


The Christmas Stamp

—of the—

Red Cross

N 1904, in Denmark, the government issued a Christmas Stamp, with the King's head and the word "*Jul*" the same as our "*Yule*" on it. It was not good for postage, only as a "sticker" for Christmas letters, post-cards and packages. The proceeds from it were to go toward building a tuberculosis hospital for little children. It succeeded beyond all expectation, four million being sold at an *oere*, or half-a-cent apiece. Denmark has continued it since to maintain tuberculosis work, and the sale in the native land of Hans Christian Anderson has doubled each year.

WHY THE RED CROSS ISSUED THE STAMP.

America needs such a stamp, but her post-office officials cannot issue or handle it under the present postal laws; and a special act of Congress would be necessary. Jacob Reis, himself a Dane, wrote an eloquent article, published in the *Outlook* of July 6, 1907, urging government action in the matter, but there were too many difficulties in the way. It seemed hopeless to try, but at this junction the Red Cross, which exists for just such emergencies, took it up.

The Red Cross is a great national organization, with branches in each state, formed to act in times of crisis and to render aid in war, pestilence and famine. Tuberculosis, the great White Plague, is the most terrible pestilence in the known world, claiming one death out of every seven. The Red Cross has taken up tuberculosis work, therefore, as part of its "peace activity." The present time is one of crisis in the war against consumption. Each State needs education and awakening in the subject, and money for the work. The Red Cross, therefore, with the approval of the postal authorities, took up the Christmas Stamp last Christmas, and tried it in one State.

WHERE THE CHRISTMAS STAMP STARTED.

This was the little State of Delaware—very small, very conservative, not given to enthusiasms, and having only a few shacks in a woodland meadow near Wilmington as a tuberculosis hospital. The State as a whole was ignorant and uninterested on the subject, yet the stamp, printed and put on the market only eighteen days before Christmas, amazed everyone by its sensational record. Fifty thousand had been printed to sell at one cent apiece. They went in a week, and then the stamp got into Philadelphia, where the Pennsylvania Red Cross welcomed it and backed it, and the *North American* gave it splendid aid. The Delaware schools sold it, the Women's Clubs in Delaware took it up, the newspapers gave columns to it, the department stores, banks, drug stores and hotels sold it. It was sold in the corridors of the Wilmington Federal Building, by permission from the government, though not the post-office itself. The presses in the last few days before Christmas ran night and day to supply the demand. People used the stamps on packages and letters, and business firms on their correspondence. Nearly four hundred thousand

were sold, and nearly three thousand dollars cleared from this small unobtrusive penny stamp.

WHAT THE STAMP DID FOR DELAWARE.

With this money the Delaware Red Cross first brought an educational anti-tuberculosis exhibit to Delaware, which was visited by twenty thousand people in ten days. The clubs, granges, city boards, teachers, clergymen, labor unions, state officials, were all specially invited on special days, and the whole State was waked up. A nurse was sent to the Sanitarium, and a free dispensary supplied with milk and eggs, drugs, and a visiting nurse for the consumptive poor, and this has gone on all year. One thousand dollars has been set aside as a nucleus toward building a hospital. Delaware is now decidedly interested in tuberculosis work, and all this was done in eighteen days, by a penny stamp.

THE PLAN FOR 1908.

The American National Red Cross, this year, has decided to issue the Christmas Stamp in every State. A beautiful stamp has been especially designed by Howard Pyle, the famous artist. It bears a wreath of holly, and "Merry Christmas" and Happy New Year." It will be on sale at the Red Cross headquarters in each State, and it probably can also be obtained from local dealers in almost every town after the first of November, 1908. It will be sold in sheets, like an ordinary stamp, and also in small books, 9 for 10 cents, 24 for 25 cents, 48 for 50 cents, like the government stamps.

The Christmas Stamp is not good for postage. It will not carry any kind of mail, but any kind of mail will carry it. Each one who uses this holiday stamp will help to "stamp out the White Plague." It has been printed this time by the million to supply the demand, so any quantity can be ordered,

but cash must be sent with each order, this rule having been followed last year with success. Nobody makes any profit on the Christmas Stamp, but it was found last Christmas that every one was glad to help it along on these terms. For an order of one stamp or a thousand the price is the same, except in the little books, which add the cost of the binding, just as the government does. The proceeds in each State go toward tuberculosis work in that State.

During the run of the stamp last year, Jacob Reis wrote a congratulatory letter to the Delaware Red Cross, and Governor Stuart of Pennsylvania, Secretary Root, and Secretary Taft, all telegraphed their approval and good wishes. This year the stamp goes forward to a wider usefulness. Its value will be twofold. It educates and arouses. It gives each one a chance to contribute, if only a penny, to the war against the White Plague, and provides a fund for needed work. If little Delaware made it succeed, any other State, north or south, can do so. The National Red Cross brings this Christmas Stamp to the whole nation this year. If each American man, woman and child buys but one, sixty-five millions will be sold, and tuberculosis work from Maine to California will be reinforced and urged forward. When Denmark has succeeded, can America fail?

THIS CIRCULAR IS FROM THE PRESS OF
CHAS. L. STORY, 5 W. 8TH STREET, WIL-
MINGTON, DEL., THE PRINTER OF THE FIRST
CHRISTMAS STAMP IN THE UNITED STATES



The Red Cross Christmas Stamp.

E. S. MARTIN.

Buy me every chance you get!

Do you good? Just try me!

Lick me light and stick me tight!

Buy me! Buy me! Buy me!

All good luck and Christmas cheer,

All good will I carry,

I'm your friend and---never fear---

Truly sanitary.

I'm the Red Cross Christmas Stamp,

This that I propose is

To summon wealth to fight for health

And beat tuberculosis.

Beat the greatest plague of all,

Oust a pall of sadness,

Treat despair with food and air,

And lift it into gladness.

Buy me! Buy me! I'm your friend,

Help me win my battle!

Help me bring a scourge to end,

Men are more than cattle!

Help me help the suffering!

I'm their supplication

Skill that's brotherly shall bring

Healing to the nation.

WHOLESALE PRICE LIST OF

RED CROSS CHRISTMAS STAMPS

For Sale by the American National Red Cross,
Washington, D. C., and its Authorized
Branches and Agents

100 24-stamp booklets, containing 2,400 stamps, \$ 2.50

(Will retail for 25 cents a booklet, total for 100 booklets, \$25.00)

100 48-stamp booklets, containing 4,800 stamps, 5.00

(Will sell for 50 cents a booklet, total for 100 booklets, \$50.00)

100,000 stamps, in sheets of 100, - - - 50.00

(Will sell for 1 cent each, total \$1,000)

10,000 stamps, in sheets of 100, - - - 5.00

(Will sell for 1 cent each, total \$100)

100 9-Stamp booklets containing 900 Stamps \$1.50

Retail for 10¢ a booklet, total for 100 \$10.00

**STAMPS UNBOUND WILL RETAIL AT
1 CENT EACH**

THOMAS B. LOCKWOOD, PRESIDENT
M. D. MANN, M. D., FIRST VICE-PRESIDENT

JOHN H. PRYOR, M. D., SECOND VICE-PRESIDENT
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BUFFALO ASSOCIATION FOR THE RELIEF AND CONTROL OF TUBERCULOSIS

TUBERCULOSIS DISPENSARY
168 SWAN STREET

Agencies:
DAY CAMP
TRINITY TUBERCULOSIS CLASS
CAMPAIGN OF EDUCATION

DISTRICT NURSING ASSOCIATION
VISITING NURSES

Office: 734 CHAMBER OF COMMERCE
BUFFALO, N. Y.

FRONTIER 685. BELL, SENECA 356.

JOHN R. SHILLADY,
EXECUTIVE SECRETARY

MONTHLY REPORT.

For month of July 1908.

