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# CHRISTMAS SEALS EXHIBIT AND CONTEST

Since 1904, lung health associations have raised millions of dollars in funds for lung diseases by selling Christmas or TB seals. The Union historically honoured these important fundraising and public-awareness campaigns by inviting Heritage and Organisational Members to display their seals at the Union World Conference. Then, in one of the conference's most colourful traditions, members attending the Union World Conference vote for their favourite seals. Certificates are received for 1st, 2nd and 3rd place.

## THE 2020 CHRISTMAS SEALS CONTEST

The 2020 Christmas Seals contest is now open for voting. This year voting is open to the public.

Please vote for your favourite Christmas Seal. Select from the five entries below.

Winners will be announced at The Union World Conference on Lung Health closing ceremony and thereafter published here.

VOTE IN THE 2020 CHRISTMAS SEAL COMPETITION



## 2020 CONTEST ENTRY

# JAPAN ANTI-TUBERCULOSIS ASSOCIATION

The theme of the seal, which was designed by tuberculosis (TB) survivor and illustrator Toru Asai, is 'life'. The Japan Anti-Tuberculosis Association (JATA) has been producing Christmas Seals since 1952, with the aim of both raising funds and raising public awareness of TB.

In 2019, JATA sold 169,200 large sheets of 24 seals each and 1.1 million small sheets of six seals each. This activity has generated US\$2.5 million, which supports building public awareness programmes and training programmes for health care workers in

Japan. In addition to conducting projects to support national TB control programs in developing countries, with the focus currently being on Zambia, Myanmar, Cambodia and Nepal.

VOTE FOR THIS SEAL



## 2020 CONTEST ENTRY KOREAN NATIONAL TUBERCULOSIS ASSOCIATION

The theme of the seal is Pengsoo's Christmas in Antarctica. The cute and humorous Pengsoo is intended to shake off all the difficult things of this year and give hope that good things will come in 2021.

The Korean National Tuberculosis Association has been producing Christmas seals since 1953. In 2019, the Korean National Tuberculosis Association sold 665,114 seals, raising almost US\$1.7 million. The funds raised from the seals have created public awareness of TB and motivated the public to do their own fundraising efforts.

VOTE FOR THIS SEAL



## 2020 CONTEST ENTRY

# PHILIPPINE TUBERCULOSIS SOCIETY INC.

The theme of the seal is 'Hope'. It is a call to not be discouraged by the current health crisis, but rather be inspired by the opportunity it brings to be of service to those in need. The Philippine Tuberculosis Society Inc. (PTSI) has been producing Christmas seals since 1910.

In 2019, PTSI raised US\$34,793. Funds raised have supported community outreach programmes including case finding, contact tracing and advocacy and educational activities.

VOTE FOR THIS SEAL



## 2020 CONTEST ENTRY TAIWAN ANTI-TUBERCULOSIS ASSOCIATION

The theme 'Duo Sia; Duo Sia', are homophones of 'many shrimps' in Mandarin and 'many thanks' in Taiwanese, which are to express the appreciation from everyone supporting public welfare. The Taiwan Anti-tuberculosis Association has been producing seals since 1954.

In 2019, the Taiwan Anti-tuberculosis Association raised US\$13,397. Funds have helped support the Centers for Disease Control's Directly Observed Treatment Short-Course (DOTS).

VOTE FOR THIS SEAL



## 2020 CONTEST ENTRY

# ANTI TB ASSOCIATION OF THAILAND

The Anti TB Association of Thailand has been producing Christmas seals since 1961. In 2019, Anti TB Association of Thailand have sold approximately 100,000 seals, raising US\$33,558 in revenue, which has gone towards supporting people affected by tuberculosis.

VOTE FOR THIS SEAL

## 2019 CHRISTMAS SEALS EXHIBIT AND CONTEST

At the 50th Union World Conference on Lung Health in Hyderabad, India, Heritage and Organisational Members from seven countries participated in this year's Christmas Seals Exhibit and Contest. Union members voted for their favourite seals either online or at The Union Village.

Results of the contest were presented at the General Assembly on Friday, 1 November.

# THE TUBERCULOSIS ASSOCIATION OF INDIA



TB seals have been an important source of revenue for tuberculosis research in India since 1950. In 2018, the Tuberculosis Association of India sold five million TB seals.

The funds raised through this campaign contributed to a national TB conference, research projects on TB and related diseases, as well as information, education and communication activities. The Indian Journal of Tuberculosis has been published quarterly for the last 73 years funded in part by the sale of TB seals.

