

# NATIONAL CHRISTMAS SEALS

ISSUED BY THE AMERICAN NATIONAL RED CROSS  
AND THE NATIONAL TUBERCULOSIS ASSOCIATION

Tuberculosis Christmas Seals designs changed yearly. Proceeds used throughout the country to combat tuberculosis, Surplus seals ordered destroyed by the American National Red Cross and the National Tuberculosis Association.

All seals were issued in sheets of 100 in rows of ten by ten, except the seals of 1907 and 1908.

Prices are for unused copies.

SEALS ISSUED AND SOLD BY THE DELAWARE  
CHAPTER OF THE AMERICAN NATIONAL  
RED CROSS.



CS1 (Type II)

Both types designed by Miss Emily P. Bissell.  
Nearly \$4,000.00 worth of seals were sold, \$3,000.00 cleared.

1907	<i>Perf. 14.</i>	<b>Red</b>
1	CS1 Type I. Inscribed "Merry Christmas" only	.50
2	Type II. Inscribed "Merry Christmas" and "Happy New Year"	.25

Types I and II. Lithographed by Theo. Leonhardt & Son, Philadelphia Pa. The first seals were sold December 7, 1907, in Wilmington, Del. Both types were issued in sheets of 228 seals, 19 horizontal rows by 12 vertical rows. Type II was issued to extend the sale of seals until New Year's Day, 1908.

SEALS ISSUED AND SOLD BY THE  
AMERICAN NATIONAL RED CROSS.



CS2 (Type II)

Designed by Howard Pyle.  
Realized from sales \$135,000.00.

1908	<i>Perf. 12, 14, and compound.</i>	<b>Red and Green</b>
3	CS2 Type I. Frame lines with square corners. Small "C" in "Christmas." Perf. 14. Smooth gum	5.00
	a. Perf. 12. Smooth gum	5.00
	c. Perf. 14. Grilled gum	5.00
	d. Perf. 12. Grilled gum	5.00

4	CS2 Type II. Perf. 12. Frame lines have rounded corners. Large "C" in "Christmas," and leaves veined	3.00
	a. Booklet pane of six	5.00
	b. Booklet pane of three	12.50

Type I. Lithographed by Theo. Leonhardt & Son. Sheets of 250 seals, 14 horizontal by 18 vertical, with the first space in the ninth and eighteenth rows left blank.

Type II. Lithographed by the American Bank Note Co., New York, N. Y., in sheets of 100 seals, 10 horizontal by 10 vertical rows.

Booklet panes have straight edges on three sides and perforated on left side where there is a stub, except No. 4b which is a vertical strip of three with stub at top. The panes of six were made up in books of 24 and 48 seals and sold for 25c and 50c, and panes of three in books of 9 seals and sold for 10c. The grilled gum has small square depressions like on a waffle.

Type I comes overprinted "EASTER 1909" in block letters 5 mm. high, in two lines reading up at an angle of 45 degrees and printed in violet, silver and bronze. This is a private overprint.

In listing compound perforations (14x12) the horizontal line of perforations is always given first and followed by the vertical line of perforations.



CS3

Designed by Carl Wingate.  
Realized from sales \$250,000.00.

1909	<i>Perf. 12.</i>	<b>Red and Green</b>
5	CS3 One type only	.15
	a. New Hampshire local. Overprinted diagonally in cursive, sans serif capitals 1 1/2 mm. high, "New Hampshire." Top left to lower right corner	5.00

Lithographed by The Strobridge Lithographing Company, Cincinnati, Ohio. Seals with a round punched hole of 3/4 mm. are printers samples.



CS4

Designed by Mrs. Gulon Thompson.  
Realized from sales \$300,000.00.

1910	<i>Perf. 12.</i>	<b>Red and Green</b>
6	CS4 One type only	3.00

Lithographed by The Strobridge Lithographing Company.

SEALS ISSUED BY THE AMERICAN NATIONAL  
RED CROSS BUT SOLD BY THE NATIONAL  
ASSOCIATION FOR THE STUDY AND  
PREVENTION OF TUBERCULOSIS.



"The Old Home Among the Cedars"

CS5 (Type II)

Designed by Anton Rudert under directions of F. D. Millet.  
Realized from sales \$320,000.00.