Total visits for present month-----	172
Total number of patients examined, treated or advised-----	127
(a) New Cases-----	79
(b) Old Cases (in regular attendance)-----	48
(c) Old Cases (reopened)-----	0
Total-----	127

1. NEW CASES.

A. Diagnosis.

	(Incipient-----	3
(a) Tuberculous	(Advanced-----	21
	(Glandular or other forms-----	2
	(Arrested or apparently cured-----	0
(b) Non-Tuberculous (includes cases where no history was taken)-	42	
(c) No diagnosis and under observation-----	11	
Total-----	79	

B. Disposition.

(a) Referred for admission to Raybrook-----	0
(b) " to Trinity-----	0
(c) " " Day Camp-----	8
(d) " " Buffalo General Hospital-----	0
(e) " " Erie Co. Hospital-----	2
(f) " " Good Samaritan Dispensary-----	0

Your Christmas letters and gifts will
carry added cheer and happiness if you
will decorate them with

Red Cross Christmas Seals



These bits of brightness have become a
mighty weapon against Tuberculosis.
Think of what might be done with

A Million for Tuberculosis

In 1908 enough of these little seals were sold at one cent
each to produce \$150,000. In 1909 the sale brought
\$240,000. In 1910—what shall it be?

You can help to give the answer

Red Cross Christmas Seals

Proceeds for the Prevention of Tuberculosis in Philadelphia

Bainbridge Street Pier Day Camp
Presbyterian Hospital Tuberculosis Class



Kensington Dispensary
White Haven Sanatorium Association

Pennsylvania Society for the Prevention of Tuberculosis

ORGANIZED 1892. INCORPORATED 1895

Telephone, Locust 2878

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WILLIAM J. DEENEY,

Assistant Secretary

Rooms 407-411 Roger Williams Building

1701 Chestnut Street

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RED CROSS CHRISTMAS SEALS



THE NATIONAL ASSOCIATION FOR THE
STUDY AND PREVENTION OF TUBERCULOSIS
NATIONAL AGENT

ROBERT C. SANGER
BUSINESS MANAGER
715 UNION TRUST BUILDING
WASHINGTON, D. C.

November 22, 1911.

Dr. W. McN. Miller
1104 Hudson Avenue
Columbia, Missouri.

Dear Dr. Miller:

We have yours of the 20th in which you write that you ordered of New York 100,000 seals and we have sent you but 50,000.

We sent you at first 50,000 as a preliminary order, and we have added to that a shipment of 500,000, which gives you 550,000 in all. The second shipment we expressed you immediately upon receipt of telegram of November 15, and you should certainly have received them by this time. If upon receipt of this letter you have not received the shipment of 500,000 seals, will you please telegraph us, in order that we may start tracer.

We do not believe you will find this number excessive for the large territory which has been given over to you. The school contests in Wisconsin, Illinois, Connecticut and Rhode Island are selling great quantities of seals this year. Peoria, Ill., population 67,000, has already ordered 1,000,000 seals, due to the school contest. Mr. B. C. Emory of that city, and Mr. Otto Bradley, 314 Goldsmith Bldg., Milwaukee, will be glad to write you detailed plans of school contests for sale of Christmas Seals.

I thank you for your inclosure.

Very sincerely yours,

Robert C. Sanger

SEALS WILL BE PLACED ON SALE NOVEMBER 27.

Assured Nov 27, 1911
s/h

**The Nebraska Association
FOR THE
Study and Prevention of Tuberculosis**



**State Agent for
the Red Cross Christmas Seals**

Headquarters: 807 Brandeis Building
Telephones, Harney 2043 and

Omaha, Nebraska, 1911

CONSTITUTION AND BY LAWS.

**ARTICLE I.
Name.**

The name of this association shall be:— The Nebraska Association
for the Study and Prevention of Tuberculosis.

**ARTICLE II.
Objects.**

The objects of this association shall be:—

1. The dissemination of knowledge relative to the treatment and prevention of tuberculosis.
2. Investigation as to the prevalence of tuberculosis in the State of Nebraska, the collection and the publication of all such information.
3. The securing of appropriate legislation.
4. Co-operation with all local and general authorities and other similar organizations in approved methods for the prevention of tuberculosis in and out of Nebraska.

ARTICLE III.

The President, Vice President and members of Executive Committee shall be elected by the Association at large at the annual meeting.

**ARTICLE IV.
Amendments.**

This constitution may be amended by a two-thirds vote of the association at any generally known meeting. Such amendment having the sanction of the Executive Committee.

BY LAWS.

ARTICLE I.

This Association shall consist of four classes of Members.

- | | |
|-----------------|-----------------------------|
| (a) Active | with annual fee of \$ 1.00 |
| (b) Associate, | with annual fee of \$ 5.00 |
| (c) Sustaining, | with annual fee of \$ 25.00 |
| (d) Patrons, | with annual fee of \$100.00 |



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TELEPHONE. 518 GRAMERCY

105 EAST 22D STREET, NEW YORK CITY

OCTOBER 24th 1911.

MR. ABRI de Schweinitz,
1701 Chestnut St.,
Philadelphia, Pa.

My dear Mr. de Schweinitz:-

The enclosed clipping has come to my notice and I am sending it to you in the hope that you might take some action with regard to this matter. While in itself the action of the State Federation is noteworthy of much consideration because I hardly think they will hurt your sales very much, the precedent which is established by this organization in issuing an independent seal, is a dangerous one. If independent organizations of this character persist in issuing seals of different kinds the Post Office Department is sooner or later going to call a halt on the whole campaign and forbid anything in the nature of a seal movement.

Very truly yours,

Philip P. Jacobs
Assistant Secretary

Enclosure.

"HELP US IN THE RED CROSS SEAL CAMPAIGN."

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Waterbury Anti-Tuberculosis League



OFFICE AND DISPENSARY
CITY HALL ANNEX, ROOM 6
HOURS 2:00 TO 4:00 P. M.



Waterbury, Conn., November 20, 1911.

Mr. Antonio Filippone,
36 Catherine Ave.
City.

My dear Sir:- I write you at Dr. Testa's suggestion as to the person best qualified to help us in bringing to the attention of the various Italian societies of Waterbury the red cross seals to be placed on sale in this city for the benefit of the local Anti-Tuberculosis League. The money raised by these seals is spent wholly in relieving tubercular patients and in efforts to check this disease. We feel that the Italian societies, if the matter can be brought before them, would willingly do their share by each society agreeing to buy a number of these seals. Other organizations are doing this all over the ~~city~~ and we want your advice as to the best means of getting the help of the Italian societies. Will you let me know at once either by letter or in person what you can do. Would it be possible for you to personally undertake to bring up the question at society meetings? In any case I should appreciate it very much if *I can* have a talk with you or if you would give me your advice in writing.

Thanking you in advance I am,

Fraternally yours,

Publicity Secretary.



R.C.-2

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TELEPHONE: 510 GRAMERCY

DR. LIVINGSTON FARRAND, EXECUTIVE SECRETARY

105 EAST 22d ST.

NEW YORK

September 14th, 1911.

Dr. Karl de Schweinetz,
407 Roger Williams Bldg.,
Philadelphia, Pa.

My dear Doctor:

The question has again arisen this year as to whether it would be worth while for local agents selling Red Cross Christmas Seals to use some type of automatic vending machine in certain places, and we are therefore writing to you with a definite proposal on this matter, to which we would invite your early and careful attention.

After canvassing the field for the most favorable proposition which we could secure for our agents, we have received from the United States Automatic Vending Company a conditional offer of which we think favorably enough to pass it on to you for your consideration. This company has agreed that, in case we can secure orders for at least 100 machines, they will manufacture and sell to our agents penny-in-the-slot vending machines good for selling either Red Cross Seals or Postage stamps for \$10.50 each. These machines would be manufactured in a specially designed case, bearing a suitable legend, and would be guaranteed to vend perfectly. Inasmuch as these machines usually sell in metal cases for \$40.00, the price which we have been able to secure seems most favorable.

