1.75
p) proof, as 44-2, but imperf pair	.75
x) imperf sheet of 100	20.00

Offset by Edwards and Deutsch Lithography Co.

44-3 Perf 12½.10	
x) sheet of 100	1.50
p) proof, as 44-3, but imperf pair	.80
x) imperf sheet of 100 from press sheet of 1600 seals	22.50

Offset by United States Printing and Litho. Co.

44-4 Perf 12½.10	
xA) sheet of 100, with weak printer's mark	2.50
xB) sheet of 100, no printer's mark	10.00

- xC) sheet of 100, with strong printer's mark 4.00
- p1) proof, as 44-4, but imperf pair
- xA) imperf sheet of 100, with printer's mark
- xB) imperf sheet of 100, no printer's mark

U.S. Lookalikes

- Canada #35 Canadian printing with "Merry Christmas", same as U.S. but "USA" omitted, perf 12 1/2, also used in Great Britain .10
- x) sheet of 100 (10x10) 10.00
- Canada #36 Canadian printing with French text, "Joyeux Noel", perf 12 1/2 .10
- x) sheet of 100 (10x10) 10.00

1945



Designed by Park Phipps. Realized \$15,572,410. Boy carrying wreath, sheet of 100 (10x10), yellow, blue, black and red. Size: 17x23mm. All except Eureka are SE 4S. The artists name, Phipps, appear on all seals for the first time, in tiny blue capitals above "USA", in the lower right corner of each seal.

Printer's Mark: A small letter (E, S, D or U) between the fence pickets at the lower left corner of seal #56.

Offset by Eureka Specialty Printing Company

- 45-1 Perf 12 1/2 x 12** .10
- x) sheet of 100 (10x10), SE at sides, VM at top and bottom 1.50
- p) proof, as 45-1, but imperf pair .50
- x) imperf sheet of 100 (10x10), as 45-1 12.50
- pcp) perf 12 1/2 x 12 set of 7: 1) yellow, 2) blue, 3) yellow and blue, 4) black, 5) yellow, blue, and black, 6) red, 7) complete design 1.00
- x) set of 7 sheets of 100, as 45-1x 50.00

Offset by Strobridge Lithographing Company

- 45-2 Perf 12 1/2**.10
- x) sheet of 100 1.75
- p) proof, as 45-2, but imperf pair
- x) imperf sheet of 100 (10x10)

Offset by Edwards and Deutsch Lithography Co.

- 45-3 Perf 12 1/2** .10
- x) sheet of 100 2.00
- p) proof, as 45-3, but imperf pair .80
- x) imperf sheet of 100 (10x10) 22.50

Offset by United States Printing and Litho. Co.

- 45-4 Perf 12 1/2**.10
- x) sheet of 100 3.50
- p) proof, as 45-4, but imperf pair
- x) imperf sheet of 100 (10x10)

U.S. Lookalikes

- Canada #37 Canadian printing with "Greetings", same as U.S. but "USA" omitted, perf 12 1/2, also used in Great Britain .10
- x) sheet of 100 (10x10) 10.00
- Canada #38 Canadian printing with French text, "Bonne Sante", perf 12 1/2 .10
- x) sheet of 100 (10x10) 10.00

1946



Designed by Mary Louise Estes. Art work by Lloyd Coe. Portraits drawn by Constance L. Naar. Realized \$17,075,608. Lamplighter, sheet of 100 (10x10), olive, black, red and blue. Size: 17x23mm. All except Eureka are SE 4S.

Portrait Seals: The four center seals are portraits of people who, more than any others, were responsible for the issuance and successful sale of our first seal in 1907:

Seal #45: Jacob Riis, who in the July 6, 1907 issue of the magazine, *Outlook*, first called attention to the 1904 Danish Christmas seal (the world's first anti-TB Christmas seal), and urged that the US adopt the idea to raise funds to fight TB

Seal #46: Miss Emily Bissell, who designed the seal

Seal #55: E. A. Van Valkenburg, editor of the Philadelphia *North American*, the newspaper which publicized the seal

Seal #56: Leigh Mitchell Hodges, the man whose interest was aroused by Miss Bissell, and who wrote the articles that appeared every day beginning December 13 and running through December 31, on the front page of the *North American*, telling of the increasing interest and larger sales of the new seals, and paved the way for newspaper publicity of the TB seal throughout the USA

These *Slogan Seals* are usually collected in a block of 16 with 12 normal seals and are priced in this format.

Printer's Mark: A small letter (E, S, D, U) in the blue background above the "R" of "GREETINGS" in the lower left corner of seal #86. "E" (Eureka) is white, others are black.

Offset by Eureka Specialty Printing Company

46-1 Perf 12½×12	.10
<i>Portrait Seals block of 16</i>	1.50
x) sheet of 100 (10×10), VM at top and bottom, SE at sides	1.75
p) proof, as 46-1, but imperf pair	.75
<i>Portrait Seals as 46-1 Portrait Seals but imperf</i>	12.50
x) imperf sheet of 100 (10×10)	20.00
pcp) set of 7 regular seals, perf 12½×12: 1) olive, 2) black, 3) olive and black, 4) red, 5) olive, black, and red, 6) blue, 7) complete design	1.50
<i>Portrait Seals, 7 blocks of 16</i>	50.00
x) set of 7 sheets of 100	80.00

Offset by Strobridge Lithographing Company

46-2 Perf 12½	.10
<i>Portrait Seals block of 16</i>	1.50
x) sheet of 100	1.75
p) proof, as 46-2, but imperf pair	1.00
<i>Portrait Seals as 46-2 Portrait Seals but imperf</i>	17.50
x) imperf sheet of 100 (10×10)	30.00

Offset by Edwards and Deutsch Litho. Co.

46-3 Perf 12½.10	1.50
<i>Portrait Seals block of 16</i>	1.50
x) sheet of 100	1.50
p) proof, as 46-3, but imperf pair	.50
<i>Portrait Seals as 46-3 Portrait Seals but imperf</i>	7.00
x) imperf sheet of 100 (10×10)	12.50

Offset by United States Ptg. and Litho. Co.

46-4 Perf 12½.10	1.50
<i>Portrait Seals block of 16</i>	1.50
x) sheet of 100	1.50
p) proof, as 46-4, but imperf pair	.50
<i>Portrait Seals as 46-4 Portrait Seals but imperf</i>	7.00
x) imperf sheet of 100 (10×10)	12.50

U.S. Lookalikes

Canada #39 Canadian printing with "Greetings", same as U.S. but "USA" omitted, perf 12 ½, also used in Great Britain .10	
x) sheet of 100 (10x10)	10.00
Canada #40 Canadian printing with French text, "Bonne Sante", perf 12 ½	.10
x) sheet of 100 (10x10)	10.00
Newfoundland #1 Canada #39 with "Newfoundland" overprint in red at bottom, perf 12 ½	1.50
x) sheet of 100 (10x10)	100.00
Bermuda #1 similar to U.S., but "Bermuda" replaces stars, and "USA" removed, perf. 12 ½ x 12	.35
x) sheet of 100 (10x10)	15.00

1947



Designed by Raymond H. Lufkin. Realized \$18,665,523.82. Sledge with oxen, sheet of 100 (10×10), red, green, brown and blue. Size: 22×17mm. All except Eureka are SE 4S.

Printer's Mark: A small brown letter (E, S, D, U) in the lower left corner of the white background above the letter "M" of "MERRY" on seal #56.

Offset by Eureka Specialty Printing Company

47-1 Perf 12×12½	.10
x) sheet of 100 (10×10), SE top and bottom, VM at sides	2.75
p) proof, as 47-1, but imperf pair	.50
x) imperf sheet of 100	12.50
pcp) perf 12×12½ set of 7: 1) red, 2) brown, 3) red and brown, 4) blue, 5) red, brown, and blue, 6) green, 7) complete design	1.00
x) set of 7 imperf sheets of 100	50.00

Offset by Strobridge Lithographing Company

47-2 Perf 12½.10	2.00
x) sheet of 100	2.00
p) proof, as 47-1, but imperf pair	.50
x) imperf sheet of 100	12.50

Offset by Edwards and Deutsch Litho Company

47-3 Perf 12½.10	1.75
x) sheet of 100	1.75
p) proof, as 47-3, but imperf pair	.80
x) imperf sheet of 100 (10×10)	22.50

Offset by United States Printing and Litho. Co.

47-4 Perf 12½	.10
xA) sheet of 100	2.00
xB) as last, but printer's mark "U" on seal #46	80.00
p) proof, as 47-4, but imperf pair	1.00
xA) imperf sheet of 100 (10×10)	
xB) imperf sheet as xA, printer's mark on #46	45.00

U.S. Lookalikes

Canada #41 Canadian printing with "Merry Greetings", same as U.S. but "USA" omitted, perf 12 ½, also used in Great Britain .10	
x) sheet of 100 (10x10)	5.00
Canada #42 Canadian printing with French text, "Bonne Sante", perf 12 ½	.10
x) sheet of 100 (10x10)	5.00
Bermuda #2 Canada #41, with "Bermuda" overprint in red	.35
x) sheet of 100 (10x10)	15.00

1948



Designed by Barry Bart. Realized \$20,153,476.49. Child by fireplace, sheet of 100 (10×10), yellow, light blue, red, and dark blue. Size: 26½×20mm. All except Eureka are SE 4S.

Printer's Mark: A tiny blue letter (E, S, D, U) to the left of the fireplace on seal #56.

Offset by Eureka Specialty Printing Company

48-1 Perf 12×12½	.10
x1) sheet of 100 (10×10), SE at top & bottom, VM at sides	2.00
x2) sheet, as x1, but without printer's mark	25.00
p) proof, as 48-1, but imperf pair	.50
x) imperf sheet of 100 (10×10)	12.50
pcp) set of 7: 1) yellow, 2) light blue, 3) yellow and light blue, 4) red, 5) yellow, light blue, and red, 6) dark blue, 7) complete design	1.00
x) set of 7 sheets of 100, as 48-1x	50.00

Offset by Strobridge Lithographing Company

48-2 Perf 12½.10	
x) sheet of 100	3.00
p) proof, as 48-2, but imperf pair	.80
x) imperf sheet of 100 (10×10)	22.50

Offset by Edwards and Deutsch Lithography Co.

48-3 Perf 12½.15	
x) sheet of 100	5.00
p) proof, as 48-3, but imperf pair	.80

x) imperf sheet of 100 (10×10) 22.50

Offset by United States Printing and Litho. Co.

48-4 Perf 12½	.10
x) sheet of 100	1.75
p) proof, as 48-4, but imperf pair	
x) imperf sheet of 100 (10×10)	

U.S. Lookalikes

Canada #43 Canadian printing with "Merry Greetings", same as U.S. but "USA" omitted, perf 12 ½, also used in Great Britain .10	
x) sheet of 100 (10x10)	5.00
Canada #44 Canadian printing with French text, "Bonne Sante", perf 12 ½	.10
x) sheet of 100 (10x10)	5.00
Bermuda #3 Canada #43, with "Bermuda" overprint in black	.35
x) sheet of 100 (10x10)	20.00

1949



Designed by Herbert M. Meyers. Realized \$20,226,794.15. Dove and holly, sheet of 100 (10×10), green, light blue, red, and dark blue. Size: 23×17mm. All except Eureka are SE 4S.

Printer's Mark: A small light blue letter (E, S, D, U) in the dark blue background, in the lower left corner of seal #56.

Offset by Eureka Specialty Printing Company

49-1 Perf 12×12½	.10
x) sheet of 100 (10×10), SE at top & bottom, VM at sides	1.50
p) proof, as 49-1, but imperf pair	.50
x) imperf sheet of 100 (10×10)	12.50
pcp) perf 12×12½ set of 7: 1) green, 2) light blue, 3) green and light blue, 4) red, 5) green, light blue, and red, 6) dark blue, 7) complete design	1.00
x) set of 7 sheets of 100, as 49-1x	50.00

Offset by Strobridge Lithographing Company

49-2 Perf 12½	.10
x) sheet of 100	1.75
p) proof, as 49-2, but imperf pair	1.75
x) imperf sheet of 100 (10×10)	

Offset by Edwards and Deutsch Lithography Co.

49-3 Perf 12½	.15
x) sheet of 100	5.00
p) proof, as 49-3, but imperf pair	.80

x) imperf sheet of 100 22.50

Offset by United States Printing and Litho. Co.

49-4 Perf 12½ .15
 x) sheet of 100 6.00
 p) proof, as 49-4, but imperf pair 1.00
 x) imperf sheet of 100 (10×10) 30.00

U.S. Lookalikes

Canada #45 Canadian printing with "Greetings", same as U.S., but "USA" omitted, perf 12 ½, also used in Great Britain .10
 x) sheet of 100 (10x10) 5.00
 Canada #46 Canadian printing with French text, "Bonne Sante", perf 12 ½ .10
 x) sheet of 100 (10x10) 5.00
 Bermuda #4 similar to U.S. but "Bermuda" replaces "USA", perf 12 x 12 ½ .25
 x) sheet of 100 (10x10) 15.00

1950



Designed by Andre Dugo. Realized \$20,981,540.77. Three young carolers, sheet of 100 (10×10), red, green, yellow and black. Size: 21×26mm. All except Eureka are SE 4S.

Printer's Mark: A tiny black letter (E, S, D, U, F) on the green background below the double-barred cross, in the lower left corner of seal #56.

Offset by Eureka Specialty Printing Company

50-1 Perf 12½×12 .10
 x) sheet of 100 (10×10), SE at sides, VM top & bottom 1.50
 p) proof, as 50-1, but imperf pair .50
 x) imperf sheet of 100, as 50-1x 12.50
 pc) perf 12½×12 set of 7: 1) red, 2) green, 3) red and green, 4) yellow, 5) red, green, and yellow, 6) black, 7) complete design 1.00
 x) set of 7 sheets of 100 as 50-1x 50.00

Offset by Strobridge Lithographing Company

50-2 Perf 12½ .10
 x) sheet of 100 1.75
 p) proof, as 50-2, but imperf pair
 x) imperf sheet of 100 (10×10)

Offset by Edwards and Deutsch Litho. Co.

50-3 Perf 12½ .10
 x) sheet of 100 2.00
 p) proof, as 50-3, but imperf pair 1.00
 x) imperf sheet of 100 (10×10) 30.00

Offset by United States Ptg. and Litho. Co.

50-4 Perf 12½ .10
 x) sheet of 100 3.75
 p) proof, as 50-4, but imperf pair 1.00
 x) imperf sheet of 100 (10×10) 30.00

Offset by Fleming-Potter Company

50-5 Perf 12½ .10
 x) sheet of 100 3.50
 p) proof, as 50-5, but imperf pair .75
 x) imperf sheet of 100 (10×10) 20.00

U.S. Lookalikes

Canada #47 Canadian printing with "Greetings", same as U.S., but "USA" omitted, perf 12 ½, also used in Great Britain .10
 x) sheet of 100 (10x10) 5.00
 Canada #48 Canadian printing with French text, "Bonne Sante", perf 12 ½ .10
 x) sheet of 100 (10x10) 5.00
 Bermuda #5 similar to U.S. but "Bermuda", perf 12 ½ x 12 .25
 x) sheet of 100 (10x10) 15.00

1951



Designed by Robert Stephens. Realized \$21,717,953.09. Santa face, sheet of 100 (10×10), pink, black, red and green. Size: 17×23mm. All except Eureka are SE 4S.

Printer's Mark: A tiny black letter (E, S, D, U, F) on seal #56. "E" is in center top of seal. Others are in top left corner above Santa's cap.

Offset by Eureka Specialty Printing Company

51-1 Perf 12½×12 .10
 x1) sheet of 100, SE at sides, VM top & bottom 3.00
 x2) sheet of 100, as x1 but no printer's mark
 p) proof, as 51-1, but imperf pair .60
 x) imperf sheet of 100 (10×10) 15.00
 pc) perf 12½×12 set of 7: 1) pink, 2) black, 3) pink and black, 4) red, 5) pink, black, and red, 6) green,

7) complete design.	1.00
x) set of 7 sheets of 100	50.00

Offset by Strobridge Lithographing Company

51-2 Perf 12½	.10
x) sheet of 100	2.50
p) as 51-2, but imperf pair	1.00
x) imperf sheet of 100	30.00

Offset by Edwards and Deutsch Lithography Co.

51-3 Perf 12½	.10
x) sheet of 100	4.00
p) proof, as 51-3, but imperf pair	1.50
x) imperf sheet of 100 (10×10)	40.00

Offset by United States Printing and Litho. Co.

51-4 Perf 12½	.10
x) sheet of 100	4.50
p) proof, as 51-4, but imperf pair	
x) imperf sheet of 100 (10×10)	

Offset by Fleming-Potter Company

51-5 Perf 12½	.10
x) sheet of 100	2.50
p) proof, as 51-5, but imperf pair	.60
x) imperf sheet of 100	15.00

U.S. Lookalikes

Canada #49 same as U.S., but "USA" omitted, perf 12 ½,	.10
x) sheet of 100 (10×10)	5.00
Bermuda #6 similar to U.S. but "Bermuda",	
perf 12 ½ x 12	.25
x) sheet of 100 (10×10)	15.00

1952



Designed by Thomas Darling. Realized \$23,238,148.12. Candle and double-barred cross, sheet of 100 (10×10), SE 3S, perforated margin at bottom, yellow, black, red and green. Size: 17½×23½mm.

Marginal inscription at bottom of all sheets: "CHEST X-RAYS FIND TUBERCULOSIS EARLY WHEN IT'S EASIEST TO CURE" with red double-barred cross at beginning and end of text.

Printer's Mark: A tiny black letter (E, S, D, U, F) on the green background, between the candlestick and its tray, in the lower right corner of seal #56.

Union Label: Some, but not all, of the "E", "D", "U", and "F" sheets have a green union label in the bottom margin under seal #100. No "S" sheets have a union label. See the Introduction for a table of union locations and numbers.

Offset by Eureka Specialty Printing Company

52-1 Perf 12½×12	.10
x1) sheet of 100, vertical perfs stop at margin, without union label	2.50
x2) sheet of 100, as x1, but with union label	2.00
x3) sheet of 100, but with union label over double-barred cross	100.00
x4) sheet of 100, partially removed union label over double-barred cross	7.50
p) proof, as 52-1, but imperf pair	.70
x1) imperf sheet of 100, without union label	17.50
x2) imperf sheet of 100, with union label	17.50
pcp) set of 8, perf 12½×12: 1) yellow, 2) black, 3) yellow and black, 4) red, 5) yellow, black and red, 6) green, 7) red and green, 8) complete design	1.00
x) set of 8 sheets of 100	50.00

Offset by Strobridge Lithographing Company

52-2 Perf 12½	.10
x) sheet of 100, vertical perfs run through margin.	1.50
p) proof, as 52-2, but imperf pair	.90
x) imperf sheet of 100 (10×10)	25.00

Offset by Edwards and Deutsch Lithography Co.

52-3 Perf 12½	.10
x1) sheet of 100, vertical perfs run through margin, without union label	4.00
x2) sheet of 100, as x1, but with union label	12.50
p) proof, as 52-3, but imperf pair	
x1) imperf sheet of 100 (10×10), without union label	
x2) imperf sheet of 100 (10×10), with union label	22.50

Offset by United States Printing and Litho. Co.

52-4 Perf 12½	.25
x1) sheet of 100, vertical perfs run through margin, without union label	15.00
x2) sheet of 100, as x1, but with union label	10.00
p) proof, as 52-4, but imperf pair	
x1) imperf sheet of 100, without union label	
x2) imperf sheet of 100, with union label	

Offset by Fleming-Potter Company

52-5 Perf 12½	.20
x1) sheet of 100, vertical perfs stop at margin, without union label	
x2) sheet of 100, as x1, but with union label	8.00
p) proof, as 52-5, but imperf pair	1.00
x1) imperf sheet of 100, cut from press sheets of 1600	

(4×4), without union label	30.00
x2) imperf sheet of 100, cut from press sheets of 1600	
(4×4), with union label	30.00

U.S. Lookalikes

Canada #51 same as U.S., but "Canada", perf 12	.10
x) sheet of 100 (10x10)	5.00
Bermuda #7 similar to U.S. but "Bermuda", perf 12 ½ x 12	.25
x) sheet of 100 (10x10)	15.00
Ryukyu #1 U.S. #52-1 with Japanese character of Ryukyu overprinted in black, perf. 12 ½ x 12	1.75
x) sheet of 100 (10x10)	125.00

1953



Designed by Elmer Jacobs and E. Willis Jones. Realized \$23,889,044.50. Caroler, sheet of 100 (10×10), SE 3S, perforated margin at top, with vertical perfs running through top margin, except on Eureka sheets, where perfs stop at the margin. Gold, red, green and black. Size: 23×17½mm. A top marginal inscription is on all sheets: "YOUR TUBERCULOSIS ASSOCIATION HELPS TO KEEP ALL HOMES SAFE FROM TUBERCULOSIS".

