

POSTER STAMPS FOR ALL THE FAMILY



THIS DEPARTMENT IS EDITED BY L.A. BEEBE ILLUSTRATED BY WALTER MEYNER



POSTER STAMP BULLETIN, YONKERS, N.Y. THE ONLY EXCLUSIVE POSTER STAMP PUBLICATION IN AMERICA

Announcement

Mr. Beebe, Editor of our Poster Stamp Department and of the Poster Stamp Bulletin, published at Yonkers, N. Y., informs us that owing to the state of his health and business pressure, he is obliged to give up the publication of the Bulletin.

We have procured the Bulletin list from Mr. Beebe and will enter for one year or extend for one year on our Boys' Companion subscription list the name of every subscriber of the Bulletin.

The most interesting cut which has come to our attention in many a day is the Ad-stamp Man, who travels across the letter head of Robert W. McKnight, manager of the North California Agency of the Pictorial Printing Company, which manufactures as well as deals in poster stamps. Mr. McKnight's address is 143 Second Street, San Francisco.

So much taken were we that application was at once made for a copy of the cut and as readily granted. So here is



The Poster Stamp Man

So much has been said in regard to what are and what are not true poster stamps, that our readers are probably pretty well versed. We desire to emphasize the point, however, that half tones and photographic reproductions are not in much favor with the real connoisseur in poster stamps. This applies to the beautiful series of photographic reproductions recently put out by the New York Zoological Society. Selecting 130 only from the 7,000 subjects they have on hand, they have gotten out a most artistic set of stamps, and call them Animal Art Stamps. They fit into the general scheme of things beautifully, and we are informed sell like the proverbial hot cakes, one dealer in New York alone taking about one hundred sets a week. But they are not true poster stamps.

The true poster stamp suggests more than it tells, lacks detail, and attracts attention as to a real poster seen from distance. This month we show another sample of Artist Meyner's work in Poster Stamp Portraits. Whether the dear public will take to them remains to be seen. Just as book plates have come to be generally used, so these portrait stamps can be used

by any individual as seals for letters, as book plates, or to show the ownership of anything else, as well as for advertising purposes.



The subject of this portrait might well be described as an exceedingly busy individual, who will probably continue to start something as long as he has health and strength; by some the best loved and revered, and by others the most fervently hated and feared American of this or any other day.

We have also seen proofs of a handsomely illuminated set of poster stamps illustrating some of the scenes in the New and Old Testament, but these will hardly be in the hands of the public before 1916.

Just by way of suggestion, Artist Meyner has sketched something in the religious line, the style of letters varying in the two examples, as you will see, from Christ's teachings:



"This is the First and Great Commandment, and the Second is like unto it,"

Only a month or so ago the secretary of the American Tract Society in New York got out for the use of the now familiar campaigns to increase attendance at church on certain Sundays a Poster Stamp reading, "Go to Church Next Sunday."

Religious poster stamps might have been expected to happen along by this time, for

the pulpit and the press are not so very far apart, and what the skillful advertiser finds good for secular things the religious public soon adapts to their own use. Thus moving pictures are regularly employed for drawing an audience on Sunday evenings in many a church, railway bulletin boards are an old story, but the religious Poster Stamp is strictly up to the minute.

POSTER STAMPS FREE!

Stamp Album—Subscription to Youth's Magazine. We are going to give FREE! with orders of 30c or over, accompanied by the names and addresses of three (3) subscribers, a beautiful set of 50 Souvenir Stamps printed in rich colors and gold. Or a neat, strong Album which holds 540 stamps of full year's subscription to "The Youth's Magazine." Send in your order and three collectors' names and addresses, then take your pick of the three FREE premiums.

SERIES NO. 1, No Duplicates

| | |
|--|----------|
| Ass't A, 16 Var. Gen. Adv. Stamps | 5c |
| Ass't B, 16 Var. Gen. Adv. Stamps | 5c |
| Ass't C, 16 Var. Gen. Adv. Stamps | 5c |
| Ass't D, 16 Var. Gen. Adv. Stamps | 5c |
| Ass't E, 16 Var. Gen. Adv. Stamps | 5c |
| Ass't F, 16 Var. Gen. Adv. Stamps | 5c |
| NORTHWESTERN POSTER STAMP CO. | |
| Orange & Greenbrier Aves., St. Paul, Minn. | |

BURNS' PATENT. NEW INVENTION.

PEERLESS SELF-HEATING KEROSENE FLAT-IRON.