With the American mania for playing slot machines, and with the curiosity that such a unique machine would create, we feel that you would be justified in making an investment in these automatic vendors for use in cigar stores, drug stores, branch postoffices, railroad stations, and elsewhere. In many places, it is impossible to place a human selling agent, and in many other places, the clerks of stores are too busy at the holiday season to vend the seals. In such places, these automatic vending machines would be of great service.

The enclosed circulars will describe in greater detail the machine which is offered to you. We also enclose a statistical statement showing the results of two machines used in New York

WITHOUT EXTRA COST

We furnish stamps at FACE VALUE, put up in in rolls for our SPECIAL MODEL STAMP VENDER, for three months from date of sale of machine, after that at a cost of four cents per roll, which is half the price charged by the Government for stamps in rolls.

ADVANTAGE

OUR SPECIAL MODEL STAMP VENDER is designed to meet the difficulties encountered in handling stamps, such as avoiding mutilated stamps, short change, and loss of time, as well as to furnish a useful case for banks, offices, clubs, hotels, railroad stations, drug, cigar and department stores. This special model stamp vender is compact and light enough to set on show case, making a very attractive feature, one that will be talked about. That means the best kind of advertising.

OPERATION

To operate vender insert one cent at top and stamp is instantly delivered to customer.

UNITED STATES AUTOMATIC VENDING COMPANY

Manufacturers of Stamp and
Ticket-selling Machines
1 Madison Ave., New York, N. Y.

STAMP VENDING SOLVED



United States Automatic Vending Co.



SPECIAL MODEL VENDER
PATENTED

TOWER: METROPOLITAN LIFE BUILDING
1 MADISON AVE., NEW YORK CITY

TELEPHONE 4056 GRAMERCY

SLOT MACHINE RECORD
RED CROSS CHRISTMAS SEALS.

1910

Two Machines used in New York.

	Madison Square Post Office	Station O 18th St. nr 6th Ave.
Dec. 20	\$2.80	
" 21	2.55	
" 22	2.20	
" 23	3.95	\$2.60
" 2485	1.30
" 27	2.65	.60
" 28	1.00	
" 2945	1.25
" 29 to		
Jan. 640	.75
	Totals \$16.85	\$6.50
Total Dec. 20-27 --	\$15.00	

Stamp Out Consumption

BY BUYING

Red Cross Christmas Seals



WHY YOU SHOULD JOIN THE FIGHT

BECAUSE one death in every ten in your locality is caused by tuberculosis.

BECAUSE every seal you buy will be used to fight consumption in your community.

BECAUSE tuberculosis cannot be stamped out unless you do your part.

Red Cross Seals are Sold **Everywhere**
ONE CENT EACH



RED CROSS

CHRISTMAS SEAL SALE CAMPAIGN IN OHIO.

RESULTS IN 1910—PLANS FOR 1911.

During the fall of 1910 a committee was organized in Cleveland, with the idea of enlarging and organizing the Red Cross Seal Campaign so that the funds collected could be concentrated under one management and some definite work started throughout the State as a whole.

Heretofore the seal sale had been conducted through scattered agencies in various cities and the proceeds used to aid the local work but in many instances the revenue was so small that it was hard to see any tangible results.

The plan was adopted of handling the State sales through the Ohio Society for the Prevention of Tuberculosis. It was then too late in the season to adopt the plan throughout the State, the National Red Cross having already appointed agents in a number of places, namely, Cleveland, Cincinnati, Columbus, Toledo, Marietta, Mt. Vernon, Canton, Delaware County and Steubenville, but the agency for the balance of the State was secured.

The agreement with the National Red Cross at Washington was that 12½% of the total receipts from the seal sale was to be remitted to it, and after defraying its expenses in connection with the printing and distributing of the seals and advertising matter, the balance was to be given to the National Association for the Study and Prevention of Tuberculosis. The Ohio Society therefore decided to handle the seal sale in two ways:

1. To give to city and county societies the exclusive right to sell the seals in their territory, they to retain 75% of the proceeds for local work, returning the other 25% to the State Society, said society remitting 12½% to the National Headquarters, and retaining the other 12½% for State work.

2. In such districts as were not covered by local societies, agents remitted the full proceeds to the State Society, which society remitted 12½% to the National Headquarters.

(NOTE: Some of these agents under this second heading had territory assigned to them, and some were store-keepers or bankers who only sold the seals at their places of business.)

The sale for 1910 in Ohio, throughout the territory not assigned to city agents direct from Washington, covered 310 towns and cities. Several of these cities, however, had surrounding territory assigned to them, and we have no detailed record of such sales. The total number of towns and cities where the seals were sold we estimate exceeded 425. The total receipts from the 1910 seal sale throughout the State amounted to \$37,235.27, distributed as follows:

CLASS A.

(Towns and cities over 10,000 population)

	Population	Receipts		Population	Receipts
Akron	69,067	\$324 33	Lisbon	3,084	32 68
Alliance	15,083	25 25	Lorain	28,883	63 25
Ashtabula	18,266	40 71	Mansfield	20,768	136 38
* Bellaire	12,946	42 33	Marietta	12,923	233 63
Cambridge	11,327	19 17	Marion	18,232	23 00
Canton	50,217	724 62	Massillon	13,879	10 69
* Chillicothe	14,508	187 83	Middletown	13,152	12 19
* Cincinnati	363,591	11,276 40	Newark	25,404	23 84
* Cleveland	560,633	14,121 39	Norwood	16,185	3 50
Columbus	181,511	2,110 40	Piqua	13,388	30 10
* Dayton	116,577	1,664 33	Sandusky	19,989	59 96
East Liverpool	30,387	90 83	* Springfield	46,921	397 85
* Elyria	14,825	160 61	* Steubenville	22,391	931 86
Findlay	14,858	18 14	Tiffin	11,894	4 90
* Hamilton	35,279	400 00	* Toledo	108,497	375 90
Ironton	13,147	22 90	Warren	11,081	19 82
Lancaster	13,093	11 08	* Youngstown	79,066	333 39
Lima	30,508	22	Zanesville	28,026	72 53

CLASS B.

(Towns over 3,000 and under 10,000 population)

	Population	Receipts		Population	Receipts
Ashland	6,795	\$10 06	Martin's Ferry	9,133	7 41
Athens	5,463	8 50	Marysville	3,576	5 00
Bellefontaine	8,238	3 10	Middleport	3,194	1 00
Bellevue	5,209	33 52	Mingo Junction	4,049	72 50
Bowling Green	5,222	23 61	Nelsonville	6,082	8 00
Bucyrus	8,122	7 00	New Philadelfa	8,542	31 42
Barnesville	4,233	4 00	Norwalk	7,858	41 52
Bridgeport	3,974	10 27	Napoleon	4,007	2 15
Bryan	3,641	7 50	Oberlin	4,365	45 43
Canal Dover	6,621	38 10	Orrville	3,101	10 95
Circleville	6,744	4 03	Painesville	5,501	32 10
Conneaut	8,319	59 06	Pomeroy	4,023	1 53
Coshocton	9,603	142 03	Port Clinton	3,007	10 63
Crestline	3,807	8 20	Ravenna	5,310	25 65
Defiance	7,327	6 96	St. Mary's	5,732	21 70
Delaware	9,076	180 66	Salem	8,943	32 64
Denison	4,008	2 00	Sidney	6,607	24 12
East Palestine	3,537	4 50	*Shelby	4,903	15 79
*Eaton	3,187	167 15	Troy	6,122	13 29
Fostoria	9,597	1 00	Toronto	4,271	123 82
Fremont	9,939	40 31	Up. Sandusky	3,779	9 65
Galion	7,214	19 50	Van Wert	7,157	7 91
Gallipolis	5,560	4 71	Wapakoneta	5,349	1 25
Greenville	6,237	2 01	Washington, C.H.	7,277	3 00
Greenfield	4,228	12 89	Wellston	6,875	50 00
Hillsboro	4,296	3 00	Wellsville	7,769	75
Jackson	5,468	10 00	Wooster	6,136	43 00
Kenton	7,185	27 12	Woodsfield	3,100	18 53
Kent	4,488	14 45			

The total of the seal sales in "Class A" is \$34,004.01

The total of the seal sales in "Class B" is \$1,515.88

The total in all other towns, including sales

of \$275.23, made by the "Cleveland Press," in Northern Ohio, is \$1,715.38

Combined total \$37,235.27

* Gave 12½% of its local receipts to State work; Cincinnati gave \$500 from its receipts to State work; Springfield gave nearly one-third of its local receipts to State work; Mansfield gave 40% of its receipts to State work.