Printer's Mark: A tiny black letter (E, S, D, U, F) on the red mitten in the lower right corner of seal #56.

Union Label: With the exception of the Strobridge sheet, which is without union label, the union label is on the perforated margin.

Offset by Eureka Specialty Printing Company

53-1 Perf 13	.10
x) sheet of 100	1.50
.2x) line perf 12½ top row only, sheet of 100	
p) proof, as 53-1, but imperf pair	.50
x) imperf sheet of 100	12.50
pcp) perf 13 set of 7: 1) gold, 2) red, 3) gold and red, 4) green, 5) gold, red and green, 6) black, 7) complete design	1.00
x) set of 7 sheets of 100, as 53-1x	50.00

Offset by Strobridge Lithographing Company

53-2 Perf 12½	.10
x) sheet of 100, no union label	1.75
p) proof, as 53-2, but imperf pair	.80
x) imperf sheet of 100, as 53-2x	22.50

Offset by Edwards and Deutsch Litho. Co.

53-3 Perf 12½	.10
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x) sheet of 100	1.50
p) proof, as 53-3, but imperf pair	
x) imperf sheet of 100 as 53-3x	

Offset by United States Printing and Litho. Co.

53-4 Perf 12½	.10
x) sheet of 100	1.75
p) proof, as 53-4, but imperf pair	.80
x) imperf sheet of 100, as 53-4x	22.50

Offset by Fleming-Potter Company

53-5 Perf 12½	.15
x) sheet of 100	6.00
p) proof, as 53-5, but imperf pair	.80
x) imperf sheet of 100, cut from press sheets of 1600, (4×4)	22.50

U.S. Lookalikes

Canada #52 same as U.S., but "Canada", perf 12 ½	.10
x) sheet of 100 (10x10)	5.00
Bermuda #8 similar to U.S. but "Bermuda", perf 12 ¾	.25
x) sheet of 100 (10x10)	15.00

1954



Designed by Jorgen G. Hansen. Realized \$24,670,202.85. Issued in se-tenant blocks of 4 seal designs alternating in the sheet:

- 1) girl, boy and Christmas tree, "CHRISTMAS" at bottom
- 2) three children, "GREETINGS" at bottom
- 3) similar to design 2, but "CHRISTMAS" at bottom
- 4) similar to design 1, but "GREETINGS" at bottom

All 1954 seals were offset printed and issued in sheets of 100 (10×10), with perforated margin at top inscribed, "TUBERCULOSIS CAN BE PREVENTED AND BE CURED". Vertical perfs run through margin except Eureka sheets where perfs stop at margin. Colors: yellow, black, green and red. Size: 25×18mm. All except Eureka are SE 3S with perforated margin at top.

Printer's Mark: A tiny black letter (E, S, D, U, F, W) between the boy's feet on seal #56.

Union Label: When present the union label is on the margin over seal #10.

Offset by Eureka Specialty Printing Company

54-1 Perf 13, block of 4	.40
xA) sheet of 100, VM at sides, "Local 42 Scranton 2" union label	3.00
xB) sheet of 100, as xA, but without union label	10.00
xC) sheet of 100, as xA but no printer's mark and no union label	
p1) proof, as 54-1, but imperf block of 4	1.40
x) imperf sheet as 54-1xA	22.50
p2) proof, as 54-1, but test printing on English finish (dull) paper, perf 13, no gum, block of 4	1.75
x) proof sheet, as 54-1xA	12.00
pcp) set of 7 blocks, perf 13: 1) yellow, 2) black, 3) yellow and black, 4) green, 5) yellow, black, and green, 6) red, 7) complete design.	8.00
x) set of 7 sheets of 100, as 54-1xA	55.00

Offset by Edwards and Deutsch Lithography Co.

54-2 Perf 11, block of 4	.50
x) sheet of 100, "local 4 Chicago 11" union label	4.00
p) proof, as 54-2, but imperf block	
x) imperf sheet, as 54-2x	

Offset by Strobridge Lithographing Company

54-3 Perf 12½, block of 4	.30
x) sheet of 100, "Local 8 Cincinnati 11" union label	2.50
p) proof, as 54-3, but imperf block of 4	1.40
x) imperf sheet, as 54-3x	22.50

Offset by United States Printing and Litho. Co.

54-4 Perf 12½, block of 4	.50
x) sheet of 100, "1 New York 14" union label	4.50
p) proof, as 54-4, but imperf block of 4	1.00
x) imperf sheet, as 54-4x	12.50

Offset by Fleming-Potter Company

54-5 Perf 12½, block of 4	1.25
x) sheet of 100, "Local 4 Chicago 108" union label	10.00
.1) English finish (dull) paper, tasteless gum	
x) sheet of 100, as 54-5x	
p) proof, as 54-5, but imperf block of 4	1.00
x) imperf sheet, as 54-5x	12.50

Offset by Western Lithography Company

54-6 Perf 12½, block of 4	1.00
xA) sheet of 100, "22 Los Angeles 55" union label	7.50
xB) sheet, as last, but without union label	
p) proof, as 54-6, but imperf block of 4	1.75
xA) imperf sheet of 100, with union label	45.00
xB) imperf sheet as xA, without union label	30.00

U.S. Lookalikes

Canada #53 same as U.S., but "Canada", perf 12 ½ block	.35
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x) sheet of 100 (10x10)	25.00
Bermuda #9 similar to U.S. but "Bermuda", perf 12 block	1.25
x) sheet of 100 (10x10)	15.00

1955



Designed by Jean Simpson. Realized \$25,780,260.26. Two children with packages. Issued as a se-tenant pair, two different seals, side by side. All seals were offset printed and issued in sheets of 100 (10×10), red, green, light and dark blue.

Size: 25×18mm. All except Eureka are SE 3S, perforated margin at top. Vertical perfs run through margin except Eureka sheets where perfs stop at margin. The top perforated margin on all sheets is inscribed, "NO HOME IS SAFE FROM TUBERCULOSIS UNTIL ALL HOMES ARE SAFE". Double-barred cross at left. "Reg. U.S. Pat. Off. NTA" at lower right of inscription.

Printer's Mark: A tiny black letter (E, D, S, U, F, W) in the lower right corner above date on seal #56.

Union label: All sheets have a union label on margin over seal #10.

Offset by Eureka Specialty Printing Company

55-1 Perf 13, pair	.15
x) sheet of 100 (10×10), VM at sides, SE at bottom	2.00
p1) experimental test, as 55-1, but white tasteless gum, with pebbly appearance, perf 13, pair	.60
x) sheet, as 55-1x	7.50
p2) proof, as 55-1, but imperf pair	.60
x) imperf sheet of 100	15.00
pcp) set of 7 pairs, perf 13: 1) red, 2) green, 3) red and green, 4) light blue, 5) red, green, and light blue, 6) dark blue, 7) complete design	3.00
x) set of 7 sheets, as 55-1x	50.00

Offset by Edwards and Deutsch Lithography Co.

55-2 Perf 11, pair	.15
x) sheet of 100	1.75
p) proof, as 55-2, but imperf pair	
x) imperf sheet of 100, from press sheet of 1600 (4×4 sheets)	

Offset by Strobridge Lithographing Company

55-3 Perf 12½, pair	.15
x) sheet of 100	1.50
p) proof, as 55-3, but imperf pair	.60
x) imperf sheet of 100 from press sheet of 800 up (2×4)	15.00

Offset by United States Printing and Litho. Co.

55-4 Perf 12½, pair	.50
x) sheet of 100	8.00
p) proof, as 55-4, but imperf pair	.60
x) imperf sheet of 100, from press sheet of 2400 up (6×4)	15.00

Offset by Fleming-Potter Company

55-5 Perf 12½, pair	.50
x) sheet of 100	8.00
p) proof, as 55-5, but imperf pair	
x) imperf sheet of 100, from press sheet of 1600 up (4×4)	

Offset by Western Lithographing Company

55-6 Perf 12½, pair	.15
x) sheet of 100	2.00
p) proof, as 55-6, but imperf pair	
x) imperf sheet of 100, from press sheet of 1600 up (4×4)	

U.S. Lookalikes

Canada #54 same as U.S., but "Canada", perf 11 pair	.25
x) sheet of 100 (10×10)	5.00
Bermuda #10 similar to U.S. but "Bermuda", perf 12¾ pair	.35
x) sheet of 100 (10×10)	15.00

1956



50th Annual Seal Sale. Designed by Heidi Brandt. Realized \$26,310,491.03. Boy and girl carrying double-barred cross. Four seal designs offset printed alternate in the sheet, creating se-tenant blocks of 4:

- 1) boy with double-barred cross, "Christmas" at top
- 2) girl with double-barred cross, "Greetings" at top
- 3) design as #1, with text as #2
- 4) design as #2, with text as #1

All 1956 seals were issued in sheets of 100 (10×10), with perforated margin at top, which is inscribed, "NO ONE IS SAFE FROM TUBERCULOSIS UNTIL ALL ARE SAFE", yellow,

red, green & black. Size: 17×23mm. All except Eureka are SE 3S, with vertical perfs through margin.

Printer's Mark: A tiny black letter (E, D, S, U, F, W, B) under the boy's foot on seal #56. Union label on margin over seal #10.

Offset by Eureka Specialty Printing Company

56-1 Perf 12 or 12½×12	
.1) perf 12½×12, block of 4	3.00
xA) sheet of 100, VM at sides, SE at bottom, perfs stop at margin, yellow gum	25.00
xB) sheet of 100 as x1 but white gum	15.00
.2) perf 12½, block of 4	.40
xA) sheet of 100, perf 12½ except horizontal rows of perfs in columns 1 & 10 are perf 13, white gum	3.00
xB) as xA but yellow gum	5.00
xC) as xA but horizontal perfs in <i>column 1 only</i> (left side of sheet) are perf 13, white gum	5.00
xD) as xC but yellow gum	5.00
xE) as xA but horizontal perfs in <i>column 10 only</i> (right side of sheet) are perf 13, white gum	15.00
xF) as xE but yellow gum	15.00
p) proof, as 56-1, but imperf, block of 4	1.30
x) imperf sheet of 100 from press sheet of 900 up (3×3)	20.00
pcp) set of 7 blocks of 4, perf 12½×12: 1) yellow, 2) red, 3) yellow and red, 4) green, 5) yellow, red, and green, 6) black, 7) complete design	6.00
x) set of 7 sheets of 100, as 56-1x	

Offset by Edwards and Deutsch Lithography Co.

56-2 Perf 11, block of 4	.25
x) sheet of 100	1.50
p) proof, as 56-2, but imperf block of 4	1.30
x) imperf sheet of 100, from press sheet of 2400 up (4×6)	20.00

Offset by Strobridge Lithographing Company

56-3 Perf 12½, block of 4	.60
x) sheet of 100	5.00
p) proof, as 56-3, but imperf, block of 4	1.00
x) imperf sheet of 100, from press sheet of 2400 up (4×6)	12.50

Offset by United States Printing & Lithograph Co.

56-4 Perf 12½, block of 4	1.75
x) sheet of 100	15.00
p) proof, as 56-4, but imperf, block of 4	1.30
x) imperf sheet of 100, from press sheet of 2400 up (4×6)	20.00

Offset by Fleming-Potter Company

56-5 Perf 12½, block of 4	.40
x) sheet of 100	3.00
p) proof, as 56-5, but imperf, block of 4	1.30
x) imperf sheet of 100, from press sheet of 1600 up	

(4×4). Top 4 sheets tete-beche to bottom 4 sheets, heads to heads 20.00

Offset by Western Lithography Company

56-6 Perf 12½, block of 4 .40
 xA) sheet of 100 3.00
 xB) sheet of 100, but without "W" printer's mark
 p) proof, as 56-6, but imperf, block of 4 1.30
 x) imperf sheet of 100, from press sheet of 2400 up (6×4) 20.00

Offset by Berlin Lithography Company

56-7 Perf 11, block of 4 1.00
 x1) sheet of 100 7.50
 x2) sheet, as x1, but printer's mark "B" is omitted on seal #56
 p) proof, as 56-7, but imperf, block of 4 1.30
 x1) sheet of 100, from press sheet 20.00
 x2) imperf sheet, as 56-7x2 (without printer's mark), from position #2 in the press sheet

U.S. Lookalikes

Canada #55 same as U.S., but "Canada", perf 11 pair. A pair is all that is required, however most people chose to collect this in a block of 4 to match the U.S. and Bermuda issues closer .25
 x) sheet of 100 (10×10) 5.00
 Bermuda #11 similar to U.S. but "Bermuda", perf 12 ½ block 1.00
 x) sheet of 100 (10×10) 20.00
 Puerto Rico #1 similar to U.S. with "Puerto Rico" and Spanish text, perf 12 ½ block 4.00
 x) sheet of 100 (10×10) 60.00

1957



Designed by Clinton Bradley. Realized \$25,974,310.55. Offset printed. Four seal designs of Santa and child in ornaments alternate in the sheet, creating se-tenant blocks of 4:

- 1) head of Santa on ornament, "CHRISTMAS"
- 2) head of child on ornament, "GREETINGS"
- 3) head of Santa on ornament, "GREETINGS"
- 4) head of child on ornament, "CHRISTMAS"

All 1957 seals were issued in sheets of 100 (10×10) with perforated margin at top, inscribed, "NO ONE IS SAFE FROM TUBERCULOSIS UNTIL ALL ARE SAFE". Colors: yellow, red, light green, and dark green. Size: 25×16½mm. All except Eureka are SE 3S, with vertical perfs through margin.

Printer's Mark: A tiny green letter (E, D, S, U, F, W, B, R) in the sparkle on the ornament to the left of Santa's head on seal #56. Union label on margin over seal #10.

Offset by Eureka Specialty Printing Company

57-1 Perf 13, block of 4 .25
 x) sheet of 100 (10×10), VM at sides, SE at bottom, vertical perfs stop at margin 1.50
 p) proof, as 57-1, but imperf, block of 4 1.10
 x) imperf sheet of 100, from press sheet of 900 up (3×3) 15.00
 pcp) set of 7 blocks of 4, perf 13: 1) yellow, 2) light green, 3) yellow and light green, 4) dark green, 5) yellow, light green, and dark green, 6) red, 7) complete design 6.00
 x) set of 7 sheets, as 57-1x 55.00

Offset by Edwards and Deutsch Lithography Co.

57-2 Perf 11 or perf 10½×11 or perf 10½
 .1) perf 11, block of 4 .40
 x) sheet of 100 3.50
 .2) perf 10½×11, block of 4 1.25
 x) sheet of 100 10.00
 .3) perf 10½, block of 4 5.00
 x) sheet of 100 40.00
 .4) as 57-2.1, but experimental printing on English finish (dull) paper, perf 11, block of 4 2.25
 x) sheet of 100 17.50
 .5) as 57-2.3, but experimental printing on English finish (dull) paper, perf 10½, block of 4 2.25
 x) sheet of 100 17.50
 p1) proof, as 57-2, but imperf, block of 4
 x) imperf sheet of 100, from press sheet of 2400 up (6×4)
 p2) proof, as 57-2.4, but imperf block of 4 1.30
 x) imperf sheet, as 57-2.4x 20.00

Offset by Strobridge Lithographing Company

57-3 Perf 12½, block of 4 .60
 x) sheet of 100 5.00
 p) proof, as 57-3, but imperf, block of 4 1.30
 x) imperf sheet of 100, from press sheet of 2400 up (6×4) 20.00

Offset by United States Printing & Lithograph Co.

57-4 Perf 12½, block of 4 .75
 x) sheet of 100 5.00
 p) proof, as 57-4, but imperf, block of 4 1.30
 x) imperf sheet of 100, from press sheet of 2400 up (6×4) 20.00

Offset by Fleming-Potter Company

57-5 Perf 12½, block of 4	.75
x) sheet of 100	6.00
p) proof, as 57-5, but imperf, block of 4	1.30
x) imperf sheet of 100 from press sheet of 1600 up (4×4)	20.00

Offset by Western Lithography Company

57-6 Perf 12½, block of 4	1.75
x) sheet of 100	15.00
p) proof, as 57-6, but imperf, block of 4	
x) sheet of 100, from press sheet of 2400 up (6×4)	

Offset by Berlin Lithography Company

57-7 Perf 11, block of 4	1.00
x) sheet of 100	8.00
p) proof, as 57-7, but imperf, block of 4	1.30
x) sheet of 100, from press sheet of 2400 up (4×6)	20.00

Offset by Bradford-Robinson Printing Company

57-8 Perf 12½, block of 4	.30
x) sheet of 100	2.50
p) proof, as 57-8, but imperf, block	
x) sheet of 100, from press sheet of 2400 up (4×6)	

U.S. Lookalikes

Bermuda #12 similar to U.S. but "Bermuda", perf 12 ¾ pair.

A pair is all that is required, however most people chose to collect this in a block of 4 to match the U.S. and Puerto Rico issues closer

x) sheet of 100 (10×10)	15.00
Puerto Rico #2 similar to U.S. with "Puerto Rico" and Spanish text, perf 13 block	4.00
x) sheet of 100 (10×10)	60.00

1958



Designed by Alfred Guerra. Realized \$25,955,390.47. Two seal designs of children with blackboard alternate in horizontal rows of sheet, creating se-tenant pairs.

All 1958 seals were issued in sheets of 100 (10×10), with perforated margin at top inscribed, "NO ONE IS SAFE FROM TUBERCULOSIS UNTIL ALL ARE SAFE". Colors: yellow, green, red, and black. Size: 24×18mm. All except Eureka are SE 3S, with vertical perfs through margin.

Printer's Mark: A tiny black letter (E, D, S, U, F, W, B, R) located under the arm of the girl on seal #56, except "D", which is located behind the girl. Union label on margin

above seal #10, except Eureka Union Label on margin above #1.

Offset by Eureka Specialty Printing Company

58-1 Perf 13, pair	.15
x) sheet of 100 (10×10), VM at sides, SE at bottom, vertical perfs stop at margin	1.50
.1) first run, rejected lemon yellow, pair	1.50
p) proof, lemon yellow, as .1, but imperf pair	1.00
x) sheet of 100	30.00
.2) test paper which glows white under UV light	
.3) test paper, with double paper	
p1) proof, as 58-1, but imperf pair	.60
x) sheet of 100, from press sheet of 900 up (3×3)	15.00
pcp) perf 13, set of 7 pairs: 1) yellow, 2) green, 3) yellow and green, 4) red, 5) yellow, green, and red, 6) black, 7) complete design	3.00
x) set of 7 sheets of 100	50.00

Offset by Edwards and Deutsch Lithography Co.

58-2 Perf 11 or 10½×11	
.1) perf 11, pair	.20
x) sheet of 100	3.50
.2) perf 10½×11, pair	1.50
x) sheet of 100	20.00
.3) English finish (dull) test paper, paper glows pink under long-wave UV light, white gum, pair	1.50
x) sheet of 100	25.00
p) proof, as 58-2, but imperf pair	.60
x) sheet of 100, from press sheet of 2400 up (6×4)	15.00

Offset by Strobridge Lithographing Company

58-3 Perf 12½, pair	.40
x) sheet of 100	6.00
p) proof, as 58-3, but imperf pair	1.00
x) sheet of 100, from press sheet of 2400 up (6×4)	30.00

Offset by United States Printing & Lithograph Co.

58-4 Perf 12½, pair	.75
x) sheet of 100	12.50
p) proof, as 58-4, but imperf pair	
x) imperf sheet of 100 from press sheet of 3200 up (8×4)	

Offset by Fleming-Potter Company

58-5 Perf 12½, pair	.15
x) sheet of 100	1.50
p) proof, as 58-5, but imperf pair	1.00
x) sheet of 100 from press sheet of 1600 up (4×4)	30.00

Offset by Western Lithography Company

58-6 Perf 12½, pair	.30
x) sheet of 100	4.50
p) proof, as 58-6, but imperf pair	.80
x) sheet of 100 from press sheet of 2400 up (4×6)	22.50

Offset by Berlin Lithography Company

58-7 Perf 10½×11 or perf 11

.1) perf 11, pair	1.25
x) sheet of 100	17.50
.2) perf 10½×11, pair	1.50
x) sheet of 100	20.00
p) proof, as 58-7, but imperf pair	
x) imperf sheet of 100 from press sheet of 2400 up (6×4)	

Offset by Bradford-Robinson Printing Company

58-8 Perf 12½, pair	.15
x) sheet of 100	2.00
p) proof, as 58-8, but imperf pair	
x) imperf sheet of 100 from press sheet of 2400 up (4×6)	

U.S. Lookalikes

Bermuda #13 similar to U.S. but "Bermuda", perf 12¾ pair.	.35
x) sheet of 100 (10×10)	15.00
Puerto Rico #3 similar to U.S. with "Puerto Rico" and Spanish text, perf 13, pair	1.75
x) sheet of 100 (10×10)	60.00

1959



Designed by Katherine La Bruce Rowe. Realized \$26,740,906.16. Two different seal designs of children feeding birds alternate in horizontal rows of sheet, creating se-tenant pairs.

