

1907

The seals of 1907 were a local issue sold by the Delaware Chapter of the American Red Cross. Two days after the first printing went on sale more than 30,000 were sold. The Wilmington printer was swamped, and a Philadelphia printer was enlisted to help. Even so, it was apparent that "Merry Christmas" would soon pass and so "Happy New Year" was added to the design.



In those early days printing and perforating machines were all operated by hand and so unintended variations were not uncommon;

Horiz. Pair

Thin Paper

Vert. Pair

Imperf. Between

Imperf. Between



Not only was Emily P. Bissell a founder of the movement, she also designed the first seal and started the tradition of autographing cards as shown. >>



1404 FRANKLIN STREET
WILMINGTON, DELAWARE

Dear Mr. Wheelers:

November 15, 1932.

The basic idea of the 1907 Christmas stamp was to combine the idea of Christmas, the time of generous giving, and the Red Cross, organized to fight pestilence, as well as to relieve war and famine.

Mr. Pyle simply carried out the same idea in a more artistic way. I had only been able to have the stamp printed in one color- red on white- because of the extra expense of two-color printing. He used red and green on white.

In 1907 the first printing of stamps did not seem appropriate to carry over into the New Year. So we added "Happy New Year" and sold them into January.

I hope this gives you what you want to know

Sincerely yours,

Emily C. Binell



1907 (cont'd)

Counterfeits of both types were circulated in 1932, but most had been overprinted "counterfeit" and are otherwise easily identified by their #12 perforations.



1908

Lithographed by Theo. Leonhardt & Son Philadelphia, PA

Type 1-A



P14 from Pane



P12 Sg



P14Gg



P12 Gg



P14 x 12 Variation

1908 (cont'd)

Type I - B



P12 Sg



P12 Gg



P14 Sg



P14 Gg



Roulette 6 3/4

Variation



Vert. Pair

Imperf. Between



Howard Pyle

Legend: Gg - Grilled Gum

Sg - Smooth Gum

Dig Down



For the Health
of this Community.
Use the Christmas Seals in this Envelope



1908

Type I - B (cont'd)

Privately overprinted "Easter 1909"



Violet



Silver



Bronze

Lithographed by American Bank Note Co.

Type II



P12



Pane of 3



Pane of 6

1908 (cont'd)

Type I – A (cont'd)

Margin missing
on left.



Pane of 6 P14 Gg



Pane of 3P12 Sg

Legend: Gg – Grilled Gum
Sg – Smooth Gum



 CARD
 FOR ADDRESS ONLY
 COL
 DEC 19 14
 7 PM
 WIS.


 Dear Aunt,
 your grandma need
 of it. She send her
 thanks for them.
 Sorry uncle Jim has
 not found work.
 He will have to leave
 the for not sending any
 more presents this year
 We intended sending a
 cheer, but baby was so
 and we were to busy
 wishing you a happy New Year
 MADE IN U.S.A.

Mrs. J. A. Anderson,
 1812 Canfield Ave,
 Racine,
 Wis.

Merry Christmas
 1916
 Happy New Year


 POSTCARD
 ARTFORD CO
 DEC 19 16
 FOR CORRESPONDENCE
 ADDRESS


 Mrs Paul Hugo Ostro
 25 Duane Street
 Hartford
 Conn.
 Buty - Is
 paid
 Janice.

1908 (cont'd)

Type II (cont'd)

Printed by Unknown



No veins in leaves.

1909

Lithographed by Strobridge Lithographing Co. Cincinnati, Ohio



Privately overprinted "New Hampshire" for use by the NH TB Assoc. in their area – considered a local seal.



Carl Wingate

Carl Wingate

1910

Lithographed by the Strobridge Lithographing Co. Cincinnati, Ohio



1911

These seals were issued by the American Red Cross but sold by the National Association for the Prevention of Tuberculosis.

Typographed by Eureka Specialty Printing Co. Scranton, PA



Type 1



Type 2



Type 3



Type 4



Lapel Button - 1914

Buttons were used by the N. T. A. from 1911 to 1960. Until 1928 they are dated with a copy of the seal. The buttons from 1929 to 1960 have Santa's head in different styles.



1912

Lithographed by Strobridge Lithographing Co.



John H. Zeh

John H. Zeh

1913

Lithographed by the American bank Note Co.