1911	<i>Perf. 12.</i>	<b>Red and Green</b>
7	CS5 Type I. Diameter of circle 22 mm. Solid end in house	2.50
8	CS5 Type II. Same circle but thinner. Lined end to house	4.00

COIL STAMP.

*Perf. 8 1/2 Vertically.*

9	CS5 Type III. Diameter of circle 20 mm. Solid end in house	25.00
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All three types were typographed by Eureka Specialty Printing Co., Scranton, Pa. Type I has name and address of printer and union label in red on top margin. Type II has union label only in green on left margin.



CS6

Designed by John H. Zeh.  
Realized from sales \$402,000.00.

1912 Perf. 12. Red, Green & Black

10 CS6 One type only 1.00  
Lithographed by The Strobridge Lithographing Co.



CS7 (Type I)

Designed by C. J. Budd.  
Realized from sales \$450,000.00.

1913 Perf. 12. Red and Green

- 11 CS7 Type I. With Poinsettia flowers and green circles around red crosses at either side 15.00
- 12 " Type II. The Poinsettia flowers have been removed 7.50
- 13 " Type III. The Poinsettia flowers and green circles have been removed 1.50
- 14 " Type IV. Copied from Type I. Sleigh red and reindeer black instead of both being green. Lettering, frames, outlines of flowers and union label on each seal at bottom centre in black 10.00

Types I, II and III lithographed by American Bank Note Co. Type IV lithographed (printer unknown) in Chicago, Ill.



CS8

Designed by Benjamin S. Nash.  
Realized from sales \$551,000.00.

1914 Perf. 12. Red, Green & Black

15 CS8 One type only .25  
Lithographed by The Strobridge Lithographing Co.



CS9

Designed by Benjamin S. Nash.  
Realized from sales \$760,000.00.

1915 Red, Green & Black

Perf. 12, 12½.  
16 CS9 One type only. Perf. 12½ .25  
a. Perf. 12

Lithographed by Andrew B. Graham Co., Washington, D. C., and the Carnahan Press, Washington, D. C.



CS10

Designed by T. M. Cleland.  
Realized from sales \$1,050,000.00.

1916 Red and Green

Perf. 12, 12½ and compound.  
18 CS10 One type only. Perf. 12½x12 1.00  
a. Perf. 12½ .15  
b. Perf. 12 .15  
c. Perf. 12x12½ .25

Lithographed by The Strobridge Lithographing Co.



CS11

Designed by T. M. Cleland.  
Realized from sales \$1,750,000.00.

Beginning with this issue all seals were printed on a coated paper.

1917 Red and Green

Perf. 12, 12.00, 12½ and compound.  
19 CS11 One type only, perf. 12 1.00  
a. Perf. 12½ .25  
b. Perf. 12x12.00 .25  
c. Perf. 12x12½ 1.00

Typographed by Eureka Specialty Printing Co. The Perf. 12.00 has two larger and wider spaced holes between every eleven smaller holes. Sheets come with straight edged margins on all four sides also with perforated margins at either right or left. Perforated margins have the union label imprint in green.

SEALS ISSUED BY THE AMERICAN NATIONAL RED CROSS BUT SOLD BY THE NATIONAL TUBERCULOSIS ASSOCIATION.



CS12

Designed by Charles A. Winter.

These seals were issued but were not sold. They were given to members and others in lots of 10, the National Tuberculosis Association being subsidized by a gift of \$2,500,000.00 from the American National Red Cross.

1918 Red, Green and Brown

Perf. 12, 12.00, 12½,  
Roulette 9½, and compound.  
21 CS12 Type I. "American Red Cross" 15 mm. long. Heavy circles between date. Perf. 12x12.00 .75

a. Perf. 12 1.00  
b. Perf. 12.00. Booklet pane of ten .75  
c. Perf. 12x12.00 " " " " .75  
d. Perf. 12 " " " " 1.00  
e. Perf. 12.00x12 " " " " 1.00  
f. Imperf. x12.00 " " " "