All 1959 seals were issued in sheets of 100 (10×10), with perforated margin at top inscribed, "CHRISTMAS SEALS HELP PROTECT THE FAMILY CIRCLE". Colors: yellow, red, green and black. Size: 23×16mm. All except Eureka are SE 3S, with vertical perfs through margin.

Printer's Mark: A tiny black letter (E, D, F, W, R, B) located behind the boy above his foot on seal #56. Union label on margin.

Offset by Eureka Specialty Printing Company

59-1 Perf 13, pair	.15
x) sheet of 100 (10×10), VM at sides, SE at bottom, vertical perfs stop at margin	1.50
p) proof, as 59-1, but imperf pair	.60
x) imperf sheet of 100 from press sheet of 900 up (3×3), with color chart on right margin	15.00
pcp) perf 13, set of 7 pairs: 1) yellow, 2) red, 3) yellow and red, 4) green 5) yellow, red, and green, 6) black,	

7) complete design	3.00
x) set of 7 sheets of 100	50.00

Offset by Edwards and Deutsch Lithography Co.

59-2 Perf 11, pair	.15
x) sheet of 100	1.75
.1) experimental issue with column of perfs omitted between designs 1 & 2, perf 12½, pair	1.50
x) sheet of 50 (5×10), SE 3S, PM at top, every other column of perfs omitted, sheets are always folded vertically down the center	20.00
p) proof, as 59-2, but imperf pair	.60
x) sheet of 100 from press sheet of 2400 up (6×4)	15.00

Offset by Fleming-Potter Company

59-3 Perf 12½, pair	.15
x) sheet of 100	2.50
p) proof, as 59-3, but imperf pair	.60
x) sheet of 100 from press sheet of 1600 up (4×4)	15.00

Offset by Western Lithography Company

59-4 Perf 12½, pair	.50
x) sheet of 100	7.50
p) proof, as 59-4, but imperf pair	.60
x) sheet of 100 from press sheet of 2400 up (4×6)	15.00

Offset by Bradford-Robinson Printing Company

59-5 Perf 12½, pair	.40
x) sheet of 100	6.50
p) proof, as 59-5, but imperf pair	.60
x) sheet of 100 from press sheet of 2400 up (4×6)	15.00

Offset by Berlin Lithography Company

59-6 Perf 11, 10½×11, or 10½	
.1) perf 11, pair	1.00
x) sheet of 100	15.00
.2) perf 10½×11, pair	.50
x) sheet of 100	7.50
.3) perf 10½, pair	5.00
x) sheet of 100	75.00
p) proof, as 59-6, but imperf pair	
x) imperf sheet of 100 from press sheet of 2400 up (6×4)	

U.S. Lookalikes

Bermuda #14 similar to U.S. but "Bermuda", perf 12¾ pair.	.35
x) sheet of 100 (10×10)	15.00
Puerto Rico #4 similar to U.S. with "Puerto Rico" and Spanish text, perf 13, pair	1.75
x) sheet of 100 (10×10)	60.00

1960



Designed by Philip Richard Costigan. Realized \$26,259,030.37. Four seal designs of choirboys and girls alternate in the sheet, creating se-tenant blocks of 4.

All 1960 seals were offset printed and issued in sheets of 100 (10×10) with perforated margin at top inscribed, "CHRISTMAS SEALS HELP PROTECT THE FAMILY CIRCLE". Colors: Tan, black, green, and red. Size: 16×21mm. All except Eureka are SE 3S, with vertical perfs through margin.

Printer's Mark: A tiny black letter (E, D, F, W, B, R) on seal #56, between the two carolers.

Offset by Eureka Specialty Printing Company

60-1 Perf 12½ or 12½×12

- | | |
|---|-------|
| .1) perf 12½, block of 4 | .25 |
| x1) sheet of 100 (10×10), VM at sides, SE at bottom, vertical perfs stop at margin, perf 12½, except horizontal perfs in columns 1 and 10 are perf 13 | 1.50 |
| x2) sheet of 100 as x1 but horizontal perfs in <i>column 1 only</i> (left side of sheet) are perf 13 | 5.00 |
| x3) sheet of 100 as x1 but horizontal perfs in <i>column 10 only</i> (right side of sheet) are perf 13 | 5.00 |
| .2) perf 12½×12, block of 4 | 1.25 |
| x) sheet of 100 | 10.00 |
| p) proof, as 60-1, but imperf, block of 4 | 1.10 |
| x1) sheet of 100 from press sheet of 900 up (3×3) | 15.00 |
| x2) sheet of 100, without printer's mark | 30.00 |
| pcp) set of 7 blocks, perf 12¾×12½: 1) tan, 2) black, 3) tan and black, 4) green, 5) tan, black, and green, 6) red, 7) complete design | 6.00 |
| x) set of 7 sheets of 100 | 55.00 |

Offset by Edwards and Deutsch Lithography Co.

60-2 Perf 11, block of 4

- | | |
|---|-------|
| x) sheet of 100 | 1.50 |
| .1) experimental issue, as 60-2, but every other column of perfs omitted, perf 12½, block | 4.00 |
| x) sheet of 50 (5×10), SE 3S, PM at top, every other column of perfs omitted | 35.00 |
| p) proof, as 60-2, but imperf, block | 1.10 |
| x) sheet of 100 from press sheet of 2400 up (4×6) | 15.00 |

Offset by Fleming-Potter Company

- | | |
|---|-------|
| 60-3 Perf 12½, block of 4 | .25 |
| x) sheet of 100 | 1.75 |
| p1) proof, as 60-3, but imperf, block of 4 | 1.10 |
| x) sheet of 100 from press sheet of 1600 up (4×4) | 15.00 |

Offset by Western Lithography Company

- | | |
|--|------|
| 60-4 Perf 12½, block of 4 | .40 |
| x) sheet of 100 | 3.25 |
| p) proof, as 60-4, but imperf, block of 4 | |
| x) imperf sheet of 100 from press sheet of 2400 up (6×4) | |

Offset by Berlin Lithography Company

- | | |
|---|-------|
| 60-5 Perf 11×10½, block of 4 | .30 |
| x) sheet of 100 | 2.50 |
| p) proof, as 60-5, but imperf, block of 4 | |
| x) sheet of 100 from press sheet of 2400 up (4×6) | 15.00 |

Offset by Bradford Robinson Printing Company

- | | |
|---|-------|
| 60-6 Perf 12½, block of 4 | .25 |
| x) sheet of 100 | 2.25 |
| p) proof, as 60-6, but imperf, block of 4 | 1.40 |
| x) sheet of 100 from press sheet of 2400 up (6×4) | 22.50 |

U.S. Lookalikes

- | | |
|--|-------|
| Bermuda #15 similar to U.S. but "Bermuda", perf 12¾ block. | .75 |
| x) sheet of 100 (10×10) | 20.00 |

1961



Designed by Heidi Brandt. Realized \$26,529,517.20. Seals are arranged in blocks of 4 different designs, alternating in the sheet, each seal portraying a scene of family life:

- 1) mother placing star atop tree
- 2) father hanging wreath
- 3) musical family trio
- 4) grandma rocking baby as grandpa leads singing

All have double-barred cross, date, and "Christmas" or "Greetings". All 1961 seals were offset printed and issued in sheets of 100 (10×10), with perforated margin at top inscribed, "USE CHRISTMAS SEALS - PROTECT THE FAMILY CIRCLE", and union label. Colors: yellow, red, green & blue. Size: 19×24mm. All except Eureka are SE 3S, with vertical perfs through margin.

Printer's Mark: A tiny blue letter (E, D, F, W, R, B) on the back of the sheet music held by grandpa, on seal #56.

Offset by Eureka Specialty Printing Company

61-1 Perf 12¾×12¼ or 12¾×12

.1) perf 12¾×12¼, block of 4	.40
x1) sheet of 100 (10×10), VM at sides, SE at bottom, vertical perfs stop at margin, perf 12¾×12¼ except horizontal perfs in columns 1 & 10 are perf 13	3.50
x2) sheet of 100 as x1 but horizontal perfs in <i>column 1 only</i> (left side of sheet) are perf 13	3.50
x3) sheet of 100 as x1 but horizontal perfs in <i>column 10 only</i> (right side of sheet) are perf 13	3.50
.2) perf 12¾×12, block of 4	2.50
x) sheet of 100	25.00
p) proof, as 61-1, but imperf, block of 4	1.00
x) imperf sheet of 100	15.00
pcp) set of 7 blocks, perf 12¾×12½: 1) yellow, 2) red, 3) yellow and red, 4) green, 5) yellow, red, and green, 6) blue, 7) complete design	6.00
x) set of 7 sheets of 100, as x1	55.00

Offset by Edwards and Deutsch Lithography Co.

61-2 Perf 11, block of 4

.25	
x) sheet of 100	2.00
p) proof, as 61-2, but imperf, block of 4	1.10
x) sheet of 100 from press sheet of 2400 up (4×6)	15.00

Fleming-Potter Offset Company

61-3 Perf 12½, block of 4

.25	
x) sheet of 100	2.25
p) proof, as 61-3, but imperf, block of 4	1.40
x) sheet of 100 from press sheet of 1600 up (4×4)	22.50

Offset by Western Litho Company

61-4 Perf 12½, block of 4

.25	
x) sheet of 100	1.75
p) proof, as 61-4, but imperf, block of 4	1.10
x) sheet of 100 from press sheet of 3200 up (8×4)	12.50

Offset by Bradford-Robinson Printing Company

61-5 Perf 12½, block of 4

.25	
x) sheet of 100	1.50
p) proof, as 61-5, but imperf, block of 4	1.30
x) sheet of 100, from press sheet of 2400 up (4×6)	20.00

Offset by Berlin Litho Company

61-6 Perf 11×10½, block of 4

.30	
x) sheet of 100	2.50
p) proof, as 61-6, but imperf, block of 4	
x) imperf sheet of 100 from press sheet of 2400 up (6×4)	

U.S. Lookalikes

Bermuda #16 similar to U.S. but "Bermuda",
perf 12¾ block.

.75	
x) sheet of 100 (10×10)	20.00

1962



Designed by Paul Dohanos. Realized \$27,429,202.18. Four designs arranged in blocks of four, and alternating in sheet portraying a boy or girl decorating a Christmas tree, each on a white or blue background. Each has a double-barred cross, date, and "Christmas", or "Greetings".

Offset printed in sheets of 100 (10×10), SE 3S, PM at top, with union label and "PROTECT YOUR HEALTH - FIGHT TB - USE CHRISTMAS SEALS". Colors: yellow, red, green, and blue. Size: 23×17mm. All except Eureka are SE 3S, with vertical perfs through margin.

Printer's Mark: A tiny blue letter (E, D, F, W, R, B) located in the bottom center of seal #56.

Offset by Eureka Specialty Printing Company

62-1 Perf 13, block of 4

.60	
x) sheet of 100 (10×10), VM at R or L, SE at bottom, vertical perfs stop at margin	5.00
p) proof, as 62-1, but imperf block	1.10
x) sheet of 100 from press sheet of 900 up (3×3)	15.00
pcp) set of 7 blocks, 1) yellow, 2) red, 3) yellow and red, 4) green, 5) yellow, red and green, 6) blue, 7) complete design, perf 13	6.00
x) set of 7 sheets of 100	55.00

Offset by Edwards and Deutsch Lithography Co.

62-2 Perf 11, block of 4

.40	
x) sheet of 100	3.00
p) proof, as 62-2, but imperf, block of 4	1.40
x) sheet of 100 from press sheet of 3200 up (4×8)	22.50

Offset by Fleming-Potter Company

62-3 Perf 12½, block of 4	1.25
x) sheet of 100	10.00
p) proof, as 62-3, but imperf, block of 4	1.30
x) sheet of 100 from press sheet of 1600 up (4×4)	20.00

Offset by Western Lithography Company

62-4 Perf 12½, block of 4	1.50
x) sheet of 100	12.50
p) proof, as 62.4, but imperf, block of 4	1.10
x) sheet of 100 from press sheet of 3200 up (4×8)	15.00

Offset by Bradford-Robinson Printing

62-5 Perf 12½, block of 4	.25
x) sheet of 100	1.50
p) proof, as 62-5, but imperf, block of 4	1.10
x) sheet of 100 from press sheet of 2400 up (4×6)	15.00

Offset by Berlin Litho Company

62-6 Perf 10½×11 or perf 11	
.1) perf 10½×11, block of 4	2.50
x) sheet of 100	20.00
.2) perf 11, block of 4	.25
x) sheet of 100	1.75
p) proof, as 62-6 but imperf, block of 4	1.40
x) sheet of 100 from press sheet of 3200 up (4×8)	22.50

U.S. Lookalikes

Bermuda #17 similar to U.S. but "Bermuda", perf 12 ¾ block.	.75
x) sheet of 100 (10×10)	20.00

1963



Designed by Judith Campbell Piussi. Realized \$27,411,806.01. Four designs of snowman and house arranged in blocks of four and alternating in a sheet of 100 (10×10), SE 3S, perforated margin at top. All except Eureka vertical perfs run through margin. Each seal has a double-barred cross, date, and "CHRISTMAS", or "GREETINGS". Perforated margin at top has

union label and "PROTECT YOUR HEALTH - FIGHT TB AND OTHER RESPIRATORY DISEASES - USE CHRISTMAS SEALS". Offset printed in yellow, green, red, and blue. Size: 17×22mm.

Printer's Marks: A tiny letter (E, D, F, W, R, B) located under the tree on seal #56. On Eureka and Edwards and Deutsch, the printer's mark is located on the green plate, and on seals by other printers it is on the blue plate.

Offset by Eureka Specialty Printing Company

63-1 Perf 12½, block of 4	.25
x1) sheet of 100, vertical perfs stop at margin	1.50
x2) as x1, but printer's mark omitted	25.00
x3) as x1, but printer's mark and union label omitted	50.00
p) proof, as 63-1, but imperf block	
x) imperf sheet of 100 from press sheet of 1600 (4×4), top 4 sheets tete-beche to bottom 4 sheets	
pcp) set of 7 perf 12½ blocks: 1) yellow, 2) green, 3) 1+2, 4) red, 5) 3+4, 6) blue, 7) complete design	6.00
x) set of 7 sheets, as 63-1x1	55.00

Offset by Edwards and Deutsch Litho Company

63-2 Perf 11, block of 4	.25
x) sheet of 100	2.00
p) proof, as 63-2, but imperf, block of 4	1.10
x) sheet of 100 from press sheet of 3200 up (4×8)	15.00

Offset by Fleming-Potter Company

63-3 Perf 12½, shiny yellow gum, hi-bright paper, block of 4	.30
x1) sheet of 100	2.50
x2) sheet of 100, but without printer's mark	75.00
p) proof, as 63-3, but imperf, block of 4	1.10
x) sheet of 100 from press sheet of 2400 up (6×4)	15.00

Offset by Western Litho Company

63-4 Perf 12½, block of 4	1.50
x) sheet of 100	12.50
p) proof, as 63-4, but imperf, block of 4	1.10
x) sheet of 100 from press sheet of 3200 up (8×4)	15.00

Offset by Bradford-Robinson Printing Company

63-5 Perf 12½, block of 4	.40
x) sheet of 100	3.00
p) proof, as 63-5, but imperf, block of 4	1.40
x) sheet of 100 from press sheet of 2400 up (4×6)	22.50

Offset by Berlin Lithography Company

63-6 Perf 11, block of 4	.30
x) sheet of 100	2.50
p) proof, as 63-6, but imperf, block of 4	1.75
x) sheet of 100 from press sheet of 2400 up (6×4)	30.00

U.S. Lookalikes

Nicaragua #11 U.S. 63-1 with "Conat" overprint on snowman seals, perf 12 ½ block.
 x) sheet of 100 (10x10) 12.75
 150.00

1964



Designed by Gaetano di Palma. Realized \$28,784,043.31. Four designs of Santa with child and stocking with child arranged in blocks of four and alternating in sheet of 100 (10x10), SE 3S, perforated margin at top, each seal showing double-barred cross, date, and "Christmas" or "Greetings".

Perforated margin at top shows union label and "PROTECT YOUR HEALTH - FIGHT TB AND OTHER RESPIRATORY DISEASES - USE CHRISTMAS SEALS". Offset printed in yellow, green, red and black. Size: 15x21mm. All except Eureka vertical perfs run through margin.

Printer's Mark: A tiny letter (E, D, F, W, R, B) below the boy's arm on seal #56. Eureka and Fleming-Potter used a green letter; the other printers used black.

Offset by Eureka Specialty Printing Company

64-1 Perf 12½, block of 4 .25
 x1) sheet of 100, vertical perfs stop at margin 1.50
 x2) as x1, but printer's mark omitted
 p) proof, as 64-1, but imperf, block of 4
 x) imperf sheet of 100 from press sheet of 1600 up (4x4), tete-beche as 63-1px
 pc) set of 7 perf 12½ blocks: 1) yellow, 2) green, 3) yellow and green, 4) red, 5) yellow, green and red, 6) black, 7) complete design 6.00
 x) set of 7 sheets as 64-1x1 55.00

Offset by Edwards and Deutsch Lithography Co.

64-2 Perf 11, block of 4 .25
 x) sheet of 100 2.00
 p) proof, as 64-2, but imperf, block of 4 1.00
 x) sheet of 100 from press sheet of 3200 up (8x4) 12.50

Offset by Fleming-Potter Company

64-3 Perf 12½, block of 4 .25

x1) sheet of 100 2.00
 x2) sheet, as x1, but printer's mark omitted 30.00
 p) proof, as 64-3, but imperf, block of 4 1.10
 x1) sheet of 100 from press sheet of 2400 up (6x4) 15.00
 x2) sheet of 100 without printer's mark

Offset by Western Lithography Company

64-4 Perf 12½, block of 4 1.00
 x1) sheet of 100 7.50
 x2) sheet of 100 as x1 but without printer's mark 25.00
 p) proof, as 64-4, but imperf, block of 4 1.10
 x) sheet of 100 from press sheet of 3200 up (8x4) 15.00

Offset by Bradford-Robinson Printing Company

64-5 Perf 12½, block of 4 .60
 x1) sheet of 100, printer's mark tiny "R" 5.00
 x2) sheet of 100, printer's mark "R" is much larger 10.00
 p) proof, as 64-5, but imperf, block of 4 1.75
 x) sheet of 100 from press sheet of 2400 up (6x4) 30.00

Offset by Berlin Litho Company

64-6 Perf 11, shiny yellow gum, hi-bright paper, block of 4 .25
 x) sheet of 100 2.25
 .1) dull gum, block of 4 1.75
 x) sheet of 100 15.00
 .2) shiny white gum, dead paper, block of 4 .40
 x) sheet of 100 3.00
 p) proof, as 64-6, but imperf, block of 4 1.10
 x) sheet of 100 from press sheet of 3200 up (8x4) 15.00

U.S. Lookalikes

Nicaragua #12 U.S. 64-1 with "Conat" overprint on Santa seals, perf 12 ½ block. 12.75
 x) sheet of 100 (10x10) 150.00

1965



Designed by Fred T. Salomonsen. Realized \$29,721,878.12.

Four designs of girl with birds and Christmas tree with birds, arranged in blocks of four, which alternate in the sheet of 100 (10x10), SE 3S, PM at top, with union label, and "PROTECT YOUR HEALTH - FIGHT TB AND OTHER RESPIRATORY DISEASES - USE CHRISTMAS SEALS". Each seal shows a

double-barred cross, date, and "Christmas" or "Greetings".
Offset printed in yellow, black, red, and blue. Size:
26×20mm. All except Eureka vertical perfs run through
margin.

Printer's Mark: A tiny black letter (E, D, F, W, B) located
above the "et" of the word "Greetings" on seal #56.

Offset by Eureka Specialty Printing Company

65-1 Perf 13, block of 4	.25
x) sheet of 100, vertical perfs stop at margin	1.50
p) proof, as 65-1, but imperf block	1.00
x) sheet of 100 from press sheet of 3200 up (4×8)	12.50
pcp) set of 7 perf 13 blocks: 1) yellow, 2) black, 3) 1+2, 4) red, 5) 3+4, 6) blue, 7) complete design	6.00
x) set of 7 sheets of 100 (10×10)	55.00

Offset by Edwards and Deutsch Litho Company

65-2 Perf 11, hi-bright paper, yellow gum, block of 4	.25
x1) sheet of 100	1.75
.3) as 65-2 but white gum, dead paper, block of 4	.40
x) sheet of 100	3.00
p) proof, as 65-2, but imperf, block of 4	
x) imperf sheet of 100 from press sheet of 3200 up (4×8)	

Offset by Fleming-Potter Company

65-3 Perf 12½, block of 4	.25
x) sheet of 100	2.00
p) proof, as 65-3, but imperf, block	
x) imperf sheet of 100 from press sheet of 2400 up (6×4)	

Offset by Western Lithography Company

65-4 Perf 12½, block of 4	.25
x) sheet of 100	2.00
p) proof, as 65-4, but imperf, block of 4	
x) imperf sheet of 100 from press sheet 200 up (4×8)	

Offset by Berlin Lithography Company

65-5 Perf 11, block of 4	.40
x1) sheet of 100	3.50
.2) as 65-5 but dull gum, block of 4	.40
x) sheet of 100	3.00
p) proof, as 65-5, but imperf, block of 4	1.40
x) sheet of 100 from press sheet of 3200 up (4×8)	22.50

1966



Designed by Heidi Brandt. Realized \$30,776,586.63. Four
different designs of birds in trees, arranged in blocks of four,
alternating with white or green backgrounds, making a total
of eight different designs.