ONE CENT PAYS IRONING BILL

Burns Coal Oil (Kerosene) iron, the cheapest and safest fuel known. Consumption of oil is very small—**one cent will pay for nine hours use.** Saves cost every month, saves money for years. Saves time, saves drudgery, woman's health.



woman, cool room. Absolutely safe.

It is portable. Just light the Peerless, carry it anywhere, iron where you please, in the dining room, parlor, upstairs, at a neighbor's. You are not tied to the kitchen stove. **This is Ironing day comfort.** Priceless for the woman who does not keep house. Peerless for quick service day or night. Peerless for the delicate woman who can now iron without fatigue, sitting in comfort at a low table. Perfect in size, weight and shape. The delight of every woman who tries it.

Do you love to iron, do you enjoy the perfect appearance, stylish finish, snow-whiteness of the ironing, do you love a perfect iron. The Peerless will please and satisfy you. The Price is low. Secure full information. Send for Free booklet and our **TEN DAY TRIAL OFFER.** Write today.

AGENTS MONEY FOR YOU Nothing to learn. Demonstrate the Peerless in any home, let the lady try it, your sale will be made; show ten families—sell right—everyone sold sells more. The price is low all can afford it. Causes great excitement where shown. Women all in love with the Peerless, easy to take orders. Agents getting rich. Sell only two or three a day, profits are \$30.00 to \$45.00 a week. Many agents sell dozen a day. Not sold in stores. Secure your territory now. Costs nothing to investigate. Send for free sample. For special Agents' Proposition, send for full description anyway and get the Peerless for your own.

PEERLESS MFG. CO., 107 Peerless Bldg., CINCINNATI, OHIO

80 cents; very good, \$1.25; fine, \$3.00; very fine, \$5.75; extremely fine, \$10; uncirculated, \$15 to \$22.50.

1795 Cent. There are four well-recognized minor varieties of this cent: The thick planchet with lettered edge and without lettered edge, and two varieties of the thin planchet, the one with the words ONE CENT high in wreath on the reverse, the other with the words occupying their normal position. The thick planchet with lettered edge is by far the scarcest of these coins. The majority of all these coins have the top of the figure 5 in date merged in the bust, and a 1795 cent in extremely fine or uncirculated condition with the entire date clear of the bust may well be looked upon as a numismatic treasure. The 1795 cent is scarcer than the 1794 in any condition. Values: Fair, 40 cents; very fair, 60 cents; good, 90 cents; very good, \$1.35; fine, \$3.25; very fine, \$6.50; extremely fine, \$12; uncirculated, \$18 to \$30. Some collectors would not deem \$50 an exorbitant price to pay for an absolutely uncirculated specimen of the rarest variety.

As the total coinage of United States cents for the years 1793, 1794, and 1795, including all varieties, was only 1,066,033, the collector may readily figure out for himself why it is so difficult to secure the early dates in choice condition after a lapse of more than one hundred years. Even under the best of care copper coins are bound to deteriorate in condition with the march of time unless they are placed in some hermetically sealed receptacle, corrosion being one of the principal factors to contend with. Beside, copper is very susceptible to atmospheric conditions and even violent changes of temperature are apt to bring about discolorations, while long exposure to moisture is almost certain to prove fatal to the appearance of any cent, except mayhap to those who prefer their copper coins patinated as a mark of venerable age.

15 Argentina, 10c; 15 Cava Good Hoop, 25c; 15 Greece, 10; 30 Ohio, 30c; 25 Serbia, 30c; 10 Finland, 15c; 20 Guatemala, 15c; 15 Luxemburg, 20c; 10 Montenegro, 25c; 20 Egypt, 30c.

DE SOTO STAMP AND COIN CO.
25 W. Washington St., Chicago, Ill.

NEW STAMP PAPER. DIME BRINGS IT four times and free set unused stamps. Each number big and interesting. Trial offer only 25c a year. Nebraska Philatelist, Drawer C, Norfolk, Neb.

150 DIFFERENT STAMPS, 10c; 25 unused foreign, 10c; 1,000 hinges, 8c; 10 animal stamps, 1 packet of mixed, 25c; 25 airmails at 50%.

J. N. Clarkson, Jr., Ridgewood, N. Y.

ALL FOR 30c. A 25c California gold piece, a Colombia Nickel, a Coin Book and a Lucky Seed. C. J. Carey, New Rochelle, N. Y.

COLUMBIA RIVER HIGHWAY poster stamps—A beautiful set, in colors. Add them to your collection. Set of 16 for 20 cents. H. L. McCarty, Portland, Ore.

POSTER STAMPS

Of Every Description.
Advertising Stamps,
Art Stamps, Albums, Etc.

Everything for the Collector.