Several of the larger cities sold seals in adjacent territory but did not keep separate the receipts from the same, hence we have no definite record of the sales in such districts.

The Ohio State Society for the Prevention of Tuberculosis has been appointed agent for the entire State for 1911, and all applications for sub-agencies will be handled through it upon the following terms:

1. Societies for the Prevention of Tuberculosis will be given the agency for their territory, with the privilege of retaining 75% of the gross receipts for their local work, the other 25% going to the Ohio Society which will, in turn, remit half, or 12½%, of the total to the National Association for the Study and Prevention of Tuberculosis.

2. All other agents will remit their entire receipts to the Ohio State Society, which will retain 87½% for State work, remitting the other 12½% to the National Society as usual.

Applications for agencies, and all orders for seals should be addressed to "S. Livingston Mather, Chairman State Seal Sale Committee, 501 St. Clair Avenue, Cleveland, Ohio". It is expected that the seals will be ready for delivery early in November, and applications for agencies should therefore be made at once.

The Government postal authorities have found it necessary to be very strict this year in their ruling that the seals be placed only on the backs of mail matter. The particular attention of all agents is called to this, and agents are urged to give this most important point wide publicity.

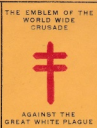
The ultimate aim of the Ohio State Society is, to aid in organizing as many local societies for the prevention of tuberculosis as may be necessary to cover the State. Some of these will be city societies, some county societies, and a few covering two or more counties.

We earnestly hope that everyone in Ohio will lend his or her aid to the work, so that we may sell at least one seal for every person in the state. Five Million Seals Sold is our aim this year.

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TEXAS ANTI-TUBERCULOSIS ASSOCIATION
INCORPORATED

Affiliated with the
National Association for the
Study and Prevention of
Tuberculosis
and the
International Congress on
Tuberculosis

Co-operating With
The State Tuberculosis
Committee
The State Board of Health
The State Medical Association
The State Federation
of Women's Clubs
And Other Officials, Institutions
and Organizations

ORDER YOUR 1912
SEALS NOW

MAKE ALL CHECKS PAYABLE TO
WM. R. HAMBY, TREASURER, AUSTIN

ROBT. J. REEDMAN, EXECUTIVE SECRETARY
SAN ANTONIO

OFFICE: STATE CAPITOL
AUSTIN

Austin, Texas, April 30th, 1912.

Pa. Society for Prevention of Tuberculosis,
1701 Chestnut Street,
Philadelphia, Pa.

Gentlemen:-

I return herewith list sent us with
the information that the State Association is
doing no work of this kind at the present time,
but has inaugurated dispensary and visiting nurse
work in various large cities of Texas and will
endeavor to secure the performance of this kind
of work by our representatives in the various
cities.

We can at present give no information
that will be of assistance to you.

Very truly yours,

N--J

Executive Secretary.

Texas State Conference of Charities and Corrections, Waco, April 14, 15, 16, 1912.
Texas Anti-Tuberculosis Association, Waco, April 15, 1912.
Southwestern Conference on Tuberculosis, Waco, April 16, 17, 1912.
International Congress on Tuberculosis, Rome, Italy, April 14 to 23, 1912.
National Association for the Study and Prevention of Tuberculosis, Washington, D. C., May 30, 31, 1912.
Southern Sociological Conference, Nashville, Tenn., May 7 to 10, 1912.
National Conference of Charities and Corrections, Cleveland, Ohio, June 12 to 22, 1912.



ok
Newcomb

Buy Christmas Seals — Protect Your Home From Tuberculosis



Buy Christmas Seals—Protect Your Home From Tuberculosis

C. C. Harvey, President

Mrs. Alice Cook, Treasurer

AROOSTOOK COUNTY CHRISTMAS SEAL SALE

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Mrs. James Mackay, Mars Hill
Mrs. Arthur Cook, Presque Isle
Miss Ruby Bugbee, Washburn
Mrs. Fred Goud, Van Buren
Mrs. Grace Price, Madawaska
Mrs. Richard Crocker, Fort Kent



Conducted under the Auspices
of the Aroostook Anti-
Tuberculosis Association for
the Health of the Boys and
Girls of our County

Miss Edith F. Knight, R. N.
Tuberculosis Nurse

December 2, 1935

Dear Friend:

As the Christmas Season approaches we make plans for bringing happiness to our family and friends; we plan to remember them with cards, gifts, and in varied ways. This is a beautiful custom, and while we are planning for those nearest and dearest to us, let us not forget the unfortunate ones who are endeavoring to regain their health after Tuberculosis has made its appearance;- let us not forget the children who are doomed to die of that dread disease unless we help in the program for the prevention and control of Tuberculosis.

So, - while we are planning on our Christmas for 1935, let's plan also for a few pennies or a few dollars, as the case may be, for the purchase of Christmas Health Seals, the funds from which assist in the prevention of Tuberculosis right in our own County and State.

We all know the splendid work accomplished during the past years by Miss Knight, much of whose program is made possible through Christmas Seal funds. We are pleased to enclose with this letter some of the 1935 Seals; we hope you can buy them all, but if that is impossible, please buy all you can at one cent each, and send your remittance and any extra Seals to your district Chairman, whose name and address is on the enclosed envelope.

Thanking you for thinking of the seriousness of our appeal, and of the suffering created by this unnecessary disease, we are

Yours for Health,

AROOSTOOK CHRISTMAS SEAL COMMITTEE

Buy Christmas Seals—Protect Your Home From Tuberculosis

Alameda County Tuberculosis and Health Association

THE ETHEL MOORE MEMORIAL BUILDING

121 East Eleventh Street
OAKLAND, CALIFORNIA

PHONE GLENCOURT 9433



Buy Christmas Seals—Protect Your Home From Tuberculosis

TWENTY-NINTH ANNUAL CHRISTMAS SEAL SALE

Columbia County Committee on Tuberculosis and Public Health

426 WARREN ST. - HUDSON, N. Y.

PHONE HUDSON 436

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MRS. H. A. PATTISON, Livingston
MRS. WILLIAM E. SHAW, Claverack
MRS. GERTRUDE PRICHETT, Hudson

Thanksgiving Day, 1935

Dear Friend:

"The quality of mercy is not strained ---"

This year, as in the past, we bring you
the Christmas Seal - bearer of health and happiness.

No need to tell of the need for expansion
in a program of education and practical relief that has
brought the radiance of health to the faces of countless
children in Columbia County during the past year.

Though many have been helped in the past,
there remain many to whom health is but a dream.

You can make this dream come true - you can
give a little child its birthright - health.

Won't you, then, answer this appeal that
you may share in the work of the committee which is
more clearly explained in the enclosed leaflet.

These seals, which are one dollar the
sheet, are your way to help. Won't you make them a part
of your Thanksgiving - and Christmas cheer?

Wishing you good health and happiness,

Sincerely yours,

Chairman

A stamped envelope is enclosed for your convenience in
returning checks, money or seals.
Make check or money order payable to E. L. Harder,
Treasurer, 426 Warren Street, Hudson.

I am enclosing \$_____ for Seals and \$_____ as an extra contribution to help make up for those unable to buy Seals this year.