The seals are yellow, olive green, red, and black, with a
design size of 20×26mm. Sheets of 100 (10×10), SE 3S,
perforated margin at top, with inscriptions as 1965. All
except Eureka vertical perfs run through margin. Each seal
shows the double-barred cross, date, and "CHRISTMAS" or
"GREETINGS". Offset printed.

Printer's Mark: A tiny black letter (E, D, F, W, B) located
below the bird on seal #56.

Offset by Eureka Specialty Printing Company

66-1 Perf 12½, block of 8	.50
x) sheet of 100, vertical perfs stop at margin	1.50
p) proof, as 66-1, but imperf, block of 8	1.50
x) sheet of 100, from press sheet of 1600 up (4×4)	10.00
pcp) set of 7 perf 12½ blocks of 8: 1) yellow, 2) olive green, 3) 1+2, 4) red, 5) 3+4, 6) black, 7) complete design	10.00
x) set of 7 sheets, as 66-1x	60.00

Offset by Edwards and Deutsch Litho Company

66-2 Perf 11, white gum, dead paper, block of 8	.50
x) sheet of 100	2.25
.2) as 66-2 but yellow gum, , hi-bright paper, block of 8	1.00
x) sheet of 100	4.00
p) proof, as 66-2, but imperf, block of 8	2.00
x) sheet of 100, from press sheet of 3200 up (8×4)	17.50

Offset by Fleming-Potter Company

66-3 Perf 12½, block of 8	.50
x) sheet of 100	1.50
p) proof, as 66-3, but imperf, block of 8	2.00
x) sheet of 100, from press sheet of 2400 up (6×4)	17.50

Offset by Western Litho Company

66-4 Perf 12½, block of 8	.50
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x) sheet of 100	2.25
p) proof, as 66-4, but imperf, block of 8	2.00
x) sheet of 100, from press sheet of 3200 up (4x8)	17.50

Offset by Berlin Lithography Company

66-5 Perf 10½x11, block of 8, shiny gum	2.50
x) sheet of 100	10.00
.1) dull gum, block of 8	.75
xA) sheet of 100, olive green	3.50
xB) sheet of 100, pale olive green	15.00
xC) sheet of 100, dark olive green	35.00
p) proof, but dull gum, olive green, block of 8	
x) sheet of 100 as 66-5x	10.00

1967



Designed by L. Gerald Snyder. Realized \$38, 150, 016. Twenty different designs (10x2), each containing a car or engine of a train. Seals are yellow, red, blue, and black, with design size of 23x18mm. Each seal has a double-barred cross and "CHRISTMAS" or "GREETINGS 1967", sheets of 100 (10x10), SE 3S, perforated margin at top, with inscriptions as 1965. All except Eureka vertical perfs run through margin. Offset printed.

Printer's Mark: A tiny black letter (E, D, F, W, B) located in front of the sleigh on seal #56.

Eureka Specialty Printing Company

67-1 Perf 13, block of 20	.50
x1) sheet of 100, vertical perfs stop at margin	3.00
x2) sheet, as x1, but with 2mm black folding dots between seals #92 & 93 and also between seals #95 & 96	1.75
x3) sheet, as x2 with 4 black folding dots (between seals #82 & #83; between #85 & #86; between #92 & #93 and between #95 & #96)	10.00
p) proof, as 67-1, but imperf block of 20	5.00
x1) imperf sheet of 100, as 67-1x1	
x2) imperf sheet of 100, as 67-1x2	17.50
pcp) set of 7 perf 13 blocks of 20: 1) yellow, 2) red, 3) 1+2, 4) blue, 5) 3+4, 6) black, 7) complete design	20.00
x) set of 7 sheets of 100	75.00

Edwards and Deutsch Litho Company

67-2 Perf 11, block of 20	.75
x) sheet of 100	2.50
p) proof, as 67-2, but imperf, block of 20	5.00
x) imperf sheet of 100, as 67-2x	17.50

Fleming-Potter Company

67-3 Perf 12½, block of 20	
.1) regular gum, block of 20	.50
x) sheet of 100	1.75
.2) dull gum, block of 20	5.00
x) sheet of 100	15.00
p) proof, as 67-3, but imperf, block of 20	4.50
x) imperf sheet of 100	15.00

Western Lithography Company

67-4 Perf 12½, block of 20	.75
x) sheet of 100	2.50
p) proof, as 67-4, but imperf, block of 20	4.50
x) imperf sheet of 100	15.00

Berlin Lithography Company

67-5 Perf 10½ or 11x10½, block of 20	
.1) perf 10½, block of 20	5.00
x) sheet of 100	15.00
.2) perf 11x10½, block of 20	10.00
x) sheet of 100	
p) proof, as 67-5, but imperf, block of 20	4.50
x) imperf sheet of 100	15.00

1968



Designed by William Eisele. Realized \$33,064,489. Partridge in a pear tree, two basic designs, repeated on yellow and green backgrounds, creating se-tenant blocks of four, but traditionally collected in blocks of 8.

The seals are red, yellow, blue, and black, 24x17mm, issued in sheets of 100 (10x10), SE 3S, perforated margin at top. All except Eureka vertical perfs run through margin. Vertical perfs on all Eureka sheets stop at margin. Offset printed.

Printer's Mark: A tiny black letter (E, D, F, W, B) above the back of the partridge on seal #56.

Eureka Specialty Printing Company

68-1 Perf 13, block of 8	.50
x1) sheet of 100, no folding dots	2.25
x2) sheet of 100 with black folding dots	1.75
x3) sheet of 100 with black folding dots, but top row perf 6½ between seals #4 and #7	40.00
x4) sheet of 100 as x3 with black folding dots, but top row perf 6½	75.00
x5) sheet, as x3 but no folding dots	20.00
p) proof, as 68-1, but imperf, block of 8	1.75
x1) imperf sheet of 100, no folding dots	15.00
x2) imperf sheet of 100, with folding dots	15.00
pcp) set of 9 perf 13 blocks of 8: 1) yellow, 2) red, 3) 1+2, 4) blue, 5) yellow and blue, 6) 3+4, 7) black, 8) yellow and black, 9) complete design	10.00
x) set of 9 sheets of 100	60.00

Edwards and Deutsch Lithography Company

68-2 Perf 11, block of 8	.60
x) sheet of 100	2.50
p) proof, as 68-2, but imperf, block of 8	
x) imperf sheet of 100	

Fleming-Potter Company

68-3 Perf 12½, block of 8	.60
x1) sheet of 100	2.50
.1) dull gum, block of 8	.75
x) sheet of 100	3.00
p) proof, as 68-2, but imperf, block of 8	2.50
x) imperf sheet of 100	22.50

Western Lithography Company

68-4 Perf 12½, block of 8	.50
x) sheet of 100	2.25
p) proof, as 68-4, but imperf, block of 8	
x) imperf sheet of 100	

Berlin Lithography Company

68-5 Perf 10½, 10½×11 or 11×10½, block of 8	
.1) perf 10½, block of 8	2.50
x) sheet of 100	10.00
.2) perf 10½×11, block of 8	6.00
x) sheet of 100	25.00
.3) perf 11×10½, block of 8	10.00
x) sheet of 100	40.00
p) proof, as 68-5, but imperf, block of 8	
x) imperf sheet of 100	

Seals Issued by the National TB and Respiratory
Disease Association (NTRDA)

1969



Designed by Bernice Kochan. Realized \$34,437,559.

Children in a circle around a Christmas tree, arranged in blocks of four. Each seal has the date, and "CHRISTMAS", or "GREETING", at top or bottom, red, carmine, yellow green, and blue green, 25×18mm, sheets of 100 (10×10), SE 3S, perforated margin at top, with new name of society over seals #9 and #10. All except Eureka vertical perfs run through margin. Vertical perfs on all Eureka sheets stop at margin.

Printer's Mark: A tiny green letter (E, F, W, B) under the purple child's foot on seal #56.

Eureka Specialty Printing Company

69-1 Perf 13, block of 4	.25
x1) sheet of 100, no folding dots	2.50
x2) sheet, as x1, but with bluish-green folding dots, as 67-1x2	1.50
x3) sheet, as x2, but with left folding dot only	12.50
x4) sheet, as x2, but with right folding dot only	10.00
p) proof, as 69-1, but imperf, block of 4	1.10
x) imperf sheet of 100, as x1, from press sheet of 3200 up (4×8)	15.00
pcp) set of 11 imperf blocks of 4, 1) red, 2) carmine, 3) 1+2, 4) yellow-green, 5) 3+4, 6) 4+1, 7) 4+3, 8) blue- green, 9) 8+1, 10) 8+2, 11) complete design	4.00
x) set of 11 imperf sheets of 100	60.00

Fleming-Potter Company

69-2 Perf 12½, shiny gum, block of 4	.25
x) sheet of 100	1.50
.1) as 69-2, but dull gum, block of 4	.25
x) sheet of 100	2.00
p) proof, as 69-2, but imperf block of 4	1.00
x) imperf sheet of 100	12.50

Western Lithography Company

69-3 Perf 12½, block of 4	.40
x) sheet of 100	3.50
p) proof, as 69-3, but imperf, block of 4	
x) imperf sheet of 100	

Berlin Lithography Company

69-4 Perf 10½×11 or perf 11

- .1) perf 10½×11, block of 4 .25
- x) sheet of 100 2.25
- .2) perf 11, block of 4 .60
- x) sheet of 100 5.00
- p) proof, as 69-4, but imperf, block of 4 .50
- x) imperf sheet of 100 7.50

1970



Designed by L. Gerald Snyder. Realized \$36,237,977. Sheet of 100 different designs including toys, symbols, people, decorations, decorated windows, Christmas trees, etc.

Each seal has date and "CHRISTMAS" or "GREETINGS". Red, yellow, blue, and black, 17×25mm, sheet of 100 (10×10), SE 3S, perforated margin at top, with inscriptions as former years. All except Eureka vertical perfs run through margin. Vertical perfs on all Eureka sheets stop at margin.

Printer's Mark: A tiny black letter (E, F, W, B) in various places on the green of the tree on seal #56.

Eureka Specialty Printing Company

70-1 Perf 12½

- x1) sheet of 100, without "®" after "BREATH" 1.50
- x3) sheet of 100, with "®" after "BREATH", slogan in italics 7.50
- x4) advance sample sheet of 100, without "®" after "BREATH", perf 12½ except horizontal perfs in columns 5 and 6 are perf 13 and vertical perfs in rows 5 and 6

are perf 13. 10.00

- p) proof, as 70-1, but imperf
- x) imperf sheet of 100 15.00
- pcp) set of 12, perf 12½: 1) yellow, 2) red, 3) blue, 4) red and blue, 5) yellow and red, 6) yellow, red, blue, and green, 7) blue, green, and yellow, 8) black, 9) yellow and black, 10) red and black, 11) blue and black, 12) complete design
- x) set of 12 sheets of 100 55.00

Fleming-Potter Company

70-2 Perf 12½, shiny gum

- x1) sheet of 100, with printer's mark 2.00
- x2) sheet of 100, no printer's mark
- .1) as 70-2, but dull gum
- x) sheet of 100 10.00
- p) proof, as 70-2, but imperf
- x) imperf sheet of 100 15.00

Western Lithography Company

70-3 Perf 12½

- x) sheet of 100 3.00
- p) proof, as 70-3, but imperf
- x) imperf sheet of 100

Berlin Lithography Company

70-4 Perf 11 or perf 11×10½, shiny gum

- .1) perf 11
- x) sheet of 100 2.00
- .2) perf 11×10½
- x) sheet of 100 7.50
- p) proof, as 70-4, but imperf
- x) imperf sheet of 100 7.50

1971



Designed by James Clarke. Realized \$36,120,000. Eight designs alternate in the sheet (men, candles, Christmas trees, angel, etc).

Each seal has "CHRISTMAS 1971" or "GREETINGS 1971". Colors lilac-rose, yellow, green, and blue, 17×22mm, sheet of 100 (10×10), SE 3S, perforated margin at top. All except Eureka vertical perfs run through margin. Vertical perfs on all Eureka sheets stop at margin.

Printer's Mark: A tiny blue letter (E, F, B) on wing of angel on seal #56, except 71-2x2 where the "F" is above "1971".

Eureka Specialty Printing Company

71-1 Perf 12½, block of 8	.50
x1) sheet of 100, printer's mark: large (2mm tall) "E"	1.50
x2) sheet of 100, printer's mark: small (1mm tall) "E"	1.50
x3) sheet of 100, without printer's mark	5.00
p) proof, as 71-1, but imperf, block of 8	
x) imperf sheet of 100	
pcp) set of 9 perf 12½, blocks of 8: 1) yellow, 2) lilac-rose, 3) blue, 4) green, 5) yellow and lilac-rose, 6) yellow and blue, 7) yellow and green, 8) yellow, lilac-rose and blue, 9) complete design	8.00
x) set of 9 imperf sheets of 100	55.00

Fleming-Potter Company

71-2 Perf 12½, block of 8	.50
x1) sheet of 100, printer's mark: small (about 1mm tall) "F" in wing of angel	2.00

x2) sheet of 100, printer's mark: tiny (about ½mm tall) "F" just above "1971"	25.00
.1) dull gum, block of 8	3.50
x) sheet of 100	15.00
p) proof, as 71-2, but imperf, block of 8	
x) imperf sheet of 100, as x1, printer's mark: regular "F"	

I. S. Berlin Press (formerly Berlin Litho. Co)

71-3 Perf 11, block of 8	.50
x) sheet of 100	1.75
p) proof, as 71-3, but imperf, block of 8	1.00
x) imperf sheet of 100	7.50

1972



Designed by Linda Layman. Realized \$38,000,557. Ten different winter and Christmas designs. The complete design consists of a continuous picture covering ten horizontal seals, and repeats ten times in a sheet.

Sheet of 100 (10×10), SE 3S, perforated margin at top. All except Eureka vertical perfs run through margin. Each seal has "CHRISTMAS 1972" or "GREETINGS 1972". Colors yellow, blue, red, and black, 27×19mm. "Design by Linda Layman" on roof of house on seal #100.

Printer's Mark: A tiny blue letter (E, F, B) on snow on seal #56. Union label over seals #1 and #2.

Eureka Specialty Printing Company

72-1 Perf 13, strip of 10	.50
x1) sheet of 100, vertical perfs stop at margin	1.50
x2) sheet of 100 as x1 but no printer's mark	
p) proof, as 72-1, but imperf, strip of 10	
x) imperf sheet of 100	
pcp1) set of 7 strips of 10, perf 13: 1) yellow, 2) blue, 3) 1+2, 4) red, 5) 3+4, 6) black 7) complete design	6.00
x) set of 7 sheets of 100	55.00

Fleming-Potter Company

72-2 Perf 12½, shiny gum, strip of 10	.60
x) sheet of 100	2.50
.1) as 72-2, but dull gum	4.00
x1) sheet of 100, printer's mark on seal #56, "LPIU 108L" union label	15.00
x2) sheet of 100, no printer's mark, "LPIU 5" union label	
p1) proof, as 72-2, but imperf, strip of 10	
x) imperf sheet of 100	
p2) proof, as 72-2.1 (dull gum), but imperf, strip of 10	
x) imperf sheet of 100	

I. S. Berlin Press

72-3 Perf 11, strip of 10	.50
x) sheet of 100, perfs cross margin at top	1.75
p) proof, as 72-3, but imperf, strip of 10	1.25
x) imperf sheet of 100, from press sheet of 3200 up	7.50

Issued by the American Lung Association (ALA)
1973



Designed by Cheryl Johnson. Realized \$36,902,439. Twelve designs representing the Twelve Days of Christmas inscribed alternately, "CHRISTMAS 1973" and "GREETINGS 1973". Offset printed. Colors yellow, blue, red, and black. Issued in sheets of 100 (10x10), SE 3S, perforated margin at top. All except Eureka vertical perfs run through margin. Seal #100 is inscribed "Designed by Cheryl Johnson".

Printer's Mark: A tiny black letter (E, F, W, B) on seal #56:
"F" and "W" are located in the bottom right corner
"E" is located in the center of the seal on the blue bar
"B" is located on the right side of the center blue bar

Size of Seals: Eureka seals measure 16½x21mm, while the other printers measure 17½x22½mm. The marginal text ("Twelve Days of Christmas") on Eureka sheets is larger than on sheets from other printers.

Eureka Specialty Printing Company

73-1 Perf 12½, size 16½x21mm, block of 12	.50
x) sheet of 100, vertical perfs stop at margin	1.50
p) imperf, as 73-1 but imperf block of 12	
x) imperf sheet of 100	
pcp) set of 7 perf 12½, blocks of 12: 1) yellow, 2) blue,	
3) 1+2, 4) red, 5) 3+4, 6) black, 7) complete design	10.00
x) set of 7 sheets of 100	60.00

Fleming-Potter Company

73-2 Perf 12½, size 17½x22½mm, shiny gum, block of 12	.50
x) sheet of 100	1.75
.1) as 73-2, but dull gum, block of 12	5.00
x) sheet of 100	15.00
p) imperf, as 73-2, but imperf block of 12	
x) imperf sheet of 100	

Western Lithography Company

73-3 Perf 11, size 17½x22½mm, block of 12	.60
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x) sheet of 100	2.50
p) imperf, as 73-3 but imperf block of 12	1.75
x) imperf sheet of 100	7.50

I. S. Berlin Press

73-4 Perf 11, size 17½x22½mm, block of 12	.50
x1) sheet of 100, printer's mark: "B"	2.00
x2) sheet of 100, without printer's mark	15.00
p) proof, as 73-4, but imperf block of 12	1.75
x) imperf sheet of 100, from press sheet of 3200 up	7.50

1974



Designed by Rubidoux E. Johnson. Realized \$37,761,745. Four designs alternate in the sheet: two children on sled, dog and cat by Christmas tree, mailman, snowman and 3 children. Issued in sheets of 100 (10x10), SE 3S, perforated margin at top. All except Eureka vertical perfs run through margin. Colors yellow, blue, red, and black, 17x22mm. "Design by Rubidoux" on seal #99. Union label over seal #1.

Printer's Mark: A tiny letter (E, F, B) in snow between child's legs (E and F) or in center of seal (B) on seal #56.

Eureka Specialty Printing Company

74-1 Perf 12½, block of 4	.25
x) sheet of 100, vertical perfs stop at margin	1.50
p) proof, as 74-1, but imperf, block of 4	.75
x) imperf sheet of 100	10.00
pcp) set of 7 perf 12½ blocks of 4: 1) yellow, 2) blue,	
3) 1+2, 4) red, 5) 3+4, 6) black, 7) complete design	6.00
x) set of 7 sheets of 100	50.00

Fleming-Potter Company

74-2 Perf 12½, shiny gum, block of 4	.25
x) sheet of 100	2.25
.1) as 74-2, but dull gum	1.50
x) sheet of 100	12.50
p) proof, as 74-2, but imperf, block of 4	.50
x) imperf sheet of 100, from press sheet of 2400 up	6.00

I. S. Berlin Press

74-3 Perf 11, block of 4 .25
 x) sheet of 100 1.75

1975



Children's art of holiday scenes, designed by school children from each state, Puerto Rico, Virgin Islands, D.C., and Samoa/Guam. Realized \$34,710,107. Each seal inscribed with name of state or territory (54 different). Offset printed, multicolored, sheet of 54 (6x9), SE 3S, perforated margin at top. Union label in margin over seal #1. Size: 30x25mm.

Printer's Mark: A tiny black letter (S, F, B) in the sand to the right on seal #28 (New Mexico).