FREE Send the names of two other collectors accompanied by 2c stamp to cover postage and we will return twelve (12) different advertising stamps with our catalogue.

ATLAS POSTER STAMP CO.
P. O. Box 273 LARCHMONT, N. Y.

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Are Poster Stamps Waning?

Under the caption "Token Stamps Discontinued," the manufacturers of Highland linen stationery publish in their trade paper the following:

"Token stamps when first introduced enjoyed a wave of popularity. But, recognizing that their popularity is now on the wane, we have decided to discontinue this form of advertising and token stamps will, therefore, no longer be packed in Highland linen boxes as formerly.

Just as one swallow does not make a summer," so the discontinuance of one set of advertising stamps, even so handsome a set as the token stamps issued with Highland linen, does not indicate that all advertisers will at once discontinue this form of publicity. Many new sets are being put out every week. The Christmas season was responsible for several new issues, one set of twelve different, all breathing the Christmas spirit were put out by Booth's Merc. Co., Twin Falls, Ida.

Newark Poster Exhibit

A treat is in store for collectors in the "May to October, 1916" Newark (N. J.) "Poster Stamps." The Newark Poster Exhibit of 230 posters closed October 23, 1915, being held in the Newark Free Public Library, a most notable exhibit showing posters from the most talented poster artists in America.

The posters will be exhibited in Philadelphia, Trenton, Paterson, New Brunswick, Boston, New Haven, Hartford, and Pittsburgh. Most interesting to collectors of poster stamps, the three prize posters are to be reproduced as poster stamps, and judging from the black and white reproductions shown, the stamps will be something fine.

Whip

Just as the announcement has been made in the COMPANION that the *Poster Stamp Bulletin* has discontinued publication comes the announcement that the *Dealer*, published by Clifton M. White at Mabel, Minn., in the interest of postage stamp collectors will issue a "Poster Stamp Number." Here is what the publisher himself says about it:

"The next issue of the *Dealer* will be the 'Poster Stamp Number.' We are publishing this in the interest of all our subscribers who are taken up with stamps. A fully illustrated copy will be sent to subscribers and anyone else who is interested enough to send the publisher a green stamp. Remember, it will contain at least a dozen posters.

Competition to December 31

Nine entries have been received in this competition and when we admit that the

judges had a hard time to decide the winner of the prizes our readers will understand that a long step ahead has been made since the first competition, when only three entries were received, one of them standing out so that there was no difficulty about selecting the winner of first prize, and another sending all foreign still further simplifying the matter.

This month first prize has been awarded to Hugo Anderson, 694 Orange Street, St. Paul, Minn. Hugo says he is seventeen years old, and in addition to sending a fine selection of posters sends a well-executed typewritten letter, including the names and addresses of the firms issuing the posters submitted by him, as follows:

American Hoist and Derrick Co., St. Paul, Minn.

Robinson Strauss & Co., St. Paul, Minn.
J. T. McMillan Co., St. Paul, Minn.

Minneapolis Paper Co., Minneapolis, Minn.

The Autopiano Co., New York City.
Foster Rubber Co., Boston, Mass.

New Departure Mfg. Co., Bristol, Conn.
Evinrude Motor Co., Milwaukee, Wis.

Mable, Todd Co., Chicago, Ill.
McPhee and McGinnis, Denver, Colo.

Hugo sends his offering in envelope of the Anderson Hoist and Derrick Co., mentioned first in his list, and we suspect he is either employed by that firm or related to someone connected with it. In either case we congratulate the firm on getting out an attractive stamp and Hugo on picking such a good bunch from the "Twin Cities," as four of his ten come from St. Paul and Minneapolis.

There being less than ten entries, only one other prize is awarded this time, that to Herman B. Goldstein, 6212 Champlain Avenue, Chicago, Ill., whose selection runs a close second to that of Hugo Anderson, though not one of the same stamps appear in both lists.

One selection was disqualified for condition, several of the sending being torn or otherwise damaged. Another selection was neatly mounted on cards, two posters to the card, and was allowed special consideration for mounting, but the selections were not considered by the judges as artistic as the ones selected for prizes.

IF YOU ARE A STAMP COLLECTOR you should try my one-cent approvals. If you want better I have them too. At net prices. Your references will bring a selection on approval to you. Why not try one? I am sending you 100 mixed free. Write me. A. A. Jones, Herrin, Ill.

432 Postal Cards, Stamps, 10c
Tags, Etc.,
J. B. DOWNEY & CO., 357 UNION AVE., CHICAGO

Would you buy U. S. Gov. Postal Cards at rate of 2 for a Cent?
Samples free. SCIO PRINT SHOP, Sci., N. Y.