# JAPAN ANTI-TUBERCULOSIS ASSOCIATION



The Japan Anti-Tuberculosis Association has been producing TB seals since 1952.

In 2018, they sold 174,300 large sheets of 24 seals each and 1.2 million small sheets of six seals each. This activity has generated US\$1.8 million, which supports promoting public awareness, supporting women's organisations and conducting research for TB and other lung diseases in Japan, as well as supporting civil society organisations working on TB control activities in high-burden countries.

2ND PRIZE

# KOREAN NATIONAL TUBERCULOSIS ASSOCIATION



The Korean National Tuberculosis Association has been producing Christmas seals since 1953.

In 2018, they sold 812,766 seals, raising US\$2.2 million. The funds raised from the Christmas seals are used to support TB programmes and awareness campaigns in Korea.

3RD PRIZE

## 2018 CHRISTMAS SEALS EXHIBIT AND CONTEST

At the 49th Union World Conference on Lung Health in The Hague, The Netherlands, Heritage and Organisational Members from nine countries participated in this year's Christmas Seals Exhibit and Contest. Union members voted for their favourite seals either online or at The Union Village.

Results of the contest were presented at the General Assembly on Friday, 26 October.

### **Winners of the 2018 contest**

# INDIA

## THE TUBERCULOSIS ASSOCIATION OF INDIA



TB seals have been an important source of revenue for TB research in India since 1950. In 2017, the Tuberculosis Association of India sold five million TB seals.

The funds raised through this campaign contributed to a national TB conference, research projects on TB and related diseases, as well as information, education and communication activities. The Indian Journal of Tuberculosis has been published quarterly for the last 72 years funded in part by the sale of TB seals.

1ST PRIZE

# REPUBLIC OF KOREA

KOREAN NATIONAL TUBERCULOSIS ASSOCIATION (KNTA)



The Korean National Tuberculosis Association has been producing Christmas seals since 1953. In 2017, nearly one million sheets of seals were sold. This has raised approximately US\$ 2.5 million, which is used to support TB programmes and awareness campaigns in Korea. A Christmas seal presentation ceremony was held with the cardinal, Chief Justice of Supreme Court, governor and other notable figures.

2ND PRIZE

# HONG KONG

THE HONG KONG TUBERCULOSIS,  
CHEST AND HEART DISEASES ASSOCIATION



The Hong Kong Tuberculosis, Chest and Heart Diseases Association has been participating in Christmas seal campaigns since 1992. The 2018 seals depict family health, through images of families living healthy, active lives.

3RD PRIZE

2017 CHRISTMAS SEALS EXHIBIT AND CONTEST

At the 48th Union World Conference on Lung Health in Guadalajara, Mexico, Heritage and Organisational Members from all over the world participated in the Christmas Seals Exhibit and Contest.

### Winners of the 2017 contest

## THE JAPAN ANTI-TUBERCULOSIS ASSOCIATION



The Japan Anti-Tuberculosis Association began producing TB seals in 1952. In 2016, they sold 210,000 large sheets of 24 seals each and 1.8 million small sheets of six seals each. This activity has generated almost US\$ 2 million, which supports promoting public awareness, supporting women's organisations and conducting research for TB and other lung diseases in Japan, as well as supporting civil society organisations working on TB control activities in high-burden countries.

1ST PRIZE

## KOREAN NATIONAL TUBERCULOSIS ASSOCIATION



The Korean National Tuberculosis Association has been producing Christmas seals since 1953. In 2016, over one million sheets of seals were sold. This activity has raised approximately US\$ 3 million, which is used to support TB programmes and awareness campaigns in Korea, such as mobile clinics, shelters and services for TB patients, strengthening health systems, education campaigns and the publication of a quarterly magazine, *Healthy World*.

2ND PRIZE

# THE HONG KONG TUBERCULOSIS, CHEST AND HEART DISEASES ASSOCIATION



The Hong Kong Tuberculosis, Chest and Heart Diseases Association has been participating in Christmas seal campaigns since 1992. The 2017 seals depict 'Leisure and Health' through images of healthy, smiling children living active lives.

3RD PRIZE

## 2016 CHRISTMAS SEALS EXHIBIT AND CONTEST

# INDIA

## THE TUBERCULOSIS ASSOCIATION OF INDIA



TB seals have been an important source of revenue for tuberculosis research in India since 1950. In 2015, the Tuberculosis Association of India sold five million TB seals. The funds raised through this campaign contributed to a national TB conference, research projects on TB and related diseases and information, education and communication activities. The central and state tuberculosis associations also benefited from the sale of these seals, which support activities such as seminars, films, posters and brochures. *The Indian Journal of Tuberculosis* has been published quarterly for the last 70 years funded in part by the sale of TB seals.

1ST PRIZE

# TAIWAN

## TAIWAN ANTI-TUBERCULOSIS ASSOCIATION



The Taiwan Anti-Tuberculosis Association issued its first Christmas seals in 1954 and the campaign has been held every year for the past 62 years. In 2015, they sold approximately 15,000 sheets of seals and raised US\$ 24,000 to support TB-related projects. Each year the Taiwan Anti-Tuberculosis Association gives US\$ 20,000 to the Taiwan Center for Disease Control to support TB patients in need, which helped 195 patients last year. The campaign also funds a TB control training course, the publication of an anti-TB quarterly magazine and other projects.

The 2016 seals depict the tung blossom, a native plant which represents the spirits of the Hakka people, the second-largest ethnic group in Taiwan. The tung blossom blooms in April and the white petals look like snow when they fall in May. The event attracts many tourists to Taiwan every year.

2ND PRIZE

# JAPAN

## THE JAPAN ANTI-TUBERCULOSIS ASSOCIATION



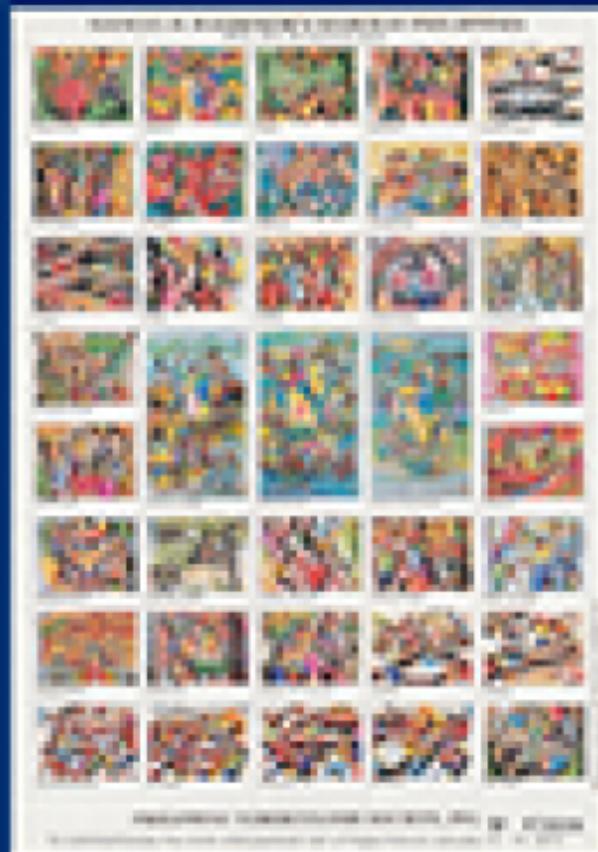
The Japan Anti-Tuberculosis Association began producing tuberculosis seals in 1952. In 2015, they sold 216,500 large sheets (24 seals) and 1.6 million small sheets (six seals). Funds raised through the Christmas seals were put towards promoting public awareness, supporting women's organisations and conducting research for TB and other lung diseases in Japan, as well as supporting civil society organisations working on TB control activities in high-burden countries.

3RD PRIZE

## 2015 CHRISTMAS SEALS EXHIBIT AND CONTEST

# THE PHILIPPINES

THE PHILIPPINE TUBERCULOSIS SOCIETY, INC. (PTSD)



The Philippines' TB seals campaign dates back over 100 years to PTSD's founding in 1910. This year's submission features Pope Francis's pastoral and state visit to the country in January 2015. In 2014, 16,300 sheets were sold, a significant increase from previous years, and raised 1,313,702.75 Philippine pesos (approx. US\$ 30,000). The funds generated support for the diagnosis and treatment of indigent TB patients and PTSD's research programs. The fact that PTSD's seals have won awards at 8 out of the past 11 Christmas Seals Contests is an added attraction for both potential designers and contributors who collect the TB seals.

1ST PRIZE

# JAPAN

THE JAPAN ANTI-TUBERCULOSIS ASSOCIATION (JATA)



The Japan Anti-Tuberculosis Association began producing double-barred cross seals in 1952. In 2014, they sold more than 5.8 million seals, which generated ¥ 242,300,140 (approx. US\$ 18,000) in funds for TB programmes. Funds raised through the Christmas seals were put towards promoting public awareness, supporting women's organisations and conducting research for TB and other lung diseases in Japan, as well as supporting civil society organisations working on TB control activities in high-burden countries.

2ND PRIZE

# HONG KONG

THE HONG KONG TUBERCULOSIS,  
CHEST AND HEART DISEASES ASSOCIATION

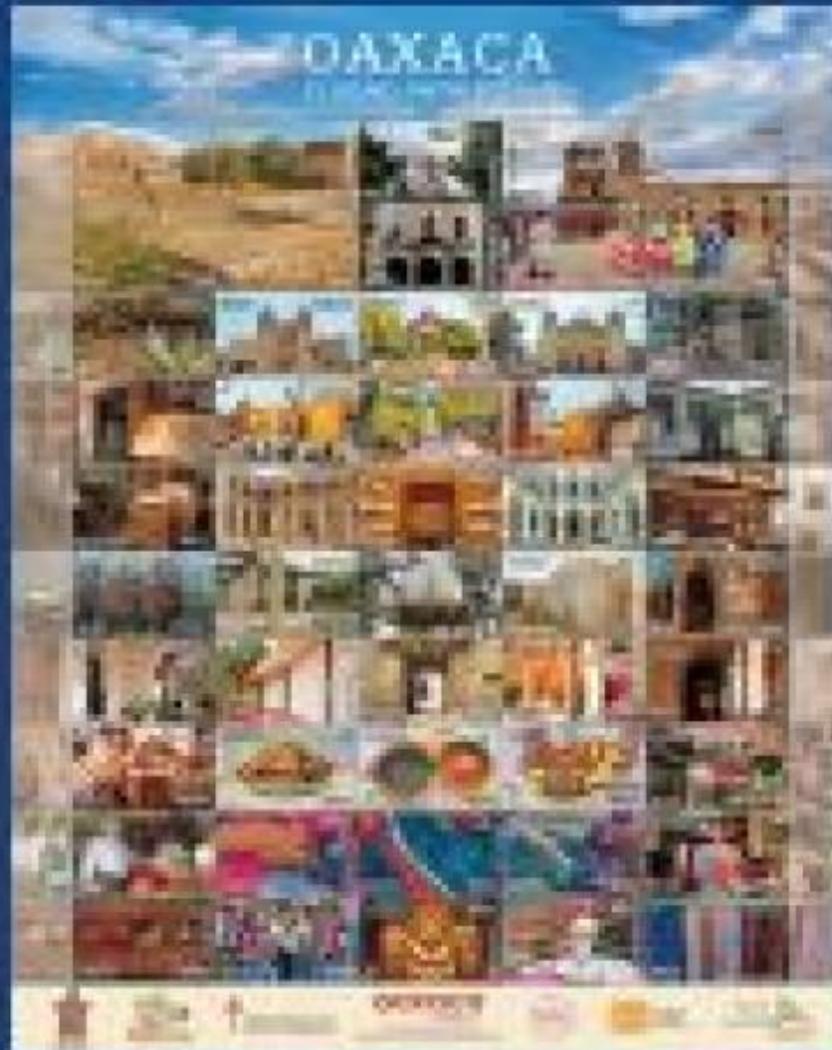


The Hong Kong Tuberculosis, Chest and Heart Diseases Association has been holding Christmas seal campaigns since 1982. The 2014 seals depict Healthy Lifestyle Elements done in the style of the traditional Chinese paper cutting, a folk art originating in China around the 8th century AD. This paper cutting technique is characterised by intricate designs and the creative use of negative space. The Christmas seals depict elements of healthy lifestyles, such as no smoking and a healthy diet.

## 2014 CHRISTMAS SEALS EXHIBIT AND CONTEST

# MEXICO

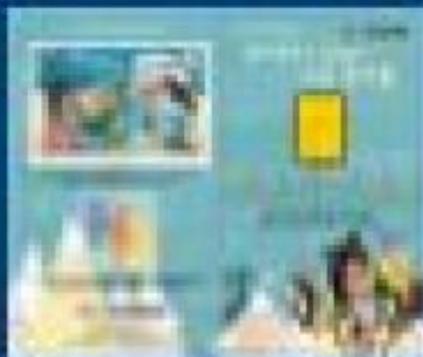
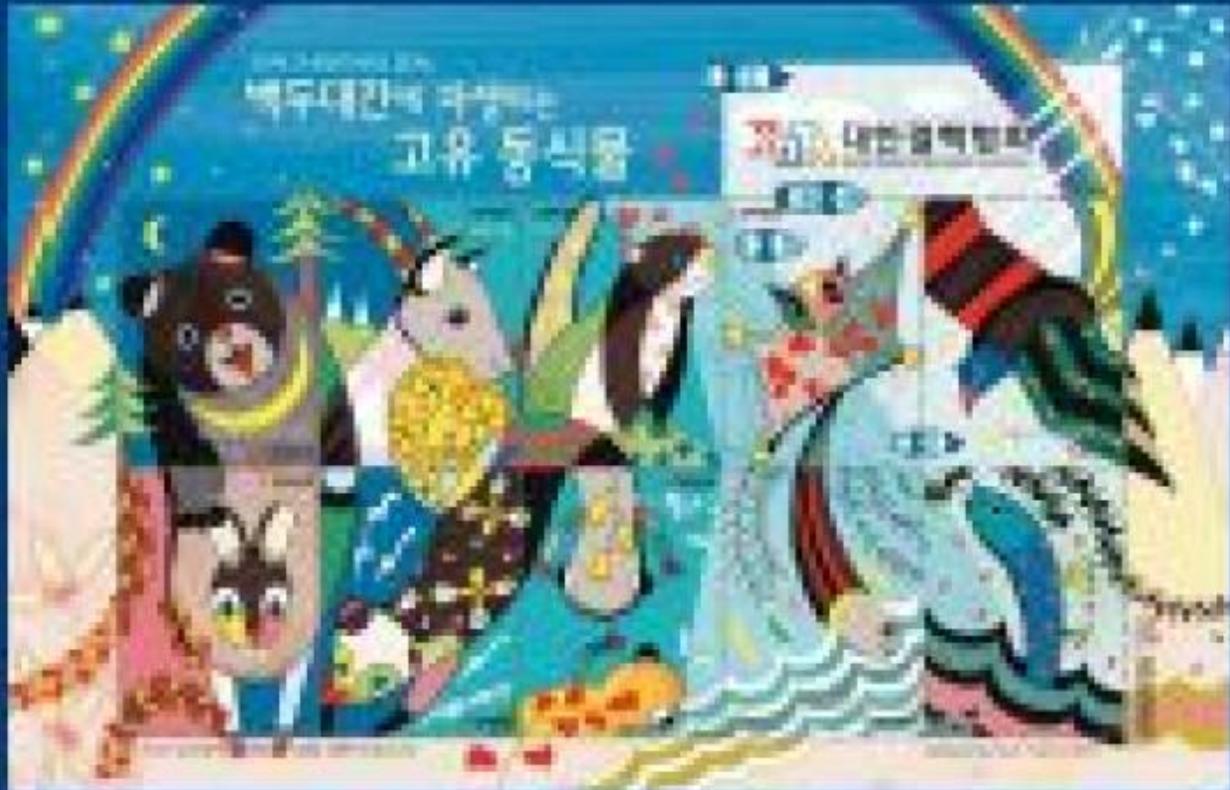
## Comité Nacional de Lucha Contra la Tuberculosis



The Comité Nacional de Lucha Contra la Tuberculosis (CNLT) has been producing Christmas cards since 1995. In 2012 CNLT sold 2 million cards raising funds for the training programmes of its national campaign against

1ST PRIZE

## Korean National Tuberculosis Association



The Korean National Tuberculosis Association has been producing Christmas cards since 1953. In 2003, 1,293,300 sheets of cards were sold. More precisely, 894,300 Christmas Seal sheets and 399,000 Green Seal sheets. Green Seal is a sticker that is thin and small gold plate Seal has function of identifying real anti-tuberculosis vaccine from counterfeit application. This activity has generated approximately USD 3,700,000 that supported public relations activities with municipal children social center.

2ND PRIZE

# JAPAN

## The Japan Anti-Tuberculosis Association (JATA)



The Japan Anti-Tuberculosis Association began producing double-denominated cinderella stamps in 1952. JATA's work came to a halt in 2008. In 2012, they sold 280,000 large sheets and 1,074,000 small sheets. The funds are used to support TB control programmes both in Japan and in high burden countries, as well as to promote public awareness.

3RD PRIZE

## **OUR WORK**

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