Specialty Printers of America (Formerly Eureka)

75-1 Perf 12½
 x1) sheet of 54, "LPIU Scranton 4" union label 1.75
 x2) sheet of 54, "Allied Printing Trades Council-Scranton 7" union label 15.00
 x3) sheet of 54, "East Stroudsburg" union label 15.00
 p) proof, as 75-1, but imperf
 x) imperf sheet of 54 22.50
 pc) set of 7 perf 12½: 1) yellow, 2) blue, 3) 1+2, 4) red, 5) 3+4, 6) black, 7) complete design
 x) set of 7 sheets 60.00

Fleming-Potter Company

75-2 Perf 12½, shiny white gum
 x1) sheet of 54 2.50
 x3) press sheet, size unknown, imperf between horizontal and vertical gutters from perf uncut press sheets
 .1) as 75-2, but dull gum
 x) sheet of 54 7.50
 .2) as 75-2 but shiny yellow gum
 x) sheet of 54 1.75

I. S. Berlin Press

75-3 Perf 11
 x) sheet of 54 1.50
 p) proof, as 75-3, but imperf
 x) imperf sheet of 54, from press sheet of 1728 (32 sheets, 8x4) 6.00

1976



Designed by Robert V. Hungerford and Allan Mardon. Realized \$36,489,027. Christmas landscape with Santa, sleigh, and reindeers riding through the blue sky (54 different seals). A double-barred cross is on each seal. Sheet of 54 (9x6), SE 3S, perforated margin at left, multicolored. Union label in margin to left of seal #46.

Printer's Mark: A tiny letter on seal #32 for "B", "N", and "S" (under the coat of the man). It is on seal #23 for "F" (under foot of lead sled-puller).

Specialty Printers of America

76-1 Perf 13
 x) sheet of 54, "Allied Printing Trades Council, Scranton 7" union label 1.50
 pc) set of 7 perf 12½: 1) yellow, 2) blue, 3) 1+2, 4) red, 5) 3+4, 6) black, 7) complete design
 x) set of 7 sheets 70.00

Fleming-Potter Company

76-2 Perf 12½, shiny gum

- x) sheet of 54, "GAU" union label 1.50
- .1) as 76-2, but dull gum
- x) sheet of 54 7.50
- p) proof, as 76-2, but imperf
- x1) imperf sheet of 54 6.00
- x2) imperf sheet of 54, without union label

Sale Niagara Inc.

- 76-3 Perf 12½**
 x) sheet of 54, small "GAU" union label 2.00

I. S. Berlin Press

- 76-4 Perf 11**
 x) sheet of 54, "GAU 10-L" union label 3.50

- x) imperf sheet of 54 from press sheet of 648 (3×4 sheets), 1st & 2nd rows tete-beche, 3rd & 4th rows tete-beche 6.00
- pcp) set of 7, perf 13: 1) black, 2) yellow, 3) blue, 4) red, 5) 1+3, 6) 5+4, 7) complete design
- x) set of 7 sheets 60.00

Fleming-Potter Company

- 77-2 Perf 12½**
 x1) sheet of 54, red double-barred cross on margin 1.50
 x2) sheet of 54, magenta double-barred cross on margin 10.00
 .1) as 77-2, but dull gum
 x) sheet of 54 12.50
 p) proof, as 77-2, but imperf
 x) sheet of 54, from press sheet of 1296 (6×4 sheets)

Barton-Cotton Company

1977



Children's art, similar to 1975, designed by school children from each state, Puerto Rico, Virgin Islands, D.C., and Guam (54 different). Realized \$37,583,883. Sheet of 54 (6×9), SE 3S, perforated margin at top, multicolored.

Printer's Mark: A tiny black letter (S, F, B) in upper right corner on seal #28 (Georgia).

Specialty Printers of America

- 77-1 Perf 13**
 x1) sheet of 54, yellowish gum 2.00
 x2) sheet of 54, white gum 4.00
 p) proof, as 77-1, but imperf

1978

- 77-3 Perf 11**
 x) sheet of 54 2.00



Children's art, similar to 1975, designed by school children from each state, Puerto Rico, Virgin Islands, D.C., and Guam (54 different). Realized \$37,621,466. Sheet of 54 (6×9), SE 3S, perforated margin at top, multicolored.

Printer's mark: A tiny black letter (S, F, B) in upper right corner on seal #29 (New Hampshire).

Specialty Printers of America

78-1 Perf 13

- x) sheet of 54 1.75
- pcp) set of 7, perf 12½: 1) black, 2) blue, 3) 1+2, 4) red, 5) 3+4, 6) yellow, 7) complete design
- x) set of 7 sheets 60.00

Fleming-Potter Company

78-2 Perf 12½, shiny gum

- x1) sheet of 54, "GAU" union label 1.75
- x2) press sheet of 324 seals (3x2 sheets), perf 12½, "GAU union label", no printer's mark
- .1) as 78-2, but dull gum
- x) sheet of 54 12.50
- p) proof, as 78-2 but imperf
- x1) imperf sheet of 54, from press sheet of 324 seals (3x2 sheets), "GAU" union label, printer's mark on #29 5.00
- x2) imperf sheet of 54, from press sheet of 324 (3x2 sheets), "GAU" union label, no printer's mark 6.00

Barton-Cotton Company

78-3 Perf 11

- x) sheet of 54 1.50
- p) proof, as 78-3, but imperf
- x) imperf sheet of 54 15.00

1979



Children's art, similar to 1975. Designed by school children from each state, Puerto Rico, Virgin Islands, D.C., and Guam (54 different). Sheet of 54 (6x9), SE 3S, perforated margin at top. Processed printed in black, yellow, blue, and magenta.

Printer's mark: A tiny black letter (S, F, B) on seal #22 (Virgin Islands).

Specialty Printers of America

79-1 Perf 13

- x) sheet of 54 1.50
- pcp) set of 8, perf 13: 1) yellow, 2) magenta, 3) 1+2, 4) blue, 5) 1+4, 6) 3+4, 7) black, 8) complete design
- x) set of 8 sheets 60.00

Fleming-Potter Company

79-2 Perf 12½, shiny paper, shiny gum

- x) sheet of 54 1.75
- .1) as 79-2, but dull gum, shiny paper
- x) sheet of 54 5.00
- .3) dull gum, dull paper
- x) sheet of 54 7.50
- p) proof, as 79-2, but imperf
- x) imperf sheet of 54, from press sheet of 2400 (6x4 sheets). Color chart on some wide margins 6.00

Barton-Cotton Company

79-3 Perf 11

- x) sheet of 54 1.50
- p) proof, as 79-3, but imperf
- x) imperf sheet of 54

1980



Children's art, similar to 1975 designed by school children from each state, Puerto Rico, Virgin Islands, D.C., and Guam (54 different). Sheet of 54 (6×9), SE 3S, PM at top, 30×25mm; multicolor.

Printer's mark: A tiny black letter (S, F, B) in upper right corner on seal #28 (Missouri).

Specialty Printers of America

80-1 Perf 13, shiny coated paper

- x) sheet of 54 1.75
- .2) perf 13, uncoated dull paper
- x) sheet of 54 2.50
- p) proof, as 80-1, but imperf
- x) imperf sheet of 54
- pcp) perf 12½, set of 8: 1) yellow, 2) red, 3) 1+2, 4) blue, 5) 1+4, 6) 3+5, 7) black, 8) complete design
- x) set of 8 sheets of 54 60.00

Fleming-Potter Company

80-2 Perf 12½, coated paper, shiny gum

- x) sheet of 54 1.75
- .1) as 80-2, but dull gum
- x) sheet of 54 6.00
- .2) as 80-2, but uncoated dull paper
- x) sheet of 54 2.50
- p1) proof, as 80-2, but imperf
- x) imperf sheet of 54, from press sheet of 1296 seals (6×4 sheets) 6.00
- p2) proof, as 80-2, but imperf

- x1) imperf sheet of 54, no printer's mark 15.00
- p3) proof, as p-2, but uncoated dull paper
- x) imperf sheet of 54, no printer's mark 22.50

Barton-Cotton Company

80-3 Perf 11

- x1) sheet of 54, shiny paper, printer's mark: small "B", "PPAA" union label 2.00
- x2) sheet of 54, shiny paper, printer's mark: large "B", "Allied Printers Trade Council, Baltimore 3" union label 10.00
- .1) uncoated dull paper
- x2) sheet of 54 as 80-3x2 but uncoated dull paper, printer's mark: large "B", "Allied Printers Trade Council, Baltimore 3" union label

1981



Designed by Norman Rockwell. Grandpa on rocking horse, dated 1981, most sheets are 54 (9×6), 24×30mm, SE 3S, perforated margin at right, multicolored.

Printer's Mark: A tiny black letter (S, F, B) in bottom right on seal #23 or #17.

Specialty Printers of America

81-1 Perf 13

- .15
- x) sheet of 54, printer's mark "S" on #23 1.75
- p) as 80-1, but imperf pair .50
- x) imperf sheet of 54 6.00
- pcp) perf 13, set of 8: 1) blue, 2) red, 3) 1+2, 4) yellow, 5) 1+4, 6) 2+5, 7) black, 8) complete design 1.00
- x) set of 8 imperf sheets of 54 40.00

Note: 81-1 exists both on hi-bright paper and on dead paper with hi-bright fibers.

Fleming-Potter Company

81-2 Perf 12½, shiny gum, dull paper

- .15
- x) sheet of 54, printer's mark "F" on #23 2.50
- .1) as 81-2 but dull gum .75
- x) sheet of 54 12.50
- .2) as 81-2.1 but coated, shiny whiter paper makes red and green look brighter, dull gum .60
- x1) test sheet of 42 (7×6), SE 3S, PM at right, printer's mark "F" on seal #17
- x2) sheet of 54, printer's mark "F" on seal #23 10.00

Barton-Cotton Company

- 81-3 Perf 11** .15
 x) sheet of 54, printer's mark small "B" on #23, "PPAA" union label 2.00
 p) as 81-3, but imperf pair
 x) imperf sheet of 54, as x1, from press sheet of 648 seals (4x3 panes)

- x) sheet of 42 as 82-2x1 25.00
 .3) Spanish text, block of 14 4.00
 x) sheet of 42, as 82-2x1 8.00
 p) proof, as 82-2, but imperf block of 14 3.00
 x) imperf sheet of 42, as 82-2x1, from press sheet of 504 (4x3 panes) 6.00

Barton-Cotton Company

- 82-3 Perf 11, block of 14** (2 rows of 6 seals with 2 different gift tags) 1.00
 x) sheet of 42, "PPAA" union label 1.50
 p) proof, as 82-3, but imperf, block of 14
 x) imperf sheet of 42, as x1

1982



Santa and dog design, as 81-T4, but dated 1982. 6 different seals, and 2 different gift tags. The complete set occurs three times in blocks of 14 in a normal sheet of 42 (7x6), SE 3S, perforated margin at right, gift tags in 5th column, multicolored. Seal size: 24x30mm. Gift tags size: 80x30mm.

Printer's Mark: A tiny black letter (S, F, B) under Santa's hat on seal #24.

Specialty Printers of America

- 82-1 Perf 13, block of 14** (2 rows of 6 seals with 2 different gift tags) 1.25
 x) sheet of 42, "Trades Council Scranton 7" union label 1.75
 p) proof, as 82-1, but imperf, block of 14
 x) imperf sheet of 42, as 82-1x
 pc) set of 10 perf 13, blocks of 14: 1) black, 2) blue, 3) 1+2, 4) yellow, 5) 2+4, 6) 5+1, 7) red, 8) 7+4, 9) 5+7, 10) complete design 25.00
 x) set of 10 sheets of 42 50.00

Fleming-Potter Company

- 82-2 Perf 12½, shiny gum, block of 14** (2 rows of 6 seals with 2 different gift tags) 1.00
 xA) sheet of 42, printer's mark "F" on seal #24 1.50
 xB) test sheet of 30 (5x6), SE 3S, PM at right, printer's mark "F" on seal #16 7.50
 .2) dull gum, block of 14 12.50

1983



Designed by Bob Larkin. Santa face, as 82-T6, but dated 1983 with gift tags on the 5th column. Six gift tag pairs are in a normal sheet of 42 (7x6), SE 3S, perforated margin at right, multicolored. Smaller sheet formats also exist. Artist: Bob Larkin.

Printer's Mark: A tiny black letter (S, F, B) to left of Santa on seal #24.

Specialty Printers of America

- 83-1 Perf 13, gift tag pair** .40
 x) sheet of 42, "Scranton 7" union label 1.50
 p) proof, as 83-1, but imperf gift tag pair 1.50
 x) imperf sheet of 42, as 83-1x 7.50
 pc) set of 10 perf 13 gift tag pairs: 1) black, 2) blue, 3) 1+2, 4) yellow, 5) 2+4, 6) 5+1, 7) red, 8) 7+4, 9) 5+7, 10) complete design 10.00
 x) set of 10 sheets of 42, no printer's mark 45.00

Fleming-Potter Company

- 83-2 Perf 12½, gift tag pair** .50
 x) sheet of 42, "GAU" union label 2.25
 .2) dull gum, perf 11½, gift tag pair 4.00
 x) sheet of 42 15.00
 .3) Spanish text, gift tag pair 2.50
 x) sheet of 42 10.00

Barton-Cotton Company

- 83-3 Perf 11, gift tag pair** .50
 x1) sheet of 42, "PPAA" union label 2.25
 x2) mini-sheet of 30 (5x6), SE 3S, PM at right, printer's mark "B" on seal #16, no positive means of identifying this, as it can easily be faked by trimming columns 1 & 2 from x1 7.50

- x3) mini-sheet of 35 (7x5), SE 3S, PM at right, printer's mark "B" on seal #24; this can be identified by the scaled-down text on margin 12.00
- p) proof, as 83-3, but imperf gift tag pair 1.75
- x) imperf sheet of 42 6.00

1984



Designed by Kent Salisbury. Holiday themes (Santa, dove, ornament, holly, snowman, candy cane, bells, candle, tree, package, angel, stocking, menorah, wreath). Similar to 83-T4, but dated 1984. 12 different seals, and 2 different gift tags, the complete set repeats three times in blocks of 14 in a normal sheet of 42 (7x6), SE 3S, PM at right, gift tags in 5th column, multicolored. Smaller sheet formats also exist. Seal size: 24x30mm, gift tag size: 80x30mm. Artist: Kent Salisbury.
Printer's Mark: A tiny black letter (S, F, B) in bottom left corner on seal #24. (There is no printer's mark: 84-2x3)

Specialty Printers of America

- 84-1 Perf 13, block of 14** 1.00
 - x1) sheet of 42, "Scranton 7" union label 1.50
 - x2) mini-sheet of 28 (7x4), SE 3S, PM at right. This can be identified by the scaled-down text on margin 15.00
- pcp) set of 9 perf 13 blocks of 14: 1) black, 2) blue, 3) yellow, 4) 2+3, 5) 1+4, 6) red, 7) 3+6, 8) 4+6, 9) complete design 25.00
- x) set of 9 sheets of 42 50.00

Fleming-Potter Company

- 84-2 Perf 11½ or 12½, dull gum, block of 14** 1.75
 - x1) sheet of 42, "GAU" union label 3.00
 - x2) sheet of 30 (5x6), SE 3S, PM at right, seals are arranged differently. Top row: Santa, dove, snowman tag, candy cane, and bells. Also the union label is in a different position with respect to the artist's name. Printer's mark "F" on seal #16 15.00
 - x3) sheet, as x2, but without printer's mark

- .4) Spanish text, block of 14 3.50
- x) sheet of 42 6.00
- p) proof, as 84-2, but imperf block of 14 3.00
- x) imperf sheet of 42 6.00

Barton-Cotton Company

- 84-3 Perf 11, block of 14** 1.00
 - x) sheet of 42, "PPAA" union label 1.50
 - p) proof, as 84-3, but imperf, block of 14

1985



Designed by Bob Larkin. Snowman design, as 84-T5, but dated 1985, with gift tags on the 5th column, 6 complete sets (gift tag pairs) are in a normal sheet of 42 (7x6), SE 3S, perforated margin at right, multicolored.

Printer's Mark: A tiny black letter (S, F, B, M) at bottom left on seal #24 unless otherwise noted.

Specialty Printers of America

- 85-1 Perf 13, gift tag pair** .50
 - x1) sheet of 42, "Scranton 7" union label 2.00
 - x2) mini-sheet of 30 (5x6), SE 3S, PM at right, printer's mark on seal #17 6.00
 - x3) mini-sheet of 30, as x2, but printer's mark on seal #16, 2mm between union label and artists name 40.00
- pcp) set of 10 gift tag pairs: 1) black, 2) blue, 3) 1+2, 4) yellow, 5) 2+4, 6) 1+5, 7) red, 8) 4+7, 9) 2+8, 10) complete design. 10.00
- x) set of 10 sheets of 42 45.00

Fleming-Potter Company

- 85-2 Perf 11½, gift tag pair, dull gum** 1.25
 - x1) sheet of 42, "GCIU" union label 5.00
 - x2) mini-sheet of 30 (5x6), SE 3S, PM at right, printer's mark on seal #17 6.00
- .3) Spanish text, gift tag pair 1.50
- x) Spanish text sheet of 42 6.00
- p) proof, as 85-2, but imperf gift tag pair 1.75
- x) imperf sheet of 42 with printer's mark 6.00

Barton-Cotton Company

- 85-3 Perf 11, gift tag pair** .40
 - x) sheet of 42, "PPAA" union label 1.50

Midland Lithography

- 85-4 Perf 12½, gift tag pair** .40
 - x) sheet of 42, "Kansas City 7" union label 1.75

1986



Designed by Remo Bramanti. Koala with tree, stocking, wreath and bag of toys, similar to 85-T12, but with snowy sky and dated 1986. 4 different seals, and 2 different gift tags, the complete set repeats three times in blocks of 6. Sheets are of various sizes, but all have SE 3S, perforated margin at right, multicolored, gift tags in 5th column. Seal size: 27×35mm. Gift tag size: 84×35mm. Alternate seals inscribed, "AMERICAN LUNG ASSOCIATION" and "THE CHRISTMAS SEAL PEOPLE®".

Printer's Mark: A tiny black letter (S, F, M) in lower left on seal #24.

Specialty Printers of America

86-1 Perf 12½, block of 6	4.00
x1) sheet of 35 (7×5), printer's mark on seal #24, large 9mm cross in red, green text on margin	
x2) sheet of 30 (5×6), printer's mark on seal #16, "Scranton 7" union label, green text on margin	6.00
x3) sheet of 35 (7×5), printer's mark on seal #24, "Scranton 7" union label, large 9mm cross in red, no green text on margin	15.00
x4) sheet of 28 (7×4), printer's mark on seal #24, no green text on margin	12.50
pcp) set of 10 perf 12½ blocks of 6: 1) black, 2) blue, 3) 1+2, 4) yellow, 5) 2+4, 6) 5+1, 7) red, 8) 4+7, 9) 5+7, 10) complete design	25.00
x) set of 10 sheets of 30, as x2	50.00

Fleming-Potter Company

86-2 Perf 12½, block of 6	1.25
x1) sheet of 42 (7×6), "GCIU" union label, small 7mm cross in red on margin, regular paper, shiny gum	2.50
x2) sheet of 42 (7×6), "GCIU" union label, large 9mm cross on margin, thin paper, shiny gum	4.00
x3) sheet of 30 (5×6), "GCIU" union label, printer's mark on seal #16, small 7mm cross on margin, regular paper, shiny gum	6.00
x4) as x3 but blue dull gum	2.25
x5) as x3 but large 9mm cross on margin	
x8) as x1 but thin paper	4.00
x9) as x3 but thin paper	5.00
.6) Spanish text, block of 6	3.00
x1) sheet of 42 (7×6), as 86-2x1	10.00
x2) sheet of 35 (7×5)	5.00
.7) silver foil, block of 6	1.50
x1) sheet of 42 (7×6), as 86-2x1	5.00
x2) sheet of 42 as x1 but skip perfs in rows 1, 4 & 5	3.00
p) proof, as 86-2, but imperf block of 6	2.50

x) imperf sheet of 42, as x1

6.00

Midland Lithography Company

86-3 Perf 12½, block of 6	1.00
x1) sheet of 42 (7×6), "Amalgamated Litho NY" union label, large 9mm cross	1.75
x2) mini-sheet of 35 (7×5 with bottom row trimmed off by ALA)	1.50

1987



Designed by Remo Bramanti. Santa and Candy Claus, similar to 86-T5, but with white background and dated 1987. 4 different seals and 2 different gift tags in a block of 6. Sheets are of various sizes but all have SE 3S, PM at right, gift tags in 5th column, multicolored. Seal size: 27×34mm. Gift tag size: 80×30mm. Alternate seals inscribed "AMERICAN LUNG ASSOCIATION" or "THE CHRISTMAS SEAL PEOPLE®". Margin has text and name in black with red double-barred cross, "SANTA'S FAMILY" and "CANDY CLAUS".

Printer's Mark: A tiny black letter (S, F, C) under sleigh on seal #24.

