# POSTER STMMPS FOR AIL THE FAMILY <br>  <br> THIS DEPARTMENT IS EDITED BY L.A. BEEBE ILLUSTRATED BY WALTER MEYNER <br>  <br> <br> POSTER STAMP BULLETIN, YONKERS, N. <br> <br> POSTER STAMP BULLETIN, YONKERS, N. the only exclusive poster stamp publication inamerica 

 the only exclusive poster stamp publication inamerica}

## Announcement

Mr. Beebe, Editor of our Poster Stamp De partment and of the Poster Stamp Bulletin, pub lithed at Yonkers, N. Y. informs us that owing to the state of his health and business pressure, Bulletin.
We have procured the Bulletin iist from Mr. Beebe and will enter for one year or extend for one year on our Boys' Companion subscription list the name of every subseriber of the Bul. letin.
The most interesting cut which has come to our attention in many a day is the Adstamp Man, who travels across the letter head of Robert W. McKnight, manager of the North California Agency of the Pictorial Printing Company, which manufactures as well as deals in poster stamps. Mr. McKnight's address is 143 Second Street, San Francisco.
So much taken were we that application was at once made for a copy of the cut and as readily granted. So here is


The Poster Stamp Man
So much has been said in regard to what are and what are not true poster stamps, that our readers are probably pretty well versed. We desire to emphasize the point, however, that half tones and photographic reprints are not in much favor with the real connoisseur in poster stamps. This applies to the beautiful series of photographic reproductions recently put out by the New York Zoölogical Society. Selecting 130 only from the 7,000 subjects they have on hand, they have gotten out a most artistic set of stamps, and call them Animal Art Stamps. They fit into the general scheme of things beautifully, and we are informed sell like the proverbial hot cakes, one dealer in New York alone taking about one hundred sets a week. But they are not true poster stamps.
The true poster stamp suggests morc than it tells, lacks detail, and attracts attention as to a real poster seen from distance. This month we show another sample of Artist Meyner's work in Poster Stamp Portraits. Whether the dear public will take to them remains to be seen. Just as book plates have come to be gencrally used, so these portrait stamps can be used
by any individual as seals for letters, as book plates, or to show the ownership of anything else, as well as for advertising purposes


The subject of this portrait might well be described as an exceedingly busy individual, who will probably continue to start something as long as he has health and strength; by some the best loved and revered, and by others the most fervently hated and feared American of this or any other day.
We have also seen proofs of a handsomely illuminated set of poster stamps illustrating some of the scenes in the New and Old Testament, but these will hardly be in the hands of the public before 1916.
Just by way of suggestion, Artist Meyner has sketched something in the religious line, the style of letters varying in the two examples, as you will see, from Christ's teachings:

"This is the First and Great Commandment, and the Second is like unto it,"
Only a month or so ago the secretary of the American Tract Society in New York got out for the use of the now familiar campaigns to increase attendance at church on certain Sundays a Poster Stamp reading, "Go to Church Next Sunday."
Religious poster stamps might have been expected to happen along by this time, for
the pulpit and the press are not so very far apart, and what the skillful advertiser finds good for secular things the religious public soon adapts to their own use. Thus moving pictures are regularly employed for drawing an audience on Sunday evenings in many a church, railway bulletin boards are an old story, but the religious Poster Stamp is strictly up to the minute.

## POSTER STAMPS FREE!

Stamp Album - Subscription to Youth's Mag azine. We are going to give FREEI with orders of 30 c or over, accompanied by the names and sddresses of three (8) other collectors, a beau-
tiful set of St Panl Souvenir Stamps printed in rich colors and gold. 0 a neat strong in rich colors sna goday Or a neat, sirorg Album which holds suo stamps or a full year's
subscription to
"The Youth's Mragazine.,
Send subscription to The Youth shagaine imes and in your order and ehree collectors of the three FREE premiums. No 1 No puplicates Ass't A, 16 Var, Gen. Adv. Stamps Ass't B, 16 Var. Gen. Adv, Stamps Ass't ©, 16 Var, Gen. Adv. Stamps Ass', D, 18 Yar. Gen Adv. Stamps Ass't E, 16 Var. Gen. Adv. Stamps Ass't F, 18 Var Gen, Adry Stamps Orange \& Greenbrier Aves., St. Paul, Minn.