- 22 CS12 Type II. "American Red Cross"  
 15½ mm. long. Periods between date. Booklet pane of ten.  
 Perf. 12½xRoulette 9½ .75  
 a. Perf. 12½ Booklet pane of ten —  
 b. Perf. 12½x12 " " " " —  
 c. Roulette 9½xPerf. 12½ " " " " 2.50  
 e. Perf. 12½xRoulette 9½ " " " " —  
 f. Perf. 12½ " " " " —  
 h. Roulette 9½xPerf. 12½ " " " " 3.00  
 i. Roulette 9½xPerf. 12½ and Roulette 12½ " " " " —  
 j. Perf. 12½x12½ " " " " —  
 k. Perf. 12½x12½ and 12 " " " " —
- 23 " Type III. "American Red Cross"  
 17¼ mm. long. Periods between date.  
 Perf. 12½. 5.00

Type I. Typographed by Eureka Specialty Printing Co. Types II and III. Lithographed by The Strobridge Lithographing Co.

Type I. Booklet panes are of 10 seals, 2 horizontal by 5 vertical and straight edges on all four sides. They were cut from the sheets of 100 and can be plated by certain flaws which occur on both. Sheets have union label imprint on top margin in brown.

Type II booklet panes are the same but have a perforated margin at top and stub attached. These will be difficult to plate as makeup of sheet is not known. One or both vertical margins are rouletted on Number 22c; perforated on Numbers 22f and 22h and Number 22i is rouletted 12½ on left perforated 12½ on right. Numbers 22j and 22k are booklet panes of 10 seals arranged 5x2.



CS13 (Type II)

Designed by Ernest Hamlin Baker.  
 Realized from sales \$3,873,000.00.

- 1919 Red, Green and Dark Blue  
*Perf. 12, 12.00, 12½ and compound.*

- 24 CS13 Type I. Plume at right side of Santa's cap. Perf. 12 .10  
 a. Perf. 12x12.00 .10  
 b. Perf. 12½x12 .10  
 c. Perf. 12½x12.00 —
- 25 " Type II. No plume but a white dot in center of band on Santa's cap. Perf. 12½ .25

This is the first time the double barred cross, the emblem of the National Tuberculosis Association, appeared in the design of the seals. It is also the last time the red cross emblem of the American National Red Cross was used on seals.

Type I. Typographed by Eureka Specialty Printing Co., and has union label margin at left in dark blue. Type II lithographed by The Strobridge Lithographing Co.

SEALS ISSUED AND SOLD BY  
 THE NATIONAL TUBERCULOSIS ASSOCIATION.



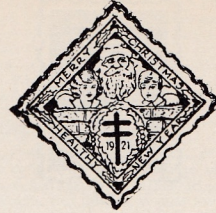
CS14

Designed by Ernest Hamlin Baker.  
 Realized from sales \$3,668,000.00.

- 1920 Red, Green and Dark Blue  
*Perf. 12, 12½ and compound.*

- 26 CS14 Type I. Size of seal 18x22 mm. Perf. 12x12½ .10  
 a. Perf. 12 .35  
 b. Perf. 12½x12 —
- 27 " Type II. Size of seal 18½x23½ mm. Letters larger and numerals heavier than Type I. Perf. 12½ .10

Type I typographed by Eureka Specialty Printing Co., and has union label imprint and rings on margin at left in dark blue. Type II lithographed by The Strobridge Lithographing Co.



CS15

Designed by George V. Curtis.  
 Realized from sales \$3,522,000.00

- 1921 Red, Green and Blue  
*Perf. 12, 12½.*

- 28 CS15 Type I. The dots in the shading of the chimney and faces are arranged in diagonal lines. The dots on chimney are separate except between the two top rows of bricks where they are a solid mass. Perf. 12½ .25
- 29 " Type II. The dots in the shading of the chimney and faces are arranged in horizontal lines. Perf. 12½ .10
- 29a " Type III. The same as Type I except the red dots on chimney are mostly joined and form lines. The dots between the two top rows of bricks are not a solid mass. Perf. 12 .10

Type I typographed by Eureka Specialty Printing Co. Type II lithographed by The Strobridge Lithographing Co. Type III typographed by Zeese-Wilkinson Company, Inc., Long Island City, N. Y.