Specialty Printers of America

87-1 Perf 12½, block of 6	.75
x1) sheet of 42 (7×6), "Scranton 7" union label	1.50
x2) sheet of 35 (7×5)	3.00
p) proof, as 87-1, but imperf block of 6	2.50
x1) imperf sheet of 42, as 87-1x1	6.00
x2) imperf sheet of 35, as 87-1x2	9.00
pcp) set of 10 perf 12½ blocks of 6: 1) black, 2) rose, 3) blue, 4) yellow, 5) red, 6) 2+4, 7) 6+3, 8) 3+4, 9) 1+2+3+4, 10) 9+5	25.00
x) set of 10 sheets of 42	50.00

Fleming-Potter Company

87-2 Perf 11½, block of 6	1.00
x1) sheet of 42 (7×6), no union label, blue dull gum	1.75
x2) sheet of 35 (7×5), no union label, blue dull gum	10.00
x3) sheet of 42, as x1, but shiny gum, hi-bright paper	5.00
x4) sheet of 35, as x2, but shiny gum	6.00
.1) Spanish text, block of 6	2.00
x) sheet of 42	4.00
.2) silver foil, block of 6	2.00
x) sheet of 42, skip perfs in rows 1,4 and 5	4.00

Cyril Scott Company

87-3 Perf 14½, blue dull gum, block of 6	6.00
x1) sheet of 42 (7×6), no union label, perf 14½ with <i>no</i> skip perfs	30.00
x3) sheet of 42 (7×6), perf 14½ with skip perfs <i>regularly</i> punched (to produce gauge 7¼) in vertical perfs on either side of gift tags	15.00
x4) sheet of 42 (7×6), perf 14½ with skip perfs <i>irregularly</i> punched in vertical perfs on either side of gift tags	25.00
.2) perf 12½, block of 6	3.00
x) sheet of 35 (7×5), normal perfs	6.00
x) sheet of 42 (7×6), SE 4S, PM at right, gift tags in 5 th column, no printer's mark	2.50

1988



Designed by Remo Bramanti. Candy Claus with robot, elves, Santa and deer, as 87-T9, but dated 1988. 4 different seals, and 2 different gift tags in blocks of 6. Issued in sheets of 42 (7×6) or 35 (7×5), SE 3S, PM at right, gift tags in 5th column, multicolored. Seal size: 24×30mm. Gift tag size: 80×30mm. Alternate seals inscribed "AMERICAN LUNG ASSOCIATION" or "THE CHRISTMAS SEAL PEOPLE®".

Printer's mark: A tiny black letter (S, F, C) in bottom left corner on seal #24.

Specialty Printers of America

88-1 Perf 12½, block of 6	1.25
x1) sheet of 42, "Scranton 7" union label	2.50
x2) as 88-1x1, but coated paper	3.50
p) proof, as 88-1, but imperf block of 6	40.00
x) imperf sheet of 42, as x1	100.00
pcp) set of 10 perf 12½ blocks of 6: 1) yellow, 2) red, 3) 1+2, 4) blue, 5) 1+4, 6) 3+4, 7) black, 8) 6+7, 9) scarlet, 10) 8+9	25.00
x) set of 10 sheets of 42	50.00

Fleming-Potter Company

88-2 Perf 11½, block of 6, white low-gloss gum	1.00
x1) sheet of 42, "GCIU" union label	2.00
x2) sheet of 35, "GCIU" union label	3.50
.3) pale colors, block of 6	5.00
x) sheet of 42 as x1	10.00
.4) blue dull gum, block of 6	2.50
x) sheet of 42 as x1	5.00
.5) silver foil, block of 6	2.00
x) sheet of 42, as x1 but skip perfs in rows 1, 4 and 5	4.00

Cyril Scott Company

88-3 Perf 12½, block of 6	1.00
x1) sheet of 42, uncoated paper, no union label	2.00
x2) sheet of 35, no union label	3.00
x3) sheet of 42 as x1 but coated paper	2.50
.4) Spanish text, block of 6	1.75
x) sheet of 42	3.50

1989



Designed by John Clymer. Sleigh ride scene, as 88-T5, but dated 1989, sheet of 42 (7×6) or 35 (7×5), SE 3S, PM at right, gift tags in 5th column. Alternate seals inscribed "AMERICAN LUNG ASSOCIATION", or "THE CHRISTMAS SEAL PEOPLE®".

Printer's mark: A tiny black letter (S, F) in snow at mid-left (S) or bottom left (F) on seal #24.

Specialty Printers of America

89-1 Perf 12½, gift tag pair	1.00
x1) sheet of 42, "Scranton 7" union label, uncoated paper	4.00
x2) sheet of 35 (7×5), "Scranton 7" union label, uncoated paper	6.00
x3) advance sheet, as x1, but no printer's mark	10.00
x4) sheet of 42, as x1, but coated paper	1.50
x5) sheet of 35, as x2, but coated paper	
p) proof, as 89-1, but imperf gift tag pair	25.00
x) imperf sheet of 42, as x1	100.00
pcp) set of 10 perf 12½ gift tag pairs: 1) yellow, 2) blue, 3) 1+2, 4) red, 5) 1+4, 6) 3+4, 7) black, 8) 6+7, 9) dark red, 10) 8+9	7.50
x) set of 10 sheets of 42	45.00

Fleming-Potter Company

89-2 Perf 11½, shiny gum, gift tag pair	.40
x1) sheet of 42, "GCIU" union label	1.50
x2) sheet of 35, "GCIU" union label	2.00
.3) Spanish text, dull gum, gift tag pair	1.00
x1) sheet of 42	4.00
x2) sheet of 35	5.00
.4) silver foil, perf 12½, gift tag pair	.75
x) sheet of 42, skip perfs in rows 1, 4 and 5	3.00
.5) as 89-2 but dull gum, gift tag pair	
x) sheet of 42	

Unknown Printer

89-3 Self-adhesive , straight die cut, simulated perf 11½	
x) pane of 12 (3×4), margin at top, no printer's mark, "89-35-T1-4" on margin	2.50

1990



Designed by Maureen Drdak-Jensen. Doves and poinsettias, as 89-T4, but dated 1990. All sheets are SE 3S, perforated margin at top, with gift tags in 4th column, except there are no gift tags on 90-1x6.

Printer's mark: A tiny black letter (S, F, C) below and left of doves on seal #27.

Specialty Printers of America

90-1 Perf 12½, gift tag pair	.50
x1) sheet of 42 (6×7), "Scranton 7" union label, all vertical perfs stop at margin	4.00
x2) sheet of 42, as x1, but vertical perfs along gift tags run through margin	3.00
x3) sheet of 36 (6×6), "Scranton 7" union label, all vertical perfs stop at margin	3.50
x4) sheet of 36, as x3, but vertical perfs at gift tags run through margin	1.75
x5) sheet of 30 (6×5), "Scranton 7" union label, vertical perfs at gift tags run through margin	2.00
x6) test sheet of 15 (5×3), SE 3S, PM at right, no printer's mark, union label or gift tags.	5.00
p) proof, as 90-1, but imperf gift tag pair	25.00
x1) imperf sheet of 42, as x1, ordinary dull paper	100.00
x2) imperf sheet of 42, as x1, but coated paper	
x3) imperf sheet of 36, as x3, ordinary dull paper	
x4) imperf sheet of 36, as x3, but coated paper	
pcp) set of 10, perf 12½ gift tag pairs: 1) yellow, 2) blue, 3) 1+2, 4) rose red, 5) 1+4, 6) 3+4, 7) black, 8) 6+7, 9) bright red, 10) 8+9	65.00
x) set of 10 sheets of 42	45.00

Note: Only 14 imperf press sheets, each containing 8 panes (or sheets) and 44 cut sheets (90-1px1) are known to have been printed.

Fleming-Potter Company

90-2 Perf 12¼, gift tag pair	.40
x1) sheet of 42 (6×7), "GCIU" union label	1.50
x2) sheet of 36 (6×6), "GCIU" union label	4.00
.3) perf 10, gift tag pair	3.00
x) sheet of 36, as x2	12.50
.4) perf 10½×10¼, gift tag pair	3.00
x) sheet of 36, as x2	12.50
.5) Spanish text, gift tag pair	1.00
x) sheet of 42, as x1	4.00
.6) silver foil, gift tag pair	1.00
x) sheet of 42, as x1	4.00

Cyril Scott Company

90-3 Perf 10½×10, gift tag pair	.40
x) sheet of 42 (7×6), no union label	1.75

1991



Designed by David Webster. Christmas wreath and musical instruments, as 90-T5, but dated 1991. Sheet of 44 (6×8 but 8 center seals replaced by 4 wide gift tags), SE 3S, PM at top, multicolored. Thus there is one complete set of 8 different in a full sheet in a block of 12, consisting of 8 seals beside 4 gift tags or a block of 8 with full perf seals above the gift tags.

Printer's mark: A tiny black letter (S, F, C) to right of trumpet on seal #29.

Specialty Printers of America

91-1 Perf 12½, block of 8 or 12	1.25
x) sheet of 44, "Scranton 7" union label	1.50
.2) as 91-1, but dull silver ink, block of 8 or 12	4.50
x) sheet of 44, as 91-1, but no printer's mark, "Scranton 7" union label, "8000-6" on margin	5.00
p) proof, as 91-1, but imperf block of 8 or 12	12.50
x) imperf sheet of 44, as 91-1x	15.00
pcp) set of 10 perf 12½ blocks of 8 or 12: 1) black, 2) pink, 3) yellow, 4) blue, 5) red, 6) 2+3, 7) 3+4, 8) 2+3+4, 9) 1+2+3+4, 10) complete design	60.00
x) set of 10 sheets, as 91-1x	70.00

Fleming-Potter Company

91-2 Perf 10½×11, block of 8 or 12, shiny gum	1.75
x1) sheet of 44, "GCIU" union label, no recycle logo	2.00
x2) sheet of 44, as x1, but recycle logo above union label	2.00
.3) Spanish text, block of 8 or 12, low-gloss gum	2.25
x) sheet of 44	2.50
.4) silver foil, perf 12½, block of 8 or 12	3.00
x) sheet of 44, skip perfs in rows 3 and 6	3.50
.5) as 91-2 but low-gloss gum, block of 8 or 12	4.50
x) sheet of 44 as x1, no recycle logo	5.00

Cyril-Scott Company

91-3 Perf 11, block of 8 or 12	1.75
x) sheet of 44, no union label	2.00

1992



Designed by Lynn McKernan. Snow scene and cardinals, as 91-T6, but dated 1992, multicolored.

Issued in sheets of 42 and 36:

Sheets of 42: 7×6, SE 3S, PM at right, gift tags in fifth column.

Sheets of 36: 6×6, SE 3S, PM at right, gift tags in fourth column.

Printer's mark: A tiny black letter (S, F, C) in center bottom under fence on seal #24 on sheets of 42 and on seal #21 on sheets of 36.

Union Label and Recycle Label:

Specialty Printers: "Allied Printing Scranton 7" union label and recycle label

Fleming-Potter Company: "GCIU" union label, no recycle label

Cyril-Scott Company: recycle label but no union label

Specialty Printers of America

92-1 Perf 12½, gift tag pair	.40
x1) sheet of 36 (6×6), "8007" on margin	1.50
.2) dull silver ink, gift tag pair	.60
x1) sheet of 42 (7×6), no printer's mark, no stock number	2.50
x3) sheet of 36 (6×6), "92-41-4" on margin	
p) proof, as 92-1, but imperf gift tag pair	2.00
x) imperf sheet of 36, as 92-1x1	10.00
pcp) set of 10 as 92-1, perf 12½, gift tag pairs: 1) black, 2) red, 3) blue, 4) yellow, 5) bright red, 6) 2+4, 7) 6+3, 8) 3+4, 9) 7+1, 10) complete design	20.00
x) set of 10 sheets of 36, as x	100.00

Fleming-Potter Company

92-2 Perf 10×10½, gift tag pair	.40
x1) sheet of 42, shiny gum, "8000" on margin	1.50
x2) sheet of 42, low-gloss gum, "8001" on margin	2.50
x3) sheet of 36, shiny gum, "8007" on margin	2.00
x4) sheet of 36, low-gloss gum, "8005" on margin	2.50
x5) sheet of 42, low-gloss gum, "92-21-5" on margin	3.00
.6) Spanish text, low-gloss gum, gift tag pair	.60
x) sheet of 42, "8001SP" on margin	2.50

Cyril Scott Company

92-3 Perf 11, gift tag pair	2.50
x) sheet of 42, "92-41-5" on margin	10.00

Note: The overall size of 92-3x is smaller (232mm×205mm) than that of other printers. An extra column of perfs separates the normal 82mm gift tag into a normal seal (with

snow scene and cardinals) plus a "To/From" portion (55mm) to give a total of 42 items (36 seals plus 6 gift tags) on the sheet.

1993



Designed by Mike Chisarik. Geese in flight, as 92-T5 design, but dated 1993. Sheet of 45 (5×9), SE 3S, PM at top, multicolored. Gift tags in third column, unless otherwise noted.

Printer's Mark: A tiny black letter (F, C) in bottom left corner on seal (gift tag) #33.

Fleming-Potter Company

93-1 Perf 12½, gift tag pair, shiny yellow or white gum	.40
x1) sheet of 45, "GCIU" union label, 13mm narrow top margin, perf 12½, shiny yellow gum, no stock number	1.50
x2) as x1 but "8001" on margin, dull gum	20.00
x3) as x1 but 17mm top margin, shiny white gum	2.50
x4) as x3, but low-gloss gum	7.50
x5) as x1, but skip perfs in rows 3, 6, and 9	15.00
x6) test sheet as x5 but gift tags in right column, no printer's mark, "93-18T2" on margin	5.00
.7) Spanish text, gift tag pair	1.25
x) sheet of 45, as x5, no printer's mark, "8001SP" on margin	5.00
.8) dull silver ink border, gift tag pair	.60
x) sheet of 45 as x5, "8006-5" on margin, no printer's mark	2.50
p) proof, as 93-1, but imperf gift tag pair	3.00
x) imperf sheet of 45	15.00
pcp) set of 9 imperf gift tag pairs: 1) rose red, 2) yellow, 3) blue, 4) black, 5) red, 6) 1+2, 7) 6+3, 8) 7+4, 9) complete design	20.00
x) set of 9 imperf sheets of 45	100.00

Connecticut Color

93-2 Perf 12¼ (seals) and 12½×12¼ (gift tags), gift tag pair	.40
x1) sheet of 45, no union label	1.50
x2) sheet of 45 as x1 but cobalt blue sky	7.50

1994



Designed by Linda Figliola. Teddy bear and toys with dull silver ink border, as 93-T4a, sheet of 45 (9x5), SE 3S, PM at top. Gift tags in 5th column along the right side of the sheet.

Printer's Mark: A tiny black letter (F, C, I) in bottom left on seal #33.

Fleming-Potter Company

- 94-1 Perf 12¼, gift tag pair** .40
- x) sheet of 45, "GCIU" union label 1.50
- .2) Spanish text, gift tag pair .75
- x) sheet of 45, no printer's mark, "GCIU" union label. 3.00

Connecticut Color

- 94-2 Perf 12¼, gift tag pair** .40
- x) sheet of 45, no union label 1.50
- p) proof, as 94-2, but imperf gift tag pair 3.00
- x) imperf sheet of 45, as 92-2x 15.00
- pcp) set of gift tag pairs 20.00
- x) set of sheets of 45 100.00

Unknown Printer

- 94-3 Simulated perf 12 over rouletting, gift tag pair,**
printer's mark "I" on seals #33 and #34, no union label 3.00
- x) sheet of 45 (5x9), SE 3S, rouletted margin at top 12.50

1995



Children's art, sheet of 53 (6x9), but in the center of the bottom row is a double size text seal which gives details about the ALA children's Christmas seal design contest), SE 3S, perforated margin at top, multicolored with dull silver ink border. As 94-T5x, but bottom 3 rows of gift tags are removed, and dated 1995. Designed by school children from each state, Puerto Rico, Virgin Islands, and D.C.

Printer's Mark: No printer's marks, except 95-2 which has a black "C" near the bottom left corner of seal #39 (Pennsylvania).

Fleming-Potter Company

- 95-1 Perf 12½, seal size 29½x21mm**
- x) sheet of 53, no printer's mark, "GCIU" union label 2.00
- p) proof, as 95-1, but imperf
- x) imperf sheet of 53, as 95-1x

Connecticut Color

- 95-2 Perf 12¾x12¼, seal size 29½x21mm**
- x) sheet of 53, printer's mark "C" on seal #39, no union label 1.50
- .2) as 95-2, but Spanish text
- x) sheet of 53, no printer's mark, no union label, "8001SP" on margin 12.50

Note: 95-2.2x has the wrong state on the label ("Buhl, Ohio" instead of "Buhl, Idaho").

Colorform

- 95-3 Simulated perf 13½ over roulette 13, seal size 29½x21mm, hi-bright paper, white low-gloss gum**
- x) sheet of 53, text seal has 7 lines, no printer's mark 7.50

Unknown Printer

- 95-4 Self-adhesive, die cut**
- x) sheet of 53, similar to 95-3x, white backing paper 15.00

Webcraft

- 95-6 Simulated perf 14 printed over roulette 9, seal size 27¼x17½mm, slightly yellowish low-gloss gum**
- x1) sheet of 53, text seal has 8 lines, no printer's mark or union label, dead paper 5.00
- px) imperf sheet of 53
- x2) sheet of 53, as x1, but hi-bright paper 3.00
- x3) sheet of 53 (5x11, but the text seal at the bottom three seals wide) 25.00
- x4) sheet of 53, similar to 95-3x1, but seal size is narrower (26x17½mm), dead paper 2.00
- px) imperf sheet of 53
- x4a) error sheet, as x4, but horizontal roul omitted 10.00

Note: 95-6x2 varies from slightly to very hi-bright paper.

1996



1995 Children's design contest winners, as 95-T9x, multicolored but white background instead of silver ink, and dated 1996. Sheet of 54 (6×9), SE 3S, PM at top. Seal #54 is a text seal which gives details of the ALA children's Christmas seal design contest. Designed by school children from each state, Puerto Rico, Virgin Islands and D.C.

Printer's Mark: No printer's marks on any sheets, but Fleming-Potter sheets can be identified by the union label.

Fleming-Potter Company

- 96-1 Perf 11½**
- x) sheet of 54, "GCIU" union label 1.50
 - px) imperf proof sheet of 54, as 96-1x. All known copies are overprinted with facsimile autograph by Tom Dolan (Olympic Gold Medalist in 1994) in black "With Best Wishes! Tom Dolan USA #1". 37.50
 - .2) Spanish text, "FELIZ NAVIDAD" replaces state name
 - x) sheet of 54, as 96-1x. "8001-S" on margin 9.50
 - .3) as 96-1 but silver ink
 - x) as 96-1x, "8001-MS" on margin 7.50

Webcraft

- 96-4 Self-adhesive, straight die cut**, but roulette in row 5
- x) sheet of 54, no union label 5.00
- 96-5 Simulated perfs over roulette 7**
- x) sheet of 54, no union label, "96-N10-4S" on margin 12.50

1997



Designed by Lauren J. Haggerty. Dove and holly as 96-T7, sheet of 45 (5×9), SE 3S, perforated margin at top, multicolored. Gift tags in 5th column along the right side of the sheet.

Printer's Mark: No printer's marks on any sheets, but Fleming-Potter sheets can be identified by the GCIU union label.

Fleming-Potter Company

- 97-1 Perf 12¼, low-gloss gum, gift tag pair** .40
- x) sheet of 45, "GCIU" union label, "97-N10-4" on margin 1.50
 - .1) Spanish text, "FELIZ NAVIDAD 1997" 3.00
 - x) sheet of 45, as 97-1x. "97-N10-4sp" on margin 12.50

Webcraft

- 97-2 Simulated perfs over roul, low-gloss gum, gift tag pair** .40
- x) sheet of 45, roul margin at top, no union label, no stock number 1.50
 - p) same as 97-2x but imperforate and issued without self-adhesive, gift tag pair 7.50
 - x) sheet of 45 37.50

Unknown Printer

- 97-3 Self-adhesive, straight die cut with simulated perfs**, except roulette in rows 3, 6 & 9
- x) sheet of 45, as 97-1x. Backing paper with red and black "History of the First Christmas Seal" and "The Evolution of Christmas Seals®", "97-N10-4" on margin 2.50

- 97-4 Self-adhesive, serpentine die cut 9½, vignette 25½×19½mm**
- x) sheet of 45, backing paper as 97-3 7.50
 - p) as 97-4 but imperf and issued without self-adhesive and backing paper 7.50
 - x) sheet of 45, imperf 37.50
 - .1) Spanish text, "FELIZ NAVIDAD 1997"
 - x) sheet of 45 as 97-4x but plain white backing paper 15.00

- 97-5 Self-adhesive, serpentine die cut 9½, vignette 28×18mm**, 8 page booklet format. The center two pages are two sheets of self-adhesive seals and tags with a white margin joined with a rouletted fold between them.
- xA) sheet of 36 (4×9) self-adhesive, die cut, gift tags in 4th row. White margin rouletted on one side. Seals and tags are serpentine die cut on all sides. GCIU union label and "97-N10-4" on margin, backing paper

with multicolored "History of the First Christmas Seal" and "The Evolution of Christmas Seals®" 10.00
 xB) as xA but backing paper with computer-personalized letter to the recipient 10.00

1998



Designed by Jill Schellhorn. Christmas tree and animals as 97-T5, sheet of 45 (5x9), SE 3S, PM at top, multicolored. Gift tags in 5th column along the right side of the sheet. A sheet is required to get all varieties.

