

To Jean Herskov

with good wishes

from

The National Tuberculosis Association

Rendall Emerson

February 10, 1944.





Emily P. Bissell



1907

AMERICA'S FIRST
CHRISTMAS SEAL

Designed and
Dedicated to Humanity

by

MISS EMILY P. BISSELL
Wilmington, Del.



NATIONAL CHRISTMAS SEALS SPECIALIZED COLLECTION

1907

ISSUED AND SOLD BY THE DELAWARE CHAPTER
OF THE AMERICAN RED CROSS.

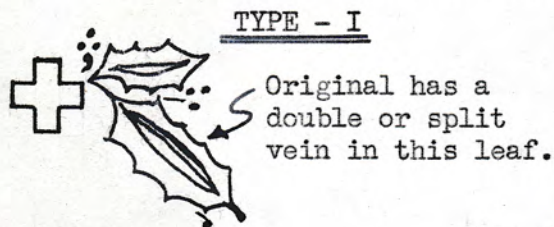


TYPE I (INSCRIBED "MERRY CHRISTMAS") WAS PLACED ON SALE DEC. 7, 1907 IN WILMINGTON, DELAWARE.

TYPE II (INSCRIBED "MERRY CHRISTMAS AND HAPPY NEW YEAR") WAS REQUIRED WHEN THE SALE WAS EXTENDED THRU TO NEW YEARS DAY BECAUSE OF THE FINE RECEPTION ACCORDED THE SEAL.

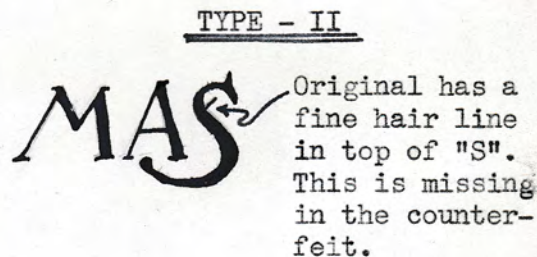
DESIGNED BY MISS EMILY BISSELL AND LITHO-GRAPHED BY THEO. LEONHARDT & SON, PHILA-DELPHIA.

SALE: NEARLY \$ 4,000.



Original is Perf. 14.

Counterfeit is Perf. 12.



Original is Perf. 14.

Counterfeit is Perf. 12

This, the 1904 Seal interest as it gave Bissell who was con- Delaware Chapter RED CROSS, the Seals in America. efforts the first and issued in 1907, being raised. in 1927, proceeds Christmas Seals amounted to over \$5,000,000!



of DENMARK is of to Miss Emily P. nected with the of the AMERICAN idea of Christmas Thro' Miss Bissell's Seal was prepared resulting in \$3000. Twenty years later, from the sale of

Truly "GREAT OAKS FROM LITTLE ACORNS GROW"

counterfeit Seal



Emily
P. Bissell

ORIGINAL 1907 SEALS:



TYPE I

TYPE II

1908

TYPE - I

ISSUED AND SOLD BY

TYPE - II

THE AMERICAN NATIONAL RED CROSS



Roulette 6 ³/₄

TYPE I



TYPE II



Surcharged
"SPECIMEN"

TYPE - II

Booklet Pane of 3



TYPE I (FRAME LINES WITH SQUARE CORNERS) LITHO-
GRAPHED BY THEO. LEONHARDT & SONS.

TYPE II (FRAME LINES WITH ROUNDED CORNERS) LITHO-
GRAPHED BY THE AMERICAN BANK NOTE CO., NEW YORK.

SALE: \$135,000.

Note:- All lithographed by Strobridge Lithographing Co., Cincinnati, Ohio.

1909
Two Types

Overprinted
"NEW HAMPSHIRE"



The NEW HAMPSHIRE "LOCAL" was overprinted diagonally in carmine
top left to lower right corners.

Sale: \$250,000.

1910
One Type only



Sale; \$300,000.

1912
One Type only



Sale; \$402,000.

1907

TYPE I



Counterfeit

Original

TYPE II



Counterfeit

Original

1908

TYPE I



TYPE II



1909

OVERPRINTED
"NEW HAMPSHIRE"



Issued by the American National Red Cross
 Sold by the National Association for the Study of Tuberculosis

TYPE I : Diameter of circle 22mm. Solid end in house.

TYPE II : Diameter of circle 22mm. but thinner. Lined end on house.

TYPE III: Diameter of circle 20mm. Solid end on house. This seal
 was issued in coils, perf. $8\frac{1}{2}$ vertically.

Typographed by Eureka Specialty Printing Co., Scranton, Pa. Sale: \$320,000.

Type I



Type II



Type III



Single Die Proof Essay



Type I

Type III
Coil Pair

Type II



1913

TYPE I



TYPE II



TYPE III



LITHOGRAPHED BY THE AMERICAN BANK NOTE CO.

TYPE I: WITH POINSETTA FLOWERS AND GREEN CIRCLES AROUND RED CROSSES AT EITHER END.

TYPE II: THE POINSETTA FLOWERS HAVE BEEN REMOVED.