Buy Christmas Seals—Protect Your Home From Tuberculosis

29

DELAWARE ANTI-TUBERCULOSIS SOCIETY, INC.

th ANNUAL
CHRISTMAS
SEAL SALE

CHRISTMAS SEAL SERVICES

SUNNYBROOK COTTAGE
TUBERCULIN TESTINGCOOPERATIVE NURSING
HEALTH EDUCATION

1014 DELAWARE AVENUE, WILMINGTON, DEL. Telephone 2-1153

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MRS. WILLARD DEPUTY, *Secretary**Buy Christmas Seals—Protect Your Home From Tuberculosis*

Essex County Tuberculosis and Public Health Association

Twenty-ninth Annual Christmas Seal Sale

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Lake Placid Club, N Y
Mrs Catherine W Davis, *Secretary*
Lake Placid, N Y
Victor K Moore, *Treasurer*
AuSable Forks, N Y
Mrs Charles H Cutler
Upper Jay, N Y
Frank Gibson
Westport, N Y

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Mrs H M Baird
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Mrs Harold Torrance
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Horace Nye
County Welfare Commissioner
Mrs Margaret Coleman
County Public Health Nurse
Chairman
Board of Supervisors
Dr J A Geis, *President*
Essex County Medical Society



Tel 255
P O Box 117

Mrs. Cora Putnam Hale, *1st Vice President*
Elizabethtown, N Y
Charles E Ward, *2d Vice President*
Ticonderoga, N Y
Rev Wm A Campbell, *3d Vice President*
Schroon Lake, N Y

Lake Placid, N Y

Thanksgiving Day - 1935

Dear Friend

Here are the Christmas Seals which each year help to bring health and happiness to Essex County. No other Christmas expenditure does so much for so little.

Solid foundations for lifelong health should be laid in childhood. Good health habits learned now in the schools mean better health thruout all later life.

The Christmas Seals which you buy will make possible a health teaching supervisor in the schools of Essex County. Plans have been completed, part of the necessary funds accumulated, and the cooperation of the State Department of Health assured. If your response to this seal sale is sufficiently generous we can begin the work as early as next February.

We hope you will buy the enclosed health bond which represents a \$5 contribution to our work. With the bond are enclosed 200 Christmas seals. Use them freely. More will be furnisht on request. Please use the enclosed envelope for your remittance, or to return the bond or seals if you feel you cannot keep them.

Best wishes for your own good health and happiness. We deeply appreciate your interest and helpfulness.

Sincerely yours

Godfrey Dewey
Godfrey Dewey
President

Make checks payable to
Victor K Moore, Treasurer.

Catherine Wood Davis Local Chairman

Buy Christmas Seals—Protect Your Home From Tuberculosis

Essex County Tuberculosis and Public Health Association

Twenty-ninth Annual Christmas Seal Sale

Executive Committee

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Lake Placid Club, N Y
Mrs Catherine W Davis, *Secretary*
Lake Placid, N Y
Victor K Moore, *Treasurer*
AuSable Forks, N Y
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County Welfare Commissioner
Mrs Margaret Coleman
County Public Health Nurse
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Essex County Medical Society



Tel 255

P O Box 117

Mrs. Cora Putnam Hale, *1st Vice President*
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Charles E Ward, *2d Vice President*
Ticonderoga, N Y
Rev Wm A Campbell, *3d Vice President*
Schroon Lake, N Y

Thanksgiving Day - 1935

Lake Placid, N Y

Dear Friends of Health in Essex County

You are interested in the good of your community and of your county. Will you not take part in promoting better health for Essex County by making a contribution in behalf of your organization to the work of the Essex County Tuberculosis and Public Health Association, described more fully in the enclosed statement.

If for any reason you feel that as an organization you cannot aid in the work this year, will you urge upon each member the importance of his having a part, no matter how small, in making a total that will enable our Association to inaugurate promptly a most significant program of child health teaching supervision in the schools of Essex County.

Yours in the interest of better health

Godfrey Dewey
President

Buy Christmas Seals—Protect Your Home From Tuberculosis

GRAND RAPIDS ANTI-TUBERCULOSIS SOCIETY

301 ASSOCIATION OF COMMERCE BUILDING
GRAND RAPIDS, MICHIGAN

Blanche H. deKoning, Executive Secretary



29th ANNUAL
CHRISTMAS
SEAL SALE

Buy Christmas Seals—Protect Your Home From Tuberculosis



GREETINGS



A Happy Thanksgiving to You, Our Customers!

Tomorrow morning, the Annual Sale of Christmas Seals, by which the fight against Tuberculosis is supported, begins all over the United States and in about forty other countries throughout the world.

Here at home, the Lorain County Tuberculosis and Health Association is doing an outstanding work against this dread disease. Last year it conducted 34 free clinics, skin-tested 4,482 children and furnished 1,561 films for X-Rays of those who were positive reactors. These are the modern methods by which the disease is discovered early enough to insure the possibility of a cure.

It also promoted and directed the Children's Health Camp in which 66 children, having Childhood Tuberculosis, were given rest treatment for eleven weeks during the Summer and all but 9 of them sent back to school in the Fall.

Pure milk is the first essential in a proper diet for Tuberculosis patients. The Lorain County Children's Health Camp used over 20,000 pints of milk, 60 gallons of cream, 165 gallons of ice-cream and over 250 pounds of butter.

We are happy to indorse this fine work and to lend our support to it by the purchase of Christmas Seals.

Very sincerely,

EAST SIDE DAIRY
LORAIN, OHIO

Buy Christmas Seals—Protect Your Home From Tuberculosis

GREETINGS



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Very sincerely,

LORAIN COUNTY MILK DEALERS BOARD

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CRYSTAL SPRINGS DAIRY
ELYRIA DAIRIES, INC.
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Buy Christmas Seals—Protect Your Home From Tuberculosis

The 29th Annual Christmas Seal Sale

MINNESOTA PUBLIC HEALTH ASSOCIATION

AFFILIATED WITH THE NATIONAL TUBERCULOSIS ASSOCIATION AND THE AMERICAN HEART ASSOCIATION
ELEVEN WEST SUMMIT AVENUE SAINT PAUL, MINNESOTA



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PROTECT YOUR HOME FROM TUBERCULOSIS • Buy Christmas Seals



How Christmas Seals Help Save Human Lives

Scientific Research on Tuberculosis.
Early Diagnosis Tuberculosis Campaigns.
Tuberculin testing surveys.
Tuberculosis clinics and case-finding surveys.
Tuberculosis Follow-up Nursing.
Rehabilitation Work.
Health inspections of school children.
Public Health Nursing Service.
Orthopedic Clinics.
Children's Clinics.
Dental Clinics.
Nutrition Clinics.
School Health Educational Program.
Health Equipment for Schools.
Health education through newspapers, magazines, movies, talks, radio, exhibits, leaflets, etc.
Heart Disease Prevention Work.



5 IN THE SANATORIUM—THE ROAD TO HEALTH

Medical supervision, rest, proper food, fresh air, sunshine and a regular routine are essentials in the treatment of tuberculosis.



1 MANTOUX TUBERCULIN TEST REVEALS INFECTION

Thousands of children have received this skin test in Christmas Seal School Surveys in Minnesota. Every child should be tested.



3 DOCTOR INTERPRETS X-RAY FILM

Area of Tuberculosis Located

Many unsuspected cases of tuberculosis have been brought to light in these school surveys.



6 EARLY DISCOVERY—EARLY RECOVERY

Christmas Seals are working for early diagnosis. Unfortunately, 75 per cent of the patients have reached an advanced stage of tuberculosis before they enter the sanatorium.



2 X-RAY SEARCHES OUT DISEASE

Chest films of all reactors are required. Every case of tuberculosis comes from another. The source of infection must be sought.



4 PHYSICAL EXAMINATION CONFIRMS FINDINGS

Every reactor should have a thorough physical examination and should be under the continuous observation of the family physician.