## BURNS OIL!

NEW INVENTION.
PEERLESS SELF-hEATING KEROSENE FLAT-IROM.
ONE CENT PAYS IRONING BILL
Burns Coal Oil (Kerosene) only, the cheapest and safest fuel known. Consumation of oil is very small, one cent will pay for nine hours use. Savesits cost every month, saves money for years. Saves time,

woman, cool room. Absolutely safe
It is portable. Just light the Peerless, carry it anywhere. Iron where you please, in the dining room, parlor, upstairs, at a neighbor s. You are not tied to the kitchen scove. Thisis Ironing day comfort. Priceleas for the woman who does not keep house. Priceless for quick service day or night. Pricelesg for the dellcate woman who can now iron withfect in size, weight and shape. The delight of fect in size, wetght and shap Do youlove to íron, do y Dearance, stylish finish. snow-smoothmess of the ironing, do you love a perfect iron. The Peerless will please and satisfy you. The Priee is low. Secure full information. Send for Free booklet and our TEN DAY TKIAK OFFER, Write today. AGHNTS MONEY FOR YOU $\begin{aligned} & \text { Nothing to } \\ & \text { learn. }\end{aligned}$ the Peerlessin any home, let the lady monstrate sale will be made; show ten familics-sell eighteverord it Causes ereat excitement where shown. Women all in love with
the Peerless, easy to the Peerless, easy to
take orders. Agents take orders. Agents
fetting rich. Sell only fetting rich. Sell only
two or three a day pro two or three a day, pro-
fits are $\$ 30.00$ to $\$ 45.00$ a week; many agents aell dozen a day. Not sold in ctores. Secure your territory.
now. Costs nothing to
inveatigate, Send for
freeramplo offerand
special Agents" Proposition, send for full deacription anyway and get the Pecrless for yourself
PEERLESS MFG. 00.107 Peerless Bldz. CLNCINWATI, OHIO

80 cents ; very good, $\$ 1.25$; fine, $\$ 3.00$; very fine, $\$ 5.75$; extremely fine, $\$ 10$; uncirculated, $\$ 15$ to $\$ 22.50$.
1795 Cent. There are four well-recognized minor varieties of this cent: The thick planchet with lettered edge and without lettered edge, and two varieties of the thin planchet, the one with the words ONE CENT high in wreath on the reversc. the other with the words occupying their natural position. The thick planchet with lettered edge is by far the scarcest of these coins. The majority of all these coins have the top of the figure 5 in date merged in the bust, and a 1795 cent in extremely fine or uncirculated condition with the entire date clear of the bust may well be looked upon as a numismatic treasure. The 1795 cent is scarcer than the 1794 in any condition. Values: Fair, 40 cents; very fair, 60 cents; good, 90 cents; very good, $\$ 1.35$; fine, $\$ 3.25$; very fine, $\$ 6.50$; extremely fine. $\$ 12$; uncirculated, $\$ 18$ to $\$ 30$. Some collectors would not deem $\$ 50$ an exorbitant price to pay for an absolutely uncirculated specimen of the rarest variety.

As the total coinage of United States cents for the years 1793, 1794, and 1795, including all varieties, was only $1,066,033$, the collector may readily figure out for himself why it is so difficult to secure the early dates in choice condition after a lapse of more than one hundred years. Even under the best of care copper coins are bound to deteriorate in condition with the march of time unless they are placed in some hermetically sealed receptacle, corrosion being one of the principal factors to contend with. Beside, copper is very susceptible to atmospheric conditions and even violent changes of temperature are apt to bring about discolorations, while long exposure to moisture is almost certain to prove fatal to the appearance of any cent, except mayhap to those who prefer their copper coins patinated as a mark of venerable age.