TYPE III: THE POINSETTA FLOWERS AND THE GREEN CIRCLES HAVE BEEN REMOVED.

IT IS CLAIMED A FOURTH TYPE WAS LITHOGRAPHED BY AN UNKNOWN PRINTER IN CHICAGO, BUT ONLY A FEW COPIES EXIST.

Type-IV
"Chicago Local"



Imperf.
Essay-Proof



Surcharged
"SPECIMEN"



1910

1911
TYPE-I

1912



1913

TYPE I
IMPERF PROOF



TYPE II

TYPE III



1914

ONE TYPE ONLY



LITHOGRAPHED BY STROBRIDGE.

SALE: \$551,000.

1914 with Union Label Imprint



1914 Essay-Proof



1915

ONE TYPE ONLY



Perf. $12\frac{1}{2}$



Letterhead



Perf. 12

LITHOGRAPHED BY ANDREW B. GRAHAM CO.,
WASHINGTON, D. C.

SALE: \$760,000.

1916

ONE TYPE ONLY



PERF. 12



12 1-2



12 1-2 X 12



12 X 12 1-2

LITHOGRAPHED BY STROBRIDGE.

SALE: \$1,050,000.

1917

ONE TYPE ONLY



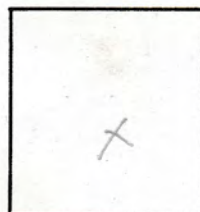
PERF. 12



PERF. 12 1-2



PERF. 12 X 12 .00



PERF. 12 X 12 1-2

TYPOGRAPHED BY EUREKA.

STARTING WITH THIS ISSUE, SEALS WERE PRINTED ON COATED PAPER.

THE PERF. 12.00 HAS 2 LARGER AND WIDER SPACED HOLES BETWEEN EVERY ELEVEN SMALLER HOLES.

SALE: \$1,780,000.

ESSAY-PROOF

Imperf.
 Essay-Proof
 with gum
 on
 Heavy coated paper
 Dark Green



"Cliche of nine"

Note:- These were samples submitted with proposal bid.
 Only six (6) are known to exist.

PROOFS

Note:- All "Essay-Proofs" have no frame lines except across bottom.

Imperf. Essay-Proof
Heavy coated paper - no gum
light green



Essay-Proof Perf. 12
Plain uncoated paper



Essay-Proof Perf. 12
On coated paper



Essay-Proof Perf. 12
On lined paper



Proof of regular issue, Perf. 12
On lined paper with callender finish
with gum and frame lines



1918

ISSUED BY THE AMERICAN NATIONAL RED CROSS
BUT SOLD BY THE NATIONAL TUBERCULOSIS ASSOCIATION

TYPE I



TYPE II



TYPE III



TYPE I (HEAVY CIRCLES BETWEEN DATE 1918). TYPOGRAPHED BY EUREKA AND ISSUED IN SHEETS AND IN BOOKLET PANES WITH VARIOUS PERFORATIONS.

TYPE II (THIN PERIODS BETWEEN DATE 1918, A.R.C. 15 1-2 MM. LONG). LITHOGRAPHED BY STROBRIDGE AND APPEARS ONLY IN BOOKLET PANES, WITH VARIOUS PERFORATIONS.

TYPE III (A.R.C. 17 1-4 MM. LONG, PERIODS IN 1918). LITHOGRAPHED BY STROBRIDGE AND ISSUED IN SHEET FORM ONLY.

THE NATIONAL TUBERCULOSIS ASSOCIATION WAS SUBSIDIZED BY A GIFT OF \$2,500,000 FROM THE AMERICAN RED CROSS IN THIS YEAR. NO SEALS WERE SOLD, BUT WERE PRESENTED TO MEMBERS WITHOUT CHARGE.

BOOKLET PANES



TYPE I



TYPE II

Proofs of Type I and Type II on different papers. All are with smooth gum.

Type I
Imperf.
Plain coated paper



Type II
Imperf.
Plain coated paper



Type I
Imperf.
Linen finish paper



Type I
Imperf.
Kid finish paper



Type I
Perf. 12 x 12:00
Linen finish paper



1919

TYPE I



PERF. 12



PERF. 12 X 12.00



PERF. 12 I-2 X 12



PERF. 12 I-2 X 12.00

TYPE II



TYPE I (PLUME AT RIGHT OF SANTA'S CAP).
TYPOGRAPHED BY EUREKA.

TYPE II (NO PLUME BUT A WHITE DOT IN CENTER
OF BAND ON SANTA'S CAP). LITHOGRAPHED BY
STROBRIDGE.

THIS IS THE ONLY SEAL SHOWING BOTH THE RED
CROSS AND THE LORRAINE CROSS.

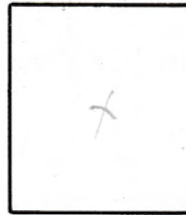
SALE: \$3,873,000.