7 HAPPY DAYS—HEALTH RESTORED

Once "tuberculosis" was a death sentence. Today thousands of patients are returned to their homes and jobs—thanks to the Christmas Seal.

"You Can Save Yourself from Tuberculosis"

PROTECT *Your Family and Friends* • TUBERCULOSIS is *Preventable and Curable*

YOUR SUPPORT IS URGENTLY NEEDED



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NATIONAL TUBERCULOSIS ASSOCIATION



29

th ANNUAL
CHRISTMAS
SEAL SALE

50 WEST 50th STREET, NEW YORK CITY

• TEL. CIRCLE 7-0250

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NEW JERSEY TUBERCULOSIS LEAGUE

15 EAST KINNEY STREET, NEWARK, N. J. Telephone—MARKET 34810

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Buy Christmas Seals—Protect Your Home From Tuberculosis

OHIO PUBLIC HEALTH ASSOCIATION

(AFFILIATED WITH THE NATIONAL TUBERCULOSIS ASSOCIATION)

1575 NEIL AVENUE

COLUMBUS, OHIO

ROBERT G. PATERSON, PH. D.
EXECUTIVE SECRETARY

TELEPHONE
UNIVERSITY 5519



November 19, 1935

To: Publicity Chairmen

From: Robert G. Paterson, Executive Secretary

Subject: Tuberculosis Sunday

The National Tuberculosis Association has set aside Sunday, December 1, as Tuberculosis Sunday. The Ohio Public Health Association is cooperating in the observance.

We should like to suggest that so far as possible you communicate with the ministers in your territory and urge them to touch upon the subject of tuberculosis and the sale of Christmas Seals on that day.

Enclosed is a copy of a proposed sermon and also a prayer. These might serve as a guide. Probably you can have them mimeographed and sent to the ministers, or you can get copies from us at 2¢ each. We also would like to suggest that you provide each of your ministers with a copy of "Talking Points About Tuberculosis". Much valuable information can be obtained from this booklet.

We have asked the Director of the State Department of Health to proclaim Sunday, December 1, as Tuberculosis Sunday. As soon as he has done so, we shall give his proclamation to the press.

If we can be of any service in connection with the observance of Tuberculosis Sunday, call on us.

Buy Christmas Seals—Protect Your Home From Tuberculosis



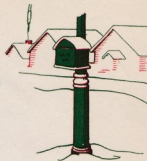
Christmas Seal Sale

Onondaga Health Association

327 Montgomery St.
For more seals



Syracuse, New York
Telephone 2-1241



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Dr. W. Walter Street

December 24, 1935

CHRISTMAS GREETINGS!

Arthur W. Towne



APPROVED BY THE SYRACUSE COMMUNITY CHEST AND COUNCIL

Child Health

Community Organization

Health Education

Heart Disease Control

Social Hygiene

Tuberculosis Prevention

TUBERCULOSIS SOCIETY *of* OKLAHOMA CITY

327 OSLER BUILDING TELEPHONE 2-3040

OKLAHOMA CITY

29th ANNUAL CHRISTMAS SEAL SALE



OFFICERS

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MRS. PRENTISS PRICE, Vice-President
J. HENRY JOHNSON, Treasurer
BETH KONKEL, Secretary

Dear Friend:

Because the people of Oklahoma City and County bought Christmas Seals last year we have been able to serve 540 families during 1935. The story given below tells you about one of our families afflicted with tuberculosis.

FAMILY OF NINE, existing on \$35.00 a month income from 17 year old Russell's W.P.A. job.
FATHER—ill for three years with pulmonary tuberculosis—now confined to bed. Reported to dispensary nurse.

ENTIRE FAMILY brought in for examination.

MOTHER—losing weight, extremely tired and running temperature—pulmonary tuberculosis.

BABY—15 months old—positive tuberculin test.

LITTLE MARIE—age 3—positive tuberculin test.

BOY—age 7 years—negative test, normal weight.

BOY—age 10 years—positive test—12% underweight.

ROSIE—age 12 years—childhood type tuberculosis—running temperature and underweight.

CHARLES—age 16 years—19% underweight—positive tuberculin test.

RUSSELL—age 17 years—has "not had time to come to clinic" as he works on days clinic is held.

FAMILY receiving clothing from O.E.R.A.

We feel sure you want to help spread the cheery message of HEALTH, HOPE and HAPPINESS.

We are, therefore, sending you some Christmas Seals. We hope you will keep and use all. If you cannot, please buy as many as possible. They sell for \$1.00 a sheet.

Very sincerely yours

President

Make checks payable to Tuberculosis Society
or
Slip money into the enclosed envelope

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Buy Christmas Seals—Protect Your Home From Tuberculosis

For The Prevention of Tuberculosis

PHILADELPHIA HEALTH COUNCIL and TUBERCULOSIS COMMITTEE

Affiliated with National and State Tuberculosis Associations

311 SOUTH JUNIPER STREET, PHILADELPHIA

• 29th Annual Christmas Seal Sale •

Pennypacker 2201



November 26, 1935.

Dear Friend:

You may not have realized that Christmas and the end of 1935 are so near until you received this letter with Christmas Seals. This is the 29th time the Seals have heralded the approach of the Holiday Season.

During all these years they have made their silent appeal in behalf of those suffering with tuberculosis and others endangered by it. They have brought about a nation-wide campaign which has been a leading factor in reducing the death rate from the white plague by two-thirds. Today the Seals appeal to you to press the fight against tuberculosis to complete victory in Philadelphia.

They are your opportunity to help most effectively. By including your gift with the thousands of others, its value is multiplied. You make continuous work possible, directed by sound scientific knowledge. You help us maintain preventorium care, clinics, visiting nurses, and systematic education, so as to secure the largest results with the least money costs.

In buying these Seals you will have the inner satisfaction of helping those who are sick and of protecting those who are well. If you do so at once, you will have your Seals at hand for your December mail, and in using them you show your own interest in the City's health and quicken that of others.

The Seals are one dollar a sheet. Please place your gift - bills, check or money order - in the enclosed envelope which has your name on the back, and mail to us. Your gift will be gratefully received, and will be used for you in our next year's work.

With best wishes for the coming Holidays,

Cordially yours,

President.

**Christmas Seals
fight
Tuberculosis**

Kindly Make Checks Payable to Robert C. Walker, Treasurer





Christmas Seals Maintain A

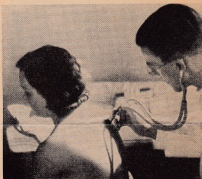
The sole means of support of t



Exhibits play a big part in our educational campaign.



The tuberculin test shows whether a person has been infected.



The chest examination is a part of the regular procedure.

This Is Your Fight!

Mortality figures indicate that there are more than 12,000 sufferers from tuberculosis in Philadelphia at the present time.

TUBERCULOSIS IS COMMUNICABLE. It is transmitted from one person to another by means of germs usually spread by careless coughing, spitting or sneezing. There is always the chance that you may come in contact with it on the street, in homes, in amusement places, in public conveyances, in industrial plants, in restaurants, in business places.

TUBERCULOSIS IS PREVENTABLE. Those who have the first signs of the disease should go to their doctor or to a clinic to find out whether they have tuberculosis or not. The danger signals are a cough which hangs on, loss of weight, too easily tired and continued indigestion.

TUBERCULOSIS IS CURABLE if discovered in time and proper care is secured. The best place to get well is in a sanatorium or hospital where adequate rest, food, fresh air, sunshine, and skilled medical treatment are provided. Early discovery means early recovery.

These facts with the aid of your interest and support insure a final and complete victory in the war against tuberculosis.

Buy Christmas Seals!

Preventorium Care

Children threatened by tuberculosis are cared for at the beautiful River Crest Preventorium of the Kensington Dispensary, where 25 beds are maintained throughout the year for Christmas Seal children.

All children are given thorough examinations before admission and at regular times while under treatment. X-ray pictures are included.

