

# WESTERN STAMP COLLECTOR

• A NEWSPAPER FOR STAMP COLLECTORS •

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WESTERN STAMP COLLECTOR, ALBANY, OREGON

Saturday, June 4, 1938.

**THEY MADE LANDMARKS IN THE FIGHT AGAINST TUBERCULOSIS**

 <p>HE MADE SOUNDS IN CHEST AUDIBLE WITH STETHOSCOPE</p>	 <p>HE PROVED TUBERCULOSIS IS SPREAD BY GERMS</p>	
<p>France</p>	 <p>HE BUILT FIRST SANATORIUM IN THE UNITED STATES</p>	 <p>HE STARTED FIRST CHRISTMAS SEAL SALE</p>
<p>United States</p>	 <p>HEALTH GREETINGS</p>	<p>Germany</p>
		<p>Denmark</p>

**BUY AND USE 1938 CHRISTMAS SEALS      ERADICATE TUBERCULOSIS**

WESTERN STAMP COLLECTOR

Date JUNE 4 19 38

Christmas Seals - News Items

## Special 1938 Christmas Seal Pane

As a courtesy to the Christmas Seal and Charity Stamp society, the National Tuberculosis association has given us permission to give advance notice of a SPECIAL PANE or SOUVENIR SHEET of 1938 Christmas Seals, the regular notice to appear in the early Fall. This will enable members of the Society and other collectors to place orders for the Special Pane early enough to insure a delivery from a very limited supply.

The pane, illustrated herewith, is to be printed with the same colors as will be found on the regular sheets of one hundred seals.

The center seal will be the 1938 seal and there will be four others taken from the corners of the regular sheet. All lettering outside the seals themselves to be in black ink. Size  $3\frac{3}{8} \times 5\frac{1}{2}$  inches.

This Special Pane is in no way intended to interfere with or supplant the regular seal sale. Its purpose is primarily for publicity. Second, it will be of interest to collectors, in the same manner as the souvenir sheet has reached a definite vogue among the general philatelic public, several governments having issued them.

No particular cognizance of a desire or urge for collectors was made by the National Tuberculosis association to issue a special pane purely as a collectors item. The belief that the particular corner-pieces this year, depicting the four persons so intimately connected with T. B. work, would prove an excellent means of propaganda, the idea of the pane came into being. There is no thought that the Special Pane printing will be a yearly practice. That the pane might be desired by seal collectors prompted the National Tuberculosis association to suggest to your Editor that we might care to have an opportunity to make certain that panes would be reserved if ordered. This spirit of cooperation is greatly appreciated. We trust that it will be reciprocated by our members.

The Special Souvenir sheet will be priced at twenty-five cents and orders may be placed with your local T. B. association, Christmas Seal committee or individuals connected with the work. No mailing of the sheets will be made together with the regular seals. It is only through order that they can be secured. If you desire to secure one or more of the Special Panes, write to your local body and enclose twenty-five cents for each sheet you order and they will be separately mailed to you at the time the regular seals are released. If it is desired, the sheets will be mailed to others at your order.

### National Tuberculosis Association Pre-Release

The issue of the Special Pane will be not more than 25,000—and no re-issue or additional printings. Consequently there will not be enough for all who will want them within the next two or three years—if, indeed, there will be enough to supply the current demand.

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Thirty years ago 13,500,000 seals were sold during the first national seal sale. Today, with less than five hundred "dyed-in-the-wool" seal collectors and possibly a thousand more "hit-and-miss" collectors, the supply of 1908 seals is not enough to supply the demand. Consequently, those that still remain in the hands of the few that can offer seals of 1908 demand a high price. There are few postage stamps of this century which command as large a figure. We are not referring to unusual perforated copies or rouletted items, but to the common "garden variety" of that year.

In 1914 there were 55,100,000 seals sold—all from one printer and all one type with practically no varieties. A couple of years ago anyone could purchase a mint block of four for a dollar and often less. Today we know of no place where this amount of money would secure a single 1914 seal—just a mere fourth of a block. Yet, 2,204 times as many seals were sold than the total number of the special 1938 panes that are to be printed. No possible estimate of either the scarcity or value of these panes within the next five years can be contemplated.

For several years the N.T.A. were seeking a substitute for the health bonds as a means of approaching the larger giver to the seal sale. Obviously one giving fifty, a hundred or five hundred dollars would not care to have an equivalent of seals to these values. The bonds have often been used since 1919. The Seal Sale Advisory committee listened to various suggestions, and, to some extent, the question of special, larger, de luxe, or other seals that depart from the stamp style regularly used. In June, 1934, samples of what is now known among collectors as the "de luxe" seal were sent to the state associations for the purpose of securing their opinion or reaction to the idea of sending this type of seal to the larger donor in packets of 100 seals at the rate of five dollars per packet, with the option of choice of this or the regular seal. The re-

action was unfavorable and the idea, consequently, was dropped.

Although the "de luxe" seal was never issued, these samples or essays are a collectable item for about 2,500 were sent out as samples. They are of the "gold-metal" type and die-cut. Today, four years since their distribution, a single seal of this batch is priced at fifty cents and difficult to secure from any source. Many were lost and no local association nor the National Tuberculosis Association has any on hand.

The present issue of Special Panes will be just ten times the number of "de luxe" seals made. A word to the wise should be sufficient. If you contemplate placing a sheet in your collection we suggest immediate ordering with your local Association that you may assure your supply.