1920

TYPE I



PERF. 12



12 1-2 X 12



12 X 12 1-2



12 1-2

TYPE II



TYPE I (SEAL 18 X 22 MM.) TYPOGRAPHED BY EUREKA.
TYPE II (SEAL 18 1-2 X 23 1-2 MM., LETTERS LARGER).
LITHOGRAPHED AND OFF-SET PRINTED BY STROBRIDGE.
SALE: \$ 3,668,000.

1914



1915



1916



1917



1918 - TYPE I



1918 - TYPE III



1919 - TYPE I



1919 - TYPE II



1920 - TYPE I



1920 - TYPE II



1921

TYPE I



TYPE II



TYPE III



IMPERF.

TYPE I (DOTS IN SHADING OF CHIMNEY AND FACES ARE IN DIAGONAL LINES. DOTS ON CHIMNEY ARE SEPARATE EXCEPT BETWEEN THE TWO TOP ROWS OF BRICKS WHERE THEY ARE A SOLID MASS.) TYPOGRAPHED BY EUREKA.

TYPE II (DOTS IN SHADING OF CHIMNEY AND FACES ARE ARRANGED IN HORIZONTAL LINES.) OFFSET PRINTED BY STROBRIDGE.

TYPE III (AS TYPE I EXCEPT RED DOTS ON CHIMNEY ARE MOSTLY JOINED AND FORM LINES. DOTS BETWEEN THE TWO TOP ROWS OF BRICKS ARE NOT A SOLID MASS.) TYPOGRAPHED BY ZEESE-WILKINSON CO., NEW YORK.

SALE: \$3,522,000.

1922

ONE TYPE ONLY



12 1-2 BG



12 BG



12 X 12 1-2 BG



12 SG



12 1-2 SG

TYPOGRAPHED BY EUREKA.

THE BROKEN GUM (BG) ON THIS ISSUE WAS
DEvised TO PREVENT CURLING OF PAPER.
SG INDICATES SMOOTH GUM.

SALE: \$ 3,857,000.

1923

ONE TYPE ONLY



12 I-2 VBG



12 HBG



12 X12.00 VBG



12 I-2 X12 VBG



12 VBG



12.00 X12 VBG

TYPOGRAPHED BY EUREKA.

THE BROKEN GUM ON THIS ISSUE RAN BOTH
HORIZONTALLY (HBG) AND VERTICALLY (VBG)

SALE: \$ 4,258,000.

1924

ONE TYPE ONLY



SECRET MARKS WERE USED BY THE VARIOUS PRINTERS
COMMENCING WITH THIS ISSUE SO THAT THEIR WORK MIGHT
BE IDENTIFIED THE OFFSET PROCESS WAS USED ON THIS IS-
SUE BY: EUREKA, STROBRIDGE AND THE U. S. PRINTING AND
LITHOGRAPH CO., BROOKLYN, N.Y.

SALE: \$ 4,500,000.

ESSAY-PROOF

Imperf.

Essay-Proof

Vertical broken gum

Thin coated paper



"Cliche of four"

Note;- This design was used later on in developing the 1930 seal.

1921

TYPE I



TYPE II



TYPE III



IMPERF.



1922



1923



1924



PROOFS

1923
Imperf.
Cardboard Proof - No gum



1923
Imperf.
Vertical broken gum



1924
Essay-Proof
"Scalloped Cape"



1924
Imperf.
Regular Issue



1925
Vertical broken gum
Proof with white background



1925
Imperf.
Regular Issue



1925

TYPE I



PERF. 12



12 1-2



12 X 12 1-2



12.00 X 12 1-2

TYPE II



12 1-2

TYPE I (RED LINES AT EACH SIDE OF "1925" DO NOT JOIN TABLET BELOW; VERTICAL BROKEN GUM) TYPOGRAPHED BY EUREKA.

TYPE II (RED LINES AT EACH SIDE JOIN TABLET BELOW; SMOOTH GUM) OFFSET PRINTED BY EDWARDS & DEUTSCH CO.

SALE: \$ 4,936,000.



Imperf. Proof

1926

ONE TYPE ONLY



Regular Perf.

OFFSET PRINTED BY E. & D. AND U.S.P. & L.

SALE: \$ 5,050,000.

1927

PROGRESSIVE PRINTINGS
ILLUSTRATING THE SEPARATE STEPS IN PRINTING SEALS



TYPE I



PERF. 12 HBG



12 SG

TYPE II



TYPE III



IMPERF.

TYPE I (PERF. 12) OFFSET PRINTED BY EUREKA.

TYPE II (PERF. 12 I-2 AND NO DOT AS TYPE III) OFFSET PRINTED BY E. & D.

TYPE III (LARGE RED DOT IN BACKGROUND IMM. ABOVE RIGHT POST OF DASHBOARD ON SLEIGH) OFFSET PRINTED BY U. S. P. & L.

TYPE IV ("BONNE SANTE" ADDED TO DESIGN UNDER REINDEER AND SLEIGH FOR FRENCH CANADIANS) AND

TYPE V (PERF. 12, SMOOTH GUM, BODY OF SLEIGH A MYRTLE GREEN, FOR ENGLISH CANADIANS) WERE PRINTED IN CANADA BY THE CANADIAN BANK NOTE CO.