CS16

Designed by T. M. Cleland.  
 Realized from sales \$3,857,000.00.

- 1922 Red, Yellow and Blue  
*Perf. 12, 12½ and compound.*

- 30 CS16 One type only. Perf. 12½, broken gum .08  
 a. Perf. 12, broken gum .25  
 b. Perf. 12x12½, broken gum .30  
 c. Perf. 12, smooth gum .08

Typographed by Eureka Specialty Printing Co.  
 The broken gum on this issue, which was devised to prevent curling of paper, consists of depressed lines in the gum ¼ mm. apart, forming squares.



CS17

Designed by Rudolph Ruzicka.  
 Realized from sales \$4,258,000.00.

- 1923 Red and Green  
*Perf. 12, 12.00, 12½ and compound.*

- 31 CS17 One type only. Perf. 12½. Vertical broken gum .05  
 a. Perf. 12 Horizontal broken gum .05  
 b. Perf. 12x12.00 Vertical broken gum .15  
 c. Perf. 12½x12 " " " .25  
 d. Perf. 12 " " " .10

Typographed by Eureka Specialty Printing Co.  
 The broken gum on this and issues following printed by the Eureka Co., consists of very fine depressed lines forming diamonds. The brown color in seals is due to the overlapping of the two colors.



CS18

Designed by George V. Curtis.  
Realized from sales \$4,500,000.00.

**1924** **Red, Yellow and Blue**  
*Perf. 12½.*

32 CS18 One type only .05  
Lithographed by The Strobridge Lithographing Co.; Edwards & Deutsch Lithographing Co., Chicago, Ill., and The United States Printing & Lithograph Co., Brooklyn, N. Y.



CS19 (Type I)

Designed by Robert G. Eberhard.  
Realized from sales \$4,936,000.00.

**1925** **Red, Deep and Pale Green**  
*Perf. 12½.*

35 CS19 Type I. Red lines at each side of "1925" do not join red tablet below. Vertical broken gum .05  
36 " Type II. Red lines, like in Type I, join red tablet below .05

Type I typographed by Eureka Specialty Printing Co. Type II lithographed by Edwards & Deutsch Lithographing Co.



CS20

Designed by George V. Curtis.  
Realized from sales \$5,050,000.00.

**1926** **Red, Yellow, Black and Blue**  
*Perf. 12½.*

37 CS20 One type only .05  
Lithographed by Edwards & Deutsch Lithographing Co., and The United States Printing & Lithograph Co.

Printer's marks on sheets: E. & D. has a red dot at upper right on seal No. 91 on some sheets, U. S. P. & L. has a blue dot at upper left on seal No. 56 on some sheets.



CS21

Designed by John W. Evans.  
Realized from sales \$5,422,861.00.

**1927** **Red, Green, Black and Blue**  
*Perf. 12, 12½.*

39 CS21 One type only. Perf. 12. Horizontal broken gum .05  
*a.* Perf. 12. Smooth gum. (See also No. 43) .05  
40 " Perf. 12½g. No dot as on No. 41 .05

41 CS21 Perf. 12½. This seal has one larger red dot in background 1 mm. above right post of dashboard on sleigh .05  
42 " Type IV. "Bonne Sante" added to design under reindeer and sleigh. For French Canadians. Perf. 12 .20  
43 " Type V. Same as 39a but body of sleigh a myrtle green instead of green. For English Canadians. Perf. 12 .20

All seals of 1927 are offset printing. Nos. 39 and 39a by Eureka Specialty Printing Co. No. 40 by Edwards & Deutsch Lithographing Co. No. 41 by The United States Printing & Lithograph Co. Nos. 42 and 43 by Canadian Bank Note Co., Ottawa, Ont., Canada.

Printer's marks on sheets: Eureka has no mark but can be identified by the Perf. 12. E. & D. has red dot to left of knee of first reindeer on seal No. 92. U. S. P. & Litho. Co. has two red dots in white gutter, one at lower left of seal No. 46 (and sometimes No. 41) and the other at upper right of seal No. 55. The perforations often strike out one of these dots.



The gallant Ship "Argosy"

CS22

Designed by John W. Evans.  
Realized from sales \$5,467,228.00.