Type 1

Type 2

Type 3



Local by the Chicago
Tuberculosis Institute

Unknown Printer



Charles J. Budd

1914

Lithographed by Strobridge Lithographing Co.

Benjamin S. Nash



1915

Lithographed by Andrew B. Graham Co. Washington, DC

P12 ½

P12 ½ vertically imperf pair

P12



1916

Lithographed by Strobridge Lithographing Co.

P12

P12 x 12 ½

P12 ½ x 12

P12 ½



Thomas M. Cleland



Thomas M. Cleland

1917

Typographed by Eureka Specialty Printing Co.

Plate A

P12

P12 x 12:00

P12 x 12 ½

P12 ½



Plate B

P12 x 12:00

Plate C

P12

Horiz. dash

P12 x 12:00

P12:00



Thomas M. Cleland

McClelland

1918

Type 1 - Typographed by Eureka Specialty Printing Co.
Type 2 - Lithographed by Strobridge Lithographing Co.

Type 1



Type 1.2



Type 2



Booklet Panes All type 1

P12 x 12:00

SE4S

P12:00 x 12

SE4S

P12:00

SE4S

P12:00

SE3S TM



Legend: SE - Straight (Imperf) Edge; 4 - number of sides; TM - Top Margin (can be Top, Bottom, Left, Right or combination)

1918

Type 1 - Typographed by Eureka Specialty Printing Co.
Type 2 - Lithographed by Strobridge Lithographing Co.



Type 1

Blocks with
Union Label



Type 1

Booklet Panes

Type 2

P12 SE4S

P12 TM

P12 ½ SE4S

P12 ½ TM



Long Island Daily Press Dec. 21, 1940

"In 1919 the seal sale organization in this country began to issue health bonds. They were for sale to corporations or individuals who were interested in contributing substantial sums to the fight against tuberculosis but who didn't want large quantities of seals" Charles Lorenz

Monthly Health Coupons

These indicate some of the ways your contribution will be used

COUPON	JAN.	Local Anti-Tuberculosis Associations
COUPON	FEB.	Tuberculosis Sanatoria
COUPON	MAR.	Care of Tuberculous Soldiers
COUPON	APR.	Open Air Schools
COUPON	MAY	Preventorium and Children's Camps
COUPON	JUNE	Vocational Training for Cured and Arrested Cases
COUPON	JULY	Research Work and Tuberculosis Surveys
COUPON	AUG.	Tuberculosis Clinics
COUPON	SEPT.	Tuberculosis Visiting Nurses
COUPON	OCT.	Annual Physical Examinations
COUPON	NOV.	Modern Health Crusade
COUPON	DEC.	Health Education



Health Bond



Representing
Five Thousand Christmas Seals
or
Fifty Dollars

Payable in 12 Months of Perfect Health

ENDORSED FOR THE
NATIONAL TUBERCULOSIS ASSOCIATION
BY

V. C. Vaughan M. D.,
PRESIDENT

W. A. B. Bart M. D., BART.,
HON. VICE-PRESIDENT

Forbes W. W. M. D.,
VICE-PRESIDENT

J. M. Glenn
VICE-PRESIDENT

Charles J. Vanquise M. D.,
MANAGING DIRECTOR

ENDORSED FOR THE
GREATER NEW YORK COMMITTEE
BY

Dr. Brown Balle
GENERAL CHAIRMAN

Harman M. Hays M.D.,
CHAIRMAN EXECU. COM.

James A. Wilson M.D.,
CHAIRMAN N.Y. CITY COMMITTEE

Henry B. Pratt
TREASURER

Litho

1918

Booklet Panes

All Type 2

P12 ½ TM
SE3S



P12 ½ LM
SE3S



Roul. 9 ¾ x
P12 ½ TM SE1S



Roul. 9 ¾ x P112 ½
TM SE3S



1918

Booklet Panes

Type 2

P12 ½ x Rou1 9 ½
TM



P12 ½ x Rou1. 9 ½
TM SE3S



Designs based on Christmas seals
such as this were placed on coin
collection boxes from 1924 to 1930.

1925

Produced by the
Strobridge Lithography Co.