SALE: \$5,422,861.

CANADA

TYPE IV



FRENCH

TYPE V



ENGLISH

1925 - TYPE I



1925 - TYPE II



1926



1927 - TYPE I



1927 - TYPE II



1927 - TYPE III



1927 - TYPE IV



1927 - TYPE V



1927 - IMPERF.



1928
PROGRESSIVE PRINTINGS



TYPE I

TYPE II

TYPE III



IMPERF.

TYPE IV

TYPE V



FRENCH



ENGLISH

TYPE I (SHADING ON SAILS BROKEN. DOTS IN FLAG REGULAR. VERTICAL BROKEN GUM.) EUREKA.

TYPE II (SHADING ON SAILS BROKEN. DOTS IN FLAG SPOTTY.) STROBRIDGE.

TYPE III (SHADING ON SAILS UNBROKEN. DOTS IN FLAG REGULAR.) E. & D.

TYPE IV (INSCRIBED "BONNE ANNEE 1929" FOR FRENCH CANADIANS.) COPP CLARK CO. LTD., TORONTO.

TYPE V (SAME AS TYPE II BUT GREEN IN WATER AND BLACK LINES OF SHIP HEAVIER AND DEEPER COLOR. FOR ENGLISH CANADIANS.) COPP CLARK CO.

SALE: \$ 5,467,228.

1928

TYPE I



TYPE II



TYPE III



TYPE IV



TYPE V



IMPERF.



1929

PROGRESSIVE PRINTINGS



12 VBG

12 I-2 VBG

12 I-2 X 12 VBG



12 I-2 SG



AIR DELIVERY



IMPERF.

PRINTED BY EUREKA, E. & D., U.S. P. L. & R. R. HEYWOOD CO.
FOR U.S. SEALS & COPP CLARK CO., LTD. FOR CANADIAN.

SALE: \$5,547,550.

CANADA

INSCRIBED "BONNE SANTE" FOR FRENCH CANADIANS
AND "CHRISTMAS GREETINGS 1929" FOR ENGLISH.



FRENCH



ENGLISH

1929



Imperf.
"YELLOW JACKET"



Perf. 12
"YELLOW JACKET"



AIR DELIVERY



IMPERF.

CANADA



FRENCH



ENGLISH

1930

PROGRESSIVE PRINTINGS



12 1-2 VBG



12 VBG



12.00 X 12 VBG



12 1-2 X 12 VBG



12 1-2 SG



CAMBRIDGE



IMPERF.

CANADA

INSCRIBED "BONNE SANTE" FOR FRENCH AND
"MERRY CHRISTMAS" FOR ENGLISH CANADIANS.



FRENCH



ENGLISH

1930

BOOKLET PANE



1931

BOOKLET PANES



PERF. 12 VBG



PERF. 12 X 12.00 VBG

1931
PROGRESSIVE PRINTINGS



ONE TYPE ONLY



PERF. 12 HBG
Advance Sample



12 1-2 HBG 12 1-2 HBG-NO DASH



12 X 12 1-2 HBG



12 1-2 SG



12.00 X 12 1-2 HBG



CAMBRIDGE



IMPERF

CANADA



FRENCH



ENGLISH

1930

1930 - CAMBRIDGE

1930 - IMPERF.



CANADA - 1930



FRENCH
1931

ENGLISH
1931-CAMBRIDGE



1931 - IMPERF.

CANADA-1931



1932
PROGRESSIVE PRINTINGS



ONE TYPE ONLY



PERF. 12



12 1-2



12 1-2 X 13



CAMBRIDGE



IMPERF.

CANADA



FRENCH



ENGLISH

1932 - 1933

SPECIAL ESSAYS

HEYWOOD
ESSAYS

Marginal guide marks at top indicate they were printed from plates of 100-up.



1933

Essays

These are Single die Cut "De Lux" seals on mettalized paper.



Light green on
Heavy Silver paper



Light green on
Heavy Gold paper



Dark green on
Heavy Silver paper



Dark Green on
Heavy Gold paper



Black on
Heavy Silver paper



Black on
Heavy Gold paper



Black on
Thin Silver paper



Black on
Thin Gold paper

1933
PROGRESSIVE PRINTINGS



ONE TYPE ONLY



IMPERF.

CANADA



FRENCH



ENGLISH

1932

1932 - CAMBRIDGE

1932 - IMPERF.



CANADA - 1932



FRENCH

ENGLISH

1933

1933 - IMPERF.



CANADA - 1933



FRENCH

21B

ENGLISH

1934

PROGRESSIVE PRINTINGS



ONE TYPE ONLY



"DE LUXE"

IMPERF.



CANADA



FRENCH

IMPERF.

ENGLISH

1934



IMPERF.

CANADA



FRENCH



ENGLISH

1935

PROGRESSIVE PRINTINGS



ONE TYPE ONLY



IMPERF.

CANADA



FRENCH



ENGLISH

1935



FOUR CORNER AND
REGULAR BLOCKS



IMPERF.