**1928** **Red, Yellow, Green, Black and Blue**  
*Perf. 12½.*

44 CS22 Type I. Shading on sails broken. Dots in flag regular. Vertical broken gum .05  
45 " Type II. Shading on sails broken. Dots in flag spotty .05  
46 " Type III. Shading on sails unbroken. Dots in flag regular .05  
47 " Type IV. Inscribed "Bonne Annee 1929." For French Canadians .20  
48 " Type V. Same as Type II but green in water, and black lines of ship heavier and deeper color. For English Canadians .20

All seals of 1928 are offset printing. Type I by Eureka Specialty Printing Co., Type II by The Strobridge Lithographing Co., Type III by Edwards & Deutsch Lithographing Co., and Types IV and V by The Copp Clark Co., Ltd., Toronto, Ont., Canada.

Printer's mark on sheets: Type I comes with and without a blue dash above seal No. 10, also with a blue and a black dash. Type II has two blue dashes below seal No. 100. Type III has red dot in crest of first wave on seal No. 92.



CS23

Designed by George V. Curtis.  
Realized from sales \$5,547,550.00.

**1929** **Red, Yellow and Blue**  
*Perf. 12, 12½ and compound.*

49 CS23 One type only. Inscribed "Health Greetings 1929." Perf. 12. Vertical broken gum .03  
*a.* Perf. 12½. Vertical broken gum .15  
*b.* Perf. 12½x12. Vertical broken gum .25

50	CS23	Perf. 12½. Smooth gum	.03
		<i>a.</i> Overprinted "AIR DELIVERY" in black by the Michigan State Tuberculosis Association	.50
53	"	Type V. Inscribed "Bonne Sante 1929" for French Canadians. Perf. 12½	.15
		<i>a.</i> Perf. 14x12½	.25
54	"	Type VI. Inscribed "Christmas Greetings 1929" for English Canadians. Perf. 12½	.15

All seals of 1929 are offset printing. No. 49 to 49b by Eureka Specialty Printing Co. No. 50 and 50a by Edwards & Deutsch Lithographing Co. No. 50 by The United States Printing & Lithograph Co., and R. R. Heywood Co., Inc., New York, N. Y. Types V and VI by the Copp Clark Co., Ltd.

Printer's mark on sheets: Eureka is without mark but identified by broken gum. E. & D. has a black dot in lower left corner of seal No. 92. U. S. P. & L. Co. has blue dot above bell on seal No. 56. Heywood has a blue dot at lower right corner of seal No. 100.



CS24

Designed by Ernest Hamlin Baker, and redrawn by John W. Evans. Realized from sales \$5,320,981.00.

**1930 Red, Gray and Green**  
*Perf. 12, 12.00, 12½ and compound.*

55	CS24	One type only. Perf. 12½. Vertical broken gum	.02
		<i>a.</i> Perf. 12. Vertical broken gum	.10
		<i>b.</i> Perf. 12.00x12. " " "	.10
		<i>c.</i> Perf. 12½x12. " " "	.15
		<i>d.</i> Perf. 12. Horizontal broken gum. Booklet pane of 10 seals	.20
56	"	Perf. 12½. Smooth gum	.02
58a	"	Perf. 12½. Overprinted "CAMBRIDGE MASS" in black by Cambridge Tuberculosis Association	.10
59	"	Type V. Inscribed "Bonne Sante," on red border of seal, for French Canadians. Perf. 12½	.10
60	"	Type VI. Inscribed "Merry Christmas," on red border of seal, for English Canadians. Perf. 12½	.10

All seals of 1930 are offset printing. Nos. 55, to 55d by Eureka Specialty Printing Co. No. 56 by The Strobridge Lithographing Co. No. 56 by Edwards & Deutsch Lithographing Co. No. 56 and 58a by The United States Printing & Lithograph Co. Nos. 59 and 60 by the Copp Clark Co., Ltd.

Printer's marks on sheets: Eureka has a dot between the left foot and middle of "M" of "Merry" on seal No. 1. Strobridge has two dashes below "ALL" on seal No. 100. E. & D. printed on Nashua paper has dot on coat just under elbow on seal No. 92, and on Gummed Products Co. paper has the dot on seals Nos. 91 and 92. U. S. P. & Litho. Co. has a dash which joins tree to top frame line just under "MA" of "Christmas" on seal No. 55.