15 Argentine, 10e: 15 Cane Good Hope, 25e: 15 Greece, 10: 30 Chile, 30c: 25 Servia, 20c: 10 Finland, $15 \mathrm{e} ; 20$ Gustemals, $15 \mathrm{c} ; 15$ Luxemburg, 20e; 10 Montenegro, $25 \mathrm{e}: 20 \mathrm{Egypt}, 30 \mathrm{e}$, DE SOTO STAMP AND COIN CO.,
25 W . Washington St.,
Chicago, III.
NEW STAMP PAPER. DIME BRINGS IT four times and free set unused stamps. Wach number big and interesting Trial offer only. 250 a year,
Norfolk, Neb.

150 DIFPERENT STAMPS, $10 \mathrm{c} ; 25$ unused foreign, $10 \mathrm{c} ; 1.000$ hinges, $8 \mathrm{c} ; 10$ animal stamps, 10 e , packet of mixed, Sc: approvals at $50 \%$.
J. N. Clarkson, Jr., Ridgewood, N. J.

All FOR 30c. A 25 c California gold piece, a and a Lucky Seed. C. J. Carey, New Rochelle, N. Y.

COLUMBIA RIVER HIGHWAY poster stamps collection. Set of 16 for 20 cents. H. I. collection. Set of 16
McCarty, Portland, Ore.

## POSTER STAMPS

## Of Every Description. Advertising Stamps,

 Art Stamps, Albums, Etc, Everything for the Collector.FREE S Send tho namos of tro other collectors age and wo will retarn twelve [12] different advertising stamps with our eatalog.

ATLAS POSTER STAMEP CO.
P. 0. Box 978

LARCHMONT, N, Y,

# POSTER STMMPS FOR ALL THE FAMIE? <br>  <br> THIS DEPARTMENT IS EDITED BY L.A. BEEBE ILLUSTRATED BY WALTER MEYNER <br> (2) 

## POSTER STAMP BULLETIN, YONKERS, N. the omly exclusive poster stamp publication inamerica

## Are Poster Stamps Waning?

Under the caption "Token Stamps Discontinued," the manufacturers of Highland linen stationery publish in their trade paper the following:
Token stamps when first introduced enjoyed a wave of popularity. But, recognizing that their popularity is now on the wane, we have decided to discontinue this form of advertising and token stamps will, therefore, no longer be packed in Highland linen boxes as formerly.
Just as "one swallow does not make a summer," so the discontinuance of one set of advertising stamps, even so handsome a set as the token stamps issued with Highland linen, does not indicate that all advertisers will at once discontinue this form of publicity. Many new sets are being put out every week. The Christmas season was responsible for several new issues, one set of twelve different, all breathing the Christmas spirit were put out by Booth's Merc. Co., Twin Falls, Ida.

## Newark Poster Exhibit

A treat is in store for collectors in the "May to October, 1916 " Newark (N. J.) Poster Stamps. The Newark Poster Exhibit of 230 posters closed October 23, 1915, being held in the Newark Free Public Library, a most notable exhibit showing posters from the most talented poster artsts in America.
The posters will be exhibited in Philadelphia. Trenton, Paterson, New Brunswick, Boston, New Haven, Hartford, and Pittsburgh. Most interesting to collectors of poster stamps, the three prize posters are to be reproduced as poster stamps, and judging from the black and white reproductions shown, the stamps will be something fine.

## Whip

Just as the announcement has been made in the Companion that the Poster Stamp Bulletin has discontinued publication comes the announcement that the Dealer, published by Clifton M. White at Mabel, Minn., in the interest of postage stamp collectors will issue a "Poster Stamp Number." Here is what the publisher himself says about it:
"The next issue of the Dealer will be the 'Poster Stamp Number.' We are publishing this in the interest of all our subscribers who are taken up with stamps. A fully illustrated copy will be sent to subscribers and anyone else who is interested enough to send the publisher a green stamp. Remember, it will contain at least a dozen posters.

## Competition to December 31

Nine entries have been received in this competition and when we admit that the
judges had a hard time to decide the winners of the prizes our readers will understand that a long step ahead has been made since the first competition, when only three entries were received, one of them standing out so that there was no difficulty about selecting the winner of first prize, and another sending all foreign still further simplified the matter.
This month first prize has been awarded to Hugo Anderson, 694 Orange Street, St. Paul, Minn. Hugo says he is seventeen years old, and in addition to sending a fine selection of posters sends a well-executed typewritten letter, including the names and addresses of the firms issuing the posters submitted by him, as follows:
American Hoist and Derrick Co., St. Paul, Minn.
Robinson Strauss \& Co., St. Paul, Minn, J. T. McMillan Co., St. Paul, Minn.