CANADA



FRENCH



ENGLISH

CANADA - 1935
CORNER BLOCKS



FRENCH



ENGLISH

1936
PROGRESSIVE PRINTINGS



ONE TYPE ONLY



IMPERF.

CANADA



FRENCH



ENGLISH

These are Essay-Proofs originally intended to be used as "De Lux" seals to sell for 5¢ each. The idea was rejected and the design formed the basis from which the 1938 seal was developed.



Single die proof on silver paper



Tete beche proof on plain paper

1936



FOUR CORNER AND
REGULAR BLOCKS



IMPERF.

CANADA

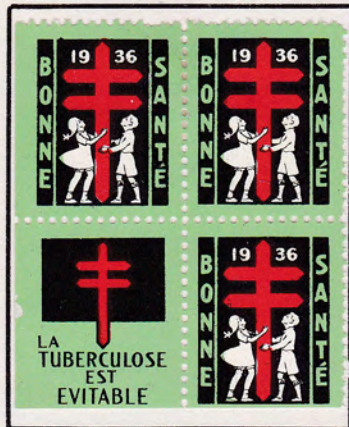
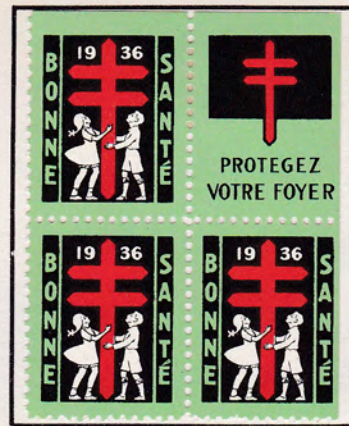
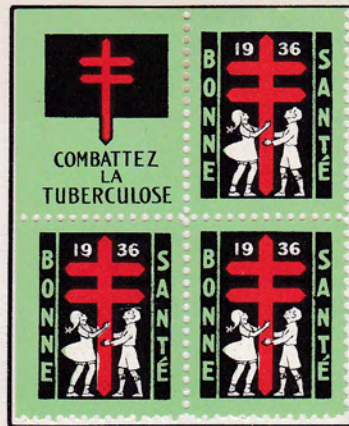


FRENCH

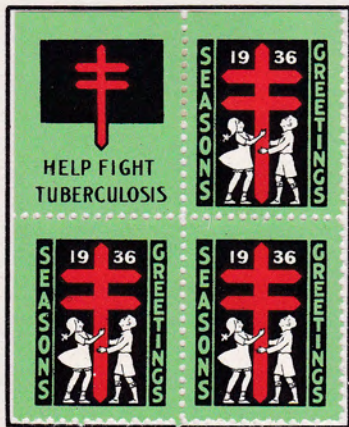


ENGLISH

CANADA - 1936
CORNER BLOCKS



FRENCH



ENGLISH

1937
PROGRESSIVE PRINTINGS



ONE TYPE ONLY



IMPERF.

CANADA



FRENCH

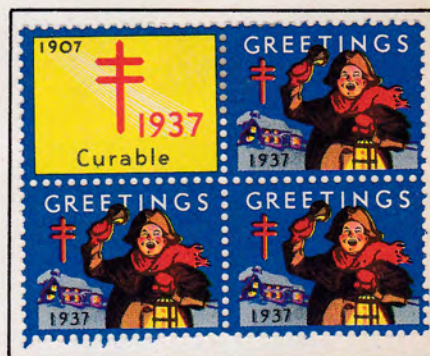


IMPERF.



ENGLISH

1937



FOUR CORNER AND
REGULAR BLOCKS



IMPERF.