Printer's Mark: No printer's marks on any sheets, but Fleming-Potter sheets can be identified by the GCIU union label.

Note: No imperforate sheets or press sheets are known to have been released in 1998.

Fleming-Potter Company

- 98-1 Perf 12¼, shiny gum, vignette size 29x18mm**
 x) sheet of 45, "GCIU" union label, "98-N10-4" on margin 1.50
 .1) Spanish text, "FELIZ NAVIDAD"
 x) sheet of 45, as 98-1x, "98-N10-4sp" on margin 15.00

Webcraft

98-2 Rouletted with simulated perfs, white low-gloss gum, design as 98-1

- x1) sheet of 45, roul margin at top, no union label, no stock number, "Fold & Tear at Perforation" on margin at right 1.75
 x2) sheet of 36 (4x9), no union label, no stock number, "Fold & Tear at Perforation" on margin at left 5.00
 .1) Spanish text
 x) sheet of 45 as 98-2x1 15.00

Note: Paper varies from dead to hi-bright. Also, on some sheets the double-barred crosses appear to be pink due to under-inking of the red plate.

98-3 Self-adhesive, serpentine die cut 9½, design as 98-1 but vignette 18x17mm

- x1) sheet of 45, no union label, no stock number. Backing paper with multicolor "History of the First Christmas Seal" and "The Evolution of Christmas Seals®". No rouletted folding lines. 2.00
 x2) sheet of 45 as x1, but rouletted 5¾ in row 5. Sent with Holiday Countdown Calendars (98-T1). 7.50
 x3) sheet of 63 (9 rows of 4 seals + 1 gift tag, 2 rows of 3 gift tags and 4 rows of 3 address labels). Address labels are straight die cut. Extra gift tags are rouletted 9½ above top row but serpentine die cut within. Backing paper as 98-3x1 on top section of backing only. 5.00
 .1) Spanish text
 x1) sheet of 45 as 98-3x1 but Spanish text 10.00
 x3) sheet of 63 as 98-3x3 but Spanish text 15.00

98-4 Self-adhesive, serpentine die cut 9½, design as 98-1 but vignette 25x17mm

- x) sheet of 54 (9 rows of 4 seals + 4 rows of 2 gift tags + 5 rows of 2 address labels), no gift tags at right. Address labels are straight die cut. Extra gift tags are rouletted 9½ above top row but serpentine die cut within. Backing paper similar to 98-3x1, but redrawn to fit long, narrow sheet. 7.50

98-5 Self-adhesive, serpentine die cut 9½, design as 98-1 but vignette 30x17mm

- x) sheet of 36 (4x9), gift tags at right. Backing paper similar to 98-3x1, but redrawn to fit smaller sheet. 7.50

98-6 Self-adhesive, shallow serpentine die cut 9½, design as 98-1 but vignette 28x18mm

- x1) sheet of 45, "98-N10-4F" on margin. Rouletted 6½ in row 5. Backing paper as 97-3. 20.00
 x2) as 98-6x1) but "98-N10-FH" on margin 20.00

98-7 Self-adhesive, straight die cut, design as 98-1 but vignette 28x18mm

- x) sheet of 45, "98-N10-4T" on margin. Rouletted 6½ in rows 3, 6 and 9. Backing paper as 97-3. 2.00
 .1) Spanish text
 x) sheet of 45 as 98-7x, "98-N10-4SP" on margin 20.00

98-8 Self-adhesive, straight die cut, design as last seal of 98-1 but vignette 31x16mm

- x) sheet of 15 (3x5), one column of seals (all seals identical), two columns of address labels. "AMERICAN LUNG ASSOCIATION®" on margin. "FINANCIAL

INFORMATION AVAILABLE" in black on backing paper. 10.00

1999



Designed by Mary Millich Burke. Four designs of children's toys (doll, rocking horse, train and drum) as 98-T5, multicolored. Sheet of 45 (5x9). Gift tags in 5th column along the right side of the sheet. Seals: 32x28mm; gift tags: 66x28mm.

Printer's Mark: No printer's marks or union labels on any National Design sheets seen thus far.

Note: No imperforate sheets, progressive color proofs or press sheets are known to have been released in 1999.

Webcraft Technologies

- 99-1 Rouletted 4½x5½ with simulated perfs**, white low-gloss gum, gift tag block of 8 .75
 x) sheet of 45, roul margin at top, no stock number 1.50
 .1) Spanish text, gift tag block of 8 .75
 x) sheet of 45, roul margin at top, no stock number 3.00

- 99-2 Self-adhesive, serpentine die cut 9½**, dull paper, rocking horse is peach-colored
 x1A) sheet of 45, no stock number. Backing paper with multicolor "History of the First Christmas Seal" and "The Evolution of Christmas Seals®". No rouletted folding lines. 1.50
 x1B) sheet of 45, no stock number. Backing paper with multicolor "Keep Your Lungs Healthy" message 1.50
 x2) sheet with address labels, sheet of 67 (11 rows of 4 seals + 1 gift tag at top; 4 rows of 3 straight die cut

address labels below). Roulette 5½ between rows 9 and 10. Eleventh row is straight die cut at bottom. Backing paper as 99-2x1A at top plus modified "Keep Your Lungs Healthy" (as 99-2x1B but without seal illustrations) on bottom part of sheet.

- x3) sheet with recipes, sheet of 53 (9 rows of 4 seals + 1 gift tag, 6 straight die cut "Holiday Treats" gift tags and 2 rouletted recipes). Recipes are "Clickity Clack Cookie Bars" and "Santa's Midnight Snack". Seals and gift tag in 9th row are rouletted 5½ at bottom. Backing paper as 99-2x1A. 5.00
 .1) Spanish text, gift tag block of 8 1.50
 x1A) sheet of 45. Backing paper with multicolor "La Historia Del Primer Sello De Navidad" and "La Evolución De Los Sellos De Navidad®". 4.00
 x1B) sheet of 45. Backing paper with multicolor "Mantenga Sus Pulmones Saludables". 4.00
 x2) sheet with address labels, sheet of 67 (11 rows of 4 seals + 1 gift tag plus 4 rows of 3 straight die cut address labels). Similar to 99-2x2 in format. Backing paper with multicolor "La Historia Del Primer Sello De Navidad" and "La Evolución De Los Sellos De Navidad®" plus "Mantenga Sus Pulmones Saludables" on bottom part of sheet. 5.00

Fleming Publishing

99-3 Self-adhesive, shallow serpentine die cut 9½, shiny paper, tan-brown rocking horse, teeth of die cut are shorter than they are wide.

- x1) sheet of 45, "99-11-4F" on margin. Rouletted 6½ below row 4. Backing paper with red and black "Keep Your Lungs Healthy". 2.50
 x2) sheet of 45, "99-11-4H" on margin. Rouletted 6½ below row 4. Backing paper with red and black "Keep Your Lungs Healthy". 7.50
 x3) sheet of 45, "99-11-4T" on margin. Rouletted 6½ below rows 2, 5 and 8. Backing paper with red and black "Keep Your Lungs Healthy". 3.50
 x4) sheet of 45, "99-11-4M" on margin. Rouletted 6½ below rows 3 & 6 & to left of gift tags. Backing paper with red and black "Keep Your Lungs Healthy". 7.50
 .1) Spanish text
 x) sheet of 45, "99-11-4HSP" on margin. Rouletted 6½ below row 4. Backing paper with red and black "La Historia ...". 5.00

Unknown Printer

- 99-4 Perf 9½, white low-gloss gum**
 x) sheet of 45, no stock number

2000



Designed by Elaine Verstraete. Four **blue-bordered** designs of Watercolor Snow Scenes (Brick House, Sleigh, Church, Covered Bridge) as 99-T1, multicolored. Sheet of 48 (6×8). Four gift tag designs show close-up from each seal: covered bridge, cardinal, window, wreath-on-door. Seals 32×28mm; gift tags 66×28mm. Gift tags in 6th column along the right side of the sheet. Sheet is SE 3S, margin at top, except as noted.

Webcraft Technologies

- 2000-1 Rouletted** with simulated perfs, white low-gloss gum
- x1) sheet of 48, **seals only** 1.50
 - x2) with **address labels** at bottom, sheet of 60 (48 seals + 12 address labels) 20.00
- .1) Spanish text**
- x) sheet of 48 as 2000-1x1 but Spanish text 4.00
- 2000-2 Self-adhesive, serpentine die cut 9.0 to 9.5**
- x1A) sheet of 48, backing paper with "**History...**". No rouletted folding lines. 1.50
 - x1B) sheet of 48. Backing paper with "**Keep...**". 1.50
 - x2) with **2 postcards** at bottom of sheet of 48 seals (as 2000-2x1A). Two postcards attached by roulette 9.3. Each postcard depicts 2 seals on front and has 2 removable seals on back which are serpentine die cut 9.3 on 3 sides and **roulette 11.3** on right. 20.00
- .1) Spanish text**

- xA) sheet of 48, backing paper with "**La Historia...**" 5.00
- xB) sheet of 48, backing paper with "**Mantenga...**" 5.00

Fleming Publishing

- 2000-3 Green-tinted gift tags, self-adhesive, shallow serpentine die cut 9½.** Gift tags have pale green background and oval border.
- x1) sheet of 48, **one rouletted fold line** below row 4. "**00-N10-4**" on back. Backing paper with "Keep..." message. 3.00
 - x2) sheet of 48, as 2000-3x1 but **2 fold lines**, roulette below rows 2 and 5, "**00-N10-4**" on back. 2.00
 - x3A) sheet of 48 as 2000-3x1 but "**00-N10-4A6**" on back. Backing paper with "**History...**".
 - x3B) sheet of 48 as 2000-3x3A but backing paper with "**Keep...**".
- .1) Spanish text**
- xA) sheet of 48, backing paper with "La Historia..."
- Note: 2000-3x3A and 2000-3x3B are tête-bêche at bottom.

2001



Designed by Kevin Reid. One design of Stargazing Children, as 2000-T10, multicolored. Gift tags in right column. Sheet is SE 3S, margin at top. Except as noted, seal vignette is 23×23mm; gift tag vignette is 50×23mm.

Vertis Direct Marketing Services

(formerly Webcraft Technologies)

- 2001-1 Rouletted** with white simulated perfs, white low-gloss gum
- x1) sheet of 48 (6×8) 1.50
 - x2A) with **blank address labels** at bottom, sheet of 60 (48 seals + 12 address labels), labels rouletted but no simulated perfs 20.00
 - x2B) as 2001-1x2A but **personalized** 7.50
- .1) Spanish text**
- xA) sheet of 60 with **blank address labels** at bottom, as 2001-1x2A but Spanish text 15.00
 - xB) as 2001-1.1xA but **personalized** 15.00
- 2001-2 Self-adhesive, serpentine die cut 9×9.4**
- xA) sheet of 48 (6×8). Backing paper with "**History...**" 1.50
 - xB) sheet of 48. Backing paper with "**Keep...**". 1.50
- 2001-3 Self-adhesive, serpentine die cut 9.4**
- x1) sheet of 48 as 2001-2xB but with 3 bookplates and 2 calendar-**bookmarks** at bottom, rouletted below 8th row of seals and between bookmarks. 4.00
 - x2) sheet of 40 (5×8), straight die cut margin 3S, text at top and **white border** on left and right of sheet, no margin at bottom. Serpentine die cut within, slightly wider gift tags (52×23 mm), backing paper with "Keep...". 4.00

x3) sheet of 40, no margins left or right, wider gift tags (60×23 mm). Backing paper with re-formatted "History...". 10.00

.1) Spanish text, as 2001-3x1 but Spanish text

xA) sheet of 48. Backing paper with "Historia...". 15.00

xB) sheet of 48. Backing paper with "Pulmones...". 15.00

PEI (Wisconsin Label)

2001-4 Self-adhesive, angular shallow serpentine die cut 7.8×8.2, shorter vignettes (22×22mm)

x) sheet of 48 (6×8), one rouletted folding line below row 4. Backing paper with "History...", no stock number. 5.00

Fleming Publishing (Advanced Web Technologies)

2001-5 Self-adhesive, shallow serpentine die cut 9.0×8.8, no apostrophe in "SEASONS" and no ® on seals, resized wording on gift tags, vignettes 22×24mm.

x1) sheet of 48, 1 rouletted folding line (below row 4). "Big tobacco" slogan removed from top margin. Backing paper with reformatted "Keep..." and "01-N10-4". 10.00

x2) as 2001-5x1 but 3 rouletted folding lines (below rows 2, 4 and 5), stock number 01-N10-4 on back. 7.50

Note: 2001-4 and 2001-5 are more highly surfaced than the Vertis printings.

2002



Designed by Barbara Goss. Four designs of Chickadees, Cardinal, Pine Cones and Poinsettia, as 101-T8, multicolored.

Note: There are 5 major varieties of these seals. Be sure to read the descriptions for 2002-1 through 2002-5.

Moore Response Marketing Service

2002-1 White border, rouletted 40×13. White low-gloss gum. Imperf vertically (but machine folded) right of columns 3 and 8.

x) sheet of 60 (10×6), gift tags in 1st and 10th columns, rouletted margin at bottom. 2.50

.1) as 2002-1, but rouletted about 12½.

x1) sheet of 60 as 2002-1, but roulette on fold lines (right of columns 3 and 8) extends through bottom margin; all other roulettes stop at margin. 2.00

x2) as 2002-1.1x1 but no roulette by margin at bottom (producing very tall seals), all vertical roulettes extend through margin.

x3) as 2002-1.1x1 but imperf vertically along fold lines, all other vertical roulettes extend through margin. 4.00

Note: Roulette gauge 40 (on 2002-1) is composed of tiny pin pricks rather than slits.

Roulette "about 12½" (2002-1.1) in the listing above indicates a gauge ranging from 12¼ to 12¾, sometimes within the same sheet. The length of the individual slits also varies.

The Editors have seen sheets of 2002-1.1x3 in which the vertical roulettes stop at the bottom margin to the right of columns 5&7; 5&7&9; 4&5&6; and 2&4&5&6&7&9.

.2) as 2002-1, but rouletted $12\frac{1}{2}\times 13\frac{1}{4}$, but imperf vertically on fold lines.

x) sheet of 50 (10x5), gift tags in 1st and 10th columns, rouletted margin at bottom.

.3) Spanish text, as 2002-1

x) sheet of 60 as 2002-1x

2002-2 White border, self-adhesive, serpentine die cut 8.1x8.2.

x) sheet of 40 (5x8), gift tags in 5th column, SE 3S, margin at bottom. Backing paper with green "History...". 1.50

.2) Spanish text

x) as 2002-2 but Spanish text

.3) **Silver border, seal vignette 22x27mm, bright green** "SEASON'S GREETINGS".

x) sheet of 40 (5x8), SE 3S, margin at bottom, Backing paper with green "History...". 2.00

.4) **Silver border, seal vignette 22x26mm, dark green** "SEASON'S GREETINGS".

x) sheet of 42 (6x7), gift tags in 6th column, SE 3S, margin at bottom, backing paper with green "History...". 3.00

2002-3 White border, self-adhesive, straight die cut, smaller designs (seal vignettes 22x22mm), bluish-green frames.

x) sheet of 40 (5x8), margin at bottom, backing paper with "History...".

Fleming Publishing

2002-4 White border, self-adhesive, straight die cut, but larger designs in shorter (22x21mm) deep green frames.

x) sheet of 40 (5x8), gift tags in 5th column. Roulette below row 4. Backing paper with "History...", but no stock number. **15mm margin 3S, 24mm margin at bottom.**

2002-5 White border, self-adhesive, shallow serpentine die cut 9.3x9.0, larger designs in shorter (22x21mm) deep green frames.

x1) sheet of 48 (6x8), gift tags in 6th column, margin at top. Roulette **below rows 2 and 5.** Backing paper with "History..." and "02-N10-4". 5.00

x2) sheet of 48 as 2002-5x1 but roulette **below row 4.**

2003



Designed by Barbara Goss. Four designs of Cardinals, Holly and Chickadees, multicolored.

2003-1 White border, white pebbly gum, rouletted.

x) sheet of 60 (10x6), gift tags in 1st and 10th columns, SE 3S, rouletted margin at bottom. 1.75

.3) Spanish text, as 103-1

x) sheet of 60 as 103-1x 11.75

2003-2 White border, self-adhesive, serpentine die cut 8.0, short seals (vignette 21x18.5mm).

x) sheet of 42 (6x7), gift tags in 6th column, SE 3S, margin at bottom, backing paper with green "History...", no stock number. 1.75

.3) Spanish text, as 2003-2

x) sheet of 42 as 2003-2x

2003-4 Silver border, self-adhesive, deep serpentine die cut, green "Season's Greetings 2003", vignette 22½x24½mm.

x) sheet of 42 (6x7), gift tags in 6th column, SE 3S, margin at bottom, backing paper with green "History...". 1.75

.1) Blackish "Season's Greetings 2003".

x) sheet of 42 as 2003-4x 2.25

.3) Spanish text, as 2003-4

x) sheet of 42 as 2003-4x 11.75

2003-5 Silver border, self-adhesive, shallow serpentine die cut 9.5x9.3, vignette 21x24½mm.

x) sheet of 42 (6x7) with **rouletted gutter** below row 4, gift tags in 6th column, serpentine die cut margin 4S,

wider margin at bottom, backing paper with green "History..." and #03-01-1-39. 11.75

2003-6 Silver border, self-adhesive, serpentine die cut **narrow seals** (vignette 19×26mm)
x) sheet of 56 (8×7), SE 3S, margin at bottom, **no gift tags**, backing paper with green "History...". 3.25

2003-7 Silver border, self-adhesive, shallow serpentine die cut 9, **large seals** (vignette 25×27mm), thin paper
x1) sheet of 40 (5×8), gift tags in 5th column, rouletted below **row 4**, SE 3S, margin at top, backing paper with green "Keep..." and #03-N10-4. 3.25
x2) sheet of 40 (5×8), gift tags in 5th column, rouletted below **rows 2 and 5**, SE 3S, margin at top, backing paper with green "Keep..." and #03-N10-4. 5.25

2004



2004-1 Blue Christmas, blue border, 5 designs, self adhesive, serpentine die cut. designed by Katie Atkinson.
x) sheet of 56 (8×7), SE 3S, margin at bottom, backing paper with green "History..." 4.75

2004-4 Silver border, as 2004-1
x1) sheet of 56 (8×7) 3.75
x2) 4 designs + 4 diff gift tags, sheet of 42 (6×4 + 6×3) with gutter between 4th and 5th row 10.00

.3 Spanish text, as 2004-4
.x) sheet of 56 (8×7) 6.75

2004-5 Silver border, as 2004-1
x) sheet of 42 (6×4 + 6×3 separated by a horizontal gutter) 10.00

2005



2005-1 Snowman, Birds, Santa & Angel on silver foil, 4 designs + 4 diff gift tags, self adhesive, serpentine die cut. designed by Mark Maffin.

x1) sheet of 56 (8×7), SE 3S, margin at bottom, backing paper with green "History..." 1.75
x2) sheet of 42 (6×4 + 6×3) with gutter between 4th and 5th row 5.50

.3 Spanish text, as 2004-4
.x) sheet of 56 (8×7)

2006



2006-1 Santa, Snowmen & Toys on silver foil, 5 designs + 4 different gift tags serpentine die cut, self adhesive. Designed by Debra Jordan Bryan.

- x1) sheet of 56 without gift tags (8x7), margin on 4 sides. Dated 2006 in bottom margin, printing slightly lighter than 2005-T1 1.75
- x2) sheet of 42 (6x4 + 6x3) with horizontal roulette gutter making 2 smaller sheets, gift tags at right. 5.75
- x3) sheet of 64 without gift tags (8x2 + 8x3 + 8x3) with 2 horizontal roulette gutters separating the sheet into 3 smaller sheets. 3.75
- x4) sheet of 42 (7x6), separated into 2 panes of 21, red margin with white lettering at bottom, part of a larger sheet with address labels, "Q07-CS2S-4-51" on back
- x5) sheet of 42 (6x4 + 6x3) with horiz roulette gutter, gift tags at right. "R07-FU1S-4-27" in bottom margin

.3 Spanish Text, Santa, Snowmen & Toys on silver foil, 5 designs, serpentine die cut, self adhesive. Designed by Debra Jordan Bryan.

- x1) sheet of 56 without gift tags (8x7), margin on 4 sides. Dated 2006 in bottom margin. 5.75
- x2) sheet of 42 (6x4 + 6x3) with horizontal roulette gutter separating the sheet into 2 smaller sheets, gift tags at right. Red margin with white lettering at bottom, part of a larger sheet with address labels

2007



2007-1 Silent Night Ornament, Doorway, Angel, Gift, Snowman & Wreath with silver foil border, 5 designs, serpentine die x1) sheet of 56 without gift tags (8x7), margin on 4 sides.