Minneapolis Paper Co., Minneapolis, Minn.
The Autopiano Co., New York City.
Foster Rubber Co., Boston, Mass.
New Departure Mfg. Co., Bristol, Conn. Evinrude Motor Co., Milwatkee, Wis.
Mabie, Todd Co., Chicago, Ill.
McPhee and McGinnity, Denver, Colo.
Hugo sends his offering in envelope of the Anderson Hoist and Derrick Co., mentioned first in his list, and we suspect he is either employed by that firm or related to someome connected with it. In either case we congratulate the firm on getting out an attractive stamp and Hugo on picking such a good bunch from the "Twin Cities," as four of his ten come from St. Paul and Minneapolis.
There being less than ten entries, only one other prize is awarded this time, that to Herman B. Goldstein, 6212 Champlain Avenue, Chicago, Ill., whose selection runs a close second to that of Hugo Anderson, though not one of the same stamps appear in both lists.
One selcction was disqualified for condition, several of the sending being torn or otherwise damaged. Another selection was neatly mounted on cards, two posters to the card, and was allowed special consideration for mounting, but the selections were not considered by the judges as artistic as the ones selected for prizes.

IF YOU ARE A STAMP COLLECTOR yOU should try my one-cent approvals. If you want better I have them too. At net prices. Ref. erences will bring a selection on approval to you Why not? I give some bargains. 100 mixed free. Write me. A. A. Jones, Herrin, Ill.

## 

J. B. DOWNEY \& CO., S5S7 UNION AVE., CHICACO

Would you buy U. S. Gov. Postal Cards at rate of Two for a Cent?

# POSTER <br> STAMPS FOR ALL THE FAMILY 



THIS DEPARTMENT IS
EDITED BY L.A. BEEBE ILLUSTRATED BY WALTER MEYNER of


POSTER STAMP BULLETIN, YONKERS, the only exclusive poster stamp publication in america

All Kinds of Poster Stamps

We have been favored with a half dozen attractive poster stamps by A. M. Buehler of No. 3164 Broadway, Chicago, who explains that they were designed by himself. They are certainly a credit to the designer, covering a wide range of subjects, yet showing real poster art in each design. Good ion you, Buehler
One of the finest sets of poster stamps which has reached the editorial sanctum for some time consists of eight views in the West Indies, issued by "R M. S, P. Co.," which we suspect stands for Royal Mail Steam Packet Co and the captions indicate that the ships sail to these wonderful places every two weeks from Hallfax, Nova Scotia and St. Johns, New Brunswick. These are true poster stamps in effect, and the wonderful blue of the tropical waters has lost nothing in the transfer to these handsome stickers.
A very handsome set of twelve "stickers" reproduced in colors from photographs taken in and about Boston of prominent buildings and places of interest ranging from Faneuil Hall to the Chrision Science church, comes to us from A. W. Dunning of Brookline, Mass., who has been a dealer in postage stamps for many years and has of late become interested in the poster stamp fad to the extent of distributing same in quite a large way
Brother Dunning also favors us with dozen photo reproductions of some of Unle Sam's famous ships, ranging all the way from battle ships and cruisers to the saticy but speedy destroyers. These are labeled "Pakastamp" and your guess