CANADA



FRENCH



ENGLISH

CANADA - 1937
CORNER BLOCKS



FRENCH



ENGLISH

1938

SOUVENIR PAGE

THEY MADE LANDMARKS IN THE FIGHT AGAINST TUBERCULOSIS



France

HE MADE SOUNDS
IN CHEST
AUDIBLE
WITH
STETHOSCOPE

HE PROVED
TUBERCULOSIS
IS SPREAD
BY GERMS



Germany



United States



HE BUILT FIRST
SANATORIUM
IN THE
UNITED STATES

HE STARTED
FIRST CHRISTMAS
SEAL SALE

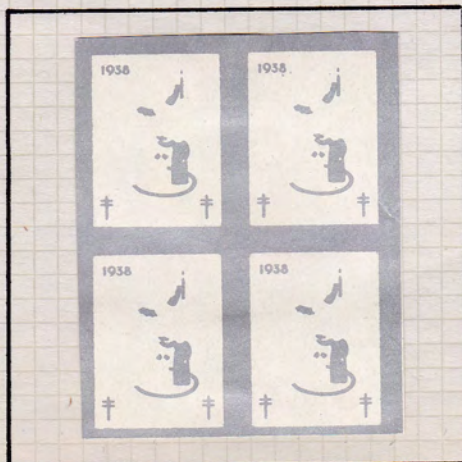


Denmark

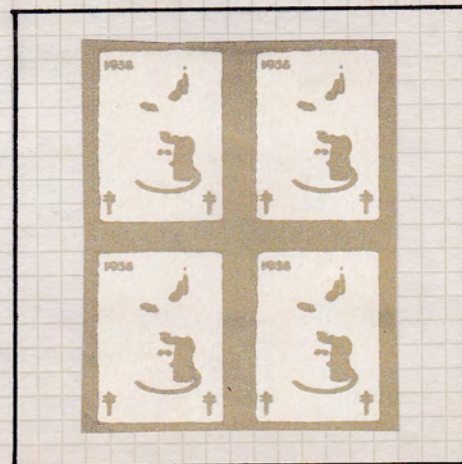
BUY AND USE 1938 CHRISTMAS SEALS

ERADICATE TUBERCULOSIS

The following represent experimental color trials run off using the regular "red plates" in attempt to give the effect of using a metallized gold or silver paper. The idea was abandoned as impractical.



Imperf.
Silver



Imperf.
Gold

1938

PROGRESSIVE PRINTINGS



ONE TYPE ONLY



IMPERF.

CANADA



FRENCH



IMPERF.



ENGLISH

1938



FOUR CORNER AND
REGULAR BLOCKS



IMPERF.

CANADA



FRENCH



ENGLISH

CANADA - 1938

CORNER BLOCKS



ENGLISH

CANADA

1937 - IMPERF.



ENGLISH

1938 - IMPERF.



ENGLISH

1938 - BOOKLET PANES



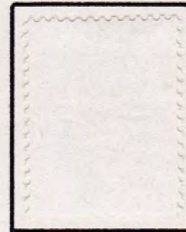
FRENCH



ENGLISH

1939

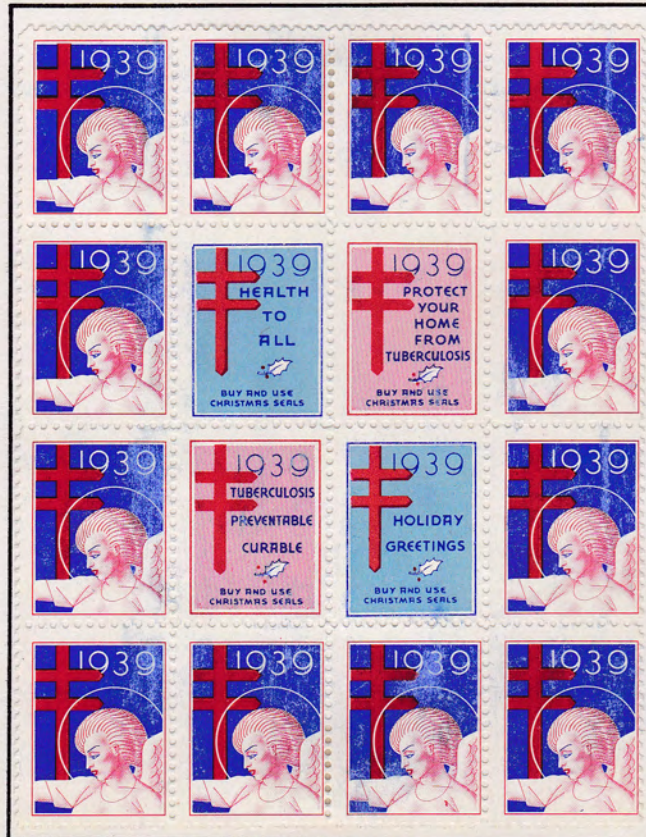
PROGRESSIVE PRINTINGS



ONE TYPE ONLY



IMPERF.



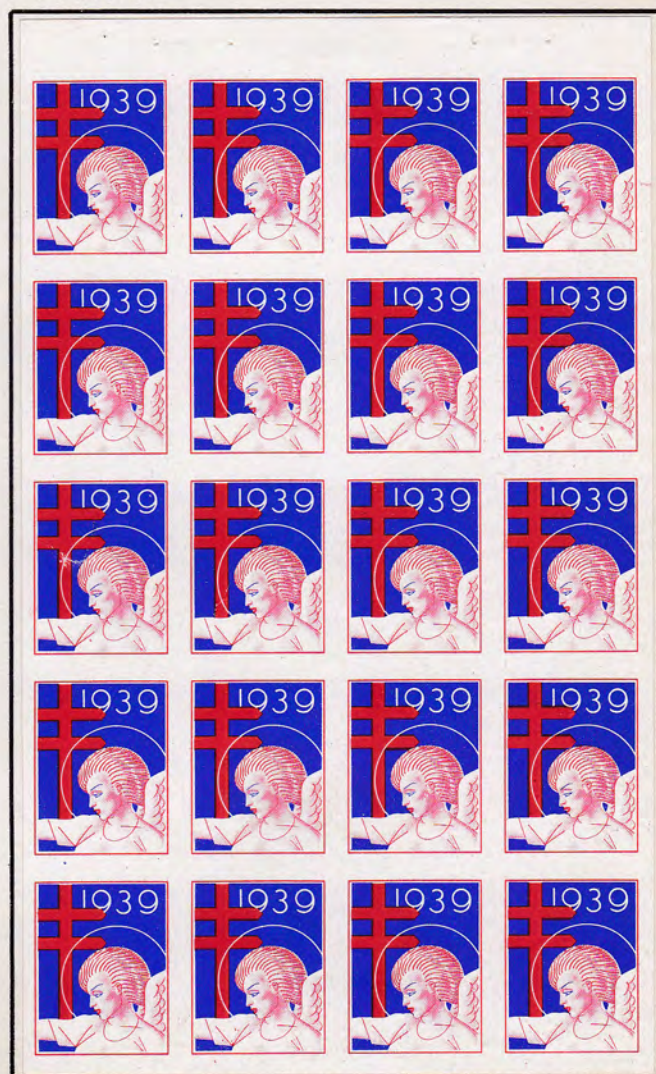
CENTER SLOGAN BLOCK - 16

1939



IMPERF.

BOOKLET PANES



IMPERF.

1939



Essay
on
Metallized Paper



Imperforated
Slogan Block
autographed by
Artist - Rockwell Kent

CANADA - 1939

IMPERFS

PROGRESSIVE PRINTINGS



TETE BECHE PAIRS



PROGRESSIVE PRINTINGS

FRENCH

ENGLISH



FRENCH



ENGLISH

TETE BECHE



FRENCH



ENGLISH

CANADA - 1939



PERF.



IMPERF.



PERF.



IMPERF.



FRENCH



ENGLISH



BOOKLET PANES

1940

PROGRESSIVE PRINTINGS



ONE TYPE ONLY



IMPERF.



SLOGAN BLOCK - 12

1940
UNITED STATES



PERF.



IMPERF.

CANADA
IMPERF.



FRENCH



ENGLISH

TETE BECHE



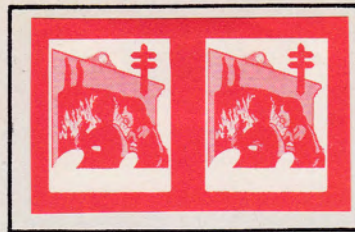
FRENCH



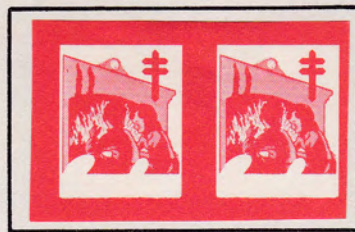
ENGLISH

CANADA - 1940

IMPERFS.
PROGRESSIVE PRINTINGS



FRENCH



ENGLISH

TETE BECHE PAIRS
FRENCH



PROGRESSIVE PRINTINGS

IMPERF.

ENGLISH



PROGRESSIVE PRINTINGS

IMPERF.



PERF.



IMPERF.



PERF.



IMPERF.



FRENCH



ENGLISH



1941

PROGRESSIVE PRINTINGS



ONE TYPE ONLY



PERF.

IMPERF.

FRENCH

CANADA

ENGLISH



PERF.

IMPERF.

PERF.

IMPERF.

PROGRESSIVE PRINTINGS - IMPERF.



FRENCH

ENGLISH

1941



PERF.



IMPERF.

CANADA



PERF.



IMPERF.

FRENCH



PERF.



IMPERF.

ENGLISH



CANADA - 1941

FRENCH



FOUR CORNER AND PRINTER'S MARK BLOCKS



ENGLISH



FOUR CORNER AND PRINTER'S MARK BLOCKS



1942

PROGRESSIVE PRINTINGS



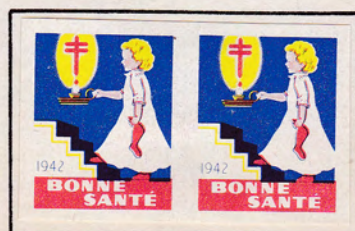
ONE TYPE ONLY



CANADA



PERF.



FRENCH

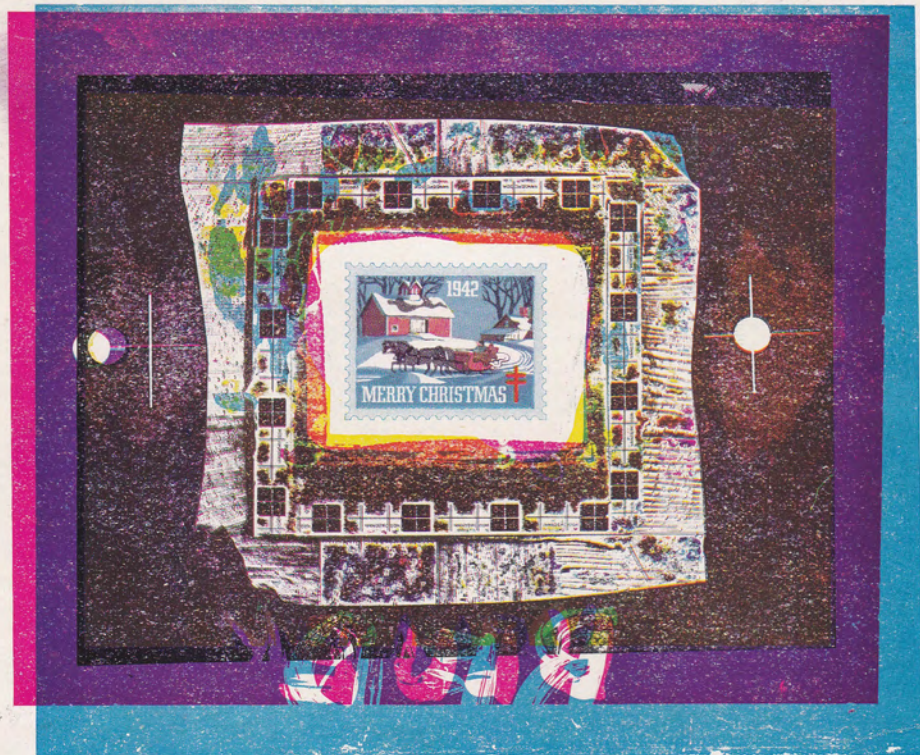
IMPERF.



ENGLISH

1942

Single Die Proof



30A

1942



PERF.



IMPERF.

CANADA



PERF.



IMPERF.

FRENCH



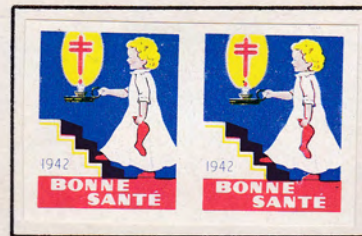
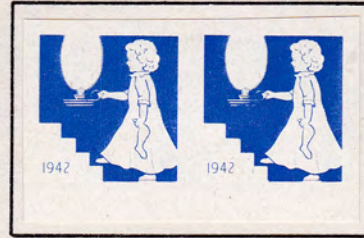
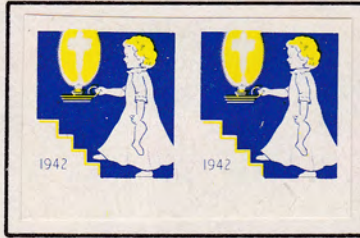
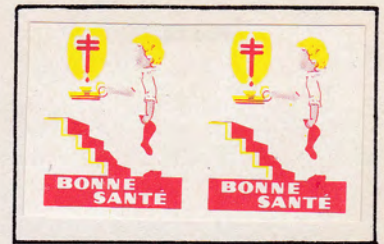
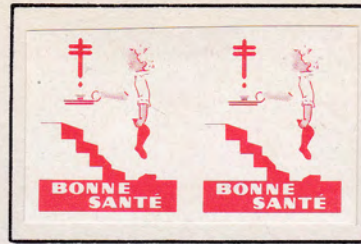
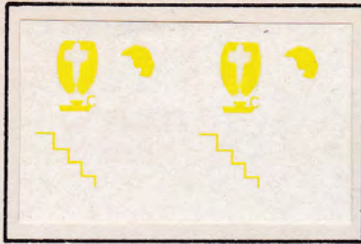
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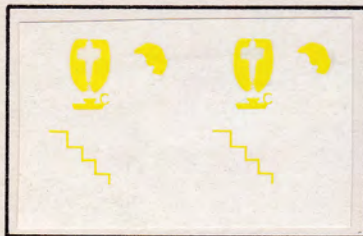
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1943

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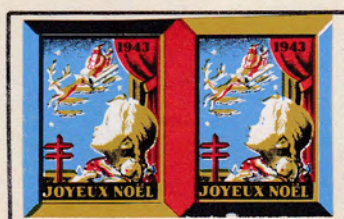
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CANADA

PERF.



IMPERF.



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1943
Single Die Proof



1943
PROOF



Audré Benes Dupo

1943 Artist

1943



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CANADA



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FRENCH



PERF.

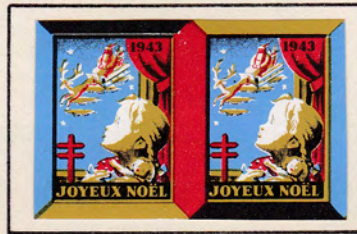
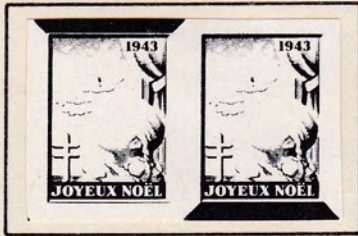
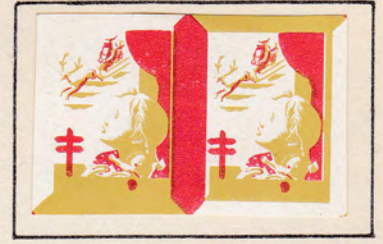


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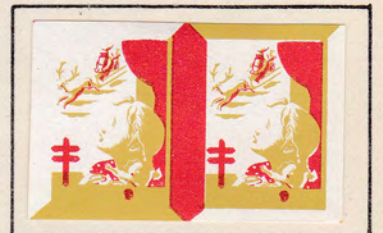
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