The plate for booklet panes was made up from the left half of the regular plate and can be plated by certain flaws which occur on both.



CS25

Designed by John W. Evans. Realized from sales \$4,535,307.00.

**1931 Cream, Red, Black and Green**  
*Perf. 12, 12.00, 12½ and compound.*

61	CS25	One type only. Perf. 12½. Horizontal broken gum	.05
		<i>a.</i> Same overprinted "CAMBRIDGE MASS" in black by Cambridge Tuberculosis Association	.05

62	CS25	Perf. 12½. Horizontal broken gum	.02
		<i>a.</i> Perf. 12x12½. Horizontal broken gum	.05
		<i>b.</i> Perf. 12.00x12½. Horizontal broken gum	.05
		<i>c.</i> Perf. 12. " " "	—
		<i>g.</i> Perf. 12. Vertical broken gum. Booklet pane of 10 seals	.20
		<i>h.</i> Perf. 12x12.00. Vertical broken gum. Booklet pane of 10 seals	.20
63	"	Perf. 12½. Smooth gum	.02

All seals of 1931 are offset printing. Nos. 61 to 62h by Eureka Specialty Printing Co. No. 63 by The Strobridge Lithographing Co. Nos. 61 and 61a have a green dash across inner green frame line at bottom centre on each seal in sheet except those in first and last vertical rows and the two rows at bottom. This dash is omitted on all other numbers.

Printer's marks on sheets: Eureka has none. Strobridge has the usual two dashes under seal No. 100.

The plate for booklet panes was made up from transfers of sixty seals—twelve horizontal by five vertical. The six panes of the transfer can be plated by minor flaws.



CS26

Designed by Edward F. Volkmann. Realized from sales \$3,457,600.00.

**1932 Yellow, Green, Red, Pale and Deep Blue**  
*Perf. 12, 12½x13, 12½.*

64	CS26	One type only. Perf. 12½x13	.02
		<i>a.</i> Same in pair, one seal being imperf.	—
		<i>b.</i> Perf. 12½x13. Vertical broken gum	—
65	"	Perf. 12	.02
		<i>a.</i> Imperf.xPerf. 13	—
66	"	Perf. 12½	.02
		<i>a.</i> Perf. 12½. Overprinted "CAMBRIDGE, MASS." in black by Cambridge Tuberculosis Association	.05
67	"	Perf. 12½	.02

All seals of 1932 are offset printing. No. 64 by Eureka Specialty Printing Co. No. 65 by Edwards & Deutsch Lithographing Co. No. 66 by The United States Printing & Lithograph Co. No. 67 by Columbia Bank Note Co., Chicago, Ill. Nos. 64, 66 and 67 have a little red spur on bottom inner frame line of each seal, at left corner. Nos. 65 and 66 are without the spur.

Printer's marks on sheets: Eureka has a red dash, in each corner of the sheet, which joins the red border to the red inner frame line. E. & D. has a blue dot in snow at lower left on seal No. 91. U. S. P. & L. Co. has a blue dot on top of post on seal No. 56. Columbia Bank Note Co. has small "C" in lower part of girl's coat on seal No. 82.



CS27

Designed by Hans Axel Wallen. Realized from sales \$3,422,983.00.

**1933 Yellow, Green, Black and Red**  
*Perf. 12, 12½.*

68	CS27	One type only. Perf. 12	.02
69	"	Perf. 12½	.02
		<i>a.</i> Imperf.x12½	—

All seals of 1933 are offset printing. No. 68 by Eureka Specialty Printing Co. No. 69 by The Strobridge Lithographing Co., The United States Printing & Lithograph Co., and the Columbia Bank Note Co. No. 69a by Strobridge.

Printer's marks on sheets: Eureka has rope joining elbow of figure to left on seals Nos. 11, 20, 91 and 100. Strobridge has the usual two dashes under seal No. 100. U. S. P. & L. Co. has green dot on tail of "S" of "Greetings" on seal No. 55. Columbia has white "c" on margin, under cross, on seal No. 93.