## good as mine as to what it means.

Gladly we turn once more to true Poster Stamp effect as shown in a sect of ten views labeled "See America First" put out by the Great Northern Railway, showing the "Blackfoot Indians" of the Glacier National Park. A list of the titles will indicate how interesting the
Medicine Lodge Ceremony,
The Trail Maker,
The Scouts,
Squaw and Papoose,
The Council,
The Lookout,
Chief Lazy Boy and Princess Dawn Mist,
The Medicine Man,
Primitive Transportation,
The Trapper.
The colors are striking but harmonious and add a lot to the brightness of the pages of our collection.
The preceding set is copyrighted by B. \& B., St. Paul, who seem to have a well-deserved monopoly of the work in this line for the Great Northern Ry, which commany has issued another series of twelve
stamps, called the Cabinet series, each having as the main and central figure a well executed half tone photograph of President Wilson and of the members of his cabinet, surrounded by designs indicalive of the activities of that particular member of the official family and done with an eye to real poster effect. President Wilson and Vice President Marshall are shown surrounded by a background of flags and views of the capitol; the "late lamented (?)" Secretary of State Bryan has a background of foreign flags, promindent among which is the flag of Ireland. Behind Secretary of the Treasury McAdoo is shown a heap of gold, the U. S. Treastry building and a line of auto trucks. Whether they are carrying the gold to or from the treasury is not indicated. Secretary of War Garrison (just at present out of a job) naturally provides an opportunity to show a company of infantry passing in review, whether in front of a "movie"
camera is not indicated. Secretary of the Navy Daniels is set off by a cruiser and many flags. Postmaster General Burleson is surrounded by almost as complete an assortment of postal aids as illustrated the set of parcel post stamps; the railway postal car, automobile van, letter carrier on foot, the familiar green pillar box, and a few vagrant letters scattered about in a most careless way, make up the design. Secretary Lane of the Department of the Interior has the territory of Alaska, and scenes from national park reservations to make him feel at home. Secretary Redfield of the Department of Commerce has elevators, trains, tugs and most prominent of all, what may come back to us as a result of the present great war, an ocean going steamer, which appears to have American registry. Secretary of Labor Wilson (no relation to the President) shows the sledge, pick and shovel which he is popularly supposed to have laid down

[^0]tories whose stacks are belching smoke in a most enterprising way, and leaning on his silhouette in the most familiar way is an individual in a red suit and carrying a "full". dinner pail. The red suit looks well in this zero weather but as the mechanic's sleeves are well rolled up it would not seem to be cold where he is employed, so we just guess the artist thought the background needed a little red and spilled it on his suit. Secretary of Agriculture Howston, strangely enough, shows some giant trees and alongside of the motto "Go West, young man, and grow up with the country," an old-fashioned two-horse "walking" plow, whereas we thought in the West everything was progressive and plowing 'was done either with gang plows pulled by traction engines, or at least sulky plows on which the plowman rode, but perhaps this scene is only shown as a terrible example of what the young man is warned to flee Last but not least and for good measure apparently is shown Secretary Gregory of the Department of Justice, and of course there is "Justice" with her evenly balarced scales, and also the seal of the deparent.

Who will be the first to volunteer as subeditor for this department, and send some item of interest, either original or clipped? We have room for at least half a dozen live assistants and will welcome their assistance.
OLD COINS WANTED$\$ 1$ to $\$ 600$ paid for hundreds of coins dated before 1895 . Send 10 c for our new illustrated
BE PREPARED
To classify your stamps. A Watermark Detector is a Necessity to every Stamp Collector. Handy Vest-Pocket Watermark Detector only 10 c . Packet of 50 diferont stamps will be given with above if you mention "Boy's Companion." BURT Me. CANA, 321 N . Newton, Minneapolis, Minn.
GIVEN FREE, LATEST COIN BOOK BUY ING PRICES given with two months subscription, over 200 pages, for 10 cents. Greatest Collector Magazine Founded In 1895.
The Philatelic West and Collector's World. Superior, Nebraska, U.S. A.
The oldest, largest monthly American collector's Paper, 100 pages each issue, replete With interesting reading and advertising, Lustrated, pertaining to Stamps, Curios. Coins, Postal Cards and Entire Covers, Mineras, Relies of all kinds. Over 3,600 pages issued and weapons

An unimitated expensive meritorious fa ture is the publication in each number of illustrations of leading collectors and dealers of the world. Ads pay big. 3 c \& word, insertions for price of two.
75 Cents for 12 numbers; Foreign and Canada, $\$ 1$ or 4 s . Sample Free L. T. BRODSTONE, Publisher, Superior Nebraska? S.

Mekeel's Meekly stamp News beverly, Mass.
The Finest Stamp Paper in the World -5 Large Pages, 32 Columns, only 50 c a year. If poo have



[^0]:    to accept his present office, as well as fac-