Some children have latent childhood infections found by X-rays. Others have been in contact with tuberculosis in their homes. All need special care in order to avoid active tuberculosis.

No children with manifest tuberculosis are taken as the service is entirely preventive. School instruction is provided that the children may not fall behind in their grades.

Children between 3 and 13 years of age are selected because of their health needs and without regard to race, creed, or social standing.

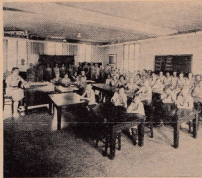
(See last page)

Year 'Round Fight Against Tuberculosis

this fight is the annual sale of Christmas Seals!



The X-rays show the extent of the disease.



School work enables preventorium children to keep up with their grades.



Getting well has its happy side.

Christmas Seals Carry on Continuous Health Services to Thousands in Need

VISITING NURSING SERVICE. Tuberculous families receive systematic home supervision by the Council's public health nurses. If the patient cannot go to the sanatorium, he is supervised in his home; a plan of diet and care, assistance in securing proper food and living arrangements, examination of others living in the home, and instruction how the disease can be avoided is carried out.

PUBLIC HEALTH EDUCATION. A continuous city-wide education campaign on tuberculosis and other health problems using all modern methods. Special campaigns on early diagnosis and community problems, institutes and conferences, exhibits, window displays, pamphlets, publications, advisory and information service.

TUBERCULOSIS CLINICS. In crowded districts for examination and medical care of persons having tuberculosis, or those in contact with the disease. A special bed for pneumothorax treatment is maintained throughout the year at the Mercy Hospital.

TUBERCULOSIS CLINIC ASSOCIATION. To increase the effectiveness of clinic control of tuberculosis in Philadelphia. Courses of instruction for nurses, and tabulation of reports of all chest clinics. Meetings and conferences of doctors and nurses.

CHILDREN'S TUBERCULOSIS SERVICE. A group of children infected with tuberculosis who remain in their homes have intensive nursing supervision and periodic X-ray examinations that their progress toward health may be compared with that of preventorium children.

EMERGENCY RELIEF SERVICE.

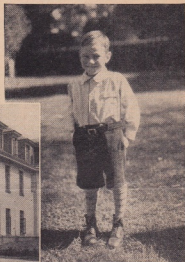
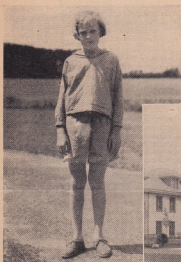
By the payment of carefare to the sanatoria for persons who could not otherwise go. Emergency home relief and provision of clothing in special cases. Home visitation.



SOCIAL AND MEDICAL RESEARCH. Studies of special problems and keeping up-to-date information for the direction of work and for use of physicians, teachers, social and health workers. Cooperation in laboratory research of the National Tuberculosis Association.

All this—and more—must be paid for by the once-a-year Christmas Seals

Typical Children who Escape the Dangers of Tuberculosis Through Preventorium Care Provided by Christmas Seals



"The Place in the Sun," River Crest Preventorium of the Kensington Dispensary where twenty-five beds are reserved throughout the year for Christmas Seal children.

The happy faces of these typical Preventorium boys and girls are a proof of their appreciation of your generosity in buying Christmas Seals and maintaining this splendid service.



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Endorsed by the Chamber of Commerce

The 29th Annual Christmas Seal Sale

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AFFILIATED WITH THE MINNESOTA PUBLIC HEALTH ASSOCIATION
ELEVEN WEST SUMMIT AVENUE SAINT PAUL, MINNESOTA



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PROTECT YOUR HOME FROM TUBERCULOSIS • Buy Christmas Seals

TUBERCULOSIS *has brought*

SORROW...



...to 1000 Homes

ORPHANS....



.....by the Score

SUFFERING...



to Thousands

CHRISTMAS SEALS have brought—

Protection and Security in the FIGHT against Tuberculosis

Through the years these penny stamps have spread the knowledge that TUBERCULOSIS IS A CURABLE DISEASE, that YOU CAN BE SAVED FROM TUBERCULOSIS.

There was a time when practically every person was infected by tuberculosis before he had grown up. Now, thanks to the Christmas Seal, your children may never be infected.

CHRISTMAS SEALS Fight Tuberculosis With Modern Methods

1. MANTOUX

14,221 children in Ramsey County have received the Mantoux Skin test, a simple procedure, which tells whether or not tuberculosis germs have entered the body.



2. X-RAY

Positive reactors to the skin test are x-rayed to determine whether the germs are active and, if so, to what extent the disease has progressed.



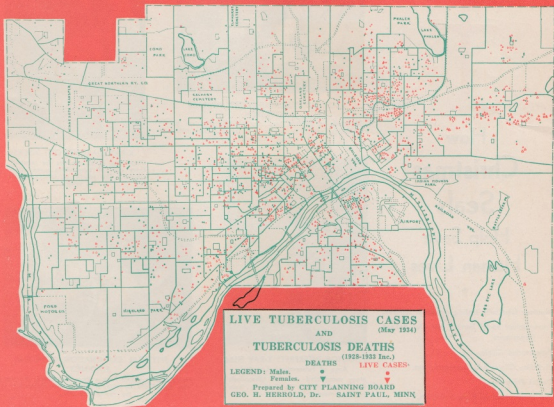
3. PREVENTORIUM

Children threatened with tuberculosis are sought out and sent, if necessary, to the Ramsey County Preventorium, and unsuspected active cases, capable of spreading infection, are traced.



"You Can Save Yours

to Saint Paul



Tuberculosis is no respecter of persons or property. It strikes the rich and the poor alike. It may come to YOUR home. It has already come to YOUR neighborhood.

The above map shows how it creeps insidiously from home to home. Tuberculosis has caused nearly a thousand deaths in St. Paul in five years. The map shows where these victims lived, where they might still be living if tuberculosis had not struck.

The map also shows where hundreds of active cases of the disease exist today. Some of them live in your neighborhood.

Christmas Seals helped bring about a slash of two thirds in the death rate in St. Paul. This rate must be cut further. Other lives must be saved. Your neighbor must be saved. YOUR home must be protected.

Christmas Seals work toward that goal.

4. EDUCATION

A constant campaign of education is carried on in schools and homes through newspapers, exhibits, literature, special early diagnosis campaigns, nutrition clinics and radio contests.



5. SANATORIA

233 residents of Ramsey County are now under sanatorium care. They receive the only treatment known at the present time—medical supervision, rest, fresh air, sunshine, nourishing food, and chest surgery when advisable.



6. RESEARCH

A fraction of every Christmas Seal dollar goes to the National Tuberculosis Association which carries on laboratory research into the nature of the tubercle bacillus, seeking more perfect means of detecting and killing it.

self from Tuberculosis"



How Christmas Seals Help Save Human Lives

Mantoux tuberculin testing of school children.
Preventorium Social Service and Out Patient
Department.

Preventorium Clinic.
Nutrition Clinics and Demonstrations.
Dental Program.

Pre-school check-up in rural districts.

Health lectures, movies, exhibits, literature,
posters.

Year 'round campaign against tuberculosis.



5 IN THE SANATORIUM—THE ROAD TO HEALTH

Medical supervision, rest, proper food, fresh air, sun-
shine and a regular routine are essentials in the treat-
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1 MANTOUX TUBERCULIN TEST REVEALS INFECTION

Thousands of children have received this skin test in
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3 DOCTOR INTERPRETS X-RAY FILM Area of Tuberculosis Located

Many unsuspected cases of tuberculosis
have been brought to light in these
school surveys.



2 X-RAY SEARCHES OUT DISEASE

Chest films of all reactors are required.
Every case of tuberculosis comes from
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Every reactor should have a thorough physical examina-
tion and should be under the continuous observation of
the family physician.



6 EARLY DISCOVERY—EARLY RECOVERY

Christmas Seals are working for early
diagnosis. Unfortunately, 75 per cent of
the patients have reached an advanced
stage of tuberculosis before they enter
the sanatorium.