"Season's Greetings" in **sans-serif** capitals with the **first letters taller** than the others. Dated 2007 in bottom margin with "R08-CSCS-4-01" Medium size seals, 17 x 23.5mm

2.75

x2) sheet of 50 (10x5) without gift tags, margin on 4 sides.

"Season's Greetings" in **sans-serif** capitals with the **first letters taller** than the others. Dated 2007 in bottom margin with "R08-CSCS-4-11" Small size seals 16 x 21mm 2.75

x3) sheet of 64 (8x8) without gift tags, margin on 4 sides.

"Season's Greetings" in **sans-serif** capitals with the **first letters taller** than the others. Horizontal gutters between 2nd & 3rd, and 5th & 6th rows. Dated 2007 with "R08-FU1S-4-01" in top margin. Medium size seals, 17 x 24mm. 5.00

x4) sheet of 42 (6 x 7), gift tags at right, one horizontal gutter between 4th and 5th row. Seals 22mm wide with

"SEASON'S GREETINGS" in **sans-serif** capitals with all letters the **same height**., "R08-CSCS-4-26" in margin
 x5) sheet of 42 (7x6) separated into 2 panes of 21. Red margin with white lettering at bottom, "Thank You For Supporting..." part of a larger piece with donation form, address labels, and fundraising letter. "Season's Greetings" in **sans-serif** capitals with the **first letters taller** than the others.

x6) coil single, doorway only. Wide seal, 22 x 24mm, "SEASON'S GREETINGS" in caps **with serifs**. 3.00

x7) sheet of 42 (7x6) as x5 but **silver borders**, "Q08-CS2S-4-51" in margin 14.50

.1) Spanish text sheet

x1) sheet of 56 without gift tags (8x7), margin on 4 sides.

"R07-CSCS-4-02" in bottom margin 6.00

x2) sheet of 64 (8x8), roulette below rows 2 and 5, no gift tags, "R08-FU1S-4-02" in top margin

x3) sheet of 42 (7x6) separated into 2 panes of 21. Red margin with white lettering at bottom. Part of a larger piece with donation form, address labels, and fundraising letter

2008

**2008-1 Santa, Bears, Reindeer, Penguin & Snowman,**

Silver foil border, 5 designs, self adhesive, serpentine die cut. Designed by Debra Jordan Bryan.

- x1A) sheet of 56 without gift tags (8x7), margin on 4 sides. Short seals with 18 x 24mm vignettes. "Merry Christmas" on Santa and Reindeer seals. "The Christmas Seal Tradition" in green on back. Dated 2008 in bottom margin with "R09-CSCS-4-01" 1.75
- x1B) sheet of 56 as x1A, but "Keep Your Lungs Healthy" in black on back, and "R09-CSCS-4-19 in bottom margin 4.75
- x2) sheet of 64 (8x8) without gift tags, margin on 4 sides. Medium size seals with 18 x 25mm vignettes. "Merry Christmas" on Santa and Reindeer seals. Horizontal gutters between 2nd & 3rd, and 5th & 6th rows. Dated 2008 with "R09-FUIS-4-01" in top margin. 4.75
- x3A) sheet of 42 (6x7), wide seals with 21 x 24mm vignettes. Horizontal gutter between 4th and 5th row. Gift tags in right column. "Merry Christmas" on Santa, Reindeer, and Penguin seals. "The Christmas Seal Tradition" in green on back. "R09-CSCS-4-22" in front bottom margin.
- x3B) sheet of 42, as x3A, but "Keep Your Lungs Healthy" in black on back. "R09-CSCS-4-22B" in front bottom margin. 6.75

2009

**2009-1 Santa, Birds, Dog, Snowman & Moose Fishing,**

Silver foil border, 4 designs, self adhesive, serpentine die cut. Designed by Debra Jordan Bryan.

- x1) sheet of 56 without gift tags (8x7), margin on 4 sides. "R10-CSCS-4-01" in bottom margin 1.75
- x2) sheet of 42 (6x7), roulette below row 4, gift tags in column 6, "R10-CSCS-4-19" in bottom margin
- x3) sheet of 64 (8x8) without gift tags, margin on 4 sides. Horizontal gutters between 2nd & 3rd, and 5th & 6th rows. Dated 2009 with "R10-FUIS-4-01" in top margin. 1.75
- x4) sheet of 56 (7x8) with 4 different gift tags at right, margin on all 4 sides. Horizontal gutters between 2nd & 3rd, and 5th & 6th rows. Dated 2009 with "R10-FUIS-4-01" in top margin. 4.75
- x5) Sheet of 20 seals (4x5), without gift tags, SE3S, "R09-CSCS-4-06" in bottom margin 3.75
- x6) sheet of 56 (7x8), without gift tags, margin on 4 sides, Horizontal gutter between 4th & 5th rows. Dated 2009 with "R10-FUIS-4-23" in bottom margin. 4.75

- x7) sheet of 42 (7x3 + 7x3) with horizontal gutter 3rd and 4th rows. Bottom margin in red with white lettering, "Thank You for Supporting the American Lung Association". Part of larger sheet (358mm x 267mm) which includes a self adhesive multiple choice donation form, and fundraising letter to the right of the sheet, and 30 return address labels with Christmas Seal designs (3x5 + 3x5) across the bottom with vertical roulette gutter. Printing on back includes, "100 years of Christmas Seals", "10 Ways That You Can Prevent Lung Disease", "Our Mission", "Keep Your Lungs Healthy", and "Financial Information Available" 5.75

2010



2010-1 Cardinals & Snowmen, Silver foil border, 5 different designs each with "Merry Christmas 2010" or "Season's Greetings 2010", self adhesive, serpentine die cut. Designed by William Vanderdasson.

- x1) sheet of 56 without gift tags (8x7), margin on 4 sides. "R11-CSCS-4-01" in bottom margin. 1.75
- x2) sheet of 42 (6x7) with 4 different gift tags at right, Margin on all 4 sides. Horizontal gutters between 4th & 5th rows. "R11-CSCS-4-19"
- x3) sheet of 64, 8x8, without gift tags, margin on all 4 sides, Horizontal gutters between 2nd & 3rd, and 5th & 6th rows. "R11-FUIS-4-01" in top margin 1.50
- x4) sheet of 42 (7x6) + 30 address labels (3x5 + 3x5) at bottom. Horizontal gutter between 3rd & 4th row. Red margin at bottom of seal sheet, above return address labels, with white lettering, "Thank you for supporting the American Lung Association" Multi choice bond and fundraising letter at right above the second group of return address labels.
- x5) sheet of 56 (7x8) with 4 different gift tags at right, margin on all 4 sides. Horizontal gutters between 2nd & 3rd, and 5th & 6th rows. "R11-FUIS-4-05" in bottom margin.
- x6) pane of 20 (4x5) without gift tags, margin on 4 sides. "ALAR-FY11-Seals-CSC" on back.
- x7A) sheet of 42 (7x6), rouletted below row 3, no gift tags, but 15 (3x5) address labels below. Attached sheet has 15 (3x5) address labels below contribution message. "Q11-CS2S-4-54" Blank.
- x7B) as x7A but addressed.
- x8) sheet as x7 but "R11-NOVP-4-01"
- 2010-1 Cardinals & Snowmen,** Silver foil border, 5 different designs each with "Merry Christmas 2010" or "Season's Greetings 2010", self adhesive, serpentine die cut. Designed by William Vanderdasson.
- x1) sheet of 56 without gift tags (8x7), margin on 4 sides. "R11-CSCS-4-01" in bottom margin. 1.75
- x2) sheet of 42 (6x7) with 4 different gift tags at right, Margin on all 4 sides. Horizontal gutters between 2nd & 3rd, and 5th & 6th rows. "R11-CSCS-4-19"

2011



2011-1 Santa, Chimney, Snowman & Children, Silver foil border, 5 different designs each with “Merry Christmas 2011” or “Season’s Greetings 2011” so 10 diff seals in all, self adhesive, serpentine die cut. Designed by Marcello Corti/ Advocate Art.

- x1) sheet of 56 without gift tags (8x7), margin on 4 sides. “R12-CSCS-4-01” in bottom margin. 1.75
- x2) sheet of 42 (6x4 + 6x3) with horizontal gutter between 4th and 5th row, gift tags at right. “R12-CSC-4-16” in bottom margin. 3 different gift tags + 5 different designs with Seasons Greetings, or Merry Christmas, but not both, as in x1. These seals are significantly wider than x1 seals.
- x3) sheet of 64, 8x8, without gift tags, margin on all 4 sides, Horizontal gutters between 2nd & 3rd, and 5th & 6th rows. “R12-FU1-SEALS-01” in top margin 1.50
- x4) sheet of 42 (7x6) with horizontal gutter between 3rd and 4th row, 15 (3x5) address labels at bottom, attached to sheet with another 15 address labels. “R12-NOVP-4-01” on back.
- x5) pane of 20 (4x5) without gift tags, margin on 4 sides. “ALA-FY12-RES-SEALS” on back.

2012



2012-1 Sledding & Puppy, silver foil border, 6 different designs each with “Merry Christmas 2012” or “Season’s Greetings 2012”, self adhesive, serpentine die cut. Designed by James Mitchell/ Advocate Art.

- x1) sheet of 56 (8x7) without gift tags, margin on 4 sides. “R13-CSCS-4-01” in bottom margin.
- x2) sheet of 64 (8x8) without gift tags, margin on 4 sides. Horizontal gutters between 2nd & 3rd, and 5th & 6th rows. “R13-FU1-SEALS-01” in top margin.
- x3) pane of 12 (3x4), at top of sheet with 33 (3x11) address labels below. Attached sheet has 15 (3x5) address labels. “R13-HOLL-4-01”.
- x4) sheet of 42 (7x6) with horizontal gutter between 3rd and 4th rows, 15 (3x5) address labels at bottom, attached to sheet with another 15 address labels. “R13-NOVP-4-01” on back.
- x5) sheet of 21 (7x3) with 12 (4x3) gift tags, 15 (3x5) address labels at bottom, attached to sheet with another 15 address labels. “R12-NOVP-4-03” on back. These seals are significantly wider than x1 seals.
- x6) sheet of 35 (5x7) with gift tags at right. Horizontal gutter between 4th and 5th rows. “R13-CSC2-SEALS2” in bottom margin.

x7) sheet of 21 (7x3) with 15 (3x5) address labels at bottom and contribution message at top. “R12-NOVP-4-02” on back.

2013



2013-1 Santa, Penguin, Dove, Snowman, silver foil border, 7 different designs each with “Merry Christmas 2013” or “Season’s Greetings 2013”, self adhesive, serpentine die cut. Designed by Jennifer Brinley/ Ruth Levison Design.

- x1) sheet of 56 (8x7) without gift tags, margin on 4 sides. “R14-CSCS-4-01” in bottom margin. 2.00
- x2) sheet of 64 (8x8) without gift tags, margin on 4 sides. Horizontal gutters between 2nd & 3rd, and 5th & 6th rows. “R14-FU1S-4-01” in top margin. 3.00
- x3) sheet of 42 (6x7) with 7 different gift tags in right column, margins on 4 sides. Horizontal gutter between 4th and 5th rows. “R14-NOV-SEALS” in bottom margin 3.00
- x4) sheet of 42 (7x6) with larg seals, without gift tags, margin on 4 sides. “R14-CSCS-4-12” in bottom margin 5.00
- x5) sheet of 64 (8x8) without gift tags, dark blue replaces silver foil margins, margin on 4 sides. Horizontal gutters between 2nd & 3rd, and 5th & 6th rows. “R14-FU1S-4-08” in top margin.
- x6) sheet of 56 (8x7) without gift tags, white replaces silver foil margins, margin on 4 sides. “R14-CSCS-4-60” in bottom margin. 4.00
- x7) pane of 20 (4x5) no stock number 3.00
- x8) pane of 21 (7x3) + 33 (3x11) return address labels at the bottom. Horizontal gutter between 6th and 7th row of gift tags. “R14-NOVP-4-01” part of a larger sheet with donation form.
- x9) pane of 21 (7x3), margin on 4 sides, 33 (3x11) address labels at bottom, attached to sheet with another 15 address labels. “R14-HOLL-4-01”
- x10) pane of 21 (7x3), straight die cut around sides, probably with address labels and attached to sheet with more address labels.
- x11A) pane of 21, above 23 address labels plus 5 long greeting stickers in 2 panels, no numbers, blank 10.00
- x11B) pane of 21, as above but personalized

Tied-on Christmas Seals

Definition

A **tied-on** consists of one or more seals connected or **tied** by the cancellation to a card, envelope, or even a piece of a wrapper or carton. Being "tied" is critical in that it proves the seal originated on the cover rather than having been added later.

Guideline Prices for Typical Tied-Ons

--.-- = Not known to exist as a tied-on.

1907 (EKU: Dec. 7)	20-1 (type 1 - short tail on "9")	8.00
7-1 (type 1 - "Merry Christmas" only)	20-2 (type 2 - long tail on "9")	10.00
..... \$1,000.00	1921 (EKU: Nov. 28)	
7-2 (type 2 - with "Happy New Year")	21-1 (type 1 - diagonal shading, heavy line)	
..... 1,200.00	8.00
1908 (New EKU: Dec. 4 Richmond, KY)	21-2 (type 2 - horizontal shading)	8.00
8-1A or 1A.2 (type 1A, perf 14).....	21-3 (type 3 - diagonal shading, no line)	25.00
..... 50.00	1922 (EKU: Dec. 1)	8.00
8-1A.4 or 1A.6 (type 1A, perf 12).....	1923 (EKU: Nov. 28).....	8.00
..... 40.00	1924 (EKU: Dec. 5)	8.00
8-1B or 1B.2 (type 1B, perf 14)	1925 (EKU: Dec. 8)	
..... 50.00	25-1 (type 1 - red line stops before panel)	
8-1B.4 or 1B.6 (type 1B, perf 12)	10.00
..... 40.00	25-2 (type 2 - red line touches bottom panel)	
8-2 (type 2 - rounded corners).....	50.00
..... 40.00	25-3 (type 3 - red line stops, "ea" more	
1909 (EKU: Nov. 19).....	closed)	100.00
..... 10.00	1926 (EKU: Dec. 2)	8.00
1910 (EKU: Dec. 5)	1927 (EKU: Nov. 30)	
..... 12.00	27-1 (Eureka - perf 12).....	20.00
1911 (EKU: Nov. 28)	27-2 (E&D - perf 12½, without dot)	15.00
11-1 (type 1 - end of house solid)	27-3 (USPL - perf 12½, dot over dashboard)	
..... 40.00	20.00
11-2 (type 2 - end of house shaded) ...	1928 (EKU: Dec. 4)	
..... 100.00	28-1 (Eureka - shading broken on sail) .	30.00
11-3 (type 3 - coil).....	28-2 (Strobridge - shading broken on flag)	
..... 250.00	30.00
11-4 (type 4 - rouletted)	28-3 (E&D - shading unbroken on sail)	25.00
..... 500.00	1929 (EKU: Dec. 2)	30.00
11-5 (type 5 - from vending machine) ..--.--	1930 (EKU: Dec. 1)	35.00
1912 (EKU: Dec. 5)	1931 (EKU: Nov. 28).....	35.00
..... 15.00	1932 (EKU: Nov. 13).....	40.00
1913 (EKU: Nov. 11)	1933 (EKU: Dec. 3)	45.00
13-1 (type 1 - with poinsettias and circles)	1934 (EKU: Nov. 30).....	45.00
.....	1935 (EKU: Dec. 6)	30.00
.....	1936 (unknown printer)	20.00
13-2 (type 2 - with circles only)	1937 (unknown printer)	15.00
..... 200.00	1938 (unknown printer)	12.00
13-3 (type 3 - no poinsettias or circles) 25.00	1939 (unknown printer)	12.00
13-4 (type 4 - simulated roulette).....--.--	1940 (unknown printer)	12.00
1914 (EKU: Nov. 28).....	1941 (unknown printer)	12.00
..... 15.00	1942 (unknown printer)	10.00
1915 (EKU: Dec. 4)	1943 (unknown printer)	10.00
..... 18.00	1944 (unknown printer)	10.00
1916 (EKU: Nov. 29).....	1945 (unknown printer)	8.00
..... 12.00	1946 (unknown printer)	8.00
1917 (EKU: Nov. 28).....	1947 to 1968, each	6.00
..... 10.00		
1918 (EKU: Dec. 2)		
18-1 (type 1 - "1•9•1•8")		
..... 35.00		
18-2 (type 2 - "1•9•1•8")		
..... 35.00		
18-3 (type 3 - wide design)		
.....--.--		
1919 (EKU: Nov. 28)		
19-1 (type 1 - plume by cap)		
..... 8.00		
19-2 (type 2 - dot on cap)		
..... 8.00		
1920 (EKU: Nov. 24)		

1969	4.00
1970 to 2004, each	3.50

Santa Claus, Indiana First Day Covers

Since 1936, Santa Claus, Indiana has been considered by many collectors to be the "official" First Day City and special cacheted covers have been prepared in quantities of from 500 to 2000. The quantities produced (shown in the table below) were documented for many years by CS&CSS members Jerry Grigaitis and Joe Wheeler. The official First Day date is also shown.

In 1936 the Santa Claus Postmaster would not allow the seals to be tied by the cancel, although a few did receive a cancellation. These are worth a substantial premium. Since 1937, Santa Claus FDCs have included a current postage stamp, one or more seals, a cachet, a cancel which ties the seal to the cover, and often a decorative rubber stamp on the back.

Guideline Prices for Santa Claus, IN Tied Ons

<u>Year</u>	<u>First Day</u>	<u>Quantity</u>	<u>Cat. Value</u>
1936	Nov. 26	500–.....	\$35.00 untied
1936	Nov. 26	few.....	150.00 tied
1937	Nov. 25	500.....	30.00
1938	Nov. 24	500.....	30.00
1939	Dec. 1	500.....	30.00
1940	Nov. 25	500.....	30.00
1941	Nov. 24	500.....	30.00
1942	Nov. 23	500.....	20.00
1943	Nov. 22	500.....	20.00
1944	Nov. 27	1000.....	20.00
1945	Nov. 19	1000.....	15.00
1946	Nov. 25	1000.....	15.00
1947	Nov. 24	1000.....	12.00
1948	Nov. 22	1000.....	12.00
1949	Nov. 21	1000.....	10.00
1950	Nov. 20	1000.....	10.00
1951	Nov. 19	1000.....	10.00
1952	Nov. 17	1000.....	7.50
1953	Nov. 16	2000.....	7.50
1954	Nov. 22	2000.....	7.50
1955	Nov. 16	2000.....	7.50
1956	Nov. 14	2000.....	7.50
1957	Nov. 15	2000.....	7.50

1958	Nov. 14	2000.....	7.50
1959	Nov. 16	2000.....	7.50
1960	Nov. 14	2000.....	15.00
1961	Nov. 13	2000.....	10.00
1962	Nov. 13	2000.....	10.00
1963	Nov. 15	2000.....	10.00
1964	Nov. 16	2000.....	25.00
1965	Nov. 16	2000.....	10.00
1966	Nov. 15	2000.....	10.00
1967	Nov. 15	2000.....	10.00
1968	Nov. 15	2000.....	3.50
1969	Nov. 15	2000.....	5.00
1970	Nov. 15	2000.....	3.50
1971	Nov. 15	2000.....	3.50
1972	Nov. 15	2000.....	3.50
1973	Nov. 12	1500.....	3.50
1974	Nov. 11	1300.....	3.50
1975	Nov. 10	1200.....	3.50
1976	Nov. 10	1200.....	3.50
1977	Nov. 9	1700.....	3.50
1978	Nov. 8	1500.....	10.00
1979	Nov. 15	1500.....	3.50
1980	Nov. 12	1700.....	3.50
1981	Nov. 12	1200.....	3.50
1982	Nov. 10	750.....	3.50
1983	Oct. 28	1500.....	3.50
1984	Nov. 7	1000.....	3.50
1985	Nov. 6	1200.....	3.50
1986	Nov. 12	1000.....	3.50
1987	Nov. 12	1000.....	3.50
1988	Nov. 10	650.....	3.50
1989	Nov. 8	650.....	3.50
1990	Nov. 1	1100.....	3.50
1991	Nov. 8	865.....	7.50
1992	Nov. 10	600.....	3.50
1993	Nov. 12	600.....	3.50
1994	Nov. 14	1500.....	3.50
1995	Nov. 30	1500.....	3.50
1996	Dec. 6	1200.....	3.50
1997	Dec. 5	1050.....	3.50
1998	Dec. 4	1200.....	3.50
1999			5.00
2000	Dec. 1		5.00
2001	Dec. 1		5.00
2002			5.00
2003			5.00
2004	Dec. 25		5.00
2005	Dec. 25		5.00

Note: Quantities in *italics* are estimated.