MERRY CHRISTMAS GOOD HEALTH

1918

A Winning War

As part of the efforts in winning the war against tuberculosis,

- (1) Soldiers in camps are taught how to resist tuberculosis;
- (2) Discharged consumptive soldiers are followed up with care and instruction;
- (3) The health of war workers is looked after and conserved;
- (4) Hospitals, dispensaries, visiting nurses and open-air schools are established;
- (5) Health habits are taught to hundreds of thousands of children and adults;
- (6) The gospel of fresh air, cleanliness and right living is spread everywhere;
- (7) Thousands of lives are saved from consumptives' graves every year;
- (8) The war against tuberculosis has become a fight against virtually all disease.

Ten Red Cross Christmas Seals

Messengers of Health for You

In recognition of your support of the American Red Cross as a member in the Christmas Roll Call



NO SEALS SOLD IN 1918

Use them on letters and parcels, but not on the side with postage.

A Call to Service

TUBERCULOSIS, the most destructive of all diseases, becomes under the strain and deprivations of war one of the nation's greatest enemies.

It can be cured, controlled and conquered.

Victory depends on the health both of soldiers and workers now and of all those who shall assume the tasks and burdens after the war.

The American Red Cross is this year, as a war measure, appropriating \$2,500,000 to the campaign against tuberculosis in the United States conducted by the National Tuberculosis Association and its affiliated agencies.

Red Cross Seals, instead of being sold this year, are awarded to each Red Cross member in token of the share that each has in the fight to conquer tuberculosis.

America needs your continued support, personal as well as financial, in this campaign for health.



1918

Booklet Panes

Type 2



P12 ½
RM SE3S
(RM missing)

P12 ½
LM SE3S

Other Easter Seal Promotions

Post Office Cancellation Rubber Stamps



Christmas Mailing Envelopes

This example was from 1930



Cachet Dies for Metered Mailing
Primarily for Pitney – Bowes Machines

PHILADELPHIA RECORD
S E COR. BROAD AND WOOD STS.
PHILADELPHIA, PA.



1919

Type 1

Type 1 Typographed by Eureka Specialty Printing.

P12

P12 ½ x 12

P12 x 12:00

P12 ½ x 12:00



Type 2 Chalky Paper

Type 2 Lithographed by Strobridge Lithographing Co.

Regular Coated Paper

Uncoated Paper



1920

Type 1

Typographed by Eureka Specialty Printing.

P12



P12 x 12 ½



P12 ½ x 12



P12 ½



Type 2A

Lithographed by Strobridge Lithographing Co.



Type 2B

Offset Printed by Strobridge Lithographing Co.



Ernest Hamilton Baker

Ernest Hamilton Baker

1921

Typographed by Eureka Specialty Printing Co.

Type 1



Type2



Type 3



George V. Curtis



George V. Curtis

1922

Typographed by Eureka Specialty Printing Co.

P12 ½ SqBg



P12 SqBg



P12 x 12 ½ SqBg



P12 ½ VBg

Legend: SqBg – Square Broken Gum

VBg – Vertical Broken Gum

Printers effort to texture gum to prevent stamps from curling.

Thomas M. Cleland



Thomas M. Cleland

1923

Typographed by Eureka Specialty Printing Co.

P12 ½ VBg



P12 VBg



P12 HBg



P12 ½ x 12 VBg

P12 x 12:00 VBg



P12:00 x 12 VBg



Vert. Pair

Imperf. Between

Legend: VBg – Vertical Broken Gum

HBg – Horizontal Broken Gum



Rudolph Ruzicka

R. Ruzicka

1930 (cont'd)

Complete Booklet of 10 Panes produced by Eureka



1932 (est.) EFO

The booklet consists of seals issued in 1932 as well as panes from 1930. Many seals have been removed for use, and without disassembly its not possible to determine the exact mix or other details. The 1932 "panes" are perforated on all three visible sides, and no true pane was known to have been produced that year. The booklet front and back cover is 1930 design. It appears Eureka used a mashup of leftovers (printers waste) to create this booklet in 1932.



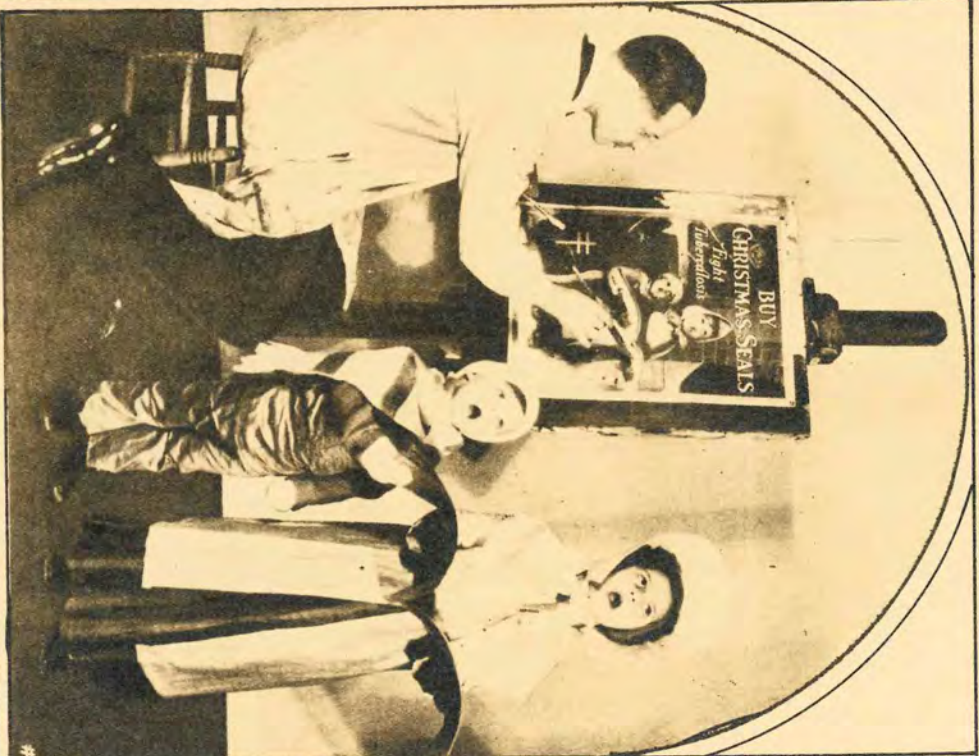
Materials produced to encourage seal sales included cardboard milk bottle caps. These caps had been used locally as an advertising medium for a number of years and were apparently adapted by the local affiliate of the National Tuberculosis Association to promote sales of seals they also locally designed and issued.



The increasing popularity of Christmas Seals could only be satisfied by enlisting help from more printing firms, given the existing production methods. This was a trend that would continue for decades. The use of "secret marks" such as dots, dashes and subtle design alterations to identify the printer of a particular sheet of seals would become unwieldy and eventually be replaced in 1935 by a simple alpha character micro-printed on one stamp of each sheet of 100.

Following is a partial list of printing firms who participated;

- B - Berlin Lithography Co., and its successors
- C - Columbian Bank Note Co.
- D - Edwards & Deutsch Lithograph Co.
- E - Eureka Specialty Printing Co.
- F - Fleming-Potter Co.
- N - Sale Niagra Inc.
- R - Bradford – Robinson Printing Co.
- S - Strobridge Lithographing Co.
- U - United States Printing & Lithograph Co.
- W - Western Lithographing Co.



CAROL AND
GEORGE AGES
SEVEN & THREE,
MODELS FOR
THE 1932 CHRIST-
MAS SEALS
PAINTED BY
THEIR FATHER
EDWARD VOLKMAN.

1924

Printing 1 Strobridge

Plate A

Plate B

Printing 2

E & D Litho.

Printing 3

USP & L



George V. Curtis

George V. Curtis

1925

Type 1 Eureka

P12 1/2 VBg

P12 VBg

P12 x 12 1/2 VBg

P12:00 x 12 1/2 VBg



Robert G. Eberhard



Type 2 E & D

P12 1/2 Sg



Type 3 Gugler

P12 1/2 Sg



George V. Curtis

1926

E & D sheet A

E & D sheet B

USP & L sheet A

USP & L sheet B



George V. Curtis

George V. Curtis

1927

Eureka

P12 HBg



Eureka

P12 Sg



E & D

P12 1/2



USP & L

P12 1/2



USP & L

P12 1/2 gray paper



John W. Evans

John W. Evans



1928

Eureka

P12 1/2 VBg



Strobridge

P12 1/2



E & D

P12 1/2



John W. Evans

John W. Evans



1929

Eureka

P12 ½ VBg



Eureka

P12 VBg



Eureka

P12 ½ x 12 VBg



Eureka

P12 red face



E & D

P12 ½



USP & L

P12 ½

1930

Heywood

P12 ½



George V. Curtis
George V. Curtis



Ernest James Baker



Ernest James Baker
John W. Evans
John W. Evans



Eureka

P12 ½ VBg



Eureka

P12 VBg



Eureka

P12:00 x 12 VBg



Eureka

P12 x 12 ½



1919

Type 1

Type 1 Typographed by Eureka Specialty Printing.

P12

P12 ½ x 12

P12 x 12:00

P12 ½ x 12:00



Type 2 Chalky Paper

Type 2 Lithographed by Strobridge Lithographing Co.

Regular Coated Paper

Uncoated Paper



1930 (cont'd)

Strobridge

P12 ½

Red buttons



E & D

Nashua paper

P12 ½

Gummed Products paper

P12 ½

USP & L

Printers mark A

P12 ½

Printers mark B

P12 ½

1930 (cont'd)

Booklet Panes

P12 HBg

LM



P12 HBg

LM w/ guide line

AFTER 5 DAYS RETURN TO
John W. Jensen
320 Fairmount Ave
 JERSEY CITY, N. J.



Exonker print



Sanabria, Inc.
17 E. 42 St. N.Y.C.

CHARLES B. GILBERT
 234 WOOD STREET
 BURLINGTON, N. J.



Mr. D. B. Whaloe
309 Lafayette Ave
Brooklyn
New York

1931

John W. Evans

Eureka Printing 1A

P12 ½ HBg



Eureka Printing 1B

P12 ½ HBg

P12 x 12 ½ HBg

P12:00 x 12 ½ HBg

P12 HBg



Booklet Pane P12 ½ VBg

P12:00 x 11 ¾ HBg

Booklet Pane P12 v 12:00 VBg



Strobridge

P12:00 x 11 ¾ HBg



1932

Eureka

Plate A, P12



Eureka

Plate B, P12 ½ X 12 ¾ Sg



Eureka

Plate B, P12 ½ x 12 ¾ VBg



E & D

Plate A, P12



USP & L

Plate A, P12 ½



USP & L

Plate B, P12 ½



Columbian

Plate B, P12 ½



Edward F. Volkman

Edward F. Volkman



Protect
Your Home
from
Tuberculosis

BUY CHRISTMAS SEALS

GREETINGS

1937



GREETINGS

Buy Christmas Seals

Protect your home from Tuberculosis



Buy Christmas Seals

PROTECT YOUR HOME FROM TUBERCULOSIS

GREETINGS

1937

TUBERCULOSIS IS PREVENTABLE . . .
... TUBERCULOSIS IS CURABLE

1934 (cont'd)

Strobridge Stage 3 Blocks



Seals pos 31,32, 41 & 42

red dot in foreground pos 42



Seals pos 69, 70, 79, 80,

89 & 90

check mark on roof pos 89



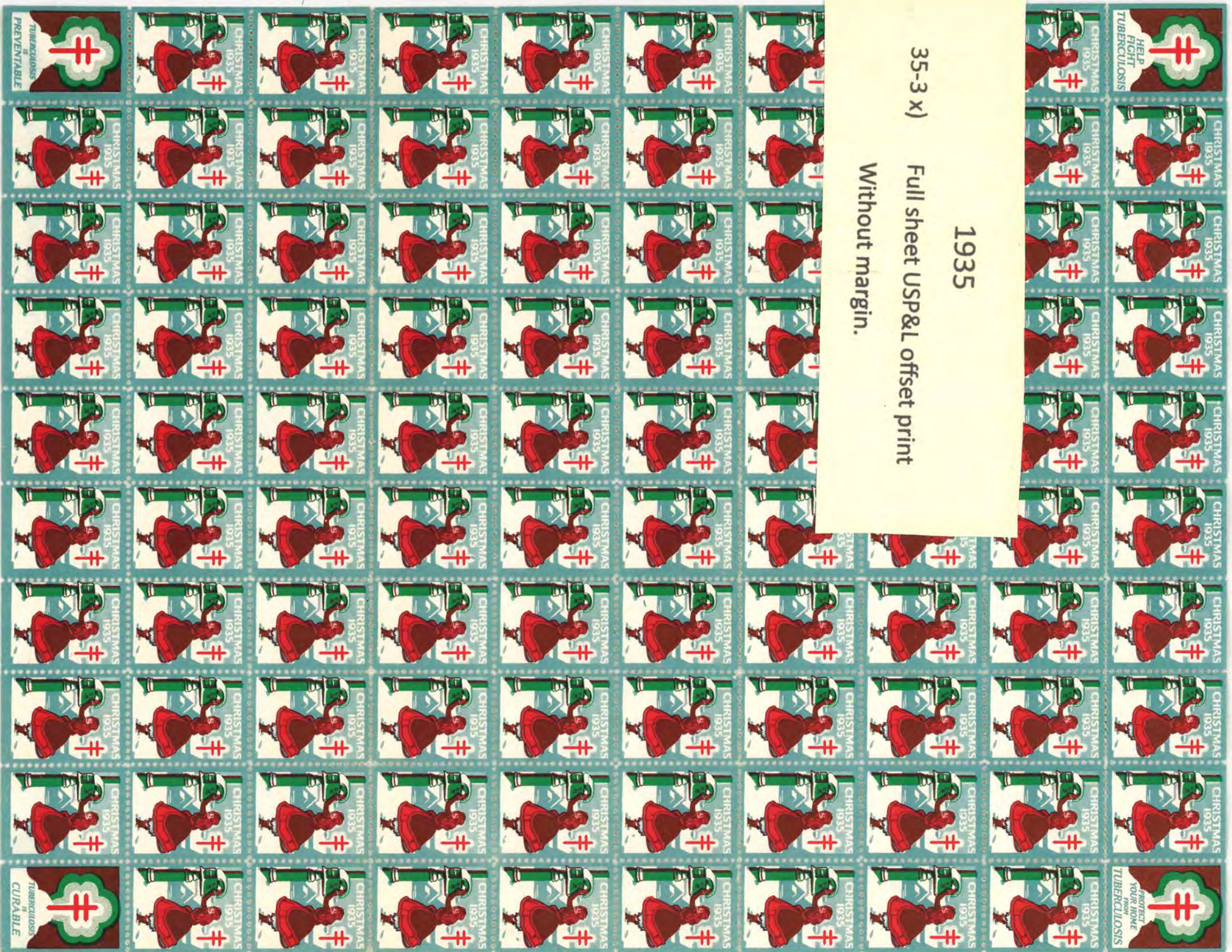
Seals pos 81, 82, 91 & 92

black dot by window pos 91



Ernest Hamilton Baker

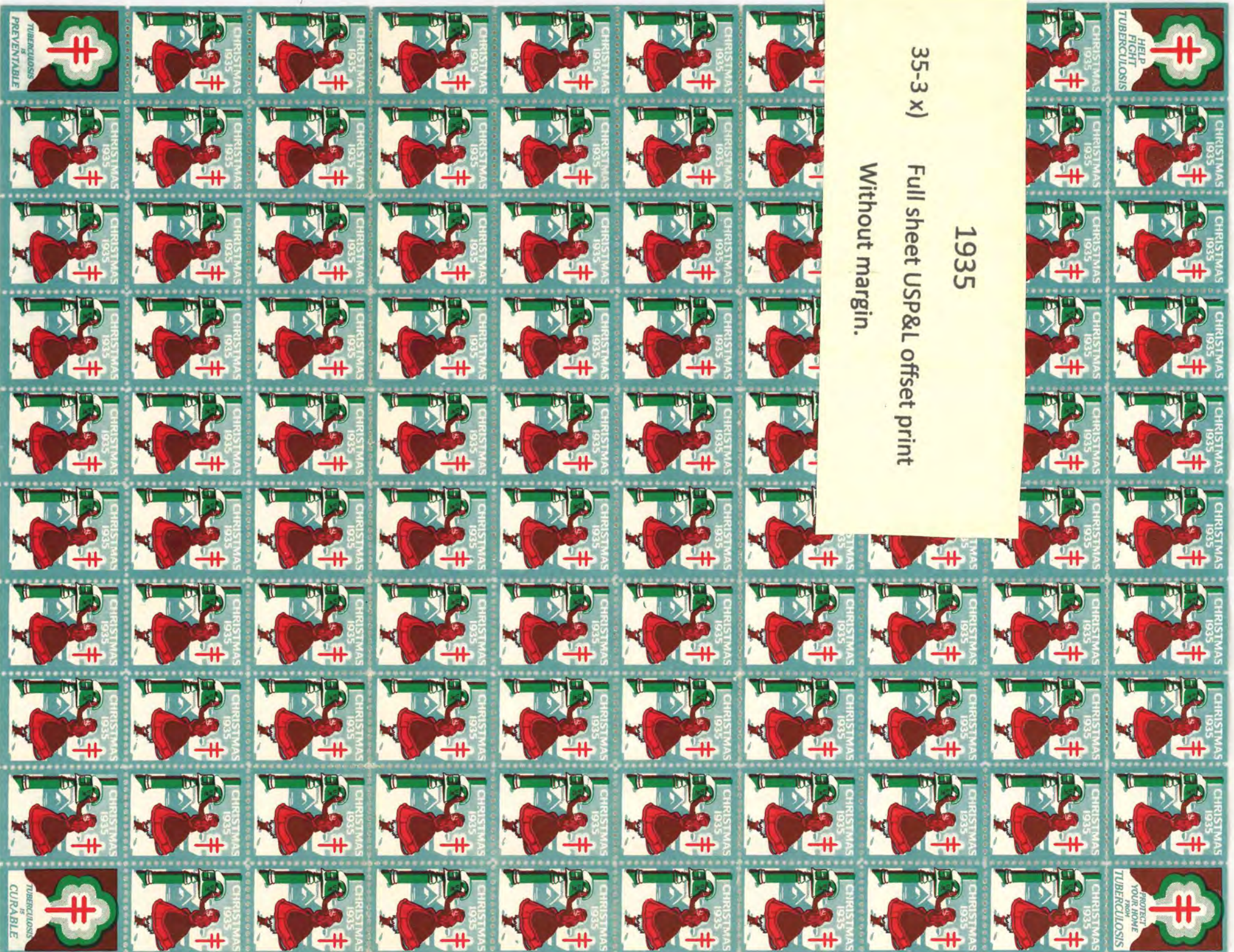
1935
Full sheet USP&L offset print
35-3 x)
Without margin.



1935

35-3 x) Full sheet USP&L offset print

Without margin.



1936

Eureka

P12 ½ x 12



Walter I. Sasse



Strobridge

Printing B, P12 ½



Printing A, P12 ½



E & D sheet unknown

P12 ½



Printing C, P12 ½

USP & L

P12 ½



1937



Eureka
P12 x 12 1/4



Strobridge
P12 1/2



E & D
P12 1/2



USP & L
P12 1/2

Slogan Blocks of 9

Eureka P12 x 12 1/4



A Robert Nelson

A. Robert Nelson

1938

Eureka

P12 ½ x 12



Strobridge

P12 ½



E & D

P12 ½



USP & L

P12 ½



Commandy – Roth Co.

Deluxe Pane

THEY MADE LANDMARKS IN THE FIGHT AGAINST TUBERCULOSIS

HE MADE SOUNDS
IN CHEST
AUDIBLE
WITH
STETHOSCOPE



France

United States



HE BUILT FIRST
SANATORIUM
IN THE
UNITED STATES

HE PROVED
TUBERCULOSIS
IS SPREAD
BY GERMS



Germany

Denmark



HE STARTED
FIRST CHRISTMAS
SEAL SALE

BUY AND USE 1938 CHRISTMAS SEALS

ERADICATE TUBERCULOSIS

Lloyd Coe



Lloyd Coe



Commandy Roth Co.

1939

Eureka
P12 ½ x 12



Strobridge
P12 ½



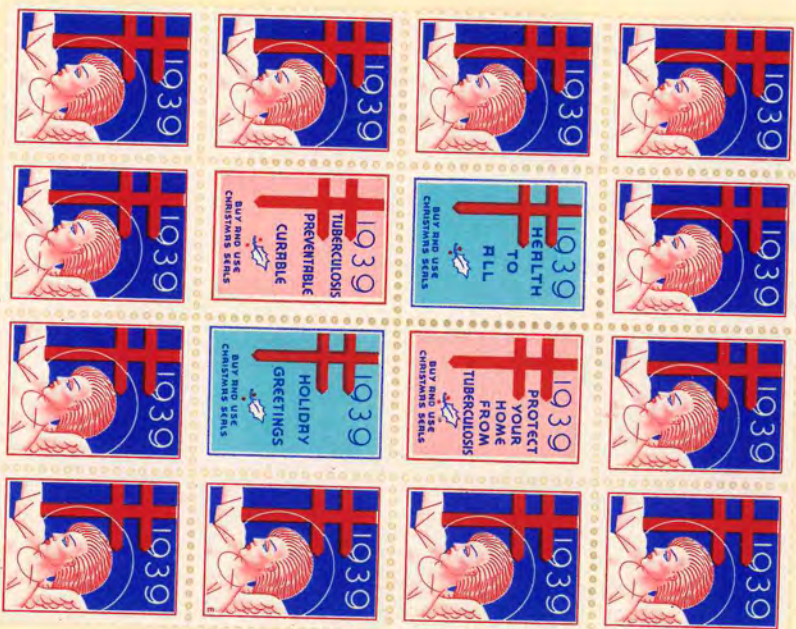
E & D
P12 ½



USP & L
P12 ½



Eureka Slogan Block
P12 ½ x 12



Eastern Star

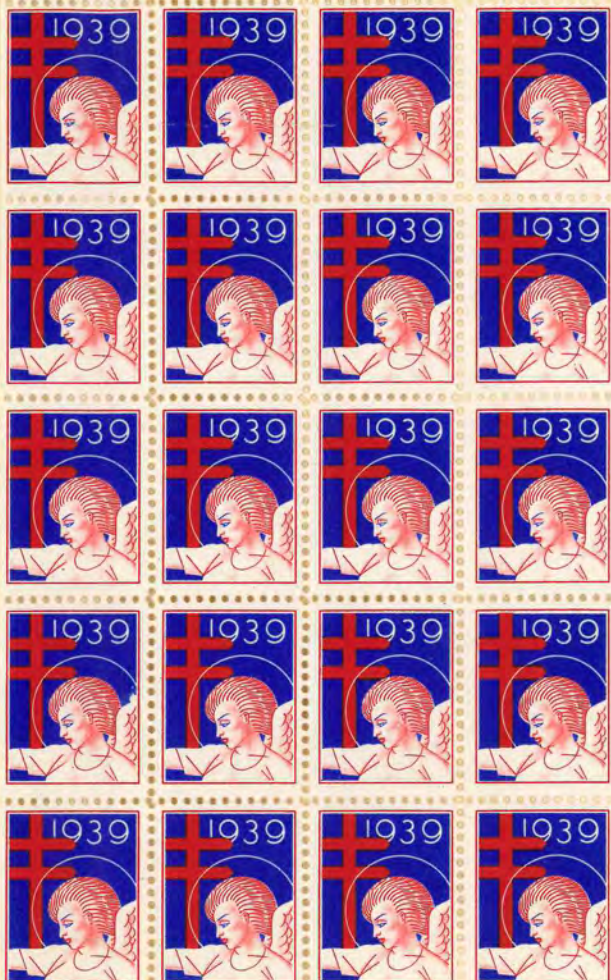
Angel Seal by
Rockwell Kent
Slogan Seals by
Earl Hoffman



1939 (cont'd)

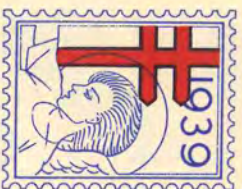
Eureka Booklet pane of 20

Eureka P11 ¾ x 12



Eureka

Complete Booklet with 10 Panes



37th Annual
Christmas Seal Sale

PRICE \$2.00

200 CHRISTMAS SEALS IN A CONVENIENT BOOKLET.
PURCHASED AND USED GENEROUSLY THEY WILL HELP
PROTECT YOUR HOME FROM TUBERCULOSIS.

Let's Eradicate Tuberculosis

FROM NOW TO
CHRISTMAS

ONE ON EVERY LETTER

Blue Earth County, Minnesota

Local Christmas and Charity Seals

From the Dorsey F. Wheless collection