7 HAPPY DAYS—HEALTH RESTORED

Once "tuberculosis" was a death sentence.
Today thousands of patients are returned
to their homes and jobs—thanks to the
Christmas Seal.

"You Can Save Yourself from Tuberculosis"

TWENTY-NINTH ANNUAL CHRISTMAS SEAL SALE

Schenectady Committee on the Prevention of Tuberculosis

IVA J. THOMPSON, EXECUTIVE SECRETARY

OFFICE: 207 STATE STREET

TELEPHONE 4-7813

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JOHN F. HORMAN, COUNTY CHAIRMAN

Reverend and Dear Sir:

As we approach the Thanksgiving season, let us who can, be thankful for good health; but let us not forget those who have not this greatest of blessings. To those afflicted with Tuberculosis, or in contact with this dread disease, the Christmas Seal brings a message of hope.

Sunday, December 1st, will be Health Sunday throughout the nation, a day for special supplication for the blessing of health. Will you take this occasion to remind your parishioners of the great work that the Christmas Seal is doing to protect the community and individual from tuberculosis; and request that they purchase and use as many of these Seals as they are able?

From the funds received last year, sixty underweight children, who had been at some time in contact with tuberculosis, were taken to Camp Horman for six weeks of rest, sunshine, good food and fresh air. Here they were taught health habits to better enable them to protect themselves against disease.

This is only a small part of the program carried out each year by our local committee. We trust that you will cooperate with us so that we may continue and enlarge the work that we are doing.

Sincerely,

Chairman

Buy Christmas Seals—Protect Your Home From Tuberculosis

Suffolk County Tuberculosis and Public Health Association

84 WEST MAIN STREET, RIVERHEAD, NEW YORK

Telephone Riverhead 2155



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Health is the greatest Christmas gift you can make. With thousands of undernourished and insufficiently clothed children, tuberculosis will march into many homes. Help us to protect them; to instruct the parents in proper hygiene and how to provide healthful food on slender budgets; to discover cases of early or undeveloped tuberculosis by examination and X-ray before they are beyond control. This is the type of work we have been doing and will continue to carry on with the proceeds of the 1935 Christmas Seal Sale.

Use these little seals generously on all your mail and give the boys and girls of your County a real Christmas gift - the gift of good health.

We are enclosing a "Health" Bond for your thoughtful consideration and we ask you to help us so that others can enjoy good health, by purchasing it. It is redeemable in Christmas seals if you wish.

Please make checks payable to John S. Howe, Treasurer.

Very truly yours,

Frank S. Child

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Buy Christmas Seals—Protect Your Home From Tuberculosis

WEST VIRGINIA TUBERCULOSIS & HEALTH ASSOCIATION

(INCORPORATED)

PROFESSIONAL BUILDING

QUARRIER AND BROAD STREETS

CHARLESTON, W. VA.

TELEPHONE 34-713

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Twenty-ninth Annual

Christmas Seal Sale

Dear Friend:

The enclosed Christmas Seals give to you another opportunity to express your interest in the activities being conducted for the further control of tuberculosis. The entire program from case-finding through treatment, rehabilitation, supervision and education requires the good-will of every citizen.

The degree of financial support determines the extent of our activities. A generous response means that much more can be accomplished than we have been able to do. Many contributors mean a greater program and less tuberculosis. The quota for this county can be raised if everybody buys the Seals bearing the design of the double-barred cross.

The Christmas Seals are only One Cent each or One Dollar per sheet of one hundred. You are invited to help raise the quota by purchasing the seals enclosed and by urging your friends to buy a supply.

Kindly make checks payable to the treasurer and use the enclosed addressed envelope.

Reports of our work and literature are available on request.

With best wishes for a happy Christmas Season, I am

Cordially yours,

G. R. MAXWELL

President.

FOR GIVING A LITTLE EXTRA THIS YEAR

I desire to supplement the purchase of the enclosed seals by making an additional contribution of \$_____ to help raise the quota for fighting tuberculosis in this county.

Name _____

Address _____

Buy Christmas Seals—Protect Your Home From Tuberculosis

The WASHINGTON TUBERCULOSIS ASSOCIATION

AFFILIATED WITH THE NATIONAL TUBERCULOSIS ASSOCIATION

TWENTY-NINTH ANNUAL CHRISTMAS SEAL SALE

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SEATTLE, WASHINGTON

Buy Christmas Seals—Protect Your Home From Tuberculosis

Yonkers Tuberculosis and Health Association

20 South Broadway

Yonkers, N. Y.

Telephone Yonkers 6122

29th



ANNUAL CHRISTMAS SEAL SALE

Thanksgiving Day, 1935.

Greetings and Good Health to You:

You will find enclosed the 1935 Christmas Seals which mean better health for Yonkers and which will brighten your holiday mail. They finance the fight against tuberculosis which is being steadily won - won in large measure because Christmas Seals have been on the job for 29 years.

If you could see what the small amount of money invested in Christmas Seals does you would be glad to be a part of this great battle.

The results of this steady work are being felt more and more each year. The death rate from tuberculosis in 1934 was lower than in previous years. But we can't let up. In spite of the good showing, tuberculosis took about 70,000 lives in the United States last year---84 of them in Yonkers. And safe-guarding health-----particularly of those youngsters of meagre surroundings -- gives one a feeling of satisfaction and of hope.

The Christmas Seals are one dollar a sheet - we're hoping that you will take both sheets. The enclosed envelope is for your reply.

Sincerely yours,

President.

Our work is supported entirely by Christmas Seals. We receive no support from the Community Chest.

Checks are Payable to
A.C. Hume, Treasurer.

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Buy Christmas Seals—Protect Your Home From Tuberculosis

New Britain Tuberculosis Relief Association

Affiliated with the

Connecticut State Tuberculosis Commission

TWENTY-NINTH ANNUAL CHRISTMAS SEAL SALE

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Treasurer



SEAL SALE COMMITTEE

F. R. Gilpatric, Chairman
Mrs. Selma Anderson

NEW BRITAIN, CONN.

Thanksgiving Day
1935

Dear Friend:

In the spirit of this 1935 holiday season, we invite you to participate in the Tuberculosis Relief service in New Britain. Buying Christmas Seals gives you a real part in this humane work of combating and controlling tuberculosis in our city. (One sheet of 100 seals for \$1.00).

Won't you join us by using these seals on your Christmas packages and by putting your contribution in the enclosed return envelope.

Very sincerely yours,

NEW BRITAIN TUBERCULOSIS RELIEF ASSOCIATION

F. R. GILPATRIC, President

Please make checks payable to Mr. W. S. Cannon, Treasurer.

You will be interested to know what these Christmas seal dollars help us do each year, -

Thoroughly examine over 800 people by a competent doctor and nurse in our free, semi-weekly clinics.

Make more than 1500 calls by our nurse to service incipient cases at their homes.

Remove more than 60 dangerously advanced cases to state sanatoria from which most of the patients are later returned to their homes, practically cured.

Buy Christmas Seals—Protect Your Home From Tuberculosis

ANTI-TUBERCULOSIS LEAGUE OF KING COUNTY

6115 ARCADE BUILDING . . . SEATTLE, WASHINGTON

TELEPHONE MAIN 1564

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Honorie Hughes, . . . Executive Secretary

September 4, 1935

Mr. Arthur K. Roberts
1912 East Blaine
Seattle, Washington

Dear Mr. Roberts:

We have just received some of the 1935 Christmas Seals and Stuffers. As we know you are keenly interested, we are sending you copies of each. These particular seals were sent us by the Strobbridge Lithographing Company of Cincinnati, Ohio. If you wish a sheet of unfolded seals for your collection, we shall be glad to let you have them if you will call at our office.

Sincerely yours

A handwritten signature in cursive script, appearing to read "Honoria Hughes", is written over the typed name.

(Miss) Honorie Hughes
Executive Secretary

HH:f
